

MOTION BY SUPERVISOR HILDA L. SOLIS

August 6, 2024

Uplifting the Paris 2024 Games Watch Party at The Music Center

On Friday, July 26, 2024, Paris, France kicked off the Opening Ceremony of the 2024 Summer Olympic Games – a significant global sporting event that showcases international athletic talent and fosters global unity and collaboration. From July 26 to August 11, 2024, for the Olympics, and from August 28 to September 8, for the Paralympics, athletes from around the globe will gather in Paris to compete in a celebration of international sportsmanship, unity, and excellence.

Los Angeles County, with its rich heritage of supporting and hosting prestigious international events, recognizes the significant role such global gatherings play in promoting cultural exchange, economic development, and community engagement. The Olympics serve as a powerful platform to inspire youth, encourage physical activity, and foster a sense of global solidarity, aligning with Los Angeles County’s commitment to enhancing public health, education, and cultural enrichment.

The City of Los Angeles has been selected as the host city for the 2028 Summer Olympic and Paralympic Games, scheduled to take place from July 21 to August 6,

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2028, marking a historic occasion as the Games return to the United States for the first time since 1996. The 2028 Los Angeles Olympics present a unique opportunity to showcase our vibrant, diverse community on the global stage and to promote the values of excellence, friendship, and respect that define the Olympic movement.

Los Angeles County is poised to leverage this international event to foster economic growth, enhance tourism, and stimulate local business while ensuring that the benefits of the Games are equitably shared across our communities. The Olympic Games are a catalyst for positive change, offering a platform to advance public health, promote physical fitness, and inspire youth through engagement in sports and recreation. In preparation for hosting the Games, the Los Angeles County Board of Supervisors has passed several motions to ensure that the event is equitable and inclusive, reflecting our dedication to building a legacy that benefits current and future generations.

In the spirit of collaboration, Los Angeles County has collaborated with several organizations to leverage the excitement of the Games, as well as the upcoming 2026 FIFA Men's World Cup. Last year, through a motion authored by Los Angeles County Supervisor Hilda L. Solis, the County partnered with The Music Center to host a Women's FIFA World Cup watch party in partnership with the Angel City Football Club (ACFC). The event was held on the Jerry Moss Plaza and provided music, art, and soccer activities which were followed by a viewing of the United States of America v. Netherlands game on giant LED screens. The Music Center also hosted four additional viewing events in July and August. Approximately 1,000 people participated in these offerings, bringing cross-cultural communities together for social connection and play

equity.

This year, The Music Center will once again host a watch party, but this time for the 2024 Summer Olympic Games. The event is scheduled to take place on Saturday, August 10, 2024, and will feature viewings of the women's soccer final, men's and women's track and field final, men's breaking final, and the men's basketball final. It will run from 8 a.m. - 3:00 p.m. on Jerry Moss Plaza at the Music Center. The Music Center has also launched passive viewings of the 2024 Summer Olympic and Paralympic Games during the weekdays and weekends on the Jerry Moss Plaza from 11 a.m. - 1 p.m. and 8 - 11 p.m., except on August 2 and August 3 during previously scheduled public events on the Plaza. The watch party will also be informed and uplifted by arts organizations and artist partners including Arts for LA, Dance Resource Center, Dexter Story, dublab, LA Commons, and the Los Angeles Unified School District Arts Education Branch, who are long-time collaborators with The Music Center. In addition, because the new Olympics Breaking event offers a bridge between the Games and the arts community, the event will include a dance floor welcoming Los Angeles County's Hip-Hop and Breaking community and the broader public to make moves together!

I, THEREFORE, MOVE that the Board of Supervisors:

1. Promote The Music Center's watch party of the 2024 Summer Olympic Games on Saturday, August 10, 2024, by directing all Los Angeles County departments, including Countywide Communications, to disseminate information on social media, newsletters, and other internal and external communication platforms.
2. Direct the Los Angeles County Department of Human Resources, in partnership

with the Los Angeles County Department of Arts and Culture, to share information on the passive viewings of the 2024 Summer Olympic and Paralympics Games with County employees.

3. Encourage the Los Angeles County Metropolitan Transportation Authority to advertise The Music Center's watch party of the 2024 Summer Olympic Games on Saturday, August 10, 2024, on social media by asking residents to ride public transportation to and from the event, and deploy Metro Ambassadors at the Civic Center/Grand Park station and Grand Avenue Arts/Bunker Hill station so that Angelenos can be connected to their free fare reduction programs and initiatives such as the Mobility Wallet pilot, GoPass, and the Low Income Fare is Easy (LIFE) program.
4. Waive parking fees for 250 parking spaces on Saturday, August 10, 2024, in the amount of \$2,500.00 excluding the cost of liability insurance, for the partial use of Lot 14 from 7 a.m. to 3:30 p.m.

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