



Chief Executive Office.

COUNTY OF LOS ANGELES

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ACTING CHIEF EXECUTIVE OFFICER

Joseph M. Nicchitta

January 2, 2026

To: Supervisor Hilda L. Solis, Chair
Supervisor Holly J. Mitchell, Chair Pro Tem
Supervisor Lindsey P. Horvath
Supervisor Janice Hahn
Supervisor Kathryn Barger

From: Joseph M. Nicchitta *Jeremy Gray for JMN*
Acting Chief Executive Officer
Jeremy Gray for JMN (Dec 22, 2025 14:56:13 PST)

REPORT BACK ON STRENGTHENING COUNTYWIDE COMMUNICATIONS ON HEALTH, SOCIAL SERVICES AND EMERGENCY IMPACTS (ITEM NO. 7, AGENDA OF DECEMBER 2, 2025)

On December 2, 2025, the Board of Supervisors directed the Acting Chief Executive Officer to lead coordination among County departments and County-related agencies (Departments) to develop a plan to conduct a culturally and linguistically appropriate, immigration competent, coordinated public information campaign inclusive of important changes impacting the public social safety net and report back in 30 days. The motion asked for the plan to communicate changes to health and social programs, Federal and State actions, and natural disasters impacting County residents. The plan also directed the County team to consult with managed care plans, community-based organizations, providers and clinics, and other relevant partners. Departments named in the motion include Public Social Services, Health Services, Mental Health, Public Health, Aging and Disabilities, Homeless Services and Housing, Children and Family Services, Economic Opportunity, Office of Immigrant Affairs, LA County Office of Education, LA County Development Authority, and other relevant departments.

The attached communications action plan is a Countywide roadmap for implementing a public information campaign with a multi-year, multi-phase approach that leverages existing efforts and resources and—since no additional funding is allocated for this campaign—leans into identifying pro bono advertising and earned media opportunities.



An immediate ramp-up period now underway focuses on communicating changes to programs such as CalFresh and Medi-Cal and will closely track these and other upcoming and anticipated changes into the months and years ahead.

Throughout the campaign, the County's communications network will seek to break down information into actionable "news you can use" messages for County residents in multiple languages, incorporating cultural awareness and sensitivity to the needs of immigrant communities.

Public Information Campaign Plan Highlights

- Activate a Cross-Departmental Communications Workgroup that will meet regularly to develop outreach strategies, identify existing efforts for amplification, and develop lists of stakeholders, community organizations, and other relevant partners. (Underway)
- Identify key milestones and deadlines in consultation with Departments and Chief Executive Office (CEO) branches such as Legislative Affairs & Intergovernmental Relations, Policy Implementation & Alignment and Office of Budget Policy & Revenue Alignment. (Underway)
- Leverage existing resources (in-house and contracted) for advertising, strategic communications, translation services, video, graphic design and printing. Because there are no new resources allocated for this project, create a subcommittee to identify and maximize pro bono media opportunities as well as opportunities for new media partnerships, collaborations and roundtables. We will also explore convening a Countywide Video Working Group to maximize access to existing video resources to create compelling, public-focused video content. (Beginning January 2026)
- Create a dedicated landing page on lacounty.gov to highlight Departments' topical webpages (such as Department of Public Social Services' Keep your Benefits landing page and Aging & Disabilities' dedicated webpage for State and Federal changes). This will serve as a one-stop digital shop for people seeking information. (Beginning in 2026)
- Develop a roster of contacts that captures Departments' network of community organizations, nonprofits, managed care plans, clinics, service providers, faith-based organizations, and other relevant partners. (Underway)

