

COPSWEST™

AMERICA'S PREMIER LAW ENFORCEMENT EXPO



November 16-17, 2010
TRADESHOW AND TRAINING

Ontario Convention Center
Ontario, California



— ADDITIONAL EVENTS —

November 15, 2010
LEADERSHIP TRAINING DAY

Ontario DoubleTree Hotel

November 18, 2010
ANNUAL LA COUNTY SHERIFF'S
POLICE VEHICLE TEST DAY

CSAA Auto Club Speedway
Fontana, California



www.COPSWEST.com

produced by the



★ **COPSWEST 2010** — Handle it, try it, compare it and buy it! ★

COPSWEST™

AMERICA'S PREMIER LAW ENFORCEMENT EXPO

Why COPSWEST is the only show you'll need this year...

Now in our 11th year, COPSWEST continues to be the premier law enforcement expo in the west. Featuring more than 500 vendor booths where you'll see the newest products and services for ALL of your agency needs. In addition to being your one-stop shopping expo, COPSWEST organizes topical seminars, the BEST OF COPSWEST AWARDS and collaborates with the LA County Sheriff's Department in their Police Vehicle Test Day hosted at CSAA Auto Club Speedway in Fontana, California.



Who is getting the most bang for their buck by attending COPSWEST?

- ★ Executive and command staff
- ★ Fleet managers
- ★ City, county, state and federal purchasing agents
- ★ Officers and any end users of these products
- ★ Procurement departments
- ★ Systems operators
- ★ Narcotics officers
- ★ Intelligence officers
- ★ SWAT teams
- ★ Any department or agency that wants to see new products, save money or contact new distributors!

COPSWEST is more than just a tradeshow... it's an experience!

- ★ Save Money - Agency Discounts
- ★ Save Time - One-Stop-Shopping
- ★ Networking and Prize Giveaways
- ★ Experience New Product Launches (500+ booths and 250+ companies)
- ★ New Technology Presentation Theatre
- ★ Free On-Site Hot Topic Training
- ★ LA County Sheriff's Department Police Vehicle Test Day
- ★ Affordable Travel and Hotel Deals
- ★ Charity BBQ Lunch
- ★ Best of COPSWEST Awards



Bring a stack of business cards for drawings throughout the two days.

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ANNUAL LEADERSHIP TRAINING DAY

Monday, November 15, 2010, 8:00am - 5:00pm

★ DoubleTree Hotel

CPOA is proud to be your source for the best leadership training.

Join us for our annual Leadership Training Day on Monday, November 15. San Francisco Police Department Chief George Gascon will begin this exciting and information-packed day as he discusses Organizational Change and Transitional Leadership. Next, you will hear the details of how two departments faced and continue to work through the very challenging budget nightmares they faced...and are still facing. Vallejo Police Chief Bob Nichelini and POA president Lt. Matthew Mustard along with Sacramento County Sheriff John McGinness and DSO president Deputy Kevin Mickleson will share how they survived renegotiated union contracts, department reorganizations, service curtailments, staff cutbacks and city bankruptcy threats.

Immediately after lunch you will enjoy the presentation of the Best of COPSWEST Awards to those agencies judged to be the most outstanding entries submitted this year. Judges this year are from the greater suburban Portland, Oregon, area.

During the afternoon session you will hear the latest information about the Mexican Drug Wars from members of the Drug Enforcement Administration (DEA) and about Mexican kidnappings and their effects on the drug culture and its cost in human lives.

Registration Fee: \$135, includes lunch and COPSWEST admission.

★ BEST OF COPSWEST AWARDS ★

■ November 15, 1:00 pm

The 10th annual "Best of COPSWEST" competition recognition will take place at the DoubleTree Hotel on Monday, November 15 at 1:00 p.m.

The Best of COPSWEST categories include: Best Specialty Vehicle, Best Badge Design, Best Cruiser, Best Motorcycle, Best Cold Case Solved, Best Canine Capture, and Best Go Green Efforts.



CHARITY BBQ COOKOFF

Tuesday, November 16, 2010

11:30am-2:30pm

\$10 donation at the door

VEGAS-STYLE RECEPTION ▼

Tuesday, November 16, 2010

5:00-8:00 pm

Join us after the tradeshow closes for a Vegas-style reception hosted by Panasonic Computer Solutions Co.



