

MOTION BY SUPERVISOR HILDA L. SOLIS

June 3, 2025

**Increasing Access to the Olympics, Paralympics and World Cup Through Live Site/Fan Zone Activations and Multi-Modal Transportation Safety Improvements**

As Los Angeles County prepares to welcome the world during the 2028 Olympic and Paralympic Games (Games), there is a unique opportunity to connect local communities to the Olympic spirit in a way that is accessible, sustainable, and geographically equitable. With the formal identification of venues for the 2028 Games now complete or near completion, the County of Los Angeles, Los Angeles County Metropolitan Transportation Authority (Metro), and our local partners should begin coordinated planning to identify and develop “live site/fan zones” — designated public spaces where residents and visitors can gather to watch competitions, celebrate, and participate in cultural, recreational, and entertainment events associated with the Games.

These zones would provide free public access to Olympic coverage, local food, artistic engagement and music, youth activities, and community-centered programming. These zones would allow residents to experience the excitement of the Games without needing tickets or traveling far from home, while connecting the beauty of an international cultural sporting event to local culture. The key to successful live site/fan zones in Paris during the 2024 Games (referred to as “festivity sites”) was the creation

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of a public program with one flagship site and smaller local sites in each arrondissement for geographic access; proximity to high-quality transit; connection to the immediate local culture through free arts programming; free concerts; and free interactive sports and Olympic games inspired activities for youth and all ages. Furthermore, the festivity sites in Paris shared the official “look and feel” branding of the Games and it unified all sites, while large watch screens for fan viewing enhanced participation. There was significant government investment and coordination across festivity sites in Paris.

With its diverse communities and expansive transit network, Los Angeles County’s diverse unincorporated communities and 88 cities are well-positioned to replicate and expand on Paris’ live site/fan zone model. Strategically located live site/fan zones — in parks, civic plazas, or other community gathering spots near or at major transit hubs — could serve not only as celebration sites but also as a means of promoting our County’s growing transit system and fostering a sense of regional unity.

The 2026 FIFA World Cup presents a timely and valuable opportunity to pilot transit-accessible live site/fan zones in advance of the 2028 Games. With Los Angeles set to host multiple World Cup matches, the County and its partners can pilot live site/fan zones, community partnerships, crowd management, transit connections, and public engagement strategies. Lessons learned can inform and strengthen the planning and implementation of live site/fan zones for the 2028 Games. This approach follows the best practice set by Paris, where early pilots helped shape a successful Olympic fan

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experience.

With 2028 fast approaching, it is paramount that planning for the live site/fan zones begin expeditiously in coordination with local jurisdictions, and community-based organizations to ensure they reflect the culture and character of our communities while advancing our shared goals. A unified approach tailored to unique immediate culture will help ensure all live site/fan zones are uplifted and the varying jurisdictions complement each other versus compete for fan participation.

The Olympics are coming to suburban Los Angeles County and not only through live site/fan zone activations, but because venues have been identified in these communities. The only two Los Angeles County owned venues announced for the 2028 Olympics, Pomona Fairplex, and Whittier Narrows Park, are in the San Gabriel Valley. County departments must prioritize support of these venues since the County is responsible for the infrastructure at these locations.

The 2028 Olympic and Paralympic Games are a fantastic opportunity for the world to be exposed to the Greater Los Angeles County, however these areas must be able to provide multi-modal transportation options that are equitable and comparable to more urban areas of the County. It is pertinent to ensure that the options to walk, bike, and roll to and around Olympic venues are safe for folks from our local communities and visitors from around the world, and that folks have multi-modal transportation options.

**I, THEREFORE, MOVE** that the Board of Supervisors:

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1. Direct the Los Angeles County Chief Executive Office, in collaboration with Los Angeles County Department of Economic Opportunity, Los Angeles County Department of Public Works, and Los Angeles County Department of Arts and Culture to create a task force that is to be integrated into an existing, appropriate Olympics working group that would coordinate with all appropriate Los Angeles County departments, Los Angeles County Metropolitan Transportation Authority (Metro), the City of Los Angeles, and other local jurisdictions to identify potential live site/fan zones for the 2028 Games that are not limited to County sites:
  - a. Geographically balanced across the region;
  - b. Accessible by high-quality, high-frequency transit and multi-modal options;
  - c. Integrated with strong first/last mile connections;
  - d. Reflective of local culture and community; and
  - e. Are coordinated ensuring there is no competition for the same communities.
  
2. Direct the County departments listed in Directive 1 to report back in writing within 120 days on initial planning steps, including coordination efforts, potential locations, community engagement strategies, and how existing and planned transit infrastructure can be leveraged to support live site/fan zone access. The report back will include:
  - a. Recommendations on how the live site/fan zones can support broader

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community goals, including the promotion of active transportation, open streets, sustainability, accessibility, access to programming and Games experiences, and introducing new riders to transit – both residents and visitors alike; and

- b. Plans on types of programs to offer and how to loop in artistic partners, youth activities, and small business into the live site/fan zone activations;
  - c. A breakdown of costs and deadlines to fund; and
  - d. Recommendations on how to feasibly integrate aspects of Olympic live site/fan zones into the upcoming 2026 World Cup.
3. Direct the Los Angeles County Department of Public Works (PW) to report back in writing in 120 days with the following:
- a. A project plan to urgently identify, review and implement streets/roadway improvements in PW's jurisdiction, with priority given to unincorporated roadways, that lead to or surround Olympic venues, as well as major transit hubs and cultural venues, with a goal of identifying cost-effective, efficient upgrades that can be made to ensure pedestrian and bicyclist safety, universal design and disability access, and multi-modal transportations options, that are feasible to complete prior to the 2028 Olympic and Paralympic Games; and
  - b. A toolkit for Olympic live site/fan zone areas that includes feasible, quick-

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build ideas for multi-modal access that can be shared with surrounding cities, jurisdictions, and 88 for 28 partners—as well as engaging arts and cultural partners in communities.

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