

Affordable Housing, Homelessness Solutions & Prevention Now

A L.A. County Citizens' Initiative
proposed by the
Our Future L.A. County Coalition



Ballot Measure Proponents

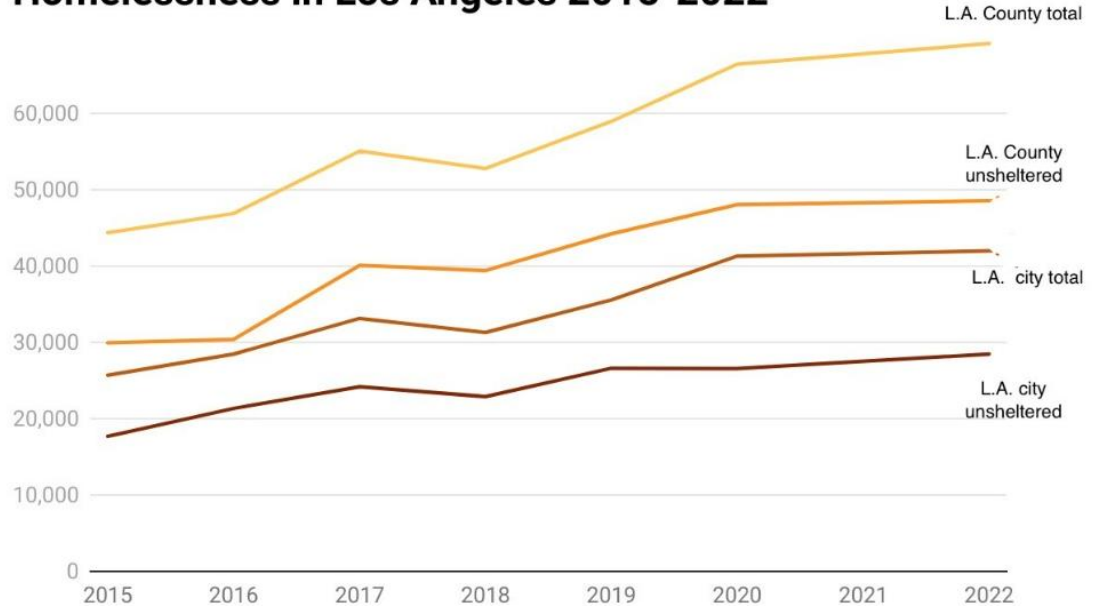
These 5 leaders formally filed the measure as ballot measure proponents:

- **Elise Buik**
 - President & CEO, United Way of Greater L.A.
- **Edgar Campos**
 - Executive Director, T.R.U.S.T. South LA
- **Andrew Kerr**
 - Chief Financial Officer, Crew Inc.
- **Veronica Lewis**
 - Executive Director, HOPICS
- **Miguel Santana**
 - President & CEO, California Community Foundation

Despite Heroic Work, Homelessness Keeps Climbing

- 30,000+ people are currently receiving services funded by the existing countywide tax for homelessness & 100,000+ people have ended their homelessness over the last 5 years
- The average rent is \$2,349 for a two bedroom apartment in L.A. County, which requires a wage of \$45 an hour to afford
- Only 1 in 4 people who are eligible for federal rental subsidies can use them
- We do not have a dedicated countywide revenue stream for affordable housing production & preservation or technical assistance to small cities to update their land use/housing policies

