



COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION

"Parks Make Life Better!"

John Wicker, Director

Norma E. Garcia, Chief Deputy Director

County of Los Angeles
Parks and Recreation Commission Agenda

July 15, 2019 at 9:30 a.m.
Eugene A. Obregon Park (Gymnasium)
4021 E 1st St.
Los Angeles, CA 90063

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
2. ROLL CALL
3. APPROVAL OF MEETING MINUTES (April 8, 2019)
4. DIRECTOR'S UPDATES
 - A. Park Standards (VERBAL REPORT)
 - B. Park Foundation Update
 - C. All Park Staff Rally – September 2019
5. DEPARTMENT UPDATES
 - A. Department Organizational Chart (John Wicker) (VERBAL REPORT)
 - B. Supervisorial District Park Profile (Alina Bokde) (PRESENTATION)
 - C. Summer Programming Presentation (John Wicker) (PRESENTATION)
 - D. On-Line Registration (ActiveNet) Presentation (PRESENTATION)
(Mercy Santoro and Joyce Gibson)
 - E. Park Communications/DPR Promotional Presentation (Dora Nuñez) (PRESENTATION)
6. COMMISSIONER COMMUNICATIONS
 - A. Sunset Review Commissioner Feedback (DISCUSSION)
7. PUBLIC COMMENT

This is the opportunity for members of the public to address the Commission regarding any items that are not listed on the posted agenda, provided that the subject matter is within the jurisdiction of the Commission. Speakers are reminded of the three-minute time limit.

8. NEXT MEETING

The next Parks and Recreation Commission meeting will be held on Monday, October 7, 2019 at a location chosen by the Commission.

9. ADJOURNMENT

PLEASE NOTE:

The agenda will be posted at the meeting location and on the internet at least 72 Hours preceding the meeting:
<http://parks.lacounty.gov>

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or sign language interpreter, please contact the Americans with Disabilities Act Coordinator Manuel Gonzalez at (626) 588-5140 or email at mgonzalez@parks.lacounty.gov.

Si necesita asistencia para interpretar esta información, llame a Elva Espinoza al numero (626) 588-5382.

Organizational Chart

Leadership



Overview of Parks Data by Supervisorial District

Parks Commission Meeting
July 15, 2019

Alina Bokde

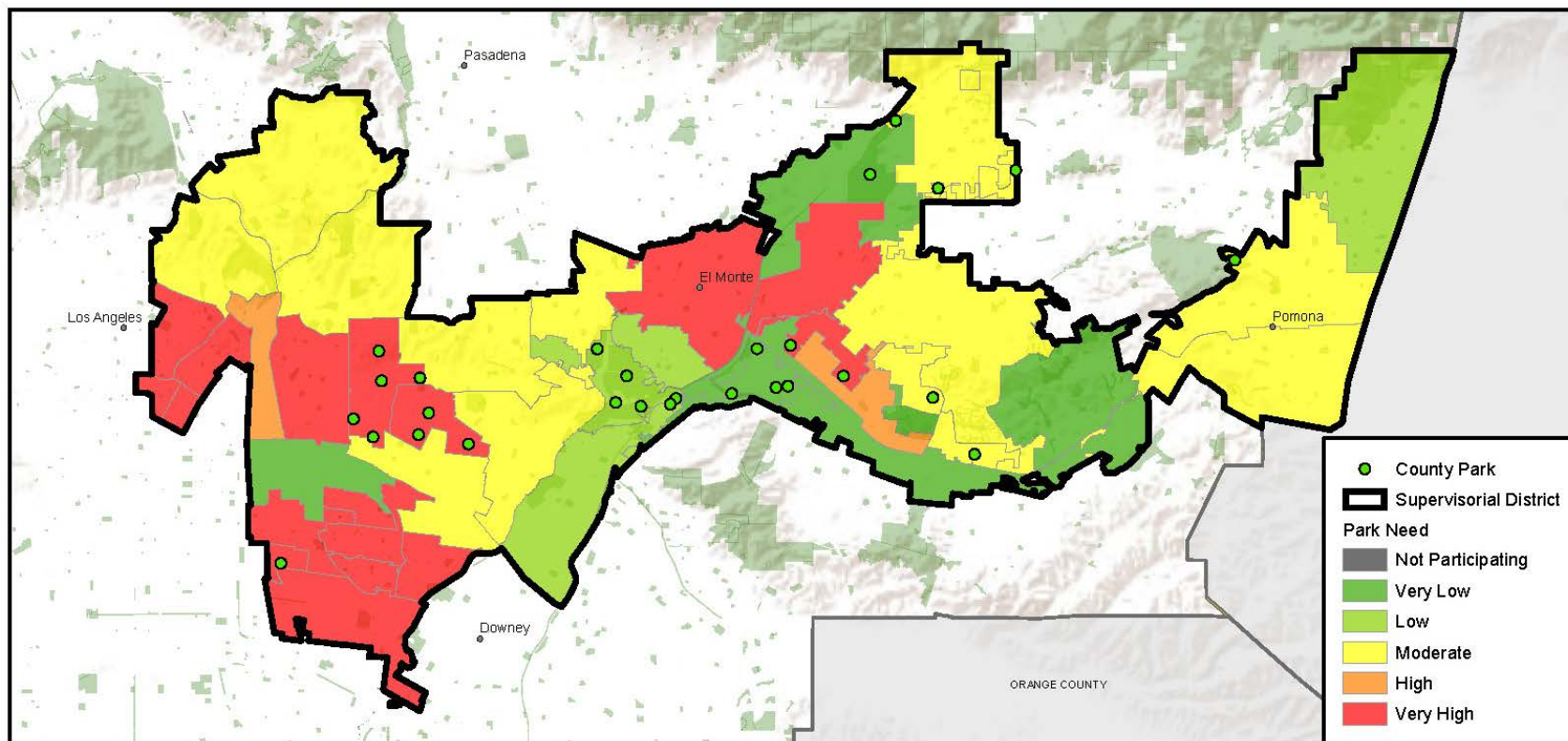
Deputy Director, Planning & Development Agency





SUPERVISOR DISTRICT 1

County Park Acreage 2,723



PARK AMENITIES

Restrooms (64)	Fitness Zones (17)	Swimming Pools (8)
Playgrounds (42)	Community Centers (15)	Gymnasiums (5)
Tennis Courts (24)	Soccer Fields (12)	Skate Parks (3)
Basketball Courts (17)	Multipurpose Overlays (12)	Senior Centers (0)

