

MOTION BY SUPERVISORS LINDSEY P. HORVATH AND
HILDA L. SOLIS

May 21, 2024

Memorandum of Understanding on Cultural Olympic Cooperation Between the City of Los Angeles, the County of Los Angeles, the City of Paris, and the Département de Seine-Saint-Denis

In 2028, the City of Los Angeles will host the Olympic and Paralympic Games (Games). This international sporting event has historically been accompanied by cultural events for over a hundred years. In fact, the cultural program, or “Cultural Olympiad”, is a required component of the City’s Olympic participation, and will feature a collection of events, programming, and artistic projects which explore the relationship between arts and culture, and sports including the values they share, such as equity, inclusion, cultural diversity, and universalism.

Many of the events related to the Games will not-only be held within the City’s limits but will also take place across the Los Angeles County region, which means the City’s Department of Cultural Affairs (DCA) will partner with the County’s Department of Arts and Culture, to work collaboratively on creating opportunities and partnerships for artists and arts and cultural organizations regionally. Later this year, the Department will also hold a series of convenings in collaboration with DCA and LA 28 to engage the arts and cultural sector in dialogue through readiness and planning sessions. This collective

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undertaking will bring greater visibility and economic opportunity to local artists in Los Angeles, while highlighting diverse artistic expressions leading up to and during the 2028 Games.

In alignment of these efforts, Arts and Culture partnered with DCA and was awarded a Bloomberg Philanthropies Leadership Exchange grant, as part of the World Cities Cultural Forum, to join Paris counterparts to learn about the Cultural Olympiad with a focus on equity and inclusion across various aspects of the Olympics. Currently, the leadership exchange is focused on artistic and cultural collaborations in which Los Angeles-based artists will participate in the Paris 2024 Cultural Olympiad. The Exchange underscores the importance of collaborating, sharing, and learning about artistic and cultural planning and programming between Los Angeles and Paris for the 2024 and 2028 Games.

WE, THEREFORE MOVE that the County of Los Angeles enter into a Memorandum of Understanding similar to the attached Exhibit A, through the Department of Arts and Culture with the City of Los Angeles through its Department of Cultural Affairs; the City of Paris through its Department of Cultural Affairs; and the Département de Seine-Saint-Denis through its Department of Cultural Affairs to collaborate, share, and learn through artistic and cultural cooperation surrounding the 2024 and 2028 Olympic and Paralympic Games.

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FINAL DRAFT FOR SIGNATURE
MEMORANDUM OF UNDERSTANDING
ON CULTURAL OLYMPIC COOPERATION
BETWEEN AND AMONG
THE CITY OF LOS ANGELES, THE COUNTY OF LOS ANGELES, THE CITY OF
PARIS, AND THE DÉPARTEMENT DE SEINE-SAINT-DENIS

This Memorandum of Understanding (MOU) is made and entered into by and among the County of Los Angeles through its Department of Arts and Culture, the City of Los Angeles through its Department of Cultural Affairs, the City of Paris through its Department of Cultural Affairs, and the Département de Seine-Saint-Denis through its Department of Culture, Heritage, Sports, and Leisure, all hereinafter referred to collectively as the "Parties" and each individually as a "Party."

INTRODUCTION

WHEREAS, in July 2017, for the first time in the history of the modern Olympic Games, two cities, Paris and Los Angeles, were simultaneously awarded to host the 2024 and 2028 Olympic and Paralympic Games (Games), respectively;

WHEREAS, marking the historic moment Los Angeles and Paris signed an MOU on Olympic Cooperation on October 23, 2017 to establish shared cooperation on matters of sustainability, inclusion, and innovation;

WHEREAS, each of the Parties values and celebrates arts and culture as vital to civic life, and each has a department dedicated to arts and culture, namely the City of Los Angeles Department of Cultural Affairs, the Los Angeles County Department of Arts and Culture, the City of Paris Department of Cultural Affairs, the Seine Saint Denis Department of Culture, Heritage, Sports, and Leisure;

