

COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

900 SOUTH FREMONT AVENUE ALHAMBRA, CALIFORNIA 91803-1331 Telephone: (626) 458-5100 http://dpw.lacounty.gov

May 13, 2025

ADDRESS ALL CORRESPONDENCE TO: P.O. BOX 1460 ALHAMBRA, CALIFORNIA 91802-1460

> IN REPLY PLEASE REFER TO FILE:

The Honorable Board of Supervisors County of Los Angeles 383 Kenneth Hahn Hall of Administration 500 West Temple Street Los Angeles, California 90012

Dear Supervisors:

REVISED

TRANSPORTATION CORE SERVICE AREA
APPROVE VARIOUS ACTIONS TO CONTINUE
THE HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)

SUBJECT

Public Works is seeking Board approval to enter into contracts with bus operators and the Los Angeles Philharmonic Association for funding and operation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide transportation services from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2025, 2026, and 2027 seasons.

IT IS RECOMMENDED THAT THE BOARD:

- Find that the proposed project is exempt from the California Environmental Quality Act for the reasons stated in this Board letter and in the record of this project.
- 2. Authorize funding for the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide transportation services for the 2025, 2026, and 2027 Hollywood Bowl performance seasons at an estimated annual cost of \$3,300,000 for an estimated total cost of \$9,900,000 for three the seasons.
- 3. Authorize the Director of Public Works or his designee to execute an agreement with the Los Angeles Philharmonic Association for Public Works to administer the transportation contracts for the park-and-ride service and disburse a maximum of \$120,000 each season to the Los Angeles

Philharmonic Association to partially offset the Philharmonic's cost of transportation service from shuttle lots near the Hollywood Bowl for the 2025, 2026, and 2027 seasons.

- 4. Authorize the Director of Public Works or his designee to receive the Los Angeles Philharmonic Association's contribution for the 2025, 2026, and 2027 Hollywood Bowl performance seasons for transportation services from the park-and-ride lots estimated to be \$532,000 for each the Hollywood Bowl performance season for transportation services from the park-and-ride lots.
- 5. Authorize the Director of Public Works or his designee to approve and execute any necessary amendments within the scope of work to the agreements with the Los Angeles Philharmonic Association.
- 6. Authorize the Director of Public Works or his designee to negotiate and award contracts for the 2025, 2026, and 2027 Hollywood Bowl performance seasons to independent bus operators through a solicitation for bids that are determined to be the most qualified, responsive, and responsible proposers for transportation to and from the park-and-ride lots for Hollywood Bowl events, and to approve and execute amendments to incorporate necessary changes within the scope of work.
- 7. Authorize the Director of Public Works or his designee to negotiate and award contracts with various municipal bus operators to provide service for the park-and-ride lots for the 2025, 2026, and 2027 Hollywood Bowl performance seasons and to approve and execute amendments to incorporate necessary changes within the scope of work.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended actions is to authorize funding for the Hollywood Bowl Park-and-Ride and Shuttle Program. It will also authorize the Director to execute an agreement with the Los Angeles Philharmonic Association, contracts with independent bus operators, and various municipal bus operators to continue the program for the 2025, 2026, and 2027 Hollywood Bowl performance seasons. This will support the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program. Patrons will benefit from having additional options to get to and from the Hollywood Bowl. Additionally, encouraging public transit options will reduce traffic congestion and improve community well-being.

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Implementation of Strategic Plan Goals

These recommendations support the County Strategic Plan: North Star 2, Foster Vibrant and Resilient Communities, Focus Area Goal D, Sustainability, Strategy i, Climate Health, by supporting multimodal transportation investments that improve safety and mobility, reduce traffic congestion, and reduce greenhouse gas emissions.

FISCAL IMPACT/FINANCING

The estimated cost of the program is \$9,900,000 with \$3,300,000 each for the 2025, 2026, and 2027 seasons. The budget for each the season includes \$2,880,000 for the service from the park-and-ride lots, a \$120,000 contribution to the Philharmonic for the service from the local shuttle lots, and \$300,000 for added transportation services that may be requested by the County. Funding for each season of the service from the park-and-ride lots is provided by Metro, estimated at \$1,057,000; anticipated revenues from the fares of \$615,000; the County's estimated share of \$676,000; and the Philharmonic's 44 percent pro rata share estimated to be \$532,000. The County will contribute \$120,000 to the Philharmonic for the shuttle service from the local lots. The County may also fund additional transportation services up to \$300,000 annually at the request of a supervisorial district. The Philharmonic is responsible to pay any additional cost that exceeds the County's budget for each season.

