AGN. NO.

MOTION BY SUPERVISORS HOLLY J. MITCHELL AND HILDA L. SOLIS May 21, 2024

Ensuring Readiness for the 2028 Olympic and Paralympic Games

In September 2017, the International Olympic Committee officially selected the City of Los Angeles as the host city for the 2028 Olympic and Paralympic Games (Games). While the City of Los Angeles is the official host, the Games and their impact will affect the entirety of Los Angeles County (County). It is clear the Games will occur in several locations throughout the County, potentially Dignity Health Sports Park in Carson, SoFi Stadium and Intuit Dome in Inglewood, and Exposition Park in the City of Los Angeles. This is a once in a generation opportunity for the Games to leave a legacy and for the Los Angeles region to celebrate its cultural tapestry on the world stage.

While the influx of expected guests will place demands on the County's hotels, transportation systems, and security arrangements, it will also generate significant economic activity. The effects on infrastructure, workforce opportunities, economic development, homelessness, and public safety will reverberate throughout the County. With the Games just four years away, the County should work quickly, seizing the moment to seed transformative change.

While the Olympics have been designated as a "no-build" games, meaning they will utilize existing sports and entertainment venues to host the Games, this concept never applied to transportation. In fact, early plans called for the completion of 28 transformative

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transportation projects by 2028. As a region, we must work to safeguard against the impacts of gentrification and displacement, and any legacy impacts realized by the games should be targeted to Equity Focused Communities.

Multiple County departments and essential services will be impacted by the influx of visitors during the Games, which places a burden on departments that are primarily tasked with serving the needs of County residents. That said, the Games bring unprecedented economic development and infrastructure opportunities for the County—if properly leveraged. Recognizing that, on July 11, 2023, the Board passed a motion to convene a County inter-departmental working group led by the Chief Executive Officer to prepare for the Games. Building off of the work already underway by the working group, a broad coalition of partners must align to shape the 2028 Games and direct its incredible influence to ensure that the Los Angeles region is left better for having hosted it.

Moreover, as the world's attention turns to Paris, the host of the 2024 Olympic and Paralympic Games, it is reported that the Paris Games will cost around $9.7 billion, which includes operations and capital costs. This figure includes an estimated $3 billion in French public funds. The private LA28 organizing committee, by comparison, currently has a $6.9 billion budget, which does not include the bus transportation needed to move the spectators and workforce around the Games.[1]

There is an opportunity for the County to ensure the Games are a success by evaluating the current gaps and leveraging our internal resources. County departments can work with regional partners, philanthropy, the private sector, Metro, and venue cities to develop collective desired outcomes and community benefits in the form of inviting and inclusive infrastructure, quality jobs, and economic opportunities for local businesses. With appropriate analysis, planning and implementation, the County can work with partners to ensure that our local communities realize the benefits of the 2028 Games first. It is critical for the County to evaluate the needs and opportunities that arise as part of the quickly approaching 2028 Olympic and Paralympic Games.

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[1] *See* https://www.latimes.com/california/story/2024-04-03/as-paris-olympics-near-los-angeles-officials-worry-about-preparations-for-2028.

WE THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:

1. Direct the Chief Executive Officer (CEO), in consultation with the Department of Economic Opportunity and all relevant departments, to enter into an agreement within 60 days with a consultant, not to exceed $200,000, and to complete within 90 days of execution an economic impact and opportunity analysis of the 2028 Olympic and Paralympic Games on the Los Angeles Regional economy, with the analysis to include, but not be limited to:
    a. In coordination with community partners, the anticipated cost to unincorporated areas of hosting Olympic and Paralympic events;
    b. Opportunities to leverage the 2028 Olympic and Paralympic Games to generate revenue;
    c. The number and type of jobs that will be needed in the lead-up to the Games, in coordination with labor partners;
    d. In coordination with Metro and other regional transit agencies and, building off of the existing LA28 Mobility Concept Plan, opportunities for the County to work with local transit municipalities to mitigate the impact of hosting the Games on our regional transportation system, and recommendations for projects and/or programs that would mitigate such impacts;
    e. In consultation with regional stakeholders, best practices from other jurisdictions on creating a net positive impact on jobs, small business development, housing, and transportation options for the host region;
    f. Proposed metrics that align with the priority outcomes articulated by LA28 and their subcommittees, and that create specific, tangible community benefit goals that regional partners across Los Angeles County can use as a uniform accountability measure for the community-level impact of the 2028 Olympic and Paralympic Games.
2. Direct the CEO, in consultation with all relevant County departments to report back to the Board in writing within 90 days on all potential impacts of the 2028 Olympic and Paralympic Games on County Services building off of coordination work underway in the CEO, including but not limited to:
    a. Resources needed by County departments, including for planning and

coordination leading up to the Games, to accommodate the temporary population increase;

i. Opportunities to leverage revenue streams and maximize economic benefits and legacy projects and programs for communities most impacted, including leveraging County assets (including beaches and parks) and generating revenue to seed an ongoing fund for community benefits in highest need communities;

b. Partnerships the County can enter into to accomplish the above; and

c. Regular regional coordination meetings with the partnered Games host city.

3. Direct the Director of the Internal Services Department to work with the City of Los Angeles to ensure that all County contracting opportunities are uploaded into the Regional Alliance Marketplace for Procurement system which will be used for Olympics procurement and report back to the Board in writing on progress within 90 days.

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