WHEREAS, arts and culture have long been part of the Olympic Games and the values of the International Olympic Committee, with activities that may take various forms, from Cultural Olympiads, Olympic Arts Festivals, arts and cultural initiatives, and integration of artistic and cultural activities, artworks, performances, experiences, and programs before, during, and after the Olympic and Paralympic Games;

WHEREAS, to realize the significant contributions and benefits of the arts for their regions, and support shared learning on the role of arts and culture in the Games, the Parties have collaboratively participated in a Leadership Exchange on the role of arts and culture in the Games supported in part by the World Cities Culture Forum and Bloomberg Philanthropies;

WHEREAS, through the Leadership Exchange additional opportunities for learning and cooperation have emerged to further the Parties' collective work to support arts and culture in the Games and beyond, and for the benefit of the communities they serve;

WHEREAS, the Parties now wish to further their shared values and interests with a memorandum of understanding on cooperation on arts and culture relating to the Games;

NOW, THEREFORE, in consideration of the foregoing and of the promises and the covenants set forth herein, the Parties agree as follows:

ARTICLE I. SHARED LEARNING AND EXCHANGE

The Parties commit to engage in dialogue, learning, and exchange to share best practices, ideas, and models for arts and culture in the Olympic and Paralympic Games in 2024 and 2028, and the role of arts and culture as vital to the human development, community development, and economic development of their cities and regions. These may include the following topics:

- Governance, Structure, and Partnerships
- Cultural Policies, Programs, and Initiatives
- Expanding Access and Participation in Arts and Culture
- Celebrating Diversity, Cultural Equity, and Cultural Heritage
- Youth Engagement, Arts Education, Sport, and Play
- Sustainability, Culture, and Climate Change
- Engaging and Investing in the Cultural Sector
- Cultural Olympiad and Integrating Arts Into the Games
- Social Impact and Inclusion Through Arts and Culture
- Cross-Sector Arts Collaboration Across Policy Areas
- Creative Jobs, Training, and Economic Impact
- Building a Lasting Legacy Through Arts and Culture

ARTICLE II. ARTISTIC AND CULTURAL COOPERATION

The Parties commit to explore and share opportunities for coordination, collaboration, cultural planning, communication, artistic and cultural activities related to hosting the Games in Paris and Los Angeles. These may include creating opportunities for artists, cultural organizations, creative sector, and communities to engage in projects in support of the 2024 Paris Cultural Olympiad and the 2028 Los Angeles Cultural Olympiad, and together creating a shared legacy of cultural cooperation among cities and regions hosting the Games.

ARTICLE III. IMPLEMENTATION

This MOU provides the option for each of the Parties, acting by and through its respective international and cultural department named above, to cooperate, collaborate, coordinate, and work individually and together, as well as with other entities private and public such as the Olympic Committee entities for the 2024 and 2028 Games, to implement the intent of this MOU.

SIGNATURES

IN WITNESS HEREOF, the parties hereto have executed this MOU as of this ____day of _____, 2024.

LOS ANGELES CITY DEPARTMENT OF CULTURAL AFFAIRS

By _____ Date: _____

Daniel Tarica
General Manager

LOS ANGELES COUNTY DEPARTMENT OF ARTS AND CULTURE

By _____ Date: _____

Kristin Sakoda
Director

CITY OF PARIS DEPARTMENT OF CULTURAL AFFAIRS

By _____ Date: _____

Aurélie FILIPPETTI
Director

SEINE SAINT DENIS DEPARTMENT OF CULTURE, HERITAGE, SPORTS, AND LEISURE

By _____ Date: _____

David RAYNAL
Director

APPROVED AS TO FORM:
DAWYN R. HARRISON
County Counsel

By _____
Senior Deputy County Counsel

APPROVED AS TO FORM:
Hydee Feldstein Soto
City Attorney

By _____
Tanea Ysaguirre
Deputy City Attorney