

MOTION BY SUPERVISOR LINDSEY P. HORVATH

January 21, 2025

**Ocean Front Walk Safety Ambassador Parking Fee Waiver 2025**

In May 2024, the Los Angeles City Council approved a contract with the Coalition for Responsible Community Development (CRCDC Enterprises) to implement the Vibrant Venice Initiative in Council District 11. As part of this initiative, the Safety Ambassador Program was established to manage and coordinate services for the restrooms along Ocean Front Walk at Venice Beach. The Safety Ambassadors currently serve as valet restroom attendants, directing the public to available facilities and overseeing bulky items such as strollers and bikes. They also assist with coordinating maintenance, social services, and public safety referrals to the appropriate agencies.

The program is staffed by 12 Safety Ambassadors and one supervisor, for a total of 13 personnel, who ensure the restrooms at Ocean Front Walk remain clean, accessible, and welcoming. The team operates from Tuesday to Sunday, from 10 a.m. to 8 p.m., with the flexibility to adjust hours and days based on demand and restroom usage. The program also collects daily data to track service usage and provide summaries. To efficiently deliver these services, the teams require regular and reliable access to the Ocean Front Walk parking lot, which is centrally located near the restrooms.

MOTION

SOLIS \_\_\_\_\_

MITCHELL \_\_\_\_\_

HORVATH \_\_\_\_\_

HAHN \_\_\_\_\_

BARGER \_\_\_\_\_

**I, THEREFORE, MOVE,** that the Board of Supervisors instruct the Director of Beaches and Harbors to waive the parking fees in the amount of \$5,496.00 for 2 spaces, excluding the cost of liability insurance, for the Safety Ambassadors at the parking lot located at 2100 Ocean Front Walk from January 1, 2025 to December 31, 2025.

Winter Weekday	\$6
Winter Weekend/Holiday	\$9
Summer Weekday	\$9
Summer Weekend/Holiday	\$18
Total:	\$5,496.00

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LPH:rf