



**STATEMENT OF PROCEEDINGS
FOR THE **SPECIAL** MEETING OF THE
LOS ANGELES COUNTY
**PREVENTION AND PROMOTION
SYSTEMS GOVERNING COMMITTEE****

**500 WEST TEMPLE STREET
LOS ANGELES, CA. 90012**

Wednesday, April 2, 2025

10:00 AM

VIDEO LINK FOR THE ENTIRE MEETING. (25-2178)

Attachments: [VIDEO LINK](#)

1. Call to Order, and Los Angeles County Land Acknowledgement. (25-1522)

Chair Dr. Jackie Contreras called the meeting to order at 10:03 a.m. followed by the reading of the LA County Land Acknowledgement. There was a quorum of in person members present. Member Dr. Lisa Wong joined the meeting at 10:16 a.m.

There was no in person, virtual or written public comment.

Attachments: [PUBLIC COMMENT/CORRESPONDENCE](#)

Present: Chair Dr. Jackie Contreras, Vice Chair Brandon T. Nichols, Member Dr. Barbara Ferrer, Member Peter Loo, Member Dr. D'Artagnan Scorza, Member Cheri Todoroff, and Member Dr. Lisa H. Wong

Absent: Member Fesia Davenport, and Member Karla Pleitéz Howell

I. ADMINISTRATIVE MATTER

2. Approval of the minutes from the February 19, 2025 meeting. (25-1523)
On motion of Member Peter Loo, seconded by Member Dr. D'Artagnan Scorza, there being no opposition this item was approved by common consent.

There was no in person, virtual or written public comment.

Ayes: 4 - Chair Dr. Jackie Contreras, Member Peter Loo, Member Dr. D'Artagnan Scorza, and Member Cheri Todoroff

Abstentions: 2 - Vice Chair Brandon T. Nichols, and Member Dr. Barbara Ferrer

Absent: 3 - Member Fesia Davenport, Member Karla Pleitéz Howell, and Member Dr. Lisa H. Wong

Attachments: [021925_PPSGC DRAFT Minutes](#)
[PUBLIC COMMENT/CORRESPONDENCE](#)

II. DISCUSSION AND APPROVAL

3. Discussion and Approval of the Prevention and Promotion Systems Governing Committee's (PPSGC) Progress Report and Recommendations for submission to the Los Angeles County Board of Supervisors (BOS). (25-1524)
 - Dr. Jackie Contreras, PPSGC Chair and Director of the Department of Public Social Services, County of Los Angeles
 - Dr. D'Artagnan Scorza, PPSGC Member and Executive Director, of Racial Equity, County of Los Angeles

Chair Dr. Contreras introduced item 3 the PPSGC progress report stating that this reflects the work of Dr. Tamara N. Hunter and the PPSGC team and the collaboration of County and non-County partners. And that the report also includes PPCIT activities in she and Dr. Scorza will review. She then informed the Committee that Dr. Hunter has decided to return to the Department of Children and Family Services (DCFS), where she will be focused on special projects. She acknowledged Dr. Hunter's contribution to the work of the PPSGC. And that she has been a steadfast advocate and leader in this space. And how appreciative she is to have worked closely with her over the last year and a half. She then informed that Dr. Hunter will continue to be engage in the work in her new role at DCFS and look forward to collaborating with her.

Dr. Contreras then gave an overview of what is included in the report. She then emphasized the that the County is in an extremely difficult budget environment. And as the work moves forward are cognitive of those realities and are tracking situations and are committed to adopting and integrating them into the work. And that during this transition period she asked that the Committee communicate that there is clarity. She informed that at the April 1, 2025 LA County Board of Supervisors (BOS) meeting a motion was passed creating a new homelessness and housing department and that name has not been determined. Followed by a round of introductions.

Member Dr. Scorza also acknowledged the work of Dr. Hunter. He began with the infrastructure and Eco System that is underway and discussed how the metrics and outcomes relate to each other. He highlighted the launch and founding of the PPSGC and the Prevention and Promotion Coordination Implementation Team (PPCIT) there has been a lot of work

underway, and stated the following are the phases that the PPSGC and PPCIT team worked on:

- Forming
- Storming/Norming
- Consultant Support
- Performing/Next Steps

Member Dr. Scorza reminded the PPSGC that they approved those outcomes and that it is important to note that these coordinating bodies are problem identification Bodies. They are in place to help understand what the conditions are, what the landscape is, what are the challenges, and where might there be barriers to implementation. And that these Bodies have begun to uncover where engagement can take place Countywide as well as with specific strategies to better coordinate, collaborate, and align across these initiatives to support the implementation of these outcomes.