- Create a directory of public-facing County buildings, clinics, community centers, and events for disseminating informational materials. (Underway)
- Amplify existing efforts on social media and coordinate content posting through Departments' social media platforms. A regular internal news blast (beginning in February 2026) will highlight communications best practices by Departments and regularly provide shareable information that can be amplified by Departments, Board offices and stakeholder networks. (Underway and expanding in 2026)
- Leverage existing channels for disseminating information such as newsletters, websites, and direct mail, email and SMS text contact lists. (Underway and expanding in 2026)
- Identify and train subject matter experts for media interviews and on-camera appearances. (Underway and expanding in 2026)
- Maximize earned media through resources such as the Countywide Speakers Bureau and the LA County Tip Sheet, including by pitching to ethnic and hyperlocal media. (Underway and expanding in 2026)
- Develop campaign materials with an immigration impacts lens and translate information into the spoken languages of impacted communities. (Beginning January 2026 and ongoing)

Communications Workgroup

A communications workgroup was convened twice in December 2025 with all Departments named in the Board motion to gather input and information for the public information campaign plan and identify ongoing efforts and existing resources.

Next Steps/Campaign Implementation

My office will coordinate this public information campaign in collaboration with relevant Departments and will conduct the following next steps:

- Continue convening communications workgroup meetings on a regular basis.
- Launch an internal newsletter for distribution on a regular basis to your communications deputies and Departments. The newsletter will include updates from the campaign to help County communicators take full advantage of resources and share campaign materials Countywide.

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- Develop a workgroup subcommittee to explore pro bono advertising options.
- Explore creation of a Countywide Video Working Group to maximize resources and develop high-impact video content.

Should you have any questions concerning this matter, please contact me or Lennie LaGuire at (213) 974-1311 or llaguire@ceo.lacounty.gov.

JMN:JG:LL
JR:kt

Attachment

c: Executive Office, Board of Supervisors
County Counsel
Aging & Disabilities
Children and Family Services
Consumer and Business Affairs
Economic Opportunity
Health Services
Homeless Services and Housing
Mental Health
Public Health
Public Social Services
Los Angeles County Development Authority
Los Angeles County Office of Education

Coordinate. Elevate. Activate.

LA County Public Information Action Plan

Community-Focused Communications to Help Residents
Navigate Cuts, Changes and Challenges



**Chief
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January 2, 2026



BACKGROUND .

In response to the Board's [motion of Dec. 2, 2025](#), at the direction of the Acting Chief Executive Officer, Countywide Communications (CEO) convened 11 County departments and County-related agencies (Departments) into a new working group (Communications Workgroup) to develop an action-focused communications plan to inform residents of critical information related to state and federal cutbacks affecting the safety net, including health and social programs, as well as new and ongoing disaster-related relief. This plan lays out some of the major strategies for a multi-phase, multilingual, culturally appropriate and immigrant-inclusive public information campaign. Departments will continue to be responsible for developing and leading communications on impacts relevant to their operations and clients. However, this plan will enable them to **coordinate** across Departments and stakeholder networks to **elevate** messaging and **activate** resources as needed.

LA County residents are facing potentially devastating impacts from federal and state program changes and funding cutbacks. Knowledge is power, and this plan focuses on empowering residents with the information they need to meet the challenges and access essential services. The attached addendum highlights efforts planned and underway.

EXECUTIVE HIGHLIGHTS .

- Activate a cross-Departmental Communications Workgroup that will meet regularly to develop outreach strategies, share best practices in community outreach, identify existing efforts for amplification, and develop lists of stakeholders, community organizations, and other relevant partners. **(Underway)**
- Identify key milestones and deadlines in consultation with Departments and CEO branches such as Legislative Affairs & Intergovernmental Relations, Policy Implementation & Alignment and Office of Budget Policy & Revenue Alignment. **(Underway)**
- Leverage existing resources (in-house and contracted) for advertising, strategic communications, translation services, video, graphic design and printing. Because there are no new resources allocated for this project, create a subcommittee to identify and maximize pro bono media opportunities as well as opportunities for new media partnerships, collaborations and roundtables. We will also explore convening a Countywide Video Working Group to maximize access to existing video resources to create compelling, public-focused video content. **(Beginning January 2026)**



EXECUTIVE HIGHLIGHTS CONT.

