

AGN. NO.

REVISED MOTION BY SUPERVISORS HILDA L. SOLIS
AND JANICE HAHN

July 11, 2023

**Preparing Los Angeles County in Advance of the 2026 Men's FIFA World Cup and
2028 Olympic and Paralympic Games**

Los Angeles County is a thriving sports and entertainment center with a rich history of accommodating major international sporting events. Los Angeles has welcomed the world on multiple occasions, including during the 1932 and 1984 Summer Olympics, the 1994 FIFA Men's World Cup, and the 1999 and 2003 FIFA Women's World Cup, among many other major events. Beyond these campaigns, Los Angeles is a global hub for art, culture, industry, and innovation that attracts tourists and other entertainment-seekers from around the world.

With Los Angeles set to host several major sporting events in the coming years, the County will again become the center of the global stage and worldwide focus. These events include the 2026 FIFA Men's World Cup, as well as the Summer Olympic and Paralympic Games in 2028. Additionally, Los Angeles may have the opportunity to participate in the United States and Mexico's joint proposal to host the 2027 FIFA

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Women's World Cup.

The next FIFA Men's World Cup will be hosted jointly by the United States, Mexico, and Canada in June and July 2026. This marks the first time the tournament will be held across three host countries with an expanded field that includes 48 teams and a total of 104 matches. The tournament will be held across 16 host cities, with 11 in the United States, three in Mexico, and two in Canada. Los Angeles has been selected as one of those cities.

In September 2017, the International Olympic Committee (IOC), the governing body for the worldwide Olympics Movement, formally awarded the City of Los Angeles (City) the Olympic Games for the third time and the Paralympic Games for the first time. The Olympics will start with an Opening Ceremony on July 14, 2028, with competitions through July 30, 2028, to be followed by the Paralympic Games from August 15 to August 27, 2028. While the complete list of participating sports and venues is not yet final, most of the official competition and associated non-competition events and activities are expected to be held throughout the Los Angeles region.

Major international sports competitions like the FIFA World Cup and the Olympic and Paralympic Games impact the local and regional economy, environment, and culture. These events often lead to a surge in the number of tourists and visitors, resulting in elevated spending on hotels, restaurants, and other local businesses. Additionally, the services supporting the event and the infrastructure accommodating the tourism surge can generate employment and other economic opportunities. However, these events can also raise apprehensions, including exacerbating existing inequities, displacement pressures, or environmental harms.

These impacts, both positive and negative, extend beyond the jurisdiction hosting or sponsoring the event, impacting the entire region. Recognizing these challenges early, the Los Angeles County Board of Supervisors adopted a motion by Supervisor Hilda L. Solis on December 15, 2015, entitled “[Preparing for Olympics in Los Angeles County](#).” That motion tasked the Chief Executive Officer (CEO) to review the City of Los Angeles’s bid for the Olympic and Paralympic Games and prepare County staff to engage the City of Los Angeles regarding aspects of the City’s proposal that “impact County facilities, operations, services delivery, and the economic and community development interests of the County.” The CEO [reported back](#) in February 2016. Then again, in May 2023, Supervisor Solis authored a motion entitled “[Uplifting Arts, Culture, and Recreation during the 2023, 2026, and 2027 World Cups and 2028 Olympics and Paralympic Games](#),” which, among other tasks, directed the CEO, in collaboration with the Department of Parks and Recreation and the Department of Arts and Culture, to support Metro with its open streets and recreation programs to celebrate the 2026 FIFA Men’s World Cup, 2028 Olympic and Paralympic Games, and, if hosted in Los Angeles, the 2027 FIFA Women’s World Cup. That effort is underway.

The City, the U.S. Olympic and Paralympic Committee, and the IOC signed the Host City Contract in August 2017. The City and LA28, a privately funded non-profit organizing committee tasked with preparing and delivering the Games, signed the 2028 Olympic and Paralympic Games Agreement in December 2021. The Games Agreement includes commitments, consistent with the Host City Contract, by LA28 to work closely with the City and stakeholder working groups to develop plans to advance the City’s priorities leading up to and during the Games. Many of the City’s priorities specified in

the Games Agreement also align with County priorities. Some of these City-County aligning priorities include ensuring accessibility to persons with disabilities, protecting human rights, providing community members with affordable access to events, hiring a local workforce, procuring from local and minority-owned businesses, coordinating arts and culture programming, furthering mobility, ensuring public safety, and advancing a robust sustainability plan that includes green energy, zero carbon transport, and zero waste.

The Los Angeles portion of the 2026 Men's World Cup is being organized by the Los Angeles World Cup 2026 Host Committee LLC (Host Committee). Although the host agreement is between FIFA and a limited liability company formed by a private group of supporters, the Host Committee aims to create a positive and enduring impact long after the fans have left. The Host Committee is dedicated to leveraging the tournament's global attention to bring together the Los Angeles community, create sustainable social and economic benefits, and empower disadvantaged communities throughout the region. They plan to achieve this through various measures such as generating employment opportunities, supporting local small and diverse businesses via the Los Angeles Sports & Entertainment Commission (LASEC) Business Connect Program, and establishing community legacy programs that strive towards a more equitable region. These positive impacts will extend beyond the sports arena, improving cultural and entertainment institutions, local restaurants, parks, and neighborhoods across the region.

As these events approach, it is imperative that the County plan, prepare, and partner with the City, the Los Angeles Metropolitan Transportation Authority (Metro), the Host Committee, LA28, and others to support and leverage these events to advance

County's priorities and mandates.

IWE, THEREFORE, MOVE that the Board of Supervisors: Direct the Chief Executive Officer (CEO) to:

1. Convene a County inter-departmental working group to review the Games Agreement of the 2028 Olympic and Paralympic Games, by and between the City and the Los Angeles Organizing Committee of the Olympic and Paralympic Games 2028 (LA28), any amendments thereto (hereafter, 2028 Games Agreement), and any other relevant plans, agreements, and materials, and identify and review any publicly available public benefit plans, agreements, or commitments made by FIFA or the World Cup Host Committee in anticipation of the 2026 Men's World Cup;
2. Report back in 120 days on LA28's commitments and the City's goals, as detailed in the 2028 Games Agreement, identifying and analyzing those commitments and the City's goals that align with County priorities, and describing LA28 and the City's plan to fulfill those commitments and goals, and report back in 120 days from the date the County's working group identifies FIFA's Men's World Cup organizing committee's public benefits commitments with analogous analysis;
3. Report back in 12 months with (a) County resources and programming, including in-kind and at cost, that can be leveraged in coordination with these events to further County priorities, (b) anticipated regional impacts and risks that these events could cause or exacerbate, and (c) recommendations for potential strategies and approaches for how the County and/or local jurisdictions might

mitigate those effects, including, but not limited to, the County working in close collaboration with (i) the City and LA28 as part of operational and legacy planning groups (e.g., Games Mobility Executives and LA28 Working Groups) and other advisory bodies, (ii) the Host Committee and LASEC, and (iii) Metro, (iv) local and regional agencies, and (v) community based organizations to address regional and other concerns.

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