

BOARD OF SUPERVISORS

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September 10, 2024

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The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
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Los Angeles, CA 90012

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GET IN TOUCH

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Dear Supervisors:

**REQUEST TO EXTEND EXISTING SOLE SOURCE CONTRACT
WITH FILMLA FOR AN ADDITIONAL TEN (10) MONTHS
(ALL DISTRICTS - 3 VOTES)**

SUBJECT:

County of Los Angeles (County) Department of Economic Opportunity (DEO) requests delegated authority to extend the existing County sole source contract with FilmLA for film, television, and photography permit coordination services. The extension of the current FilmLA contract would be for an additional ten (10) months from August 30, 2024 – June 30, 2025, with the option to extend for a further six (6) months through December 30, 2025, subject to County Counsel approval as to form. The current contract expires on September 20, 2024.

IT IS RECOMMENDED THAT THE BOARD:

1. Delegate authority to the Director of DEO or her designee to execute an extension to the County's current sole source contract with FilmLA, Inc for the provision of film, television, and photography permit coordination services for an additional ten (10) months from August 30, 2024 – June 30, 2025, with the option to extend for a further six (6) months through December 30, 2025, subject to County Counsel approval as to form.
2. Delegate authority to the Director of DEO, or her designee, to execute amendments to the current agreement to add new, relevant, or updated contract terms in compliance with new and/or revised federal and State law, County ordinances, or Board policies, subject to approval as to form by County Counsel.



PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

DEO seeks to extend the current FilmLA contract to allow DEO enough time to release a competitive solicitation to procure a contractor for future film, television, and photography permit coordination services, without a break in the current services. The new scope of the solicitation will align with both the County's needs for these services and the new Film Ordinance currently being drafted by County Counsel and DEO. Once a contractor is selected through the competitive RFP process, DEO anticipates the new non-financial contract term would be July 1, 2025 – June 30, 2030, with one (1) optional five (5) year extension for a total of ten (10) years.

BACKGROUND

FilmLA is a 501(c)4 not-for-profit public benefit organization and is also the official film permit coordination office for both the City and County of Los Angeles, in addition to that of sixteen other Cities and five (5) school Districts. (Attachment A).

Cities served by FilmLA include (in alphabetical order): Culver City, Diamond Bar, Fullerton, Gardena, Glendale, City of Industry, La Habra Heights, Lancaster, Los Angeles, Monterey Park, Newport Beach, Palmdale, San Dimas, San Fernando, Santa Monica, South Gate, Vernon. Schools served by FilmLA include (in alphabetical order): Burbank Unified School District (USD), Glendale USD, La Canada USD, LAUSD, Lawndale Elementary SD, Norwalk-La Mirada USD.

FISCAL IMPACT/FINANCING

There will be no net County cost for these services. For the performance of the film, television, and photography permitting coordination services, FilmLA is allowed to charge and retain various permit application fees from its film industry customers.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS/NEXT STEPS

On June 23, 2009, your Board approved this long-term, sole source agreement which allowed the County to continue contracting with FilmLA for film, television, and still photography permitting services for five (5) years, with two (2) optional five (5) year extensions, for a maximum term of fifteen (15) years. Therefore, the current contract expires on September 20, 2024.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The approval of the ten (10) month extension will prevent a disruption of film, television, and photography permit coordination services for the County, while allowing DEO to issue and complete a solicitation for these services after the expiration of the current contract.

CONCLUSION

DEO will return to the Board in 2025 to request delegated authority to execute a new long-term contract with the winning proposer for the provision of film, television, and photography permit coordination services. DEO anticipates the new contract term will begin July 1, 2025, and extend through June 30, 2030, with one (1) optional five (5) year extension for a total of ten (10) years.

If you have any questions, please contact me, or your staff may contact Gary Smith, Head of the L.A. County Film Office at gsmith@opportunity.lacounty.gov or at 213-309-6429.

Respectfully Submitted,

A handwritten signature in black ink that reads "Kelly LoBianco". The signature is written in a cursive, flowing style.

Kelly LoBianco, Director

KL:LL:GS:dm

Attachment

c: Executive Office, Board of Supervisors
Chief Executive Office
County Counsel
FilmLA