Member Dr. Scorza then informed that the PPCIT launched a series of workgroups, including one focused on program analysis and funding streams used to assess the types of programs currently available in the County that align with these outcomes. Furthermore, that the funding and contracting analysis has uncovered where there might be opportunities to align programs, and to leverage and brave funding. And that the funding stream analysis will be presented at the next PPSGC meeting.

Member Dr. Scorza indicated that soon there will be development of plans that will be presented to the Board that will focus on programs and services, staffing, spending, operational management, policy, and stakeholder engagement. The planning work will be supported and led by the coordinating Bodies with support from the PPCIT. Also, that the products being created in the PPCIT will inform those plans. And that the funding stream analysis, the contracting analysis, the data analysis, the user journey experience mapping, the legal, policy, and regulatory analysis will serve as inputs to the plans.

Member Dr. Scorza stated that the Life Course Framework Alignment is an approach to determining what factors help people achieve certain milestones at different points in their lives and each domain in the Framework has a certain set of contributing client, customer, and system-level outcomes that the Body may want to align their strategies with. Member Dr. Scorza expressed to achieve the outcomes on the Framework, they must partner with Agencies who provide the services that target population needs.

Member Dr. Scorza stated that the PPSGC and PPCIT Infrastructure consists of four components:

- Departments – Implement
- Coordination Bodies – Plan
- PPCIT & Workgroups
- Consultant Supports

Furthermore, that the PPCIT is a planning Body and the purpose of it is to get Department Heads and relevant Stakeholders in the room to identify what is happening in the landscape, to evaluate existing efforts, uncover what's working and what's not, and then identify programs that will help in achieving the desired outcomes.

Member Dr. Ferrer expressed concern over being able to move forward to scale as opposed to staying in a pilot program. She stressed that it is time to hone in on where the work is going to be done and to identify places to make investments with the resources being presented to move forward. Member Dr. Scorza informed that at the next PPSGC meeting on April 16, 2025, additional discussions will take place on what resources are available, what was learned from the funding analysis, and what strategies make sense to pursue in light of upcoming changes.

Member Dr. Scorza further indicated that what the Body has identified as well as what the Board has signaled is that homelessness, housing, and reducing the number of children entering the child welfare system in Los Angeles County needs to be addressed.

Member Dr. Wong expressed she also feels it is time to move forward with a sense of urgency on the plans being presented and indicated that Proposition 1 will remove prevention dollars by July 2026.

Member Peter Loo indicated that the definition of prevention needs to be defined within the Life Course Framework to support the outcomes. He further indicated that the absence of defining prevention is only calculating what you know and currently see without considering the population that could enter homelessness but could be helped through prevention measures.

Member Dr. Scorza acknowledged Member Loo's concern to make sure to align the program with the specific outcome and then identify the metrics that are connected to that specific program to measure whether it is being accomplished or not. Member Dr. Scorza then indicated that they would take this feedback and present data at the next meeting on April 16, 2025, when Redstone is present. Member Loo further stressed the importance of having the same representatives who provide the input in developing the programs be part of the Enterprise Resource Planning (ERP)

implementation in November where programs will be put in place and budgets will be aligned.

Chair Dr. Contreras informed that the age range for behavioral health, homelessness, and housing for transition youth increased from age 24 to 26 based on an approved Board motion and that from a developmental standpoint this makes sense. She further stated that the following are the outcomes they want to accomplish:

- Behavioral Health – Reduce rates of youth disconnection and increase rates of connection to school and work.
- Homelessness and Housing for 18 - 26 – Decrease homelessness
- Homelessness and Housing for ages 60+ - Decrease homelessness
- Child welfare and Family Well-Being – Reduce the number of children entering the child-welfare system and increase family stability.

Chair Dr. Contreras then went over the PPSGC Domains, Coordinating Bodies, and respective Leads as follows:

- Domains: 1. Behavioral Health, 2. Homelessness and Housing Ages 18-26, 3. Homelessness and Housing Ages 60+, 4. Child Welfare and Family Well-Being.
- Coordinating Bodies: 1. Tay Table, 2. One Roof 2.0, 3. Regional Coordinating Council on Aging and Disability, and 4. Community Pathways 2.0
- Leads: 1. CCF-MSI, DYD, OCP, YC, 2. DCFS, CEO-HI, Watson Consulting, 3. A&D, CEO-HI, and 4. CCF-MSI, DCFS, OCP.

