Affordable Housing, Homelessness Solutions & Prevention Now

A L.A. County Citizens’ Initiative proposed by the Our Future L.A. County Coalition
Ballot Measure Proponents

These 5 leaders formally filed the measure as ballot measure proponents:

- **Elise Buik**
  - President & CEO, United Way of Greater L.A.

- **Edgar Campos**
  - Executive Director, T.R.U.S.T. South LA

- **Andrew Kerr**
  - Chief Financial Officer, Crew Inc.

- **Veronica Lewis**
  - Executive Director, HOPICS

- **Miguel Santana**
  - President & CEO, California Community Foundation
Despite Heroic Work, Homelessness Keeps Climbing

- 30,000+ people are currently receiving services funded by the existing countywide tax for homelessness & 100,000+ people have ended their homelessness over the last 5 years

- The average rent is $2,349 for a two bedroom apartment in L.A. County, which requires a wage of $45 an hour to afford

- Only 1 in 4 people who are eligible for federal rental subsidies can use them

- We do not have a dedicated countywide revenue stream for affordable housing production & preservation or technical assistance to small cities to update their land use/housing policies
Housing Production in L.A. County is at an All-Time Low

- Less housing is being built now than at any point in the last 80 years

- Cities are being asked to do a lot- without adequate resources to support

- And we’re losing the affordable housing we have- between 2009 and 2019 we lost nearly 200,000 units that rent for less than $1k a month in the L.A. Metro Area
We won’t make progress ending homelessness unless we do a better job of preventing it in the first place

- We’ve never had a coordinated, well resourced countywide strategy to produce more affordable housing, protect the affordable housing we have, and support renters at risk of homelessness

- Until Now! LACAHSA exists for this purpose.
A Bold, New Approach

The purpose of this citizens initiative is to use goals-based accountability to **fund L.A. County’s comprehensive homelessness response system** as well as **invest in new strategies to address street encampments, prevent homelessness and create affordable housing**.

This measure would terminate and **replace the existing ¼ cent sales tax** that currently funds the homelessness response system and expires in 2027 with a **½ cent countywide sales tax**.
Core Citizens Initiative Ballot

Measure Components

01: Outcome Goals
Focus the measure’s intent and impact.

02: Revenue Allocation & Accountability
A flexible allocation plan with clear guardrails

03: Revenue Source
Replace existing ¼ cent sales tax with ½ cent sales tax

04: Accountability, Governance and Oversight
A new approach to accountability & oversight

05: Local Solutions Fund, Technical Assistance & Innovation Fund
Shared responsibility, experimentation and implementation support for cities
OUTCOME GOALS—Accountability in Action

1. **Increase** the number of people moving **from encampments into permanent housing in order to** reduce unsheltered homelessness.

2. **Reduce the number of people with a mental illness** and/or substance use disorder who are experiencing homelessness.

3. **Increase the number of people permanently leaving homelessness.**

4. **Reduce** the number of **people falling into homelessness.**

5. **Increase** the number of **affordable housing units in L.A. County.**

The goals shall be determined by the Executive Committee informed by the L.A. County Leadership Table and relevant Agencies/Departments, **no later than April 1, 2025.**

Each **goal will have specific metrics** as well as short, medium, and long term **time bound deadlines**, at minimum 5 and 10 years.
Accountability, Governance and Oversight

Mirroring and connecting to the ongoing implementation of L.A. County’s Blue Ribbon Commission on Homelessness.

- Needs Assessment + Regional Plan
- Real Time Evaluation & Accountability
- Transparency & Communication
A Balanced Approach

Core Programs:

- Homeless Services: 50%
- Flexible: Services or Housing - 10%
  - Local Solutions Fund
  - Innovation Fund
- Housing Production: 24%
- Homelessness Prevention, Renter Supports: 11%
- Accountability, Data, Evaluation - 1.25%

