

COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

900 SOUTH FREMONT AVENUE ALHAMBRA, CALIFORNIA 91803-1331 Telephone: (626) 458-5100 http://dpw.lacounty.gov

October 22, 2024

ADDRESS ALL CORRESPONDENCE TO: P.O. BOX 1460 ALHAMBRA, CALIFORNIA 91802-1460

IN REPLY PLEASE

REFER TO FILE: TPP-5

The Honorable Board of Supervisors County of Los Angeles 383 Kenneth Hahn Hall of Administration 500 West Temple Street Los Angeles, California 90012

Dear Supervisors:

TRANSPORTATION CORE SERVICE AREA
APPROVE VARIOUS ACTIONS TO CONTINUE FUNDING THE HOLLYWOOD BOWL
PARK-AND-RIDE AND SHUTTLE PROGRAM
(ALL SUPERVISORIAL DISTRICT)
(3 VOTES)

SUBJECT

Public Works is seeking Board approval to continue funding the Hollywood Bowl Park-and-Ride and Shuttle Program to provide transportation services from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2024 performance season.

IT IS RECOMMENDED THAT THE BOARD:

- 1. Find that the Hollywood Bowl Park-and-Ride and Shuttle Program is exempt from the provisions of the California Environmental Quality Act for the reasons stated in this Board letter and in the record of this project.
- 2. Authorize funding for the Hollywood Bowl Park-and-Ride and Shuttle Program transportation services for the 2024 Hollywood Bowl performance season for an estimated total cost of \$3,000,000.
- Authorize the Director of Public Works or his designee to execute a funding agreement with the Los Angeles Philharmonic Association for the 2024 performance season.

- 4. Authorize the Director of Public Works or his designee to contribute County's share estimated to be \$830,000 for the 2024 Hollywood Bowl transportation services from the park-and-ride and shuttle lots.
- 5. Authorize the Director of Public Works or his designee to approve and execute any necessary amendments within the scope of work to the agreement with the Los Angeles Philharmonic Association.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended actions is to authorize funding for the Hollywood Bowl Park-and-Ride and Shuttle Program and authorize the Director to execute a funding agreement with the Los Angeles Philharmonic Association for the 2024 Hollywood Bowl performance season. This supports the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program. Patrons benefit from having additional options to get to and from the Hollywood Bowl. Additionally, encouraging public transit options reduces traffic congestion and improves community well-being.

Since 1974, the Board has approved public transportation services from outlying park-and-ride lots throughout the County to the Hollywood Bowl for performances. The Board has also contributed toward the Philharmonic's shuttle lot service. The park-and-ride and shuttle services are highly successful in quickly and efficiently transporting Hollywood Bowl attendees to the special event center. Pursuant to the terms of the agreement with the Philharmonic, the Philharmonic administers the park-and-ride program by providing public transportation service from 14 park-and-ride lots located Countywide, and public transportation service from four shuttle lots near the Hollywood Bowl. In addition, the Philharmonic continues its marketing campaign to promote the program and encourage the prepurchase of park-and-ride tickets.

The park-and-ride and shuttle lots include, but are not limited to, the locations indicated on the enclosed list.

Implementation of Strategic Plan Goals

These recommendations support the County Strategic Plan: North Star 2, Foster Vibrant and Resilient Communities, Focus Area Goal D, Sustainability, Strategy i, Climate Health, by supporting multimodal transportation investments that improve safety and mobility, reduce traffic congestion, and reduce greenhouse gas emissions.

