



**PUBLIC REQUEST TO ADDRESS  
THE BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES, CALIFORNIA**

MEMBERS OF THE BOARD

HILDA L. SOLIS  
HOLLY J. MITCHELL  
LINDSEY P. HORVATH  
JANICE HAHN  
KATHRYN BARGER

**Correspondence Received**

The following individuals submitted comments on agenda item:				
Agenda #	Relate To	Position	Name	Comments
31.		Oppose	Monisha Parker	<p>Here are some suggestions for strengthening the Strategic Planning and Related Consulting Services Master Agreement in Los Angeles County:</p> <p><b>**Improve Clarity and Specificity:**</b></p> <p>* **Clearly define services:** Refine the list of covered services under the agreement to avoid ambiguity and ensure all parties understand the scope of work.</p> <p>* **Standardize deliverables:** Outline clear expectations for deliverables associated with each service, including timelines, formats, and performance metrics.</p> <p>* **Specify selection criteria:** Establish clear and objective criteria for selecting consultants under the agreement, focusing on qualifications, experience, and relevance to specific projects.</p> <p><b>**Enhance Transparency and Accountability:**</b></p> <p>* **Public disclosure of contracts:** Increase transparency by publicly disclosing awarded contracts, including scope of work, fees, and consultant qualifications.</p> <p>* **Performance reviews:** Implement a formal process for reviewing consultant performance after each project and using feedback to inform future contract awards.</p> <p>* **Regular reporting:** Require regular reporting from consultants on project progress, deliverables achieved, and challenges encountered.</p> <p><b>**Promote Competition and Affordability:**</b></p> <p>* **Open the pool to diverse firms:** Implement strategies to encourage participation from a wider range of qualified firms, including small businesses and minority-owned businesses.</p> <p>* **Consider tiered pricing:** Explore tiered pricing structures to cater to projects of varying sizes and budgets, ensuring affordability for diverse needs.</p> <p>* **Competitive bidding process:** Ensure a fair and competitive bidding process for selecting consultants, considering factors beyond just cost.</p> <p><b>**Strengthen Communication and Collaboration:**</b></p> <p>* **Regular communication channels:** Establish clear communication channels between County departments, consultants, and stakeholders throughout the project lifecycle.</p> <p>* **Collaborative workshops:** Organize workshops or forums where stakeholders can collaborate on strategic planning initiatives and provide feedback to consultants.</p>

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				<p>* **Knowledge sharing:** Encourage knowledge sharing between consultants and County staff to build capacity and institutional memory.</p> <p>**Modernize and Automate:**</p> <p>* **Online platform for communication and document management:** Consider developing an online platform for streamlined communication, document sharing, and performance tracking.</p> <p>* **Utilize data analytics:** Leverage data analytics to track trends, measure performance, and inform future strategic planning decisions.</p> <p>* **Streamline administrative processes:** Automate administrative tasks like contract approvals and payments to improve efficiency and reduce costs.</p> <p>**Additional Considerations:**</p> <p>* **Sustainability:** Encourage consultants to propose solutions that consider long-term sustainability and social impact.</p> <p>* **Innovation:** Incentivize consultants to bring innovative solutions and methodologies to the table.</p> <p>* **Continuous improvement:** Regularly review and update the master agreement based on experience, best practices, and stakeholder feedback.</p> <p>Remember, strengthening the master agreement is an ongoing process. Regularly evaluating its effectiveness and incorporating stakeholder feedback will ensure it serves the needs of Los Angeles County effectively and efficiently.</p>
		<b>Item Total</b>	<b>1</b>	
<b>Grand Total</b>			<b>1</b>	