



# Better Reaching the 95% - Board Motion

**Board Presentation – 03/12/24**

Bureau of Substance Abuse Prevention and Control  
Los Angeles County Department of Public Health



## The Backdrop...

- Worst overdose crisis in local and national history
- National Survey on Drug Use and Health (NSDUH)
  - > 95% of people with Substance Use Disorders (SUDs) who don't access services don't want or don't think they need treatment
- Drug Medi-Cal Organized Delivery System and CalAIM Waivers → Once-in-a-generation opportunities for SUD system transformation
- Payment reform, legislative changes, and other funding opportunities

# OPPORTUNITIES / Challenges

The time is now for investment in substance use systems and novel approaches to address longstanding problems



## Reaching the 95% (R95) Initiative

- Fundamentally, we need to take a different approach to address SUDs to substantively increase our reach into the 95% and increase our treatment penetration rates.
- Data demonstrates that we will be unlikely to substantively increase the people we serve without focusing on engaging this 95%.
- The R95 Initiative was launched by the Los Angeles County Department of Public Health's Substance Abuse Prevention and Control (DPH-SAPC) in 2023 to focus on needed **CULTURE CHANGE WITHIN THE SPECIALTY SUD SYSTEM** to shape the way that we think about and treat those with SUD.
  - Key Goals
    1. Optimizing Outreach & Engagement
    2. Establishing Lower Barriers to SUD Care

## Better Reaching the 95% Board Motion

- DPH-SAPC's original R95 Initiative focuses on the specialty SUD system.
- In Oct 2023, your Board significantly expanded the focus of the R95 Initiative to include a wide spectrum of health, mental health, child welfare, justice, and educational partners.
  - Key aim: Expand the reach of the R95 Initiative through coordination, staff training, and innovative strategies across multiple sectors to better identify and engage people with SUDs to better reach the 95%.

Partners:

- CEO HI
- DMH
- DHS
- LAHSA
- DPSS
- DCFS & OCP
- JCOD & DYD
- Probation
- LASD
- LACOE
- Managed Care Plans

# Accessing the Specialty SUD System in LA County

1

## SASH

(Substance Abuse Service Helpline)  
1-844-804-7500

A 24/7 toll-free helpline where a team of professionals is available to provide screening, resources and referral directly to alcohol/drug treatment provider.

2

## CORE Centers

(Connecting to Opportunities for Recovery and Engagement)

Community spaces throughout LAC where staff provide alcohol/drug education, resources and in-person screening and linkage to treatment.

3

## CENS

(Client Engagement and Navigation Services)

Sites throughout LAC where staff serve as liaisons between state, County, and city agencies and alcohol/drug treatment providers conducting in-person navigation, screening, and linkage to treatment.

4

## SUD Providers

(self-referrals)

Any person (or their representative) can contact alcohol/drug treatment providers directly or by using the Online Provider Directory to link into or find out more about treatment options.

**\*The Service & Bed Availability Tool (SBAT) and RecoverLA app are tools used by all of these entryways, and available to the general public**



## SUBSTANCE ABUSE SERVICE HELPLINE

 **1.844.804.7500**

- Toll-free, **available 24/7/365**
- Interpretation available, including TTY



**1.** Anyone can call the SASH to be connected to publicly funded SUD treatment



**2.** Professional staff (clinician or counselor) conduct a screening and helps to connect the caller to a treatment provider that meets their needs.