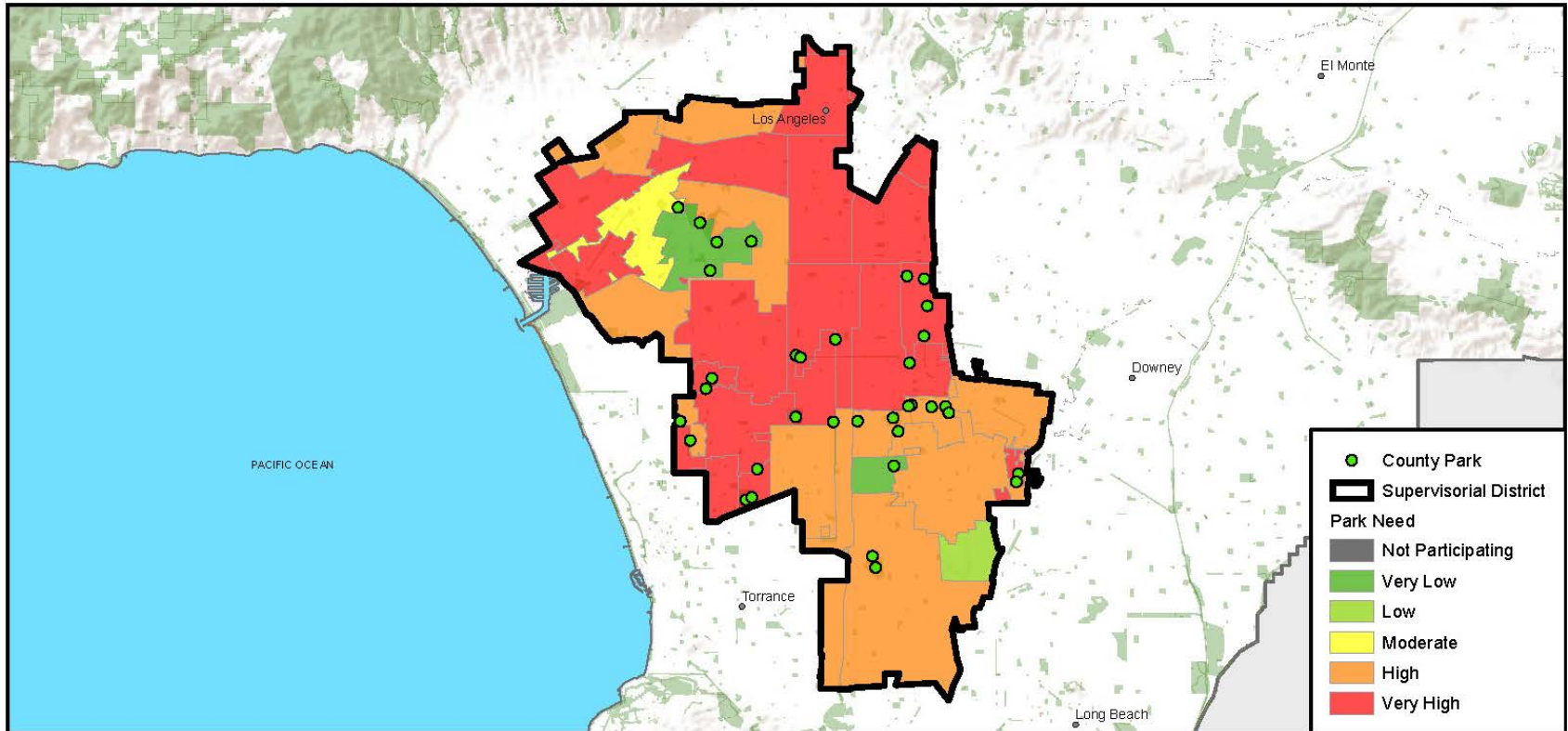
PARK CLASSIFICATION

Neighborhood Park	13	Community Regional Park	1
Pocket Park	3	Equestrian Center	1
Regional Park	2	Equestrian Park	1
Golf Course	2	Boxing Arena	1
Natural Area	2	Trail Staging Area	1
Community Park	1		



SUPERVISOR DISTRICT 2

County Park Acreage 1,205



PARK AMENITIES

Restrooms (78)	Fitness Zones (21)	Multipurpose Overlays (11)
Playgrounds (51)	Community Centers (17)	Soccer Fields (10)
Tennis Courts (24)	Swimming Pools (15)	Skate Parks (4)
Basketball Courts (24)	Gymnasiums (12)	Senior Centers (4)

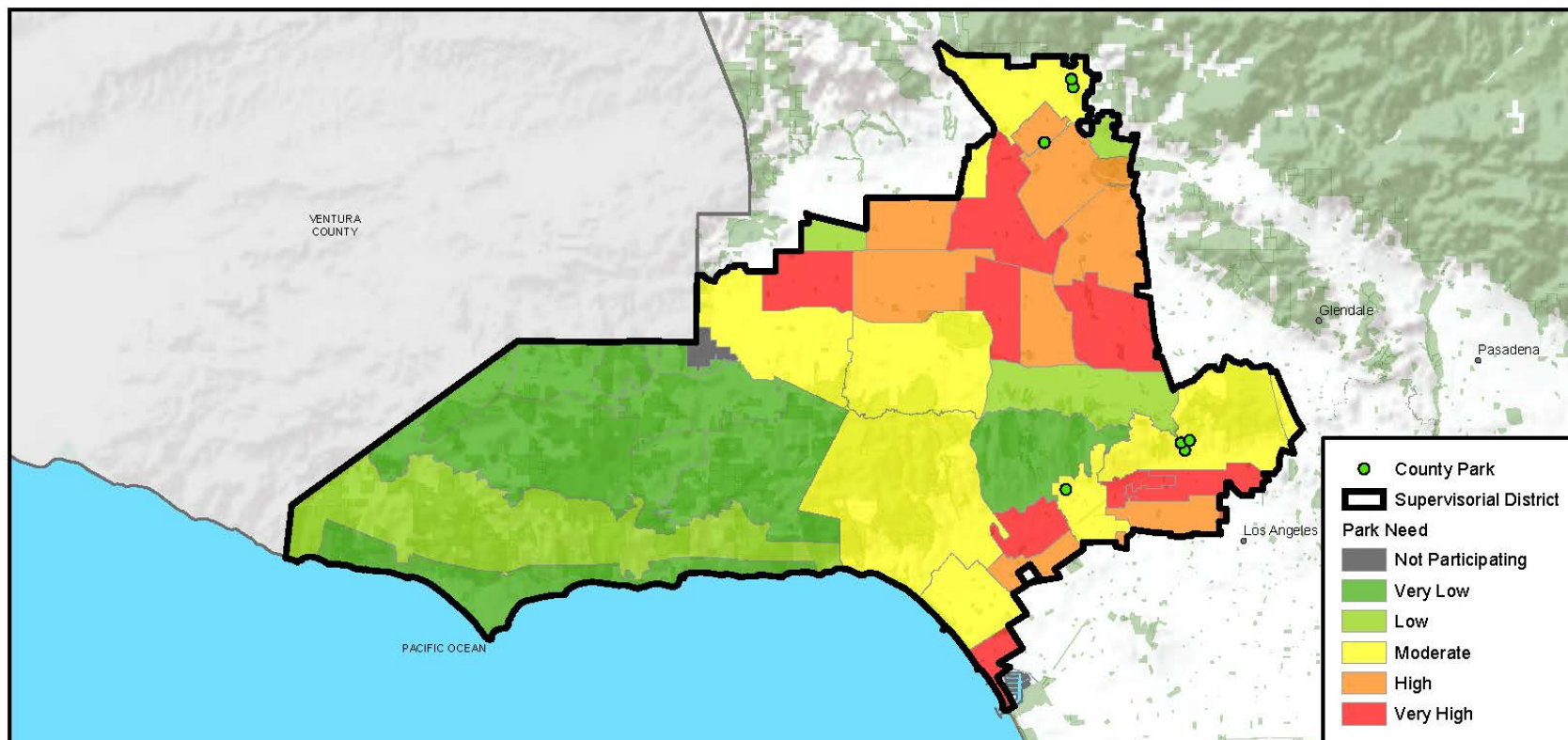
PARK CLASSIFICATION

Neighborhood Park	8	Park Node	1
Pocket Park	8	Regional Park	1
Community Regional Park	6	Natural Area	1
Community Park	5	Nursery	1
Golf Course	4		



SUPERVISOR DISTRICT 3

County Park Acreage 274



PARK AMENITIES



Restrooms (19)



Swimming Pools (5)



Gymnasiums (1)



Tennis Courts (12)



Multipurpose Overlays (2)



Community Centers (11)



Playgrounds (10)



Soccer Fields (1)



Skate Parks (0)



Basketball Courts (4)



Fitness Zones (1)



Senior Centers (0)