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DESIRED OUTCOMES .

Short term: Create **timely, coordinated** and **effective** public-facing communications to provide residents with actionable news they can use in multiple languages and formats.

Long term: Build a lasting framework for enhanced cross-departmental coordination and resource-sharing (such as a roster of external partners, a directory of locations for message distribution, a list of pro bono media resources, enhanced Countywide knowledge of resources such as the Speakers Bureau and LA County Tip Sheet, a potential Countywide video work group, etc.).

ADDITIONAL DETAILS ON KEY STRATEGIES

Advertising and pro bono messaging, including radio

Through the Communications Workgroup, we will work to identify opportunities for advertising that leverage existing relationships and in-house resources. To maximize impact, a workgroup subcommittee of marketing talent from various departments will be convened to identify opportunities for pro bono advertising placements.

We plan to leverage existing paid advertising contracts where possible and seek pro-bono advertising with media outlets including broadcast, print, radio, digital, hyperlocal and ethnic media. We will also pursue gratis out-of-home advertising opportunities such as billboards, bus shelters and distribution of physical assets, like flyers.

Gaps in advertising will be identified during Communications Workgroup meetings, and we will collaborate with departments to develop materials and identify placements as needed.

Earned Media (including proactive pitches to hyperlocal and ethnic media)

Many media outlets are trusted messengers in their communities, so another priority will be providing these outlets with reporting resources to help amplify key messages from the public information campaign through earned media coverage.

The Communications Workgroup will collectively canvass for subject matter experts suitable for media interviews and on-camera appearances. Many departments already have efforts underway to identify subject matter experts who can speak on topics outlined in the Board motion. We will utilize speakers they identify for pitches to media outlets and prioritize identifying speakers fluent in the County's threshold languages.



Countywide Communications will also leverage its existing Countywide Speakers Bureau, which has trained more than 145 subject matter experts to date and has earned hundreds of media interviews and on-camera appearances on County topics. That includes recent earned media appearances for Public Social Services speakers during the lapse in CalFresh funding due to the federal government shutdown. Speakers Bureau resources can facilitate media prep for subject matter experts, distribute media pitches and book media appearances and interviews. Ideas for pitches will be elevated through the Communications Workgroup and will be amplified via Countywide Communications' LA County Tip Sheet, which currently reaches hundreds of reporters from an extensive list of ethnic and hyperlocal media outlets.

Community and County Spaces (for potential distribution of communications materials)

Public-facing LA County buildings, clinics, waiting rooms, senior centers, shared community spaces and events throughout the region present opportunities to reach residents at existing touchpoints within the County. Flyers, posters, and videos can be sited in high-traffic locations with direct access to residents.

There are also digital spaces that can be used to distribute existing materials including newsletters, websites, and direct communications through email and text message contact lists.

We will coordinate among the named departments on the distribution of physical and digital assets from ongoing, successful campaigns such as the *Keep Your Benefits* campaign from Public Social Services and the *Know Your Rights* campaign from the Office of Immigrant Affairs.

We plan to partner closely with named departments to identify needs for physical and digital distributions throughout the public information campaign.

Managed Care Plans, Community-Based Organizations, Providers and Clinics

Departments and agencies named in the motion partner year-round with organizations that are relevant to their mission and operations. This plan seeks to leverage existing partnerships to coordinate promotion of ongoing campaigns and disseminate information as broadly as possible.



Some examples of potential partnerships include the 2,500 community and faith-based organizations that partner with the Department of Public Social Services; the health networks that partner with the departments of Health Services, Mental Health and Public Health such as medical care plans, providers, clinics, WIC sites, and hospital associations; the community organizations and nonprofits that work with the LA County Development Authority, Homeless Services and Housing, and Children and Family Services; the network of community centers that work with Aging & Disabilities' Elderly Nutrition Program meal providers; and the 80 school districts, local education agencies and Head Start programs that work with the LA County Office of Education to reach 2 million students and their families.