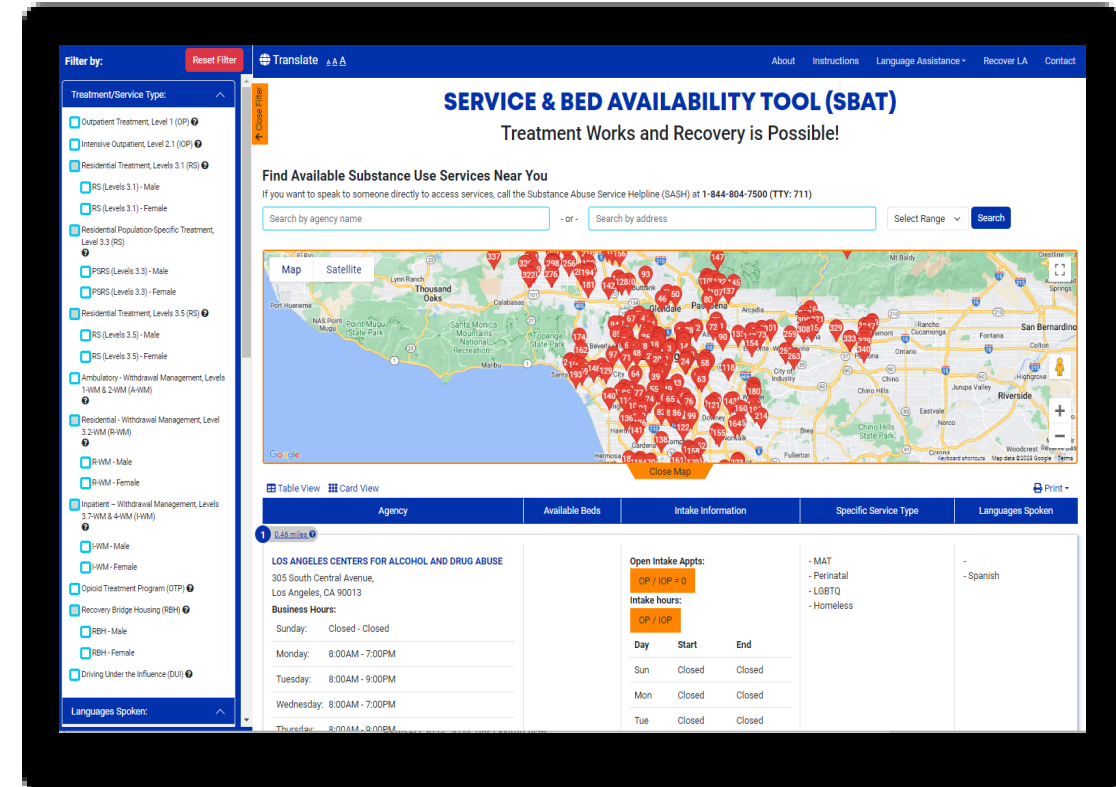
**3.** Appointment scheduled by the end of this 3-way call between the caller, SASH agent, and treatment provider.



The **Service & Bed Availability Tool (SBAT)** allows anyone with internet to find SUD treatment services and site contact information.

Filter by:

- Distance
- Treatment/Service Type
- Languages Spoken
- Clients Served (e.g. youth, perinatal, visually impaired/deaf, LGBTQIA, homeless, re-entry, etc.)
- Night/Weekend availability



**SERVICE & BED AVAILABILITY TOOL (SBAT)**  
Treatment Works and Recovery is Possible!

Find Available Substance Use Services Near You  
If you want to speak to someone directly to access services, call the Substance Abuse Service Helpline (SASH) at 1-844-804-7500 (TTY: 711)

Search by agency name:  -or- Search by address:  Select Range

Map Satellite

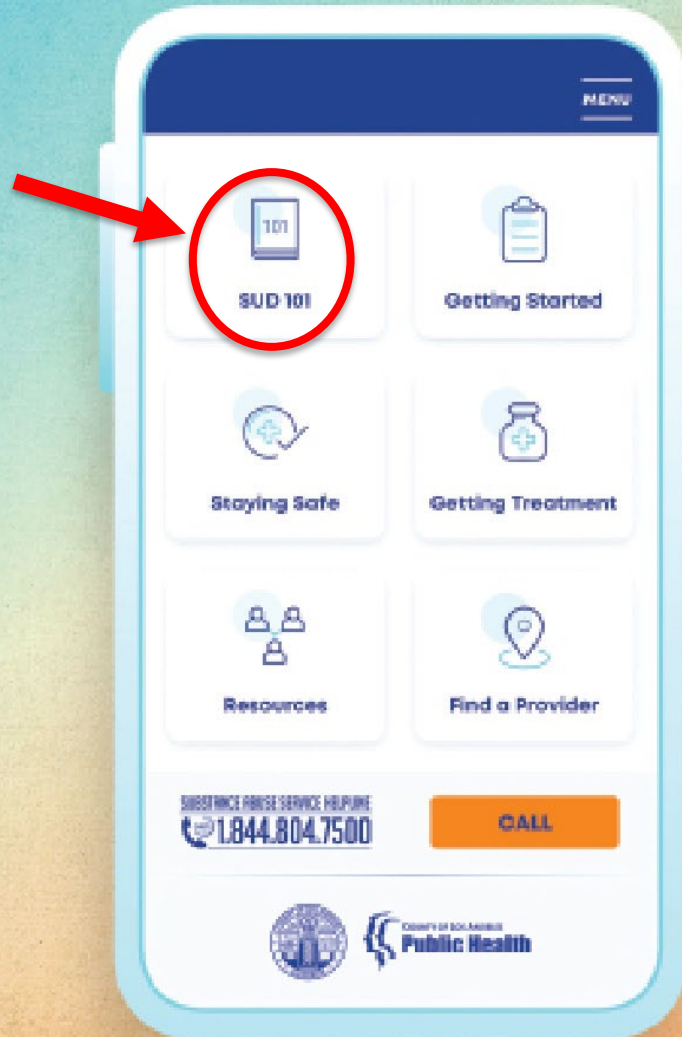
Table View Card View

Agency	Available Beds	Intake Information	Specific Service Type	Languages Spoken
<b>LOS ANGELES CENTERS FOR ALCOHOL AND DRUG ABUSE</b> 305 South Central Avenue, Los Angeles, CA 90013 <b>Business Hours:</b> Sunday: Closed - Closed Monday: 8:00AM - 7:00PM Tuesday: 8:00AM - 9:00PM Wednesday: 8:00AM - 7:00PM Thursday: 8:00AM - 9:00PM		<b>Open Intake Appts:</b> OP / IOP = 0 <b>Intake hours:</b> OP / IOP	- MAT - Perinatal - LGBTQ - Homeless	- Spanish