PARK CLASSIFICATION

Neighborhood Park* 2

Performing Arts Theatre 2

Community Regional Park 1

Botanic Garden 1

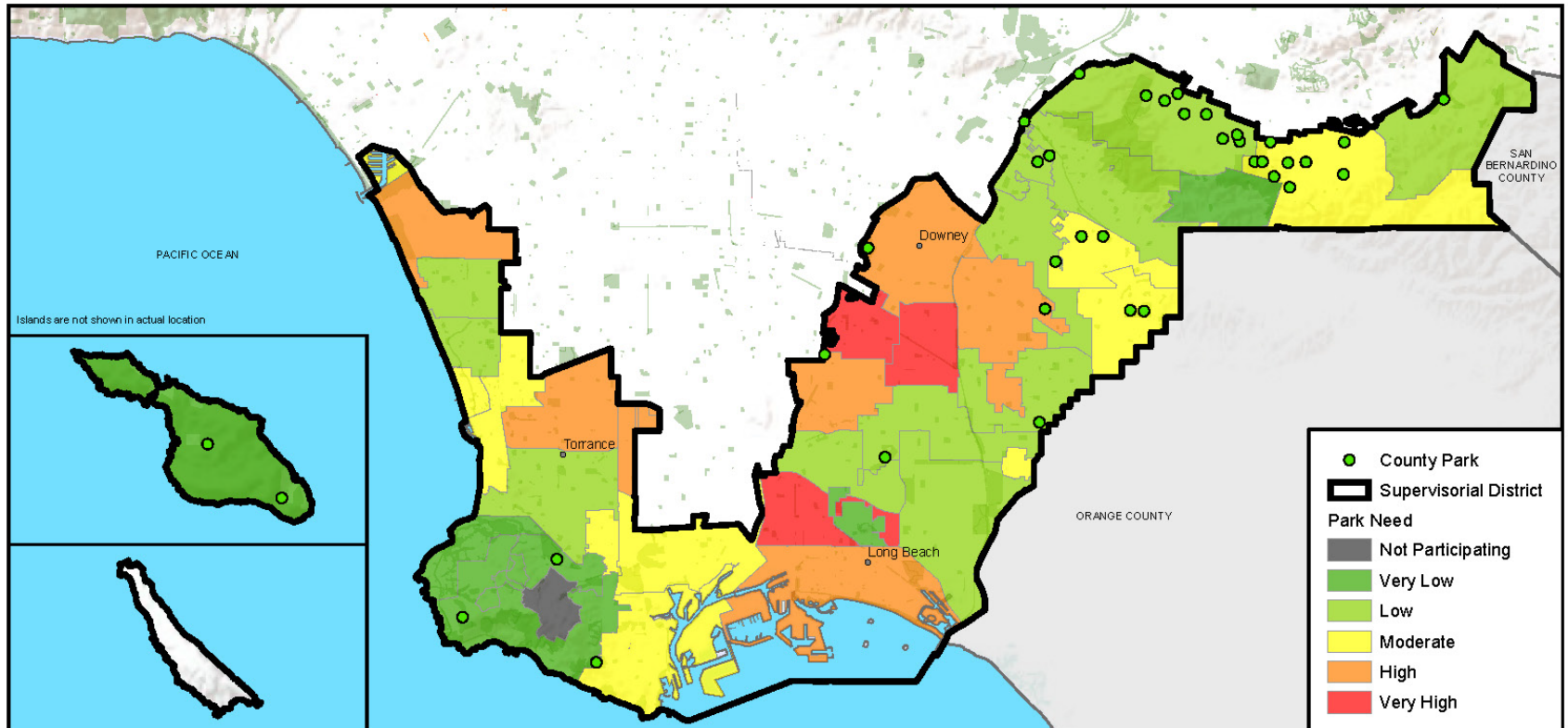
Golf Course 1

* Special use pool facilities were combined with neighborhood park totals



SUPERVISOR DISTRICT 4

County Park Acreage 44,078



PARK AMENITIES



Restrooms (50)



Fitness Zones (14)



Gymnasiums (3)



Playgrounds (41)



Community Centers (14)



Soccer Fields (2)



Tennis Courts (35)



Multipurpose Overlays (7)



Skate Parks (1)



Basketball Courts (26)



Swimming Pools (4)



Senior Centers (1)

PARK CLASSIFICATION

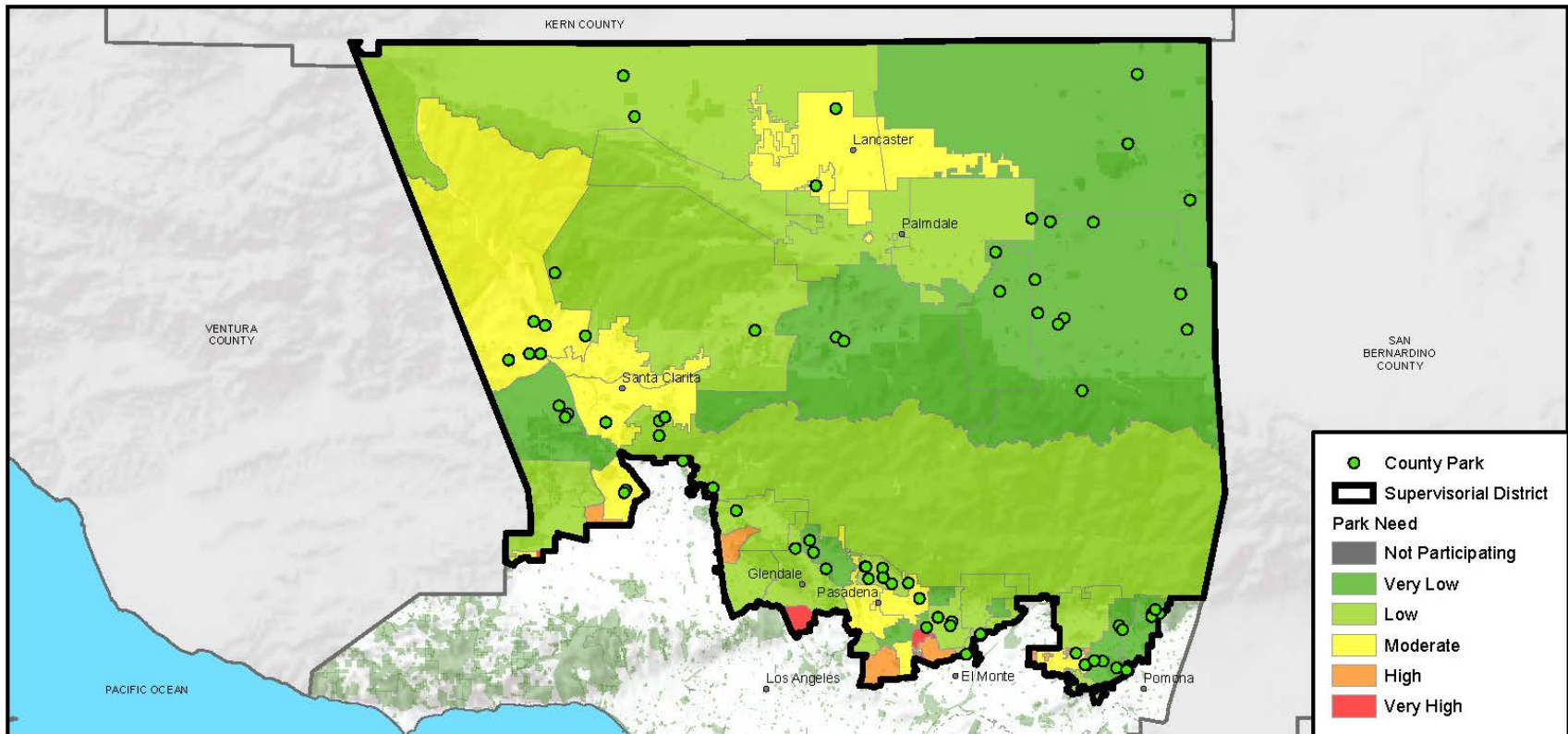
Neighborhood Park*	11	Botanic Garden	1
Community Park	7	Equestrian Center	1
Golf Course	6	Equestrian Park	1
Community Regional Park	3	Natural Area	1
Conservancy	2	Trail Rest Area	1
Park Node	1	Trail Staging Area	1
Regional Park	1		

