



**STATEMENT OF PROCEEDINGS
FOR THE REGULAR MEETING OF THE
YOUTH ENGAGEMENT COMMITTEE (YEC)
LOS ANGELES COUNTY YOUTH COMMISSION
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 374-A
LOS ANGELES, CALIFORNIA 90012
<https://youthcommission.lacounty.gov>**

Monday, June 12, 2023

6:30 PM

Video for the entire meeting. (23-2334)

Attachments: [Video](#)

I. ADMINISTRATIVE MATTERS

Present: Commissioner La'Toya Cooper, Commissioner Luisa Flores Urrutia, Commissioner Clarissa Peña, Commissioner Brittianna Robinson and Commissioner Myriah Smiley

Absent: Commissioner Jacob Jackson

- 1.** Call to Order, Roll Call, and Land Acknowledgement. (23-1551)

Commissioner La'Toya Cooper, Chair, Youth Engagement Committee (YEC), called the meeting to order at 6:38 p.m., and roll call was conducted. Commissioner Clarissa Peña read the County's Land Acknowledgment.

- 2.** Approval of minutes from the meeting of January 9, 2023. (23-1373)

On motion of Commissioner Robinson, seconded by Commissioner Flores Urrutia, and duly carried, (Commissioner Peña abstaining and Commissioner Jackson being absent), this item was approved.

Attachments: [SUPPORTING DOCUMENT](#)

3. Receive and File Summary of Notes from the scheduled meeting of April 10, 2023. (23-1552)

On motion of Commissioner Robinson, seconded by Commissioner Flores Urrutia, and duly carried, (Commissioner Jackson being absent), this item was approved.

Attachments: [SUPPORTING DOCUMENT](#)

V. DISCUSSIONS

4. Discussion regarding plans for upcoming Listening Sessions in all Districts. (23-1374)

YEC Chair Cooper opened the floor to discussion on this item and welcomed Commissioner Robinson to provide an update on the upcoming listening session.

Commissioner Robinson reported that five youth panelists are scheduled to participate. Saving Innocence will provide gift cards to the panelists. Everyone was encouraged to share and get the word out to all youth.

YEC Chair Cooper thanked Commissioners for their work and proposed that the next listening session be held in the Third District, followed by the First District. The YEC will aim to hold a listening session every other month in the future and recap after every session to determine best practices.

Discussion ensued on potential next steps, methods that can be used to gather attendee feedback and data, and upcoming sessions. Commissioners discussed ideas to encourage youth to follow their social media platforms and using polls to engage youth.

5. Discussion regarding social media engagement strategies and weekly posts. (23-1376)

YEC Chair Cooper introduced this item and invited Commissioners to share strategies around social media. Commissioners shared ideas such as Instagram takeovers, sharing reels and/or posting daily blogs. YEC Chair Cooper stressed the importance of having new information posted at least three times per week, if possible, or at minimum at least once a week. She suggested relevant information from flyers or information from other sources relevant to youth.

Content from the listening session such as services and resources can be posted daily. She also discussed having the various Supervisorial Districts post information so that information is constantly coming in.

During discussion there was a suggestion for an Instagram takeover where Commissioners can post their daily undertaking prior to a Commission meeting or possibly posting preparation for a listening session; and a proposed structure by Max Wertz, the commission's public information assistant, for posting incoming information, which could be inspirational for the Commissioners to work from.

YEC Chair Cooper stressed the importance of information to youth regarding resources and services being spread across all media platforms.

Discussion then ensued regarding the format for posting proposed by Mr. Wertz, which could incorporate posts from the Supervisorial Districts, each having a designated month to post their information. However, the proposed format could be less structured, and Commissioners can send information daily that will be incorporated into the various media settings.

Attachments: [SUPPORTING DOCUMENT](#)

6. Discussion regarding potential revisions to the YEC meeting schedule. (23-1375)

YEC Chair Cooper opened the floor for a discussion regarding the current schedule for the Youth Engagement Committee and it was agreed that meetings held the second Monday of the month at 6:30 p.m. should continue. Therefore, the YEC does not need to recommend changes to the current meeting schedule. This matter may be revisited during the fall season as the availability of the Commissioners may change.

Attachments: [YEC CALENDAR 2023](#)

VIII. MISCELLANEOUS

7. Opportunity for members of the public to provide comments to the Commission on item(s) not on the agenda that are within the subject matter jurisdiction of the Commission. (23-1553)

There was no public comment.

8. Adjournment. (23-1554)

YEC Chair Cooper announced that the next meeting will be held on Monday, July 10, 2023, at 6:30 p.m.

On motion of Commissioner Peña, seconded by Commissioner Flores Urrutia, there being no objection, the meeting was adjourned at 7:12 p.m.