

## PUBLIC REQUEST TO ADDRESS THE BOARD OF SUPERVISORS COUNTY OF LOS ANGELES, CALIFORNIA

**Correspondence Received** 

## MEMBERS OF THE BOARD

HILDA L. SOLIS HOLLY J. MITCHELL LINDSEY P. HORVATH JANICE HAHN KATHRYN BARGER

Agenda #	Relate To	Position	Name	Comments
27.		Oppose	Monisha Parker	Dear Board of Supervisors,
				I am writing to propose a selection of cloud-based call center systems that would enhance the operational efficiency of the Treasurer and Tax Collector department. While affordability is a crucial factor in our decision-making process, we must also emphasize functionality, security, and compliance with applicable regulations. Here are several reliable and cost-effective options that are well-suited for government use:
				1. RingCentral: This platform provides a comprehensive VoIP service with robust call center features. With various pricing tiers, it is suitable for diverse budgets while maintaining high-quality services.
				<ol> <li>Nextiva: Known for its competitive pricing, Nextiva combines essential features like VoIP, call routing, and analytics, making it an excellent choice for smaller departments.</li> </ol>
				3. Grasshopper: Primarily designed for small businesses, Grasshopper offers budget-friendly plans that can effectively meet the basic call management needs of a government department.
				4. Freshcaller (by Freshworks): This cost-effective solution is tailored for small to medium-sized businesses and has a flexible pricing structure that scales as our needs develop.
				5. 8x8: Offering a wide range of communication services, including call center functionalities, 8x8 provides various plans that cater to different organizationa requirements at competitive prices.
				6. Zendesk Talk: If we utilize Zendesk for support tickets already, Zendesk Talk would be an excellent addition. Its seamless integration with other Zendesk services, along with scalable pricing, makes it a suitable choice.
				7. Dialpad: This all-in-one platform combines voice, video, and messaging, offering reasonable pricing for small to medium operations while ensuring an intuitive user experience.
				8. Aircall: With its user-friendly interface and compatibility with various CRM systems, Aircall streamlines customer interactions, making it an appealing option for our department.
				As we consider these solutions, I recommend that we evaluate the specific needs and expected call volume of our department to ensure the chosen system is adequately equipped. Moreover, it is vital to seek a solution that

			offers flexibility and scalability, ensuring it can grow alongside our operational demands. Compliance with government regulations regarding data security and privacy must be prioritized, and I encourage the team to take advantage of free trials or demos to assess user interface and technical support capabilities. Lastly, it would be prudent to reach out directly to these vendors to inquire about any government discounts or special offers they may provide, further enhancing our cost-efficiency. Thank you for your attention to this important matter. Sincerely, Monisha Parker
	Item Total	1	
Grand Total		1	