These existing partnerships are opportunities to reach residents directly through trusted sources with which they already regularly interact. Information can be disseminated through these partnerships in physical, digital and video formats.

Media Partnerships, Roundtables, and Collaboratives

The Communications Workgroup will identify media outlets that have been receptive to partnering with the County and identify opportunities to grow strategic media partnerships on a pro bono basis.

Pro bono partnerships may include Spanish language broadcast media outlets that have previously expressed interest in programs like CalFresh and Medi-Cal as well as covering immigration impacts. For example, on Dec. 9, 2025, Telemundo partnered with Public Social Services to hold a live telethon during primetime hours to communicate timely changes to social safety net programs. They were joined by the departments of Consumer and Business Affairs-Office of Immigrant Affairs, Mental Health, Children and Family Services, Public Health, and the Third Supervisorial District.

In addition, we will pursue new partnership opportunities with broadcast, radio, print, hyperlocal and ethnic media in different languages. Additional opportunities include organizing media roundtables for subject matter experts to discuss program impacts and pro bono media collaborations to broadcast and publish videos, PSAs and testimonials.

Social Media and Content Creation

The Communications Workgroup will coordinate and maximize the reach of Departments' extensive social media content and raise the bar on innovative approaches. Examples of video content underway include an informational animated video from Health Services featuring the voices of County doctors and patients and an explainer video from the Department of Homeless Services and Housing on Measure A funding.



Existing video production and design teams will continue to create video and graphics content relevant to their Department. We will engage the Communications Workgroup to elevate ideas for the production of new videos, PSAs and testimonials, and include identified subject matter experts. The Workgroup will also collectively identify in-house resources that can assist with gaps in production—available video resources, for example, are scarce and will need to be shared for optimum impact. In addition, the Workgroup can assist with reviewing and vetting content for clarity and accuracy.

Responding to Immigrants' Needs

The Consumer and Business Affairs-Office of Immigrant Affairs is a key consulting partner on this campaign to ensure materials are framed with cultural sensitivity and reflect important changes specifically impacting immigrants.

We will also coordinate among the named departments on translations of materials to ensure all content is translated into the spoken language of immigrant communities.



Our Team

This plan was developed with essential input from:

Public Social Services: Nick Ippolito, Sofia Romero, James Bolden, Rosa Santana, William Chen, Ani Asryan

Health Services: Coral Itzcalli, Sandra Osorio

Mental Health: Karen Zarsadiaz-Ige, Hiu Chung So

Public Health: Becky Schlikerman Sernik, Katie Jang

Aging & Disabilities: Nikolette Orlandou, James Skeen

Homeless Services and Housing: Carla Hall, Rachel Kassenbrock

Children and Family Services: Shiara Davila-Morales, Yesenia Mendoza-Menchaca

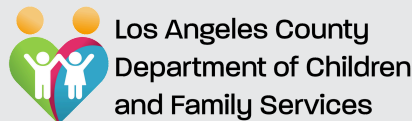
Economic Opportunity: Lara Arsinian, Kevin Anderson

DCBA-Office of Immigrant Affairs: Rigoberto Reyes, Laura Gonzalez Ponce, Sandra Rodriguez

LA County Office of Education: Jennifer Oliva, Elizabeth Graswich

LA County Development Authority: Elisa Vásquez, Tracie Mann

Chief Executive Office: Lennie LaGuire, Jesus Ruiz, Patricia Morgan, Rosa Citraro, Elizabeth Marcellino, Andrew Veis, Judith Green





RECURSOS
PARA LA COMUNIDAD
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5 PM-6:30 PM

ADDENDUM

Public Information Action Campaign:

Highlights of Existing, Ongoing and Anticipated
Departmental Efforts



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Communication Efforts Underway

County departments and County-related agencies are working urgently to communicate impacts and potential impacts of cuts, changes and challenges to their clients and residents. The following list highlights major efforts underway along with opportunities for coordinated messaging.