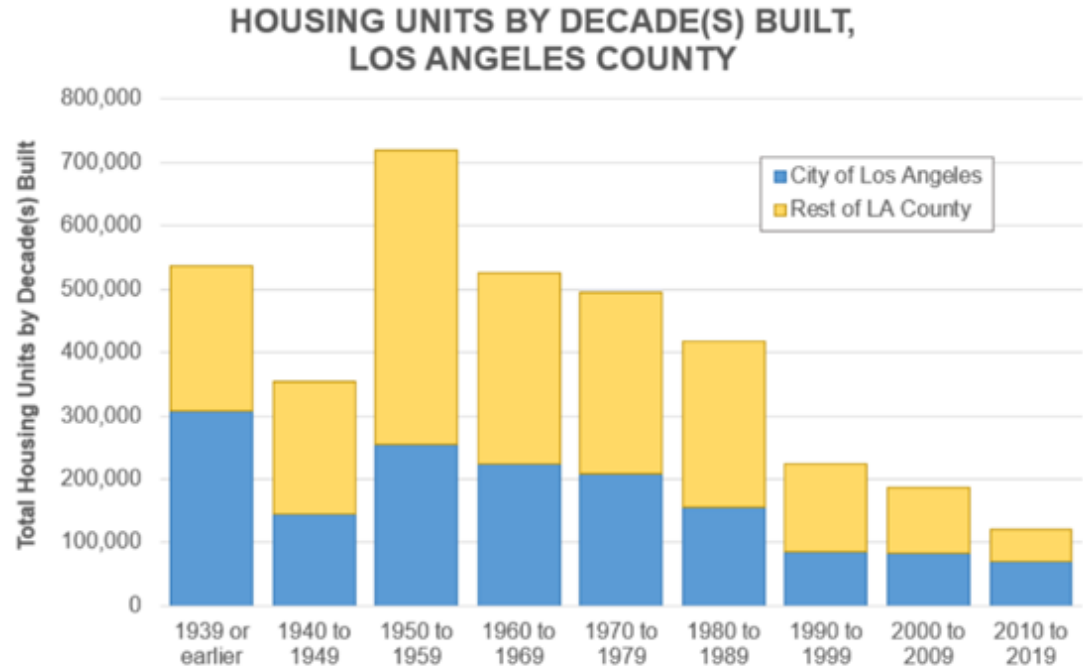
Homelessness in Los Angeles 2015-2022



Source: Los Angeles Homeless Services Authority (There was no count in 2021)

Housing Production in L.A. County is at an All-Time Low

- Less housing is being built now than at any point in the last 80 years
- Cities are being asked to do a lot- without adequate resources to support
- And we're losing the affordable housing we have- between 2009 and 2019 we lost nearly 200,000 units that rent for less than \$1k a month in the L.A. Metro Area



Created by Shane Phillips

Data: American Community Survey 1-year sample, 2019

We won't make progress ending homelessness *unless we do a better job of preventing it in the first place*

- We've never had a coordinated, well resourced countywide strategy to produce more affordable housing, protect the affordable housing we have, and support renters at risk of homelessness
- **Until Now!** LACAHSa exists for this purpose.



A Bold, New Approach

The purpose of this citizens initiative is to use goals-based accountability to **fund L.A. County's comprehensive homelessness response system** as well as **invest in new strategies to address street encampments, prevent homelessness and create affordable housing.**

This measure would terminate and **replace the existing ¼ cent sales tax** that currently funds the homelessness response system and expires in 2027 with a **½ cent countywide sales tax.**



Core Citizens Initiative Ballot Measure Components

01

Outcome Goals

Focus the measure's intent and impact.

02

Revenue Allocation & Accountability

A flexible allocation plan with clear guardrails

03

Revenue Source

Replace existing ¼ cent sales tax with ½ cent sales tax

04

Accountability, Governance and Oversight

A new approach to accountability & oversight

05

Local Solutions Fund, Technical Assistance & Innovation Fund

Shared responsibility, experimentation and implementation support for cities

OUTCOME GOALS- Accountability in Action



1. **Increase** the number of people moving **from encampments into permanent housing in order to** reduce unsheltered homelessness.
2. **Reduce the number of people with a mental illness** and/or substance use disorder who are experiencing homelessness.
3. **Increase the number of people permanently leaving homelessness.**
4. **Reduce** the number of **people falling into homelessness.**
5. **Increase** the number **of affordable housing units in L.A. County.**

The goals shall be determined by the Executive Committee informed by the L.A. County Leadership Table and relevant Agencies/Departments, **no later than April 1, 2025.**

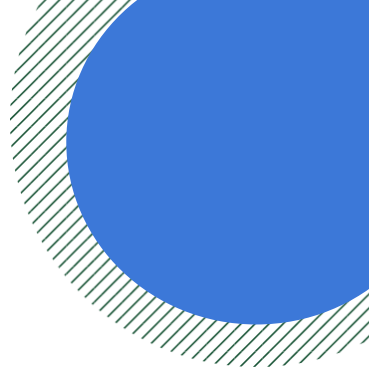
Each goal will have specific metrics as well as short, medium, and long term **time bound deadlines**, at minimum 5 and 10 years.

Accountability, Governance and Oversight

Mirroring and connecting to the ongoing implementation of L.A. County's Blue Ribbon Commission on Homelessness.