<https://sapccis.ph.lacounty.gov/sbat/>

## Go to [RecoverLA.org](https://RecoverLA.org) on Mobile Browser!

- Free award-winning mobile app
- Provides substance use education and resources
- Direct connection to 24/7 Substance Abuse Service Helpline (SASH)
- Mobile version of Service & Bed Availability Tool (SBAT)
- Available in 13 languages



QR code can be used to access the app as well



Install this webapp on your phone:  
Tap  and then Add to Homescreen



## Accessing SUD Services by Population\*

### People Experiencing Homelessness

- SAPC-contracted CENS staff support ~200 interim & permanent supportive housing, and encampment sites
- Field-Based 'In-Home' SUD treatment services available to PEH
- Approximately 1,200 Recovery Bridge Housing for PEH enrolled in outpatient SUD treatment

### Justice-Involved Individuals

- SAPC's network of justice-involved SUD treatment agencies address SUD and criminogenic needs, with the goal of reintegrating into the community
- CENS are co-located at 14 courthouses, 11 Probation Area offices, Los Padrinos Juvenile Hall, and other settings where justice-involved clients are served

### Self-Referrals

- 39 Student Wellbeing Centers
- 6 CORE Centers
- 8 SPA-based CENS Area Offices
- Word of mouth and direct presentation to SUD treatment agencies
- Social media/public messaging campaigns
- Health fairs and summits
- Presentations at community/tenant meetings

### Referrals from Caregivers or Service Providers

- Training and connections to primary care, housing providers, etc.
- Presentations at conferences, partners and service provider sites (e.g., DMH, DHS, Probation, Public Defenders, Court staff, DCFS, Schools, LAHSA, Interim Housing, etc.)
- Social media/public messaging campaigns

\*All safety net populations can access specialty SUD treatment via any of the access points mentioned in previous slides



## DPH-SAPC Activities – Implementing the R95 Initiative

- **Contract augmentations for SUD treatment network to offer capacity building and incentive funds** to establish lower-barrier treatment system and enhance client engagement and retention.
- **Innovative cost-sharing agreement** to fund over 70 prescribers of Medications for Addiction Treatment (MAT) as a bridge to sustainability through higher payment reform rates.
- **Expanding access to MAT** in residential settings, at Federally Qualified Health Centers, and throughout the specialty SUD system.
- **Adding new harm reduction agencies** to join SAPC's network of Engagement and Overdose Prevention (EOP) Hubs.



# Collaborative Opportunities Across the County

- **DPH-SAPC engaged all pertinent partners identified in the R95 Board motion on several key focus areas:**
  - 1. Developing Organizational Plan**
    - Organizational plan to prioritize the engagement and referrals of participants they serve who would benefit from substance use services
  - 2. Training Staff**
    - SAPC developed “SUD 101” training available to service participants
  - 3. Public Messaging**
    - Provided culturally relevant materials included animated videos for partners to use

# Collaborative R95 Focuses Across County Depts

- **Awareness**
  - **Enhancing websites and social media channels** with substance use resources and referral information.
  - **Increasing awareness of substance use and treatment in schools, housing systems, and other settings.**
  - ***Fentanyl on the Frontlines*** – SAPC’s current large-scale multi-media campaign with SUD resources on billboards and buses across the County, social media outlets, connected TV, and [www.FentanylFrontline.com](http://www.FentanylFrontline.com).
- **Prioritizing SUD Considerations**
  - **Revising contracts** to prioritize engagement and referrals of participants they serve for harm reduction and substance use treatment services.
  - **Updating policies to screen youth** for substance use, train social workers, caregivers, and peer mentors on how to better engage and support system-involved youth with substance use.
  - **Enhanced SUD screenings and improved referral processes for managed care plan members.**



## Collaborative R95 Focuses Across County Depts (cont'd)

- **Enhancing SUD Services**
  - Expanding CENS by partially leveraging Drug Medi-Cal.
  - Increasing field-based SUD treatment and navigation services in interim housing and settings that serve high-risk youth and adults, including people experiencing homelessness (PEH).
  - **Grow juvenile detention facility services** through the Substance Use Unit and Credible Messenger program.