Member Todoroff clarified Measure A in relation to the PPSGC stating that 90% of the budget that was recommended and approved by the Board are in the areas of outreach, interim and permanent housing. And when looking at the subcategories and service types at levels that align with their proportion of representation of people experiencing homelessness, young adults who are served throughout the homeless response system seem to be supported. Furthermore, that there are specific investments on top of the general surveying within the homeless response for young adults in different sectors including interim housing locations and permanent housing projects. Measure A is making specific investments in prevention, such as in the Homeless Prevention Unit who is partnering with County Departments to identify individuals who are at risk of becoming homeless and providing supports and services to them. A new program was approved by the Board that aligns with the work being presented and would allow for deeper adjustments in a guaranteed income program for young adults. Measure A also has a specific prevention that is focused on tenant protections and support programs; which includes financial,

relocation, and legal assistance and it is anticipated to be about \$100 million annually. This new investment administered by the Los Angeles County Affordable Housing Solutions Agency (LACAHS) is part of the expansion from Measure H to Measure A and goes from a quarter to half a cent sales tax and does not take away from other services.

Member Dr. Scorza asked how you get the outcome centered in that work with Measure A and Member Todoroff indicated that creating specific programs, like the investment of Measure A dollars in guaranteed basic income is one way which is target specific for young adults.

Chair Dr. Contreras stated that as Co-Chair for the Prevention Sub-Committee of the Leadership Table one way they used prevention was to reduce the inflow by 20% and then went on to discuss the Child Welfare and Family Well-Being Domain in which she indicated supports Community Pathway 2.0 as a Coordination Body and brings together a number of different initiatives with some of the areas of focus facilitating access to economic and concrete support and includes food resources, maximizing utilization of CalWORKS Home Visiting Program, and the pilot of the Mandated Supportive Initiative (MSI) which centers on reforming mandated reporting to address racial disparities in the child welfare system and promotes protective factors to prevent abuse and neglect while bolstering Family Well-Being.

Chair Dr. Contreras indicated that the strategies and Leads came from the Coordination Bodies. And member Dr. Scorza informed that the strategies were reported in the draft Report Back at the last PPSGC meeting and stressed that the strategies are proposed ideas and may or may not work and will ultimately need to be tested. Chair Dr. Contreras added that the Leads will report directly to the Committee to share information with the ability to ask questions.

Member Dr. Ferrer expressed concern that the Family Well-Being strategy doesn't have the central point that black babies die at three times the rate of white babies, or that black women die in childbirth related complications at four times the rate in LA County and feels that the groups with the worst outcomes are not highlighted in the strategies. She stressed the need to remember that the focus needs to be on those that are most vulnerable. A discussion ensued on racial disproportionality. Member Dr. Scorza emphasized that the strategies would help in addressing the needs of various populations in LA County and indicated that these conversations will take place in the planning phase and what will be presented to the Board will be a program, staffing, and spending plan.

Member Dr. Scorza informed that the first three phases of development have been achieved and are now ready to move into phases four and five.

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- Phase 1: Establish PPSGC, Population Selection and Establish PPCIT
 - Phase 2: Outcome Selection and Workgroup Development
 - Phase 3: Coordination Body and Table Development/Information Gathering
 - Phase 4: Board Plan Development & Implementation Planning
 - Phase 5: Implementation Pilots Per Domain and Ongoing PPCIT Coordination

Member Dr. Scorza informed that the proposed workflow for the PPSGC and PPCIT Bodies would facilitate collaboration amongst various Stakeholders, including the coordinating Bodies and partners with input from the Coordination Implementation Team to support the production of those plans. He then informed that the reason the spending plan is being created is to identify monies for consultants that will help with the implementation of new projects and ideas

Member Dr. Scorza also stated there are outstanding motions that the PPSGC is working on with support from the PPCIT who will help carry them out and will provide Members with updates. He then went over next steps, and the timeline which includes upcoming deadlines and activities that are pending such as the TAY Table Kickoff meeting scheduled for April 30, 2025, and the launch of the User Journey Mapping (UJM) process also taking place on April 30, 2025.

Virtual public comment was provided by Angela LoBue, Senior Program Officer for the Foster Youth Initiative with the Conrad and Hilton Foundation.

In person public comment was made by a member of the public. And there were no written public comments.

On motion of Vice Chair Brandon T. Nichols, seconded by Member Dr. Lisa Wong, there being no oppositions the report was approved by common consent.

