



**PUBLIC REQUEST TO ADDRESS  
THE BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES, CALIFORNIA**

MEMBERS OF THE BOARD

HILDA L. SOLIS  
HOLLY J. MITCHELL  
LINDSEY P. HORVATH  
JANICE HAHN  
KATHRYN BARGER

**Correspondence Received**

| The following individuals submitted comments on agenda item: |           |               |                |   |
|--|-----------|---------------|----------------|---|
| Agenda #   | Relate To | Position      | Name           | Comments  |
| 25.  |           | <b>Oppose</b> | Monisha Parker | <p>To explain the revenue, expenditures, and strategic route strengthening for the budget years 2025-2026 and 2026-2027 for the Palos Verdes Peninsula Transit Authority (PVPTA), it's important to break down each component with clarity and detail. Here's a structured approach you can use:</p> <p>1. Introduction: Overview of PVPTA</p> <ul style="list-style-type: none"><li>• Briefly introduce the Palos Verdes Peninsula Transit Authority and its mission to provide reliable and efficient transit services to the residents of the Peninsula.</li><li>• Mention the importance of strategic budgeting for maintaining and improving transit services.</li></ul> <p>2. Revenue Projections</p> <p>Fares: Projected income from passenger fares, including regular, discounted, and senior rates.</p> <p>State and Federal Grants: Expected funding from government sources that support public transportation.</p> <p>Local Funding: Contributions from local governments or partnerships with businesses.</p> <p>Advertising Revenue: Income from advertisements displayed on vehicles or at transit hubs.</p> <p>Sponsorships and Collaborations: Potential income from partnerships with local businesses or institutions for joint programs.</p> <p>Estimated Revenue Growth: Discuss trends in revenue, and any anticipated changes due to factors like population growth, fare adjustments, or changes in funding from government sources.</p> <p>3. Expenditures</p> <p>Operational Costs: Breakdown of costs, including:</p> <p>Personnel Expenses: Salaries, benefits for transit staff, and driver wages.</p> <p>Maintenance and Fuel Costs: Ongoing expenses for vehicle maintenance and fuel.</p> <p>Technology Investments: Costs associated with improving services through technology (e.g., real-time tracking systems).</p> <p>Capital Expenditures: Plans for investing in new vehicles, infrastructure improvements, and other long-term assets.</p> <p>Marketing and Outreach: Budgeting for community awareness campaigns to promote transit usage and inform residents about service options.</p> <p>Reserves and Contingencies: Allocating funds for unforeseen expenses or economic downturns.</p> <p>4. Strengthening Routes</p> <p>Assessment of Current Routes: Analyze existing service routes based on ridership data, community feedback, and traffic patterns to identify high-</p> |

As of: 7/12/2025 9:00:10 PM

|             |  |            |   |   |
|-------------|--|------------|---|---|
|             |  |            |   | <p>demand areas.</p> <p>Proposed Changes:</p> <p>Enhancements to High-Demand Routes: Increasing frequency or extending hours for routes that serve busy areas or peak transit times.</p> <p>Service Expansion: Introducing new routes to underserved areas to enhance accessibility, particularly for vulnerable populations.</p> <p>Integration with Other Transit Options: Collaborating with regional transit systems for seamless connectivity (e.g., shuttle services to metro stations).</p> <p>Community Engagement: Emphasize the importance of community input in decisions about route adjustments and service improvements, using surveys or public meetings.</p> <p>5. Conclusion</p> <ul style="list-style-type: none"><li>• Summarize the key components of the budget plan, reiterating the PVPTA's commitment to providing efficient transit services while being financially responsible.</li><li>• Highlight that proactive financial management and community engagement will help ensure the continued success and growth of the transit services in the Palos Verdes Peninsula.</li></ul> <p>6. Future Vision</p> <ul style="list-style-type: none"><li>• Discuss goals for sustainability and innovation in public transit, such as exploring electric buses, reducing carbon footprints, and enhancing rider experience.</li></ul> <p>7. Supporting Data and Materials</p> <ul style="list-style-type: none"><li>• Include charts, graphs, and statistical data that support your analysis and projections where appropriate. This could also involve case studies or examples from other transit authorities that implemented similar strategies successfully.</li></ul> <p>By presenting the information clearly and logically, and supporting it with accurate data and community feedback, your explanation on the budget for the Palos Verdes Peninsula Transit Authority will effectively inform stakeholders about the financial strategies and operational priorities for the upcoming budget years.</p> |
|             |  | Item Total | 1 |   |
| Grand Total |  |            | 1 |   |