Public Social Services:

- Ongoing *Keep Your Benefits* campaign to communicate timely changes to both CalFresh and Medi-Cal programs. Campaign includes a robust digital toolkit and dedicated webpage.
- Hosted a telethon in partnership with Telemundo/NBC on Dec. 9, 2025, to promote awareness of changes to CalFresh and Medi-Cal. Telethon included DPSS Director Jackie Contreras, DCBA Director Rafael Carbajal, Supervisor Lindsey Horvath as well as representatives from the Office of Immigrant Affairs, DMH, DPH, and DCFS.
- Hosted a virtual press conference on Dec. 19, 2025, to raise awareness of the Medi-Cal reenrollment deadline. Press conference included Supervisor Holly Mitchell, DPSS Director Jackie Contreras, L.A. Care Health Plan, California Immigrant Policy Center, and MLK Community Healthcare.

- Community Engagement Activities
 - Hosted timely webinars to walk residents and community organizations through changes to CalFresh and Medi-Cal.
 - Sent tailored emails to community-based and faith-based organizations with guidance on how to attend CalFresh and Medi-Cal policy webinars.
 - Organized Teams meetings, in both English and Spanish, for community-based organizations requesting specialized Medi-Cal and CalFresh policy webinars for intake staff.
 - Delivered Teams webinars, in English and Spanish, to Aging and Disabilities' social worker trainee cohorts and DPH community health workers, that provided updates on Medi-Cal and CalFresh policy changes.
 - Distributed flyers outlining CalFresh policy updates to maintain direct communication with community-based and faith-based partners.

- Launched comprehensive social media campaigns to:
 - Increase awareness of significant CalFresh and Medi-Cal policy updates.
 - Promote Medi-Cal and CalFresh webinars, including registration options.



Communication Efforts Underway

- Issued targeted GovDelivery notifications to:
 - Enhance awareness of key CalFresh and Medi-Cal policy updates.
 - Advertise upcoming webinars and facilitate registration.
- Circulated emails listing free community resources to assist community-based and faith-based organizations in supporting individuals seeking access to food pantries and free community clinics.
- Implemented an SMS text campaign regarding the CalFresh-SUAS policy change, effective November 1, 2025, at redetermination and application stages. Impacted households receive monthly messages during their redetermination month and upon application submission.
- Planning for changes set to occur in 2026, 2027 and 2028.

Health Services:

- Ongoing communications efforts to patients assigned to LA Health Services regarding key changes to public health programs, especially Medi-Cal.
 - Ongoing promotion of general Medi-Cal re-enrollment deadlines year-round.
 - Priority messaging around the December 31, 2025, enrollment deadline for patients with Unsatisfactory Immigration Status (UIS), including support from our Patient Financial Services teams for enrollment and renewal.
 - Outreach on the return of Medi-Cal asset limits effective December 31, 2025, ensuring patients understand how this change may affect their eligibility.
 - Other Medi-Cal changes scheduled through 2026, 2027, and beyond.
- Continued communications to patients and staff on immigration enforcement policies and activities within LA Health Services facilities, including DHS hospitals, clinics, and health centers.
- Sharing relevant updates from other County departments, such as CalFresh (SNAP) delays, and providing resources to help patients navigate service disruptions, including food distributions at LA Health Services sites.
- Communications are delivered to DHS patients in English and Spanish and other threshold languages as needed via text messages, emails, social media, digital boards and printed signage in our clinics, health centers and hospitals.
- Content to include videos, infographics, and trusted voices from doctors and patients.



