

MOTION BY SUPERVISOR LINDSEY P. HORVATH

March 19, 2024

Arts for LA Celebration Parking Fee Waiver

Arts for LA (AFLA) is a non-profit 501(c)3 arts advocacy organization that seeks to connect arts and culture stakeholders to create a voice for the arts to advocate for greater access to the arts across all communities in Los Angeles. In 2021, AFLA introduced the Creative Jobs Collective Impact Initiative (CJCII), which developed goals for investing in the creative economy. CJCII calls for creating parity between the regional population demographics and creative workforce representation, establishing a sector-wide median entry-level wage that is at or above the region’s living wage, and the creation of 10,000 new creative sector job placements centering youth and adults from historically underrepresented communities by 2030. In April 2023, the Board of Supervisors took action to support the goals of the CJCII and instructed the Department of Economic Opportunity and Arts and Culture to participate in the CJCII Steering Committee. The Committee is comprised of diverse artists and community leaders within the County, and led by AFLA, who will report to the Board on recommendations to meet CJCII goals at the Board meeting on April 9, 2024.

To celebrate the culmination of the CJCII Steering Committee’s work, as well as recognizing the contributions of the arts and culture sector in our regional economy, AFLA

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is hosting a celebratory reception at the Hall of Administration on April 9, 2024. The event will be attended by members of the CJCII Steering Committee, arts advocates, and cross-sector partners.

I, THEREFORE, MOVE, that the Board of Supervisors waive the \$20 per vehicle parking fee for up to 200 vehicles for an estimated amount up to \$4,000 at the Music Center, Lot 14 garage, excluding the cost of liability insurance, for attendees of the Arts for LA Celebration Reception on April 9, 2024.

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