



CEO COLUMN

Dear Friends of NFP,

Servant leadership focuses primarily on the growth and well-being of people. With each and every visit, those we serve grow as persons, become healthier, wiser, freer and stronger.

Because our families are being served with respect and compassion, they are more likely themselves to become servant leaders. Your service to our mothers and their children is felt loud and clear all over the country and in many circles, but particularly in the field (as it should be).

Being on the ground, even as an observer is often the best way to learn. Everything is a little more “real” when we enter a home or meet a mom. Over the last few months, I’ve had the honor of visiting NFP programs and families in 15 of our 43 states. The consistency in needs is striking. Rural and urban mothers lack access to transportation, safe housing and quality child care.

The consistency in the response from nurses is equally informative. Home after home, our nurses are there supporting moms to find solutions, apply for work and other assistance,

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TOP STORY

“IF LOVE CAN’T CURE IT, NURSES CAN”-AUTHOR UNKNOWN

As we recognize nurse’s week in May, we are wise to reflect on how the nursing profession has evolved over the years, how it is coming back full circle, and how incredibly lucky we all are to be surrounded by nurses in our lives. Every one of us has been touched by a nurse’s love, compassion and pixie dust. Because let’s face it, nurses are like fairies. But not like the Tooth Fairy who only visits us until about age eight, but rather they are the type of fairies who watch over us in the very beginning, the middle and the end of our lives; day and night.

NFP nurses, like Beth Pletz from Memphis, Tenn., who was recently featured on the front page of The New York Times, are taking nursing to new levels (like beating poverty); and back to its roots, in homes. Hardly anyone knocks on doors anymore. NFP nurses still do. Because our nurses know that the secret sauce to creating change is in building a relationship, imparting and sharing knowledge, encouraging the spirit and restoring hope in each one of our first-time mothers.

Not everyone will realize his/her calling in life, but every time a nurse is called to duty, we all win. Everyone wins. Regardless of background, socio-economic status, age and what corner of the world we live in. The truth is, our nurses do not need a cape. Their compassion and skills are like viral pixie-dust. It’s everywhere.

To every nurse in the universe, and especially to our favorite ones, the NFP nurses who change generational poverty by noticing the best in our NFP moms, and helping them see the best in themselves, THANK YOU!



NFP nurses from Bradford & Sullivan Counties celebrate how they are changing families’ lives at the Pennsylvania state meeting.

GENERAL NEWS

NATIONAL SERVICE OFFICE WELCOMES NEW STAFF MEMBERS

The Nurse-Family Partnership National Service Office (NSO) welcomed two new staff members. Randy Williams joins the NSO as the chief talent officer. Williams came from Children's Hospital of Colorado, where he developed and implemented strategies to hire staff – including more than 1,300 nurses – and retain employees at one of the country's top children's hospitals.

Williams will direct the talent strategy at the NSO – including implementing and creating talent recruitment, management and performance. Williams holds a master of business administration from the University of Denver.

The NSO also welcomed Benilda (Benny) Samuels as the new chief marketing & communications officer. As the chief marketing & communications officer, Samuels will lead the marketing & communications department by directing campaigns to support the national expansion of Nurse-Family Partnership. Samuels holds a master's in mass communications and journalism from the University of Colorado at Boulder, and a bachelor's in graphic design from the University of Denver. She is from Panama and is bilingual and bicultural.

Welcome both Randy and Benny to the Nurse-Family Partnership family!



Randy Williams



Benilda (Benny) Samuels

NFP CEO ROXANE WHITE INVITED TO BE AN ASPEN ASCEND FELLOW

Roxane White, Nurse-Family Partnership National Service Office president and CEO, joins other leaders in the national two-generational movement to advance opportunity for low-income families as a 2015 Aspen Ascend Fellow. The Aspen Ascend Fellowship recognizes diverse leaders from different fields who have breakthrough ideas and are helping to improve the well-being and health of low-income families. This is a very prestigious fellowship. Congratulations to Roxane!

BOARD NEWS

WENNER JOINS NATIONAL BOARD OF DIRECTORS



Todd Wenner

Nurse-Family Partnership announced the appointment of Todd Wenner to the NFP National Board of Directors. Wenner is the CEO and co-founder of Infinite Aegis Group, LLC, a multifaceted healthcare company based in Denver, Colo. that provides healthcare to more than 12,000 patients monthly throughout Colorado's front-range.

Wenner leads Infinite Aegis Group, which owns and operates Aegis Business Services, a revenue cycle management company, and Advanced BI, which developed and manages proprietary software and technology for healthcare service providers.

LETTER FROM THE CEO

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and helping them enroll their baby in early learning programs.

With the help of our nurses, our beautiful moms are learning about nutrition, their baby's developmental stages, while also working on their own goals for education, careers and life. No doubt, they have a lot on their plates. But when they sign up for NFP, it's also clear that they have a lot of courage. Everywhere I have been in the last few months; there are families who are demonstrating remarkable courage.

We should be inspired by those we serve, like the dad in Arizona who is working the swing shift so he can take care of his child while the mother works. And the mom in Indiana, who is a refugee from Burma, created a business plan after sharing her dreams with her nurse, and is now a business owner.

Your service to families every day is amazing. Because we are doing such a great job, it leaves us wanting to do more. How do we serve even more families? How can we touch even more lives? While we continue to help change the lives of over 31,000 moms, there are still hundreds of thousands of families who could benefit from our program.

Let's reach them; wherever they are. Clearly, there is also the need to serve more families in the same area whether it is due to distance and rural roads or congestion and traffic. The more families we serve in the same zip code means less stress on our nurses. Let's think through that together. How do we serve at full capacity? Please send us your ideas of how we can empower more moms. You can contact me by email at roxane.white@nursefamilypartnership.org or by phone at 303.327.4274.



Roxane White
President and CEO

This letter was written by Vanessa Brown, a mom in the Nurse-Family Partnership program implemented by the Good Shepherd Medical Center in Longview, Texas. This client testimony was shared at the Good Shepherd NFP program's community advisory board meeting, to highlight the success of Vanessa's journey with the Good Shepherd NFP program.

The ways that NFP and nurse Jaymie have helped me are endless. From my first visit, I knew I would learn the best ways to take care of myself and my baby. I had an instant connection with my nurse, and knew I could ask