

**MOTION BY SUPERVISORS HOLLY J. MITCHELL AND  
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August 6, 2024

**Promoting the Voluntary Participation of Community Members in Prevention Initiatives**

On July 25, 2023, the Los Angeles County Board of Supervisors (Board) unanimously adopted the "Building Los Angeles County's Prevention Infrastructure"<sup>1</sup> motion, which established the Prevention and Promotion Systems Governing Committee (PPSGC) to oversee the coordination and collaboration of prevention and promotion services Countywide and to develop a plan for engaging community members and supporting their contributions to its work. The PPSGC's current efforts center around preventing negative outcomes and promoting equitable access to the supports, resources, and opportunities needed to thrive in life for its focal populations, which include families with children under the age of five, youth and young adults at risk of disconnection, systems-impacted transitional age youth, and older adults over the age of 60.

On June 26, 2024, the Chief Executive Office's Anti-Racism, Diversity, and Inclusion (ARDI) Initiative submitted a report back on Building Los Angeles County's Prevention Infrastructure<sup>2</sup> that included a plan for stakeholder compensation. The report

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<sup>1</sup> [182741.pdf \(lacounty.gov\)](https://file.lacounty.gov/SDSInter/bos/supdocs/182741.pdf)

<sup>2</sup> <https://file.lacounty.gov/SDSInter/bos/supdocs/183037.pdf>

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**MOTION**

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included “an overview of the County’s Stakeholder Incentives Guidance and recommendations for Countywide policies, procedures, and practices to facilitate appropriate stakeholder incentives for community members with an advisory, coordinating, or planning role as part of a County-sponsored advisory entity”. The Guidance document consisted of a framework for stakeholder incentives. The document also included examples of stakeholder incentive practices currently used by County departments, procurement guidelines for different stakeholder incentive methods, and a recommendation for effectuating a stakeholder incentive framework for the County. A standardized Countywide approach is needed to align the different County departments that engage in stakeholder incentives.

Specific to the PPSGC, PPSGC also submitted a report back on July 22, 2024<sup>3</sup>, regarding a “community outreach and engagement plan that involves a diverse geographic representation of people with lived experience, service providers, clients, and other stakeholders to advance prevention and promotion outcomes,” as called for in the July 25, 2023 Board motion. Providing incentives to community members who voluntarily participate in approved PPSGC planning sessions, workgroups, listening sessions, convenings, committees, or councils (collectively, “activities”) acknowledges the importance of community input in the planning and implementation of County initiatives and explicitly places value on expertise gained through professional and lived experiences, both of which are needed to inform programs, services, and/or policies. This is particularly important for those who are the most impacted by County decisions and the least resourced to participate in decision-making processes.

Due to the value that community stakeholders will bring to the County’s prevention and promotion efforts, the PPSGC intends to engage community members on an ongoing basis. Incentives will support the fair representation of diverse perspectives and promote participation among community stakeholders with lived experience relevant to the PPSGC’s goals. Incentives may include monetary funds, gift cards, entry into opportunity drawings, and other material goods. Providing incentives to community stakeholders is an important component of fostering a participatory government model and meeting the

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<sup>3</sup> <https://file.lacounty.gov/SDSInter/bos/supdocs/183037.pdf>

social needs of the County's population. Appropriately acknowledging community members can help motivate higher levels of engagement and participation in County-sponsored projects, allowing for more informed, community-aligned decision-making, more effective policy or program implementation, and greater transparency and accountability. This will ultimately lead to more trusting relationships with communities long term and better project outcomes and results across Board priorities, County initiatives, and Department actions. Additionally, refreshments, transportation, translation/interpretation services, and childcare can help facilitate engagement, support participation, and reduce barriers to engagement.

**WE THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:**

1. Direct the Chief Executive Officer (CEO), in collaboration with the Auditor-Controller and County Counsel, to report back to the Board in writing in 180 days with a draft Board policy and/or enabling ordinance for a universal Stakeholder Incentive program, consistent with the recommendations in the CEO's Anti-Racism, Diversity, and Inclusion (ARDI) Initiative report dated June 26, 2024.
2. Direct the Prevention and Promotion Systems Governing Committee (PPSGC) to implement the community outreach and engagement plan set forth in the PPSGC report dated July 22, 2024.
3. Authorize the Executive Officer of the Board, or designee, to directly purchase and provide stakeholder incentives or execute purchase orders or agreements with contractors to procure, manage, and administer the distribution, including gift cards, to community members who assist the PPSGC through their voluntary participation in approved PPSGC activities, effective upon Board approval through Fiscal Year (FY) 2026-27, in amounts ranging from \$25 to \$600 per participant per activity. The total amount to be provided to each participant shall not exceed \$5,000 per FY, and the total cost of cards shall not exceed \$125,000 for the period of authorization from existing funding sources.
4. Find that the foregoing is necessary to meet the social needs of the population of the County by enhancing the prevention and promotion policies, procedures, and programs that seek to serve the community.

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