- **Needs Assessment + Regional Plan**
- **Real Time Evaluation & Accountability**
- **Transparency & Communication**

A Balanced Approach



Core Programs:

- Homeless Services: 50%
- Flexible: Services or Housing- 10%
 - Local Solutions Fund
 - Innovation Fund
- Housing Production: 24%
- Homelessness Prevention, Renter Supports: 11%
- Accountability, Data, Evaluation- 1.25%

LACAHSAs allocation can **never be reduced below 33% of total funds, and services funding may be shifted to LACAHSAs in future years as the landscape changes- this will support the bonding capacity of the agency.*

Revenue Allocation- Assumes \$1.25B

| Allocation | Amount (*rounding) | % Share of Total Revenue |
|--|----------------------|--------------------------|
| Core Homeless Services (Substance Use Treatment, Mental Health Services, Outreach, Emergency Shelter, Supportive Housing Services, Short Term Rental Assistance) (86.6% of services allocation) | \$612,000,000 | |
| Local Housing & Services Solutions Fund for Cities (15% of services allocation) | \$110,000,000 | |
| Innovation Fund (3.3% of services allocation) | \$12,000,000 | |
| Services & Emergency Housing (County & Cities) Subtotal | \$735,000,000 | 60% |
| L.A County Development Authority Housing Production Fund | \$36,000,000 | 3% |
| Accountability, Data & Evaluation Fund | \$15,000,000 | 1.25% |
| LACAHSA - Production, Preservation & Affordable Ownership (minimum 40%) (assumes 61.5%) | \$262,000,000 | |
| LACAHSA- Renter Supports & Homelessness Prevention (minimum 30%) (assumes 30%) | \$131,000,000 | |
| LACAHSA- Flexible (any eligible agency use (minimum 15%) (assumes 100% allocation to Production) | | |
| LACAHSA- Cities Technical Assistance (minimum 5%) | \$21,000,000 | |
| LACAHSA Admin & Operations (maximum 10%; assumes 5%) | \$21,000,000 | |
| LACAHSA (County & Cities) Subtotal | \$438,000,000 | 35.75% |

Key Facts & Outputs

Homeless Services System

- Ensures 30,000+ people continue to receive housing and services (possible 25% in homelessness) :
 - 22,000 people in supportive housing continue to receive services
 - 8,700 emergency/interim housing beds continue operating

Affordable Housing & Homelessness Prevention:

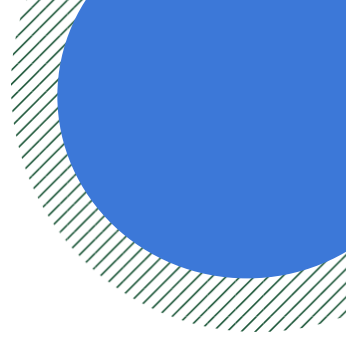
- **\$3 Billion+** for Affordable Housing Production & Preservation over the next 10 years
 - Triple the current local funding investment
- **\$1 Billion+** for homelessness prevention & at-risk renter supports
 - Current Measure H investment in prevention is \$20M in current budget-\$200M over 10 years

Allocation Analysis- Cities

Cities- 36% of total annual revenue raised is earmarked for cities directly
(\$444M out of \$1.25B)

- **\$110M in guaranteed annual services funding through Local Solutions Fund**
 - 15% of services category
 - 4X the current Measure H Local Solutions Fund (\$25M in FY23-24 budget)
- **\$312M in guaranteed annual housing production / renter supports funding**
 - 5 largest cities can self administer, others through COGs
 - 70% of production & preservation categories allocated to cities/unincorporated/COGs by Low Income RHNA goal
 - 70% of renter protections & supports categories allocated to cities/unincorporated/COGs by per capita low income renter
- **\$21M in guaranteed annual LACAHSAs funding for cities under 50k**
 - Technical assistance for program design, policy creation, land use updates

Funding Adjustments- Accountability & Innovation



- *If Outcome Goals are not achieved*, that **County and LACAHS**A shall each move at least **2.5% of funding from existing programs** to different programs that have demonstrated higher effectiveness.
- Funding to LACDA shall be **contingent upon LACDA continuing to receive \$100M in annual funding from the County annual budget**.
 - Any reduction in this annual appropriation results in a dollar for dollar reduction in the 3% allocation, with those funds instead going to LACAHS

Revenue Source

½ Cent Sales Tax, replacing existing ¼ cent increment

- **A net increase of ¼ cent for most cities in L.A. County**
 - 5 cities are currently not paying Measure H would increase by ½ cent
 - Compton, Lynwood, Pico Rivera, Santa Monica, South Gate
- **Sales Tax does not apply to:**
 - Rent
 - Groceries
 - Medicine
 - Gas
 - Items purchased with EBT

Next Steps

- **The Measure was filed on Monday, November 6**
- **400,000 submittable signatures are required to achieve 260,000 valid signatures**
- **Signature collection began in early December and will take approx. 5 months**

THANK YOU!