



County of Los Angeles Coronavirus (COVID-19) Economic Resiliency Task Force Sector Framework

Overview:

As part of the County of Los Angeles' (County) reconstitution efforts the County Board of Supervisors have established an Economic Resiliency Task Force (Task Force). The expectation of the Task Force is the development of actionable recommendations based on best practices for phased recovery of the County's economy. These recommendations will shape public policy that will allow the County to safely re-open our economy.

The Task Force will meet Tuesdays starting at 9:30 a.m. on May 19, 2020, June 2, 2020, June 16, 2020, and concluding June 30, 2020 unless otherwise specified.

Objectives:

- Developing a plan and recommendations for short-term, medium-term, and long-term economic recovery in the County, including industry partnerships and policy considerations to spur economic growth at the local, state, and federal levels.
- Identifying financial incentives, if any, the County can provide to existing or new businesses to spur economic recovery as the Safer at Home Order is relaxed.
- Developing a systematic plan for the most COVID-19 impacted industries and in consultation with labor, provide a systematic plan for rapid reemployment.
- Formulating policy considerations to spur small business growth and create jobs including, but not limited to, tax credits, public infrastructure investment, and unsecured/business personal property tax rebate, deferral, and/or abatement.
- Identifying alternatives to existing strategies to engage with the business community regularly, using technology and/or surveys for business owners and business organizations.
- Finding options for deferrals, waivers, or reduced permitting and licensing fees or flexible payment structures for qualifying businesses.
- Strategizing on community benefits for the most impacted neighborhoods and industries.

The Work Groups may develop their own objectives in addition to the ones listed.

Work Groups:

The Task Force is comprised of 13 sector specific work groups.

Sectors		Lead
1	Arts and Culture	Mr. Tim Dang, 1 st District Arts Commission University of Southern California, Faculty
2	Business - Corporate and Manufacturing	Mr. Patrick Niemann, Ernest and Young
3	Business – Small	Ms. Linda Griego MLK Community Health Foundation
4	Commodities and Goods Movement	Mr. Mario Cordero Port of Long Beach
5	Education	Dr. Barry Corey Biola University
6	Faith Based Organizations	Ms. Jackie DuPont-Walker African Methodist Episcopal Church
7	Film Entertainment, Digital Media and Theme Parks	Mr. Jeff Shell NBC Universal
8	Foundations and Non-Profits	Ms. Regina Birdsell Southern California Center for Non- Profit Management
9	Healthcare and Bioscience	Dr. Hector Flores Adventist Health White Memorial
10	Infrastructure Development and Construction	Ms. Fran Inman Majestic Realty
11	Labor	Mr. Ron Herrera LA County Federation of Labor
12	Restaurants, Leisure and Hospitality	Mr. Jerry Greenberg Sugarfish
13	Sports and Large Venue Entertainment	Mr. Casey Wasserman Chairman of LA 2028

Sector work groups will be led by a Sector Task Force lead appointed by the Board of Supervisors. Sector Task Force leaders are encouraged to communicate and receive input from their Sector committee members in ways they believe best achieve the objectives and are not limited to committee meetings. However, Sector leaders are encouraged to reach out in some manner to all of the committee members.

Workplan:

Deliverables: Short-term, medium-term and long-term recommendations for the recovery of their Sector.

Suggested Approach: The Work Groups may wish to pursue the following steps in producing their recommendations:

1. Prepare an overview of the Sector: This step includes documenting such baseline facts as the size of the Sector, the number of people employed, it's growth rate, etc., as well as an estimate of the impact of COVID-19.
2. Identify the critical issues: This step involves an assessment of the main challenges and barriers to recovery.
3. Understand the opportunities: This step anticipates what changes might be possible as a result of the pandemic that we can build on for recovery.
4. Prepare recommendations: This step will document ways to meet the challenges and take advantage of the opportunities in order to bring the Sector back.

Report Back:

The Work Groups will be asked to provide regular updates and a final report to the Task Force. The report backs will correspond to the suggested approach, as follows:

June 2, 2020: report back by sector on short-term goals and progress to date

June 16, 2020: report back by sector on medium term goals and preliminary recommendations

June 30, 2020: report by Task Force on final recommendations

Updates to be submitted to the Emergency Operations Centers Reconstitution Section by 12:00 PM on the Thursday prior to the Task Force meeting.