Mental Health:

- Ongoing campaign in partnership with LA Superior Court to promote CARE Court and changes that begin in 2026. Campaign includes social media content, a dedicated webpage, news releases, toolkits, resources, presentations at community meetings, and translated materials in multiple languages.
- Ongoing campaign in partnership with DPH for changes to SB 43 that take effect Jan. 1, 2026. Campaign includes materials in multiple languages, social media content, dedicated webpage, news releases, toolkits, resources and presentations at community meetings.
- Ongoing effort to communicate Behavioral Health Services Act/Prop 1 replacing the Mental Health Services Act effective July 1, 2026. Efforts include a dedicated webpage, videos, community meetings and presentations.
- Amplifying messaging from other departments including information on CalFresh, Medi-Cal, Keep Your Benefits campaign, and wildfire recovery via social media, website, and flyers in multiple languages.

Public Health:

- Amplifying timely information from other departments via website, social media and public health networks including clinics, WIC sites, Promotoras, and community organizations.
- Ongoing efforts to communicate against inaccurate vaccine and communicable disease guidance from the federal government.
- To support the County's goal of keeping eligible residents enrolled in Medicaid, SNAP, and related safety net programs amidst new federal requirements, the Department of Public Health will leverage trusted messengers and channels to provide accurate, timely, and culturally appropriate information to the community and community-based organizations.
 - Strategies will include email newsletters, Listservs, social media, updates to the Public Health website, partnerships with trusted community-based organizations, and information at Public Health Clinics.
 - An example of the key partnerships to be leveraged in this work is the Department's network of 16 CHOI contractors, which cover all eight Service Planning Areas. This network, comprised of 12 community-based organizations, two school-based partners (LAUSD and LACOE), and two municipal health agencies (Long Beach Department of Health and Human Services and Pasadena Public Health Department), extends the County's reach through schools, cities, and deeply rooted community groups.



Communication Efforts Underway

- Public Health will also leverage its existing Community Health Worker (CHW) training infrastructure and community-based partnerships to mobilize and prepare CHWs to support on-the-ground outreach and engagement.
- In addition, Public Health will explore opportunities with local community leaders such as philanthropy groups and managed care plans, while supporting CHOI contractors and other safety net partners in preparing for federal changes by optimizing Medi-Cal enrollment, renewal, and transfer processes, and by collecting and analyzing data to track impacts and strengthen service delivery.

Aging & Disabilities:

- Ongoing efforts to communicate phasing out the educational CalFresh Healthy Living program set to end on March 31, 2026, and the Title V Senior Community Service Employment Program ending on June 30, 2026, due to federal changes. Efforts include direct notification to participants, distributing information through AD's community and senior center, partners as well as website messaging.
- Created a dedicated campaign hub for all state and federal program changes coming in 2026 that will affect older adults and adults with disabilities.
- Planning a comprehensive campaign (email marketing, social media, etc) to spread the word of the changes and pointing to DPSS as needed for Medi-Cal and CalFresh.

Homeless Services and Housing

- Ongoing communications on Measure A Spending Plan for FY 2026-27, which was released in draft form on November 20 and will go to the Board of Supervisors for approval in January 2026. LA County is facing a \$303 million gap in funding for homelessness and housing programs for the upcoming fiscal year.
- Ongoing planning for communications around the official launch of the Department of Homeless Services and Housing on January 1, 2026. Planning includes a new website, social media channels, refreshed messaging platform, newsletter, and additional assets.
- Public facing video in the works to explain Measure A and how it works.

Children and Family Services

- Ongoing efforts to educate media and public on what happens to children when their parents are picked up by Immigration and Customs Enforcement. Not all children go to DCFS care; many go with family relatives.
- Ongoing internal communications with staff to educate what happens when ICE shows up at a DCFS facility or field visit.



Economic Opportunity

- Yearlong effort related to wildfire impacts on local small businesses including launching a resource hub that is updated on a regular basis.
- Currently seeking workers and businesses to join fire recovery resilience programs through workshops and community events.
- Launched *Shop Local* gift card program where residents can buy gift cards and receive a match for use at fire-impacted businesses. Efforts include launching 23 billboards across the County, 40+ earned media hits, and a video series.
- Issued translated immigration red cards to job centers and launched an immigration resource hub with toolkits.