The County's estimated obligation for each season of the program totals \$1,096,000 which will be financed from the Top-of-Pot and respective supervisorial districts' allocations from the County's Proposition A Local Return Transit Program and will be included in the Transit Operations Fund (CP6 – Services and Supplies) Fiscal Year 2025-26 Budget. Funding for Fiscal Years 2026-27 and 2027-28 will be requested through the annual budget process.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Since 1974 the Board has approved public transportation services from outlying park-and-ride lots throughout the County and local shuttle lots to the Hollywood Bowl for performances. The program is highly successful in speedily and efficiently transporting Hollywood Bowl attendees to the special event center. Pursuant to the terms of the agreement with the Philharmonic, Public Works administers the program by providing public transportation service from park-and-ride lots located Countywide, while the Philharmonic operates public transportation service from four shuttle lots near the Hollywood Bowl. In addition, the Philharmonic continues its marketing campaign to promote the program and encourage the prepurchase of park-and-ride tickets.

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As approved by the Board on January 8, 2014, the round-trip transportation fares for the park-and-ride lots will remain at \$7 per person, if prepurchased, and \$12 in cash when purchased at the lot. The fare for the local shuttle lots will remain at \$6 per person.

Pursuant to the Board's delegation to the Director the agreements will be negotiated and entered into with the most qualified, responsive, and responsible independent bus operators submitting bids for the park-and-ride lot service and will be approved as to form by County Counsel prior to submittal to the Director for signature.

The agreement with the Philharmonic will be in substantially similar form as in the prior seasons and will be approved as to form by County Counsel prior to execution.

The Philharmonic obtains approval from the property owners at each lot to operate the park-and-ride and/or shuttle services from their lots and pay for any lease fees. As in previous years, bus operators serving each lot provide the necessary liability insurance to hold harmless the property owners of the park-and-ride and shuttle lots; the Philharmonic; and the County, its special districts, elected officials, officers, agents, employees, and volunteers.

The 2025, 2026, and 2027 programs will operate between June and September of each year. The park-and-ride and shuttle lots may include, but are not limited to, the locations indicated on the enclosed list.

CONTRACTING PROCESS

The park-and-ride transportation service will be contracted on an open competitive bid basis. A notice of an invitation for bids will be sent to charter bus companies listed on the Federal Transit Administration Charter registration website, to appropriate County vendors, and will be placed on the Doing Business with the County website and the Do Business with Public Works website. Award of contracts by the Director will be made in accordance with County contracting protocols, to the most qualified, responsive, and responsible bidders who submit the lowest bid to perform service for each park-and-ride lot.

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ENVIRONMENTAL DOCUMENTATION

The proposed project is exempt from the California Environmental Quality Act. Approval of the funding to provide passenger or commuter services is exempt from the California Environmental Quality Act pursuant to Section 21080(b)(10) of the California Public Resources Code.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

These actions provide for continuation of the current services.

CONCLUSION

Please return one adopted copy of this letter to Public Works, Transportation Planning and Programs Division.

Respectfully submitted,

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MARK PESTRELLA, PE Director of Public Works

MP:MER:pr

Enclosure

c: Chief Executive Office (Chia-Ann Yen)
County Counsel
Executive Office, Board of Supervisors

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1	Sherman Oaks	Los Angeles Valley	/ College

12901 Burbank Boulevard Valley Glen, CA 91401

Lot 2 Westwood Parking Lot 36

11020 Kinross Avenue Los Angeles, CA 90024

Lot 3 Chatsworth Chatsworth Metrolink Station

10046 Old Depot Road Chatsworth, CA 91311

Lot 4 Pasadena Public Parking Lot

240 Ramona Street Pasadena, CA 91107

Lot 5 El Monte El Monte Bus Terminal

3357 Santa Anita Avenue

El Monte, CA 91731

Lot 6 Torrance Transit Center

465 Crenshaw Boulevard

Torrance, CA 90503

Lot 7 Santa Monica Santa Monica College

Parking Structure 4

Santa Monica, CA 90405

Lot 8 East Los Angeles East Los Angeles College

Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez Los Angeles, CA 91754 Lot 9 Lakewood Center Mall

23 Lakewood Boulevard Lakewood, CA 90712

Lot 10 Downey Downey Metro Green Line Station

South Parking Lot

12801 Lakewood Boulevard

Downey, CA 90242

Lot 11 Culver City West LA College

900 Overland Avenue Culver City, CA 90230

Lot 12 Arcadia Arcadia Park

405 South Santa Anita Avenue

Arcadia, CA 91003

Lot 13 Rowland Heights Schabarum Regional Park

17250 Colima Road

Rowland Heights, CA 91745

Lot 14 Willowbrook Magic Johnson Park

905 East El Segundo Boulevard

Los Angeles, CA 90059

Shuttle Lots

Burbank Metrolink 100 South Flower Street

Lot E, Line 669 Burbank, CA 91502

Los Angeles Zoo Lot 5333 Zoo Drive

Section "C"

Los Angeles, CA 90024

Ovation Hollywood Boulevard

Los Angeles, CA 90028

Ventura Lot 10801 Ventura Boulevard

Los Angeles, CA 91604

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