TRADESHOW SCHEDULE ▲

Tuesday, November 16, 2010

Registration: 7:00am-5:00pm

Training begins at 8:00am

Show Hours: 10:00am-5:00pm

Wednesday, November 17, 2010

Registration: 8:00am-4:00pm

Training begins at 9:00am

Show Hours: 10:00am-4:00pm



VEHICLE TESTING ▲

Thursday, November 18, 2010

Gates open at 7:30am

CSAA AutoClub Speedway, Fontana.

Maps will be available at the LASD sign up booth.

Parking at the Ontario Convention Center is \$8 per day with no in-and-out privileges.

2010 COPSWEST Seminars

COPSWEST has seminars that provide hot-topic information. Most of the seminars have POST CPT credit. This is a great opportunity to get your CPT hours and find new products, all in one location!

TUESDAY, NOVEMBER 16

■ 8:00 – 9:45am

T-1 CrossFit Advantages for You and Your Department

Presented by Greg Glassman, Founder

CrossFit is the principal strength and conditioning program for many police academies and tactical operations teams, military special operations units, champion martial artists, and hundreds of other elite and professional athletes worldwide.

Our program delivers a fitness that is, by design, broad, general, and inclusive. Our specialty is not specializing. Combat, survival, many sports, and life reward this kind of fitness and, on average, punish the specialist.

■ 11:00am – 1:00pm

T-2 Non-Revocable Parole

Presented by Parole Agents Karen Thacker and Penny Livingston of the California Department of Corrections & Rehabilitation

This course will discuss the Division of Adult Parole Operations implementation of California Penal Code Section 3000.03. The topics covered will include; the legal authority authorizing the placement of eligible parolees onto non-revocable parole, eligibility criteria for non-revocable parole, differences between traditional parole and non-revocable parole, justifications for non-revocable parole, services available to non-revocable parolees and current population of non-revocable parolees in California.

■ 1:00 – 3:00pm

T-3 Cold Case Solved

This presentation will be made by the winning agency of the Best of COPSWEST Award in this category.

■ 2:00 – 4:00pm

T-4 Sexual Predators on Parole

Presented by Parole Agents Steve Reinhart and Marvin Cooper of the California Department of Corrections & Rehabilitation

The California Department of Corrections and Rehabilitation, Division of Adult Parole Operations has been utilizing the Global Positioning System (GPS) on paroled sex offenders since June 2005. In December 2008, the department successfully succeeded in placing all parolees required to register pursuant to Penal Code Section 290 on GPS supervision. At the current time we lead the nation in the utilization of GPS with over 7000 paroled offenders on GPS.

The Electronic Monitoring Unit within the department serves as Subject Matter Experts in the field of GPS and provides all training to field staff as it relates to any Electronic Monitoring.

During this presentation two of the Electronic Monitoring Unit's Subject Matter Experts (SME) will present an overview of the unit, goals, how we arrived to where we are today, current GPS numbers, crime scene correlation and a brief review of the how the GPS tracks are played by the Agents and what information they are looking for. This review will be an actual case where the offender was convicted of a crime on GPS data alone.

WEDNESDAY, NOVEMBER 17

■ 9:00 – 10:30am

W-1 Chevrolet: the Future in Law Enforcement Vehicles

Presented by Dana Hammer, Manager, Chevrolet Law Enforcement Vehicle Program

Learn how Chevrolet is listening to law enforcement officials by offering three distinct vehicles to fit their various needs. The FWD Chevrolet Impala, the RWD Chevrolet Tahoe and the all-new RWD 2011 Chevrolet Caprice; all vehicles are pursuit capable and purpose built for today's police patrols. Attendees will also learn about municipal packages offered for the Chevrolet Tahoe Hybrid.

■ 9:00 – 11:00am

W-2 Suicide Awareness and Prevention, PTSD

Presented by Chief James Hyde, MA Clinical Psychology, Antioch Police Department and Sergeant Susan Feenstra, Peer Support Coordinator, Sacramento Police Department

This presentation will focus on several of the best practices in identifying and helping law enforcement professionals through the traumatic events that fill the careers we love, but for which we pay a tremendous personal price. The presentation will cover the impact of traumatic stress, suicide, and substance abuse. We will cover several of the intervention strategies available to turn trauma victims into survivors, and then thrivers. We will also cover some of the emerging trends of traumatic stress on returning military veterans. The presentation will bring both a smile to your face and a tear to your eye.