* Special use pool facilities were combined with neighborhood park totals



SUPERVISOR DISTRICT 5

County Park Acreage 21,937



PARK AMENITIES

Restrooms (111)	Community Centers (15)	Gymnasiums (7)
Playgrounds (62)	Swimming Pools (11)	SkateParks (3)
Tennis Courts (23)	Multipurpose Overlays (7)	Soccer Fields (2)
Basketball Courts (21)	Fitness Zones (7)	Senior Centers (0)

PARK CLASSIFICATION

Wildlife Sanctuary	14	Park Node	2
Neighborhood Park*	9	Botanic Garden	2
Community Regional Park	8	Equestrian Center	2
Community Park	7	Historic Park	2
Natural Area	6	Pocket Park	1
Trail Staging Area	6	Equestrian Park	1
Regional Park	5	Nursery	1
Golf Course	5	Trailhead	1

* Special use pool facilities were combined with neighborhood park totals

Los Angeles County Parks and Recreation

Parks are the place
to be this Summer!

Park Commissioner Meeting

Monday July 15, 2019



Parks After Dark



Program Dates:

- June 13th to August 3rd
- Thursday thru Saturday
- 6 PM to 10 PM
- **33 Parks**
- In 2018, 350,000 in attendance
- Community engagement and market strategy



New Programming:

- Girls Sports Program (i.e. Lacrosse, basketball, etc.)
- Gardening Classes
- Silent Disco
- DJ Classes
- Glow/Color Run
- Scavenger Hunts
- Family Olympics and 8-week PAD Fitness Challenge
- Trash 4 Teaching Craft Class
- Chalk Festival
- Open Mic Poetry Club
- Dapper Dog Fashion Show
- Robotics Training
- Stretch and Mobility Workshop
- Expanding Arts & Culture in Parks (concerts, dance, music and crochet workshops)

Concert Series

in partnership with
the LA County Arts
Department



Los Angeles County Parks will kick off a summer concert series with **48 concerts** from June to August, 2019.

- 37 PAD Park Concerts
- 11 Park Concerts

Youth Workforce

in partnership with
WDACS



Program

- 379 youth jobs this summer
- 10+ youth per PAD park
- Employment from June 1st to August 30th
- 120+ hours per youth



Pool Programs

Program Dates:

- June 8th to September 2nd
- 30 pools
- In 2018, **631,000 visits**

Programming:

- Swimming Lessons (Morning/Evening)
- Aquatic exercise programs
- Recreational lap swimming
- Scuba program*
- Girls water polo*
- Innertube/boogie board*
- Kayak exploration*
- Swim teams (LA84)
- A.W.A.R.E



Lake Programs



Program Dates:

- Weekends: May 18th to June 10th
- 7 days a week: June 10th to September 2nd

Park Locations:

- Bonelli Regional Park
- Castaic Regional Park
- Santa Fe Dam Regional Park



ESTEAM

in partnership with
the NHM



Program Dates:

- June 17th to July 26th
- Serving over **700 campers**.
- Themes:
 - Week 1: Becoming LA
 - Week 2: Oceans
 - Week 3: Paleontology
 - Week 4: Community Science
 - Week 5: E is for Environment
 - Week 6: Engineering Tech

Park Locations (17 Parks):

- Adventure
- Belvedere
- Castaic Sports Complex
- Crescenta Valley
- Dalton
- El Cariso
- Lennox
- Loma Alta
- Manzanita
- Pamela
- Rimgrove
- Roosevelt
- San Angelo
- Saybrook
- Sunshine
- Val Verde
- Valleydale

Our Spot

in partnership with
the Public Health



Program Dates:

- Soft Launch: May 13th
- **Kick-off: June 13th (PAD)**
- School year:
 - Monday to Thursday: Afterschool to 7:00PM
 - Friday: Afterschool to 9:00PM
- Summer:
 - Wednesday to Saturday: 6:00PM to 10:00PM
- Winter/Spring:
 - Wednesday to Friday: 5:00PM to 9:00PM
 - Saturday: 2:00PM to 6:00PM

Park Locations:

- Bassett
- Salazar
- City Terrace
- Mayberry
- Mona
- Jesse Owens
- Loma Alta
- El Cariso
- Steven Sorensen



FREE Lunch Program

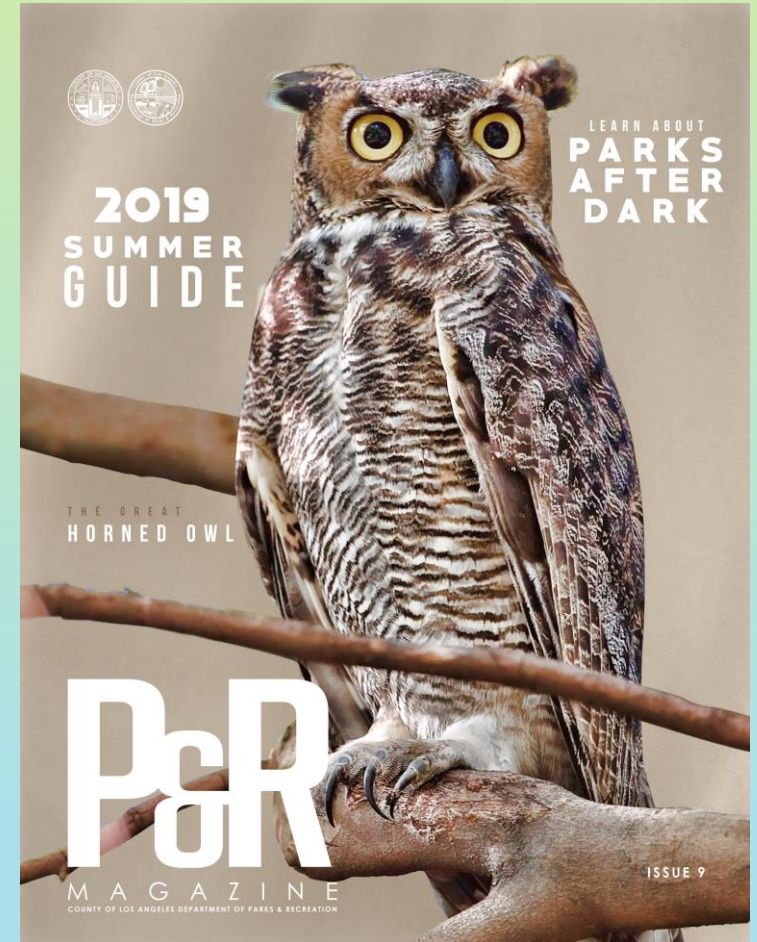
Program Dates:

- June 10th to August 2, 2019
- Lunch: 11AM to 1PM
- Snacks: 2PM to 5PM
- **77 County Parks, Libraries and Non-County sites.**
- In summer 2018, 131,000 lunch meals and 90,000 snacks (during 8 weeks) were provided youth under the age of 18.



P&R Summer Magazine

www.lacounty.parks.gov



Los Angeles County Parks and Recreation

Parks are the place
to be this Summer!

Park Commissioner Meeting

Monday July 15, 2019





Presenters

Joyce Gibson & Mercy Santoro

ACTIVE
network

A decorative header featuring a lightbulb and a flowchart with arrows and circles, set against a dark blue background.