Ayes: 7 - Chair Dr. Jackie Contreras, Vice Chair Brandon T. Nichols, Member Dr. Barbara Ferrer, Member Peter Loo, Member Dr. D'Artagnan Scorza, Member Cheri Todoroff, and Member Dr. Lisa H. Wong

Absent: 2 - Member Fesia Davenport, and Member Karla Pleitéz Howell

Attachments: [PPSGC Progress Update Final Draft Rev. 03.29.25](#)
[Item 3_PPSGC PPT 04.02.25](#)
[PUBLIC COMMENT/CORRESPONDENCE](#)

4. Discussion of the PPSGC and Prevention and Promotion Coordinating Implementation Team (PPCIT) Planning Process, Activities, and Next Steps. (25-1525)

- Carlos Pineda, PPCIT Manager, Los Angeles County Anti-Racism, Diversity, and Inclusion (ARDI) Initiative
- Erica Marquis, Senior Consultant/Researcher, Ernst & Young, LLP
- Dominique A. Homer, Senior Manager/Engagement Manager, Ernst & Young, LLP

Ms. Dominique A. Homer presented on the User Journey Mapping. She gave an overview of the domain and the framework for User Journey Mapping (UJM). She then informed that the purpose of the work is to map, document, and analyze LA County's prevention and promotion service delivery system for identified service areas and populations, and to inform the development of a comprehensive, equitable, and responsive service model, in collaboration with the PPSGC and the PPCIT. She also indicated the UJM work will help uncover pain points, systemic issues, and opportunities. She presented the meeting objectives as follows:

- **Review Domains and Framework for User Journey Mapping (UJM)**
- **Conduct UJM Scoping Activity**
- **Finalize Scope for Personas and UJM**

Ms. Erica Marquis, Ernst & Young, LLC Consultant, spoke on the Personas, and gave an overview of the Journey Mapping. Indicating that Personas are realistic user representations that foster team alignment and empathy for a human-centered approach to design and decision-making while Journey Maps visualize in a timeline how users' complete tasks and goals with call outs to pain points, opportunities, and emotions with each step. And that they have started the preparations, which include the following four steps:

- **Initial Discovery**
- **Coordinating Body Discovery Sessions**
- **Identification of Additional Stakeholders**
- **Identification of Populations/Services**

She spoke on the expectations and indicated it is a starting point, there is flexibility, and it will be iterative and collaborative. She also discussed the Shine/Shift/Shed Methodology which focuses on the following:

- **Shine – What's working well and should stay**
- **Shift – What needs adjustment or modification**
- **Shed – What's unnecessary and should be removed**

Ms. Marquis spoke on the proposed options for the UJM Scope and indicated that these are based on secondary research and in progress conversations with coordinating Bodies. Member Dr. Scorza stated based on the details and time it could take to review the UJM Scope he indicated answers from the Members may not occur during this meeting. And that there is an option for the group to go over the options outside of the meeting and give their opinions at a later time. Vice Chair Nichols suggested having Members go over the options and meet with Ernst & Young afterward to go over it. The decision was made to speak on the TAY option on the UJM Scope and Ms. Marquis additionally indicated that options are interchangeable and can be updated to meet the needs of the TAY population. Member Dr. Scorza indicated that up to 20 Personas can be done with five Personas per domain and in each domain a set of Personas can be selected to help understand what the pain points are for those experiencing or receiving services.

Member Loo asked how it should be handled when Personas go across different domains such as the TAY population which can fall under more than one Persona, and Member Dr. Scorza indicated that it should be based on the need to understand what the populations are going through to better align the programs. With this said, Member Dr. Scorza asked the Members how they would like to proceed to get their feedback to Ernst & Young with Vice Chair Nichols indicating a conversation once it's reviewed would be helpful.

Member Dr. Scorza noted that the next steps will be for the departments to reach out to Ernst & Young to set up a time to meet with the appropriate members, and Chair Contreras requested that her team be a part of each group meeting to get the broader perspective.

Member Cheri Todoroff expressed that there is a decision point as to whether they are seeking young adults who are being served by prevention programs or young adults who are homeless, or both. She also asked where the TAY population would be found to participate in the Journey Mapping. Chair Dr. Contreras noted it is not only a resource issue but also understanding the engagement piece and making connections to find the TAY population participation.

There were no in person, virtual, or written public comments.

Attachments: [PPSGC PPT 04.02.25](#)
[PUBLIC COMMENT/CORRESPONDENCE](#)

III. MISCELLANEOUS

Public Comment

5. Opportunity for members of the public to address the PPSGC on items of interest that are within the jurisdiction of the PPSGC. (25-1526)

There were no in person, virtual, or written public comments.

Attachments: [PUBLIC COMMENT/CORRESPONDENCE](#)

Adjournment

6. Closing Remarks and Adjournment. (25-1527)

Chair Dr. Jackie Contreras announced that the next PPSGC meeting is scheduled for April 16, 2025. Then adjourned the meeting of Wednesday, April 2, 2025, at 12:00 pm.