■ 11:00am – 12:30pm

W-3 Dodge: The Next Generation Charger

Presented by Mitch Mitchell, Sr. Manager, Government Fleet Sales & George Bomanski, Manager, Fleet Service

Representatives from Chrysler Group LLC will discuss the next generation of their top performing police sedan, the 2011 Model Year Dodge Charger, and how it has been improved for the law enforcement market. Additionally, strategic program changes to the Dodge Law Enforcement Program will be articulated to illustrate Dodge's strong commitment to the law enforcement market today and in the future.

■ 1:00 – 3:00pm

W-4 Active Shooter – MACTAC

Presented by: Lt. Michelle Richards and Officer Joe Witty, Los Angeles Police Department

A Multiple Attack Counter Terrorism Action Capability (MACTAC) incident is identified as multiple deadly force incidents that occur simultaneously or a terrorist attack involving explosives and/or high powered weapons, or a hostage siege where the armed persons have used deadly force on other persons and the situation is ongoing and dynamic. Conventional law enforcement tactics may be inadequate when a MACTAC incident occurs.

MACTAC tactics are an expansion of Officer Rapid Deployment or Immediate Action Rapid Deployment tactics. Modeled after military small unit tactics, officers are trained to immediately respond in a variety of tactical configurations to stop or interrupt the deadly actions of the assailants, establish on-scene command; gather and disseminate intelligence for situational awareness, establish perimeter control, and protect vital facilities.

■ 1:30 – 3:00pm

W-5 Ford's New Police Interceptor

Presented by National Police Vehicle Program Managers from Ford

With the retirement of the Crown Victoria at the end of the 2011 year model, Ford's new Police Interceptor has the Law Enforcement community abuzz with excitement and an intense interest to learn more. Come meet Ford's Police Interceptor team as they provide detailed information about these new vehicles along with other Ford vehicles used in public fleets throughout the nation.

COPSWEST Registration Form

November 16-17, 2010 ★ COPSWEST is produced by the California Peace Officers' Association

SECTION 1: Contact and Mailing Information *(please type or print clearly)*

Name _____

Complete Organization Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

SECTION 2: Attendee Interest(s)/Information

What is your primary area of interest? (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> vehicles | <input type="checkbox"/> communications |
| <input type="checkbox"/> facilities | <input type="checkbox"/> correctional/custodial |
| <input type="checkbox"/> weapons | <input type="checkbox"/> uniforms and personal equipment |
| <input type="checkbox"/> surveillance | <input type="checkbox"/> specialty units (canine, airborne, search and rescue, SWAT, etc.) |
| <input type="checkbox"/> information technology | |
| <input type="checkbox"/> education/training | |

Have you attended COPSWEST in the past?

Number of years: 1 2-4 5-8 8+ Annually Occasionally

What is your primary business? (check only one)

- | | |
|--|--|
| <input type="checkbox"/> law enforcement | <input type="checkbox"/> government agency |
| <input type="checkbox"/> military | <input type="checkbox"/> security |
| <input type="checkbox"/> corrections | <input type="checkbox"/> other |

What is your agency type?

- | | | |
|---------------------------------|----------------------------------|--------------------------------|
| <input type="checkbox"/> city | <input type="checkbox"/> state | <input type="checkbox"/> other |
| <input type="checkbox"/> county | <input type="checkbox"/> federal | |

What is your rank/classification? (check only one)

- | | | |
|---|-------------------------------------|---|
| <input type="checkbox"/> officer/deputy | <input type="checkbox"/> corporal | <input type="checkbox"/> detective/investigator |
| <input type="checkbox"/> sergeant | <input type="checkbox"/> lieutenant | <input type="checkbox"/> captain or above |
| <input type="checkbox"/> dispatcher | <input type="checkbox"/> buyer | <input type="checkbox"/> civilian executive |
| <input type="checkbox"/> special agent | <input type="checkbox"/> supervisor | <input type="checkbox"/> other |

What is your current assignment? (check only one)

- | | | |
|-------------------------------------|---|--|
| <input type="checkbox"/> patrol | <input type="checkbox"/> administration | <input type="checkbox"/> bailiff |
| <input type="checkbox"/> civil | <input type="checkbox"/> custody | <input type="checkbox"/> investigation |
| <input type="checkbox"/> juvenile | <input type="checkbox"/> probation | <input type="checkbox"/> traffic |
| <input type="checkbox"/> training | <input type="checkbox"/> communication | <input type="checkbox"/> volunteer |
| <input type="checkbox"/> purchasing | <input type="checkbox"/> other | |