What is ActiveNet? – A Recreation Management Software

A fully-integrated solution to manage our department, designed to serve our communities and staff with:

- Program and Activity Registration
- Facility Management/Booking & Operations
- Membership Management
- Marketing and Communication
- Summer Camp and After School Program Management
- Reporting & Analytics
- ActiveNet Connect App
- Security and Stability
- Point of Sale



[https://www.bing.com/videos/search?q=activenet+solutions&
&view=detail&mid=7F6E55F298E3B8DCE7B17F6E55F298E3B8
DCE7B1&&FORM=VRDGAR](https://www.bing.com/videos/search?q=activenet+solutions&&view=detail&mid=7F6E55F298E3B8DCE7B17F6E55F298E3B8DCE7B1&&FORM=VRDGAR)

Recreation Management Software

A fully-integrated solution to manage our department, designed to serve our community and staff.

LACARRS vs. ActiveNet

Functionality/Features	LACARRS (Art Street, Inc.)	E-Reservations (Active Network, LLC)
Reservation of RV Spaces and Campgrounds.	✓	✓
Reservation of Picnic Areas, Facilities and Conference Rooms.	✓	✓
Reservation for Class seats and Event tickets.	✓	✓
Registration for County's many youth programs (summer camps) and classes (swimming).	Partially	✓
Registration for sport tournaments, club memberships (gym, boxing), sport races (swimming, 10k run, fast walk, etc.).		✓
Digital Marketing Service designed to help increase participation in County's many Activities and Events.		✓
Provide better user experience both externally and internally with the added functions and feature rich modules.		✓
Provide better customer service and broader civic engagement and outreach with readily added modules and services.		✓
Mobile Apps		✓



A decorative header featuring a lightbulb and a flowchart with arrows and circles, set against a dark blue background.

Activenet Roll-Out Plan Deliverables:

- Implementation by Winter 2020
- Project management provided by ActiveNet and is in the process of rolling out a timeline
- Integrate DPR's policies and accounting to system
- Work simultaneously with business and operations plan on aligning fee structure, standardization of programs, and creation of "EveryBody Plays" scholarship program
- Community engagement strategy to ensure services align with DPR's diverse customer needs
- Marketing and outreach plan to ensure accessibility of online service
- Customer feedback loops to get constant input to improve service delivery



What Will This Mean for Our Internal and External Customers?

- Integration of social media, branding and marketing
- Kiosks and other point of sale devices to make registration convenient
- Decrease employee workload & improved programming accounting
- Will aide the department in achieving business objectives
- Increased availability and data integrity
- Statistic tracking and reporting
- Facility utilization reports
- Attract more customers
- No online fees passed to customers
- Better customer experience, register 24/7



QUESTIONS?



2019 SUMMER COMMUNICATIONS

July 15, 2019

Dora Nuñez, Special Assistant & Head of Communications

Presentation Outline

TOPICS TO BE DISCUSSED

- Parks After Dark
- #MAKEaSPLASH Campaign
- Parks Make Life Better
- Remaining Summer
- Social Media
- Team



Parks After Dark

INTERNAL RECEPTION

- Communications Leaders and Partners invited to promote PAD

TRADITIONAL MEDIA

- Media Advisory, Press Release
- Radio and live TV interviews

SOCIAL MEDIA

- Social Media Campaign
- :30 promo video, shot with iPhones

PAID ADVERTISEMENT

- Hoy Print & Digital
- DPW bus posters



PARKS AFTER DARK
COUNTY OF LOS ANGELES DEPARTMENT OF PARKS & RECREATION



10 years of

**FAMILY
★ FUN ★
FITNESS**

June 13, 2019 - August 3, 2019
Thursdays, Fridays, & Saturdays
6:00 p.m. - 10:00 p.m.

At 33 LA County Parks
locations on website



Join the fun this Summer! FREE for all ages!

Programming and activities include:

Concerts in the Park - Family Olympics - Bicycle Workshops
Art Classes - Sports Clinics - Gardening Classes



@LACOUNTYPARKS



PARKS.LACOUNTY.GOV *



@LACOUNTYPARKS



@PARKS.LACOUNTY.GOV

#LACOUNTYPARKS

#LACOUNTYPAD2019

#MAKEaSPLASH

Goal: Create a central location on the website for free 2019 summer programs

FREE PROGRAMS

- Recreational swim
- Splash pads
- Lakes
- Movies & Concerts in the park
- 4th of July
- P&R Magazine
- ESTEAM
- Jr. Golf Program

MEDIA CAMPAIGN

- Social Media Campaign
- 1st day of Summer - posts every hour
- Press Release picked up by press



#MAKEaSPLASH

Join LA County Parks and Recreation for
2019 SUMMER FUN!

Pools • Splash Pads • Lakes • Camps
Movies & Concerts in the Park
4th of July Special Events • P&R Magazine & More
For Details Visit us at parks.lacounty.gov



FREE

MAKE A SPLASH THIS SUMMER!

Parks Make Life Better

LA County celebrates in July!

VIDEO

- Recruitment
- Increase Social Media following
- Challenge other municipalities

PROGRAMS

- Trails
- Golf
- Botanic Gardens
- Event Venues
- Nature Centers
- Hollywood Bowl & Ford Theater
- Special Events



Remaining Summer

AUGUST - SEPTEMBER



GIRLS EMPOWERMENT CONFERENCE

October 5, 2019 | 9:00 a.m. - 3:00 p.m.
East LA College

BOXING PROGRAM

Showcase Chantel Navarro from Eastside Eddie Heredia
Boxing Club

P&R MAGAZINE

Teen Programs

LA COUNTY PARKS
COMMUNICATIONS | 2019

Social Media

LA COUNTY PARKS



13,226

- Increased by 1,032
- 8.4% increase



6,284

- Increased by 22
- 3.6% increase



2,257

- Increased by 466
- 26% increase

Social Media

Goal: Build relationships, and inform on programs and services

Objective: Increase social media following on all 3 platforms

CURRENT STRATEGY

- Social Media Campaigns
- Follow Mommy and Family blogs
- Social Media Contests
- Posts with a hook and a call to action
- Increase video content
- Boost posts with minimal budget

LONG TERM

- Benchmark after 6 months
- Analyze insights and trends
- Create strategy for each platform
- Build brand awareness