*LACAHSA’s allocation can never be reduced below 33% of total funds, and services funding may be shifted to LACAHSA in future years as the landscape changes - this will support the bonding capacity of the agency.*
<table>
<thead>
<tr>
<th>Allocation</th>
<th>Amount (*rounding)</th>
<th>% Share of Total Revenue</th>
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</thead>
<tbody>
<tr>
<td>Core Homeless Services (Substance Use Treatment, Mental Health Services, Outreach, Emergency Shelter, Supportive Housing Services, Short Term Rental Assistance) (86.6% of services allocation)</td>
<td>$612,000,000</td>
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<tr>
<td>Local Housing &amp; Services Solutions Fund for Cities (15% of services allocation)</td>
<td>$110,000,000</td>
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<tr>
<td>Innovation Fund (3.3% of services allocation)</td>
<td>$12,000,000</td>
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<tr>
<td><strong>Services &amp; Emergency Housing (County &amp; Cities) Subtotal</strong></td>
<td><strong>$735,000,000</strong></td>
<td><strong>60%</strong></td>
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<tr>
<td>L.A County Development Authority Housing Production Fund</td>
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<tr>
<td><strong>Accountability, Data &amp; Evaluation Fund</strong></td>
<td><strong>$15,000,000</strong></td>
<td><strong>1.25%</strong></td>
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<tr>
<td>LACAHSA - Production, Preservation &amp; Affordable Ownership (minimum 40%) (assumes 61.5%)</td>
<td>$262,000,000</td>
<td></td>
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<tr>
<td>LACAHSA- Renter Supports &amp; Homelessness Prevention (minimum 30%) (assumes 30%)</td>
<td>$131,000,000</td>
<td></td>
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<tr>
<td>LACAHSA- Flexible (any eligible agency use (minimum 15%) (assumes 100% allocation to Production)</td>
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<tr>
<td>LACAHSA- Cities Technical Assistance (minimum 5%)</td>
<td>$21,000,000</td>
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</tr>
<tr>
<td>LACAHSA Admin &amp; Operations (maximum 10%; assumes 5%)</td>
<td>$21,000,000</td>
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<tr>
<td><strong>LACAHSA (County &amp; Cities) Subtotal</strong></td>
<td><strong>$438,000,000</strong></td>
<td><strong>35.75%</strong></td>
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Key Facts & Outputs

Homeless Services System

- Ensures 30,000+ people continue to receive housing and services (possible 25% in homelessness):
  - 22,000 people in supportive housing continue to receive services
  - 8,700 emergency/interim housing beds continue operating

Affordable Housing & Homelessness Prevention:

- $3 Billion+ for Affordable Housing Production & Preservation over the next 10 years
  - Triple the current local funding investment

- $1 Billion+ for homelessness prevention & at-risk renter supports
  - Current Measure H investment in prevention is $20M in current budget-$200M over 10 years
Cities- 36% of total annual revenue raised is earmarked for cities directly ($444M out of $1.25B)

- **$110M in guaranteed annual services funding through Local Solutions Fund**
  - 15% of services category
  - 4X the current Measure H Local Solutions Fund ($25M in FY23-24 budget)

- **$312M in guaranteed annual housing production / renter supports funding**
  - 5 largest cities can self administer; others through COGs
  - 70% of production & preservation categories allocated to cities/unincorporated/COGs by Low Income RHNA goal
  - 70% of renter protections & supports categories allocated to cities/unincorporated/COGs by per capita low income renter

- **$21M in guaranteed annual LACAHSA funding for cities under 50k**
  - Technical assistance for program design, policy creation, land use updates
Funding Adjustments - Accountability & Innovation

- If Outcome Goals are not achieved, that County and LACAHSA shall each move at least 2.5% of funding from existing programs to different programs that have demonstrated higher effectiveness.

- Funding to LACDA shall be contingent upon LACDA continuing to receive $100M in annual funding from the County annual budget.
  - Any reduction in this annual appropriation results in a dollar for dollar reduction in the 3% allocation, with those funds instead going to LACAHSA
½ Cent Sales Tax, replacing existing ¼ cent increment

- A net increase of ¼ cent for most cities in L.A. County
  - 5 cities are currently not paying Measure H would increase by ½ cent
    - Compton, Lynwood, Pico Rivera, Santa Monica, South Gate

- Sales Tax does not apply to:
  - Rent
  - Groceries
  - Medicine
  - Gas
  - Items purchased with EBT
Next Steps

- The Measure was filed on Monday, November 6
- 400,000 submittable signatures are required to achieve 260,000 valid signatures
- Signature collection began in early December and will take approx. 5 months
THANK YOU!