



HOLLYWOOD 2.0 PILOT PROJECT ▶▶ UPDATE

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LOS ANGELES COUNTY
**DEPARTMENT OF
MENTAL HEALTH**
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▶▶ HOLLYWOOD 2.0 PILOT

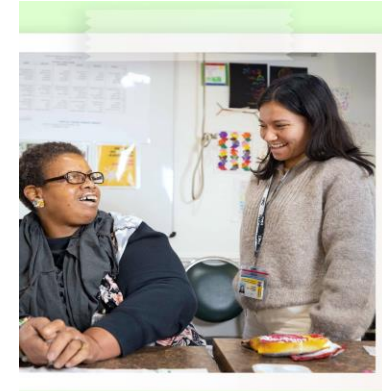
- **Hollywood 2.0 (H2O) is a pilot project inspired by the world-renowned Trieste model of care in Italy**
 - The central premise of this model is to place a person at the center of their care rather than their mental health diagnosis
 - By establishing an integrated and comprehensive mental health ecosystem that focuses on community engagement, fulfillment, and purposeful living



▶▶ HOLLYWOOD 2.0: Year One

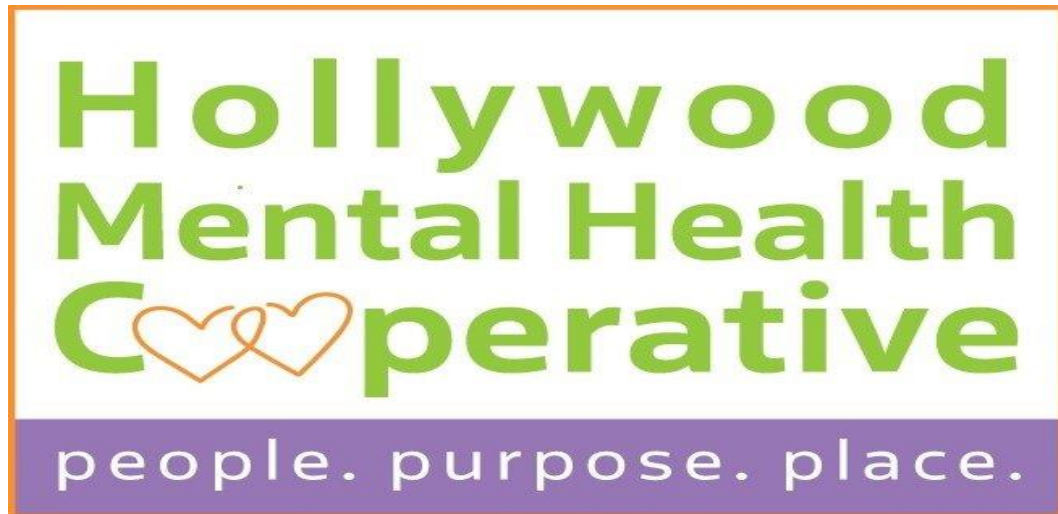
- The Hollywood Mental Health Cooperative

“We believe each individual deserves purposeful living, connection with people, and safe belonging in the community.”



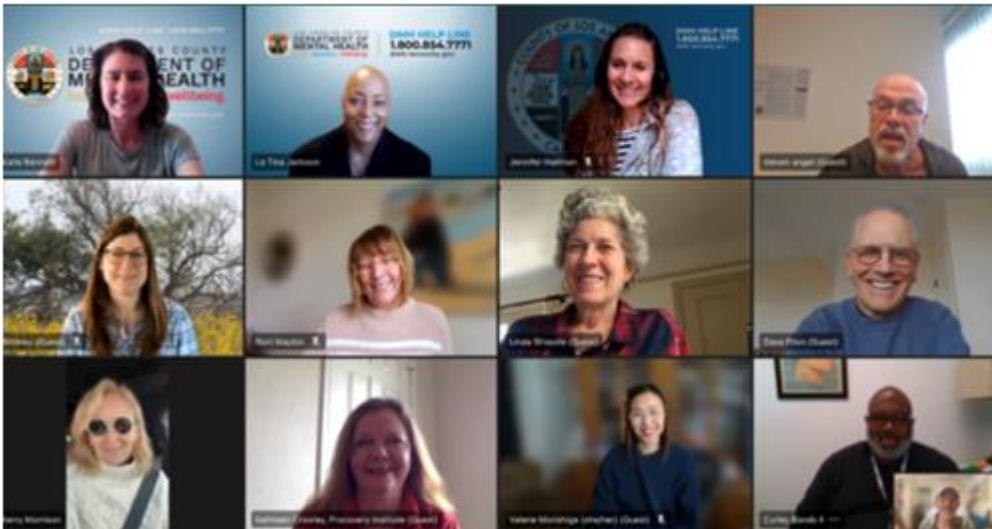
It starts
with **connection...**

and ends with a
neighbor living
a safer, more
meaningful life.