#TEAMPARKS COMMUNICATIONS



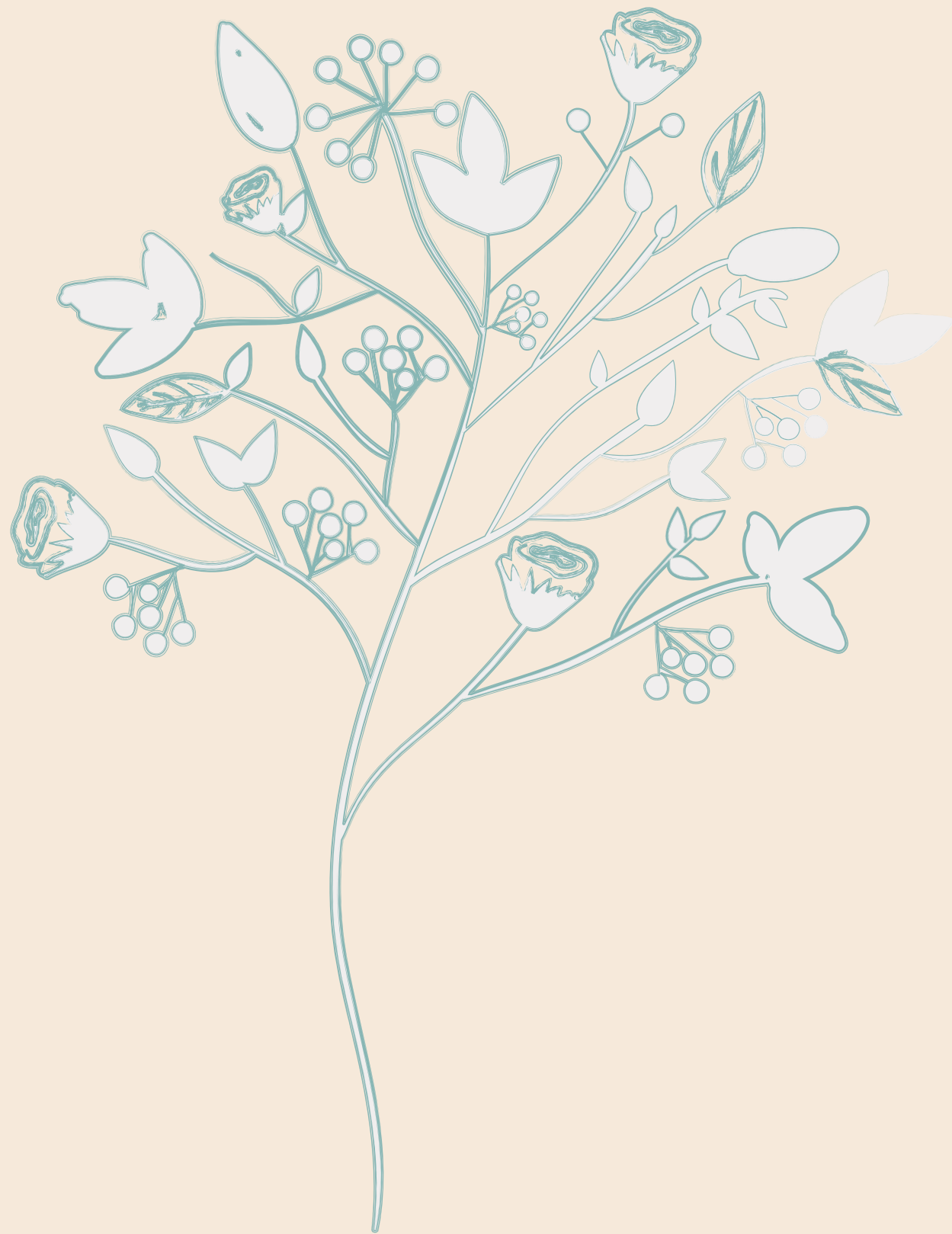
CATARAH COLEMAN
PIA - South



JAIME OLIVO
PIA -North



ALBA IBARRA
PIA - East



Thank you



DORA NUÑEZ

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COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION

"Parks Make Life Better!"

John Wicker, Director

Norma E. Garcia, Chief Deputy Director

County of Los Angeles
Parks and Recreation Commission Meeting

Minutes of the April 8, 2019
Castaic Sports Complex
31230 Castaic Road
Castaic, CA 91384

PARKS AND RECREATION STAFF PRESENT:

John Wicker, Director
Norma E. Garcia, Chief Deputy Director
Kevin Regan, Deputy Director
Carl Cooper, Deputy Director
Jon Gargan, Deputy Director
Mercy Santoro, Deputy Director
Jim Smith, Regional Operations Manager
Robert Maycumber, Regional Operations Manager
Dora Nuñez, Special Assistant
Faith Parducho, Special Assistant
Katie Dingman, PAD Administrator
Joe Rosales, IT Technician
Anthony Valle, IT Technician
Carmen Garrido, Sr. Management Secretary
Elva Espinoza, Executive Secretary

COMMISSIONERS PRESENT:

Ed P. Reyes, First District Commissioner
Sylia Obagi, Third District Commissioner
Melissa Centeno, Fourth District Commissioner
Deanne Boubliis, Fifth District Commissioner

PUBLIC PRESENT:

Michael Chang, Play/Share

1. CALL TO ORDER AND FLAG SALUTE

- ✓ Commissioner Melissa Centeno called the meeting to order at 9:38 a.m.
- ✓ Commissioner Melissa Centeno led the Flag Salute. The Commissioners and staff stood and recited the Pledge of Allegiance.

2. ROLL CALL

Commissioners Ed Reyes, Melissa Centeno, Sylia Obagi and Deanne Boubliis were present and established a quorum. Commissioner Mayisha Akbar was not present.

3. APPROVAL OF MEETING MINUTES

Commissioner Chair Melissa Centeno moved to make motion to approve the January 28, 2019 Commission Minutes. Seconded it by Commissioner Sylia Obagi. All Commissioners were in favor and agreed.

4. DIRECTOR'S UPDATES

Director John Wicker stated that to improve Commission Communications, we will be sending the draft Commission Minutes two weeks after each meeting. Also, significant awards and a report of all the special events will be provided monthly. Commissioner Melissa Centeno would like to see only information related to the Fourth District. Commissioner Ed P. Reyes, Sylia Obagi and Deane Boubliis would like to see information related to all five districts. The monthly updates will include significant things happening within the Department and programs, such as groundbreakings, etc.,

- Quarterly P&R Magazine (emailed)
- Director's Monthly Video (emailed)

Commission Sylia would like to learn more about the Third District. Director John Wicker will provide an org chart and an overview of each District at the next meeting. Also, Deputy Director Jon Gargan will meet and follow up with her about El Cariso Park.

5. DEPARTMENT UPDATES:

Budget Update

Finance Manager Robert Maycumber provided a Budget Update. FY 2018-2019, since the last meeting in January 2019, we had a 15 million problem that we were dealing with, the progress has been good. Due to the implemented solutions, now we are dealing with a three million deficit overall. With a combination of reduction in costs and unanticipated revenues, we believe that we will bring our budget to zero. We cannot be over budget. Major contributors to reducing the 15 million deficit are decreased estimated water costs and continuing with the internal hiring freeze. Also, the four million legal settlements that will be deferred to next fiscal year.

Possible solutions to the three million deficit are:

- Further cost savings from the Initiative to Reduce Water Use for the period of January 1, 2019 through April 15, 2019 and this is in hopes that we achieve a 25% reduction in water use.
- Services and Supplies Savings from the sweep in May, where money allocated for purchases to each agency is taken away if it does not get spent by the agencies.
- Unanticipated revenues and further Services and Supplies savings from unanticipated cancellations of existing purchase orders, not related to the sweep.
- We have worked with our Internal Services Department (ISD) regarding the possible effects of the proposed rate change in peak time, from Southern California Edison and the affects to solar users. There may be an effect to those that do not use solar, also, but per ISD, the overall effect to electricity costs is expected to be minimal.

Robert Maycumber moved to discuss FY 2019-2020, and stated we have several cost of living adjustments that were approved by the Board and other funding that will be provided by Chief Executive Office (CEO). The original Budget submission request to CEO was 15.7 million.

Deferred to Final Changes:

Water Cost Increase

Anticipated Significant Legal Payments

Total Maximum Daily Load Implementation

Operating Cost of New/Refurbished Facilities and Amenities

Impact of SCE's New Time of Use Rates

Items not approved:

Modernizing Parks Technology Infrastructure (PC &Kiosks)

Expanding Free Wi-Fi Access (60 additional sites)

Possible Solutions:

- The Chief Information Office submitted a Countywide plan to replace PCs and our share is 740 PC's and 60 Laptops.
- Pursue Measure A Funding for the kiosks
- Pursue Measure A for the Wi-Fi Access and working with Board Offices

Remaining items from Budget Submission and CEO Hearing:

- Water Cost Increase
- Anticipated Significant Legal Payments
- Operating Cost for New/Refurbished Facilities and Amenities
- Total Maximum Daily Load Implementation
- Alhambra HQ Rent and One-Time Improvements
- Operating Cost of New/Refurbished Facilities and Amenities
- Impact of SCE's New Time of Use Rates

Efficiencies Dept. will fund:

Digital Lockers for San Fernando, Belvedere and Castaic Aquatic Centers

Vehicle Entrance Fee Collection Systems – Whittier Narrows, Santa Fe Dam, and Eaton Canyon

Parks After Dark (PAD) Update:

Katie Dingman provided a PAD video presentation (power point attached) and a summary of the following:

Growing Success of PAD

- In 2009 - The concept of PAD was developed as a prevention component of the County's Gang Violence Reduction Initiative.
- In 2010 - DPR launched PAD at three County parks.
- In 2012, PAD expanded to three additional parks through DPH's Community Transformation Grant.
- In 2015, Supervisor Solis funded three additional parks in the First District. In 2016, PAD expanded to 12 additional parks through DPH's Trauma Prevention Initiative and Probation Title IV-E Waiver Funds.
- In 2017, PAD expanded to two additional parks through Probation Department's Juvenile Justice Crime Prevention Act and Adult Growth funds and,
- 2018, PAD expanded to 10 additional parks and two additional seasons through the DMH's Prevention and Early Intervention Funds.