DCBA-Office of Immigrant Affairs

- Joined the Telemundo telethon on Dec. 9, 2025, alongside DPSS, DMH, DCFS, DPH, and Supervisor Lindsey P. Horvath.
- Planning is underway for communications related to the proposed public charge rule that would rescind the 2022 public charge determination regulations. OIA is awaiting the conclusion of the public comment period. Implementation details remain pending.
- Launched a *Know Your Rights* (KYR) campaign that included billboards, print and digital advertising, and a collaboration with local news outlet LA TACO. As part of that effort, LA TACO produced an [Instagram reel](#) highlighting the campaign.
- Currently has an Immigration Services Fraud campaign underway, structured in two phases. The first phase included digital and print advertising, billboards, and radio ads on KBUENA. The second phase is now in progress and includes digital and print advertising, along with interior and exterior advertising on Metro buses and trains.
- Is hosting ongoing webinars covering topics such as Know Your Rights, family preparedness, changes in public benefits, and asylee orientations. A full and up-to-date list of webinars is available on the OIA calendar at oia.lacounty.gov/calendar.
- Collaborating with the Department of Animal Care and Control (DACC) to promote pet-related resources, including pet rehoming and support services for immigrant families. This collaboration includes a published [video](#) and an [Instagram reel](#).
- Launched the Emergency Rent Relief Program to support households experiencing loss of income or increased expenses due to the January 2025 Eaton and Palisades wildfire events, loss of household income due to the detention and or deportation of a household member following a federal immigration enforcement action, or financial hardship due to other emergency conditions.



Communication Efforts Underway

LA County Office of Education

- Amplifying communications from County departments through direct emails to 80 superintendents of L.A. County, biweekly LACOE Connects newsletter reaching over 13,000 subscribers, and social media posts Instagram.
- LACOE divisions like Head Start, Homeless Education Program, Nutrition and Wellness and Foster Youth Services will communicate updates and information directly to LEA and school site liaisons and coordinators who work closely with the populations most impacted by these changes.
- In addition, LACOE created a branded informational [carousel post](#) during the SNAP disruption.

LA County Development Authority

- Emergency Housing Vouchers (EHV): Written communication sent to approximately 1,600 households with EHV, with notification of program end date of December 31, 2026. Communication to property owners pending.
- Continuum of Care (CoC): Written Communication to approximately 1,800 CoC households, property owners, CBOs, and Board offices regarding change in Federal regulations on the use of CoC funding for permanent supportive housing pending. However, on December 8, 2025, HUD withdrew a Notice of Funding Opportunity (NOFO) with respect to the CoC grant program. This withdrawal will allow HUD to make appropriate revisions to the NOFO. HUD anticipates reissuing a modified NOFO in advance of the deadline for obligation of available FY 2025 funds; impact of the revised NOFO is pending and will dictate need and/or content for the pending communication.
- Consulting with County Counsel regarding Personal Responsibility and Work Opportunity. Under PRWORA, eligibility for Federal public benefits is limited to qualified aliens, which includes U.S. citizens, lawful permanent residents, refugees, and asylees. The HUD notice states that State and local government grantees who administer these programs are responsible for ensuring full compliance with PRWORA's immigration status verification rules. Although non-profit organizations are exempt from PRWORA's requirements, state and local governments must take necessary steps to guarantee that only qualified individuals receive program benefits in accordance with federal law.



Communication Efforts Underway

- Public Charge: The proposed public charge changes along with other Trump administration policy changes will likely lead to decreased participation in public programs, including Medicaid and CHIP, among a broad group of immigrant families, including citizen children in those families. LACDA is working with DCBA – OIA on the submittal of comments.
- LACDA receives about 70% of its budget from the Federal government and currently there is no appropriations for HUD programs LACDA operates starting July 1, 2026, such as Section 8, public housing, CDBG, ESG and HOME. Until there is an approved appropriations for HUD, the fate of these programs is unknown; working with CEO-LAIR and County advocates on communicating to the County's Congressional delegation on this.