What is the size of your agency? (sworn personnel - check only one)

- | | | |
|-----------------------------------|----------------------------------|---|
| <input type="checkbox"/> 1-25 | <input type="checkbox"/> 26-50 | <input type="checkbox"/> 51-100 |
| <input type="checkbox"/> 101-200 | <input type="checkbox"/> 201-300 | <input type="checkbox"/> 301-500 |
| <input type="checkbox"/> 501-1000 | <input type="checkbox"/> 1000+ | <input type="checkbox"/> private business |

What is your purchasing authority? (check only one)

- approve specify recommend none

When does your purchasing fiscal year begin? (check only one)

- Jan 1 July 1 Oct 1 other

How did you hear about COPSWEST?

- flyer ad friend website other

SECTION 3: Come early, stay late

- Register me for the Leadership Day on Monday, November 15. Separate registration fee of \$135 included with this form, includes COPSWEST registration. Lunch is included.
- I plan to attend and support the Charity BBQ cook-off on Tuesday, November 16. \$10.00 donation payable at the door the day of the BBQ luncheon.
- I plan to attend the LA County Sheriff's Police Vehicle Test Day on Thursday, November 18 at the CSAA Auto Club Speedway.

SECTION 4: Seminar Tracks

All seminars are free to those attending COPSWEST. Check all seminars that you anticipate attending.

- TUESDAY:** T-1 CrossFit Advantages for You and Your Department T-2 Non-Revocable Parole T-3 Cold Case Solved T-4 Sexual Predators on Parole
- WEDNESDAY:** W-1 Chevrolet: The Future in Law Enforcement Vehicles W-2 Suicide Awareness and Prevention, PTSD W-3 Chrysler Police Vehicles W-4 Active Shooter - MACTAC W-5 Ford Police Vehicles

SECTION 5: Payment Information

Registration received PRIOR to 5:00pm Friday, October 15 \$10.00
 Registration received AFTER 5:00pm Friday, October 15 \$15.00
 At the door..... \$15.00
 Leadership Day (includes admission to COPSWEST)..... \$135.00

Make check payable to COPSWEST

- Check Mastercard Visa American Express

Name on card _____

Card number _____

Exp. date _____ Security Code _____

Billing address: _____

City _____ State _____ Zip _____

Signature _____

SECTION 6: Cancellation and Contact information

Registration fees are non-refundable, but can be transferred to another individual. Complete and return with payment via fax to (916) 263-6090 or mail to: COPSWEST • 1455 Response Road, Suite 190, Sacramento, CA 95815 (916) 263-5525 • Email: copswest@cpoa.org • Website: www.copswest.com Please type or print one form per attendee. Photocopy additional forms as needed. Registration form will not be processed without payment. Your COPSWEST name badge will admit you to the two-day tradeshow, seminar tracks, the opening night Vegas-style reception sponsored by Panasonic Computer Solutions Company, and the LA County Sheriff's Police Vehicle Test Day.

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Pre-Registration — Avoid long lines at the show!

Register online at COPSWEST.com or complete the COPSWEST registration form enclosed and fax or mail it with payment to COPSWEST. Registrations will not be processed without payment.

Attendance Policy — Attendance is limited to those who work directly for public safety agencies and city, county, state or federal departments. Identification is required.

Air Travel — Southwest Airlines, Continental and Alaska Airlines fly into Ontario Airport from many locations. The airport is only one mile from the hotels and the Convention Center — most hotels offer complimentary shuttle services. With Alaska Airline or Horizon Air, enter discount code "ECCMT1456" for a 10% discount.

Hotel Accommodations — Hotel reservations in conjunction with COPSWEST can be made directly through the local hotels.

\$84 — DoubleTree (909) 937-0900 or (800) 222-TREE

\$84 — Marriott (909) 975-5000 or (800) 284-8811

\$84 — Ayres Hotel & Suites (909) 390-7778 or (800) 248-4661

\$84 — Sheraton (909) 937-8000 or (800) 325-3535

All information including links to hotels can be found on COPSWEST.com



**Check the COPSWEST
website for registration information
www.COPSWEST.com**



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www.copswest.com

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