Now we have 33 Parks After Dark programs in all districts. PAD is a proven model that provides a community-based framework for prevention and intervention. It targets populations – communities with high rates of poverty, crime and Obesity\Systems Involved Youth. Pad will extend park operation hours when schools are closed such as: Summer – Eight weeks, Winter – Three weeks and Spring – One week.

PAD addresses various gaps such as: safe spaces for physical activity and social recreation; inequities in physical and mental health; lack of summer programs; limited trust of law enforcement, and lack of social cohesion.

Parks After Dark (PAD) Offerings:

- Variety of recreational programming, such as sports clinics and tournaments, walking clubs, dance classes, and in the summer, we include aquatics programming.

The communities love our entertainment programming like concerts and movie nights and especially our cultural programming

Parks After Dark (PAD) Funding

PAD received the County's Gold Eagle Award and; also received the Innovation and Health Award from the National Recreation and Park Association. We could not have won these awards without the support from our funding partners:

- Department of Mental Health
- Probation Department
- Department of Children and Family Services
- Department of Public Health
- Workforce Development, Aging and Community Services

Thanks to our funding partners, Department of Mental Health, Probation Department, Department of Children and Family Services, Public Health, and Workforce Development, Aging and Community Services, we have sustained funding through 2020 and are piloting the winter and spring seasons. We are continuing to look for ongoing funding to sustain this program, but I want to show you what the funding we received last year afforded us.

Winter PAD

We just completed our first-ever winter season of Parks After Dark. A big hit of our winter season was 40 tons of snow trucked into each of the 33 PAD parks.

Spring PAD

We are now half-way through our first-ever Spring season of PAD. In order to offer Spring PAD while all schools are on spring break, we had to split our 33 PAD parks between four separate weeks to match up with all the school district breaks.

Summer Parks After Dark

June 13th – August 3rd - Thursdays, Fridays, and Saturdays from 6-10 p.m.

Please note we will not be hosting PAD on July 4th

Solicitation Updates

Sandra Salazar provided a power point presentation (attached) and a summary of the following:

Frank G. Bonelli Regional Park – Recreational Vehicle Campground

- Developed and operated by the Private Sector since 1978.
- RV includes over 500 RV spaces, swimming pools, general store, multi-purpose room and camp sites.
- Contract expired on December 31, 2018 and is operating on a month-to-month basis.
- County Mandated Solicitation began on August 18, 2018; Department received three proposals on September 20, 2018– one proposal was from incumbent.
- Urban Park Concessionaires was identified as the highest ranked proposal and will be recommended for award of a 20-year contract on April 30, 2019, to the Board of Supervisors.
- Urban Park Concessionaires is anticipated to commence operations on June 1, 2019.
- Parks hosted a Community Meeting on Saturday, March 23, 2019 – over 200 RV guests attended.

Whittier Narrows Recreation Area – Trap and Skeet Facility

- Current contract approved by Board of Supervisors in May 1988.
- Facility includes 25 sporting clay stations, Pro-Shop, Coffee Shop, Archery Range and Olympic Bunker Shooting Range.
- Contract expired on May 31, 2018 and is operating on a month-to-month.
- County Mandated Solicitation began on November 29, 2018; Department received two proposals on February 4, 2019– one proposal was from incumbent.
- RFP was cancelled on March 5, 2019, as the Proposals received did not meet the minimum mandatory requirements.
- Potential Proposers were surveyed and had the following comments:
 - Unknown amount of water and service charges to be paid – water currently being paid by County.
 - Impact on prohibition of gun sales (LA County Ordinance 13.67).
 - Infrastructure improvement costs.
 - CIP Process (includes approval by ACOE).
 - Department is in the process of revising RFP based on feedback received for resolicitation.

Chester Washington & Maggie Hathaway Golf Courses

- Current contract approved by BOS September 14, 1993
- Contract expired on October 31, 2013, and is operating on a month-to-month
- RFP to be released the week of April 8, 2019
- RFP to include Initial Capital Investment
- RFP included recommendations made by Golf Consultant
 - Requirement for Community Benefits & Diversity Initiatives
 - Shared CIP funds
 - Countywide Reservation System
 - Safety/Emergency Language
 - Termination for Convenience

6. COMMISSION COMMENT

Commission Sylia Obagi asked what it would take to develop a Park Foundation. Director John Wicker stated that we have established a Park Foundation and his goal is to add Board Members. He stated that the President is Robin Billups. Commission Sylia would like to know the Board Members and the priorities of the Park Foundation. Director Wicker stated this is one of his priorities for FY 2019-2020 and will get back to the Commissioner Obagi.

Chief Deputy Director Norma E. Garcia talked about the Commission Review Evaluation Questionnaire and encouraged the Commission to prepare individual responses to the evaluation.

7. PUBLIC COMMENT

Michael Chang, Co-Founder of PlayShare from the public was present and provided information to the Commission on how PlayShare can help the parks of the future. He provides PlayShare Lockers that can provide a variety of lawn games and sports equipment. Unique activities that complement all parks and could change, depending on the community needs. They can be conveniently located at parks. Users can borrow items from the locker through a mobile app for a limited amount of time. Users then return the item after they are done playing. The app will track if items are not returned and take appropriate action. The PlayShare Locker has various product features: app, protection, use with wi-fi, solar, change up items and pricing as needed; and automatic shut-off and on based on park schedule.

Due to the time limit, he was invited to present the PlayShare to the Executive Team at their internal Deputy Director's/Regional Operations Managers Meeting on April 18, 2019.

8. NEXT MEETING

The next Park and Recreation Commission Meeting will be held on Monday, July 15, 2019 at Obregon Park in the First District.

9. ADJOURMENT

Meeting adjourned at 11:31 a.m.

Respectfully Submitted by Executive Secretary Elva Espinoza



PARKS AFTER DARK

COUNTY OF LOS ANGELES DEPARTMENT OF PARKS & RECREATION

KATIE DINGMAN, PARKS AFTER DARK COORDINATOR



Productivity and Quality Awards





Growing Success of Parks After Dark (PAD)

- ▶ **2009-** The concept of PAD was developed as a prevention component of the County's Gang Violence Reduction Initiative
- ▶ **2010-** DPR launched PAD at 3 County parks
- ▶ **2012-** PAD expanded to 3 additional parks through DPH's Community Transformation Grant
- ▶ **2015-** Supervisor Solis funded 3 additional parks in the 1st district
- ▶ **2016-** PAD expanded to 12 additional parks through DPH's Trauma Prevention Initiative and Probation Title IV-E Waiver Funds
- ▶ **2017-** PAD expanded to 2 additional parks through Probation Department's Juvenile Justice Crime Prevention Act and Adult Growth funds
- ▶ **2018-** PAD expanded to 10 additional parks and 2 additional seasons through the DMH's Prevention and Early Intervention Funds.

Parks After Dark Locations

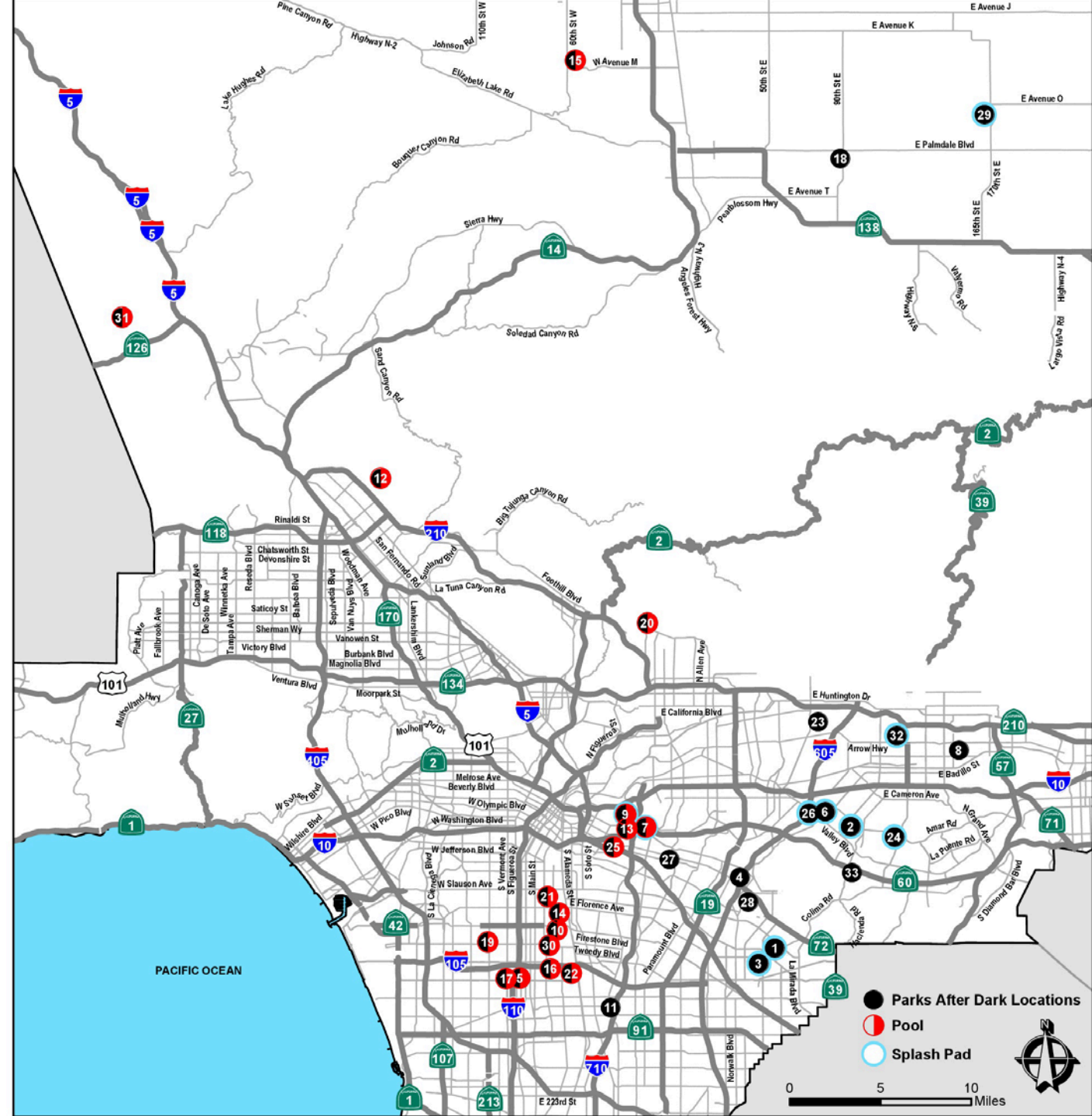
1st Supervisorial District: 10

2nd Supervisorial District: 10

3rd Supervisorial District: 1

4th Supervisorial District: 5

5th Supervisorial District: 7





Parks After Dark (PAD) Model

PAD is a proven model that provides a community-based framework for prevention and intervention

- ▶ **Target Populations** – Communities with high rates of:
 - ▶ Poverty
 - ▶ Crime
 - ▶ Obesity
 - ▶ Systems Involved Youth
- ▶ **PAD extends park operation hours when schools are closed**
 - ▶ Summer – 8 weeks, Thursday-Saturday 6pm-10pm
 - ▶ Winter – 3 weeks, Thursday-Friday 4pm-8pm, Saturday 2pm-6pm
 - ▶ Spring – 1 week, Thursday-Friday 5pm-9pm, Saturday 2pm-6pm



Service Gaps Addressed by PAD

- ▶ Lack of safe spaces for physical activity and social recreation
- ▶ Inequities in physical and mental health
- ▶ Lack of summer programs
- ▶ Limited trust of law enforcement and other government agencies
- ▶ Lack of social cohesion



Parks After Dark (PAD) Offerings

- ▶ **Recreational Programming** – Team sports, fitness/dance classes, walking clubs, aquatics for all ages from young children to aging adults
- ▶ **Restorative Programming** – Yoga, Mediation, Mental Health Workshops, etc.
- ▶ **Entertainment/Cultural Programming** – Concerts, movies, cultural shows
- ▶ **Educational & Career Programming** –
 - ▶ Workshops/Classes – Health and safety, nutritious cooking, self-defense, parenting skills, computer and financial literacy, Juvenile Justice Jeopardy, etc.
 - ▶ Youth Employment and Volunteer Opportunities – At-risk youth assist with PAD program implementation
- ▶ **Resource Fairs** – Collaboration among numerous government and community-based organizations
- ▶ **Sherriff Services** – Patrol and community engagement.



Parks After Dark (PAD) Funding

Funding Partners:

- ▶ Department of Mental Health
- ▶ Probation Department
- ▶ Department of Children and Family Services
- ▶ Department of Public Health
- ▶ Workforce Development, Aging and Community Services

Program Cost for one full year (3 seasons) = \$6,925,000



Winter Parks After Dark (PAD)





Winter Parks After Dark (PAD)





Spring Parks After Dark (PAD)

▶ March 21-23, 2019

- ▶ Loma Alta
- ▶ George Lane
- ▶ Jackie Robinson
- ▶ Stephen Sorensen

▶ March 28-30, 2019

- ▶ Adventure
- ▶ Amigo
- ▶ Amelia Mayberry
- ▶ Pamela
- ▶ Sorensen

▶ April 4-6, 2019

- ▶ Allen Martin
- ▶ Charter Oak
- ▶ Rimgrove
- ▶ William Steinmetz
- ▶ Val Verde
- ▶ Valleydale



Spring Parks After Dark (PAD)

► April 18-20, 2019

- Athens
- Bassett
- Belverdere
- Bethune
- George Washington Carver
- City Terrace
- El Cariso
- Hellen Keller
- East Rancho Dominguez
- Jesse Owens
- Mona
- Eugene Obregon
- Franklin D Roosevelt
- Ruben Salazar
- San Angelo
- Saybrook
- Ted Watkins
- Col. Leon H Washington



Summer Parks After Dark (PAD)

June 13th – August 3rd

Thursdays, Fridays, and Saturdays

6-10pm

* Please note we will not be hosting PAD on July 4th



Parks After Dark (PAD)

Katie Dingman

Parks After Dark Coordinator

Cdingman@parks.lacounty.gov

(626) 588-5374

A stylized landscape illustration featuring rolling green hills in the foreground and background. On the left, there is a green tree, a purple flower, and some orange foliage. A small red bird is flying in the sky above the tree. The sky is composed of horizontal bands of blue and white. The text is centered in the upper half of the image.

County of Los Angeles Department of Parks and Recreation

Contracts Division

Solicitation Updates

- Frank G. Bonelli Regional Park – Recreational Vehicle Campground
- Whittier Narrows Recreation Area – Trap and Skeet Facility
- Chester Washington & Maggie Hathaway Golf Courses

Frank G. Bonelli Regional Park Recreational Vehicle Campground



Whittier Narrows Recreation Area Trap and Skeet Facility



Chester Washington & Maggie Hathaway Golf Courses