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FISCAL IMPACT/FINANCING

The estimated cost of the program for the 2024 season is \$3,000,000, which includes \$2,880,000 for the service from the park-and-ride lots and \$120,000 for the service from the local shuttle lots. Funding for the service from the park-and-ride lots is provided by Metro, estimated at \$1,057,000, anticipated revenues from the fares of \$555,000, County's estimated contribution of \$710,000, and the Philharmonic's 44 percent pro rata share estimated to be \$558,000. The County will contribute \$120,000 to the Philharmonic for the shuttle service from the local lots. The Philharmonic is responsible to pay any additional cost that exceeds the estimated \$3,000,000 program cost for the 2024 season. The County's estimated obligation for the 2024 season totals is \$830,000, which will be financed from the Top-of-Pot allocation from the County's Proposition A Local Return Transit Program which included in the Transit Operations Fund (Fund CP6 – Services and Supplies) Fiscal Year 2024-25 Budget.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

As approved by the Board on January 8, 2014, the round-trip transportation fares for the park-and-ride lots will remain at \$7 per person if prepurchased and \$12 in cash when purchased at the lot. The fare for the local shuttle lots will remain at \$6 per person.

The funding agreement with the Philharmonic will be substantially similar in form as in the prior seasons and will be approved as to form by County Counsel prior to execution.

There is no charge for patron parking at the park-and-ride and shuttle lots except for the Ovation LA (formerly Hollywood and Highland) lot and Metro Parking Facilities. The Philharmonic obtains approval from the property owners at each lot to operate the park-and-ride and/or shuttle services from their lots and pay for any lease fees. As in previous years, bus operators serving each lot provide the necessary liability insurance to hold harmless the property owners of the park-and-ride and shuttle lots; the Philharmonic; and the County, its special districts, elected officials, officers, agents, employees, and volunteers.

ENVIRONMENTAL DOCUMENTATION

The proposed program is statutorily exempt from the California Environmental Quality Act. The actions to implement the program provide for passenger or commuter transit services and are exempt from the California Environmental Quality Act pursuant to Section 21080(b)(10) of the Public Resources Code.

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IMPACT ON CURRENT SERVICES (OR PROJECTS)

These actions provide for continuation of the current services.

CONCLUSION

Please return one adopted copy of this letter to Public Works, Transportation Planning and Programs Division.

Respectfully submitted,

MARK PESTRELLA, PE Director of Public Works

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Enclosure

MP:MER:pr

c: Chief Executive Office (Chia-Ann Yen)
County Counsel
Executive Office

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1 Sherman Oaks Westfield Fashion Square

14006 Riverside Drive Sherman Oaks, CA 91423

Lot 2 Westwood Federal Building

11000 Wilshire Boulevard Westwood, CA 90024

Lot 3 Chatsworth Chatsworth Metrolink Station

21510 Devonshire Street Chatsworth, CA 91311

Lot 4 Pasadena Public Parking Lot

Marengo Avenue and Ramona Street

Pasadena, CA 91101

Lot 5 El Monte El Monte Bus Terminal

3501 Santa Anita Avenue

El Monte, CA 91731

Lot 6 Torrance Wilson Community Park

2000 North Crenshaw Boulevard

Torrance, CA 90503

Lot 7 Santa Monica Santa Monica College

17th Street

Parking Structure 4

Santa Monica, CA 90405

Lot 8 East Los Angeles East Los Angeles College

Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez Los Angeles, CA 91754 Lot 9 Lakewood Center Mall

500 Lakewood Center Mall Lakewood, CA 90712

Lot 10 Downey Downey Metro Green Line Station

South Parking Lot

12801 Lakewood Boulevard

Downey, CA 90242

Lot 11 Culver City Culver City Transit Center

6000 Westfield Culver City Mall

Culver City, CA 90230

Lot 12 Arcadia Park

405 South Santa Anita Avenue

Arcadia, CA 91003

Lot 13 Rowland Heights Schabarum Regional Park

17250 East Colima Road Rowland Heights, CA 91748

Lot 14 Magic Johnson Park Magic Johnson Park

905 East El Segundo Boulevard

Los Angeles, CA 90059

Shuttle Lots

Burbank Metrolink 201 North Front Street

Lot E, Line 669 Burbank, CA 91502

Los Angeles Zoo Lot 5333 Zoo Drive

Section "C"

Los Angeles, CA 90024

Ovation LA 6801 Hollywood Boulevard

Los Angeles, CA 90028

Ventura Lot 10801 Ventura Boulevard

Los Angeles, CA 91604