▶▶ HOLLYWOOD 2.0: Year One

- Community Stakeholder Process
 - Workgroups met monthly over the course of the first year to bring new, innovative, and more effective treatment to the Hollywood community



▶▶ HOLLYWOOD 2.0: Year One

- People with lived experience guide H20
 - In partnership with Hollywood 4WRD, DMH convened three focus groups at the LGBT Center, Hollywood Mental Health Clinic and the Center to gather the much-needed perspective of lived experience for H20.
 - Heart Forward engaged future Clubhouse members creating a planning committee for The Hollywood Clubhouse.



▶▶ HOLLYWOOD 2.0: Year Two

- Launched critical housing assets:
 - 76 interim housing units (74 filled as of 3/7/2024)
 - Mark Twain
 - Hollywood Walk of Fame
 - 94 enriched residential care beds (45 filled as of 3/7/2024)
 - A New Dawn Board and Care
- Of the 170 New Bed Launched For Hollywood 2.0 119 are filled



▶▶ HOLLYWOOD 2.0: Year Two

- Focus on Community Engagement
 - Regular Community Events
 - Digital Marketing
 - H2O Media Campaign (in development)



▶▶ HOLLYWOOD 2.0: Contract Updates

- H20 Contracts
 - H4WRD- amendment executed on 12/26/23
 - Fountain House Clubhouse- executed on 12/26/23
 - Consultant: Evaluation Services- projected spring 2024
 - Media Campaign-projected spring 2024
 - Highly Enriched Residential Care Services- projected early FY 24/25
 - Supported Employment- projected FY 24/25
 - UCC/Respite- projected FY 24/25
 - Training/Consultation- projected FY 24/25

▶▶ HOLLYWOOD 2.0 PROJECTED TIMELINE

HOLLYWOOD 2.0 PROJECT TIMELINE

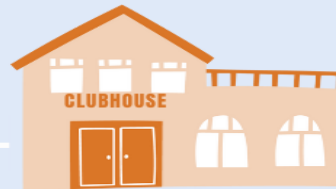


FY 22-23



- Hire H20 staff
- Community Engagement begins
- Stakeholders propose Innovations
- Develop H20 Community Map

FY 23-24



Initial resources online:

- Mark Twain
- Hollywood Walk of Fame
- A New Dawn
- Clubhouse*
- RAND*
- Supported Employment*
- Training Contracts*
- HERCS*
- UCC/Respite Solicitation*
- Media Campaign
- Community Engagement

FY 24-25



- New Hollywood Mental Health Clinic space
- UCC/Respite Opens
- Projected Contracts Executed
- Community Engagement

FY 25-26



- All Hollywood 2.0 components fully operational
- Academic Evaluation of H20's Impact
- Sustainability Planning
- Community Engagement

FY 26-27



- Outcome Assessment
- Sustainability Planning
- Community Engagement

*Projected

LEGEND: FY = Fiscal Year | HERCS = Highly Enriched Residential Care Services | UCC = Urgent Care Center

HOLLYWOOD 2.0 DEDICATED STAFFING

	Total # Items	Full-time /Partial	Hired	Vacant
Field Based	44	Full-time	37	7
Field Based Admin	10	Full-time	10	0
Outpatient	56	Partial	45	11
Outpatient Admin	19	Partial	14	5
Full Service Partnership	13	Partial	12	1
Total	142	Full-time/ Partial	118	24

*Partial Time- Hollywood Mental Health Outpatient staff serving the larger surrounding community in addition to the Hollywood geographic boundaries established for Hollywood 2.0

Various Positions:

- Community Health Workers
- Medical Case Workers
- Psychiatrists
- Mental Health Counselors
- Occupational Therapists
- Psychiatric Social Workers
- Psychiatric Technicians
- Substance Use Counselors
- Clinic Drivers
- Psychologists
- Nurse Practitioners
- Health Program Analysts
- Patient Financial Services Workers
- Mental Health Program Managers

HOLLYWOOD 2.0: ▶▶ CHALLENGES, OPPORTUNITIES AND NEXT STEPS

Challenges

- Extensive Contracting Process
- Contractors' ability to hire expeditiously

Opportunities

- Use of Delegated Authorities Emergency Declaration on Homelessness
 - Hiring Using 13.04 Emergency Appointments
 - Sole Source for Contracting
 - Special Step Placements

Next Steps

- Evaluation Component
- Execution of remaining contracts
- Full Implementation by end of FY25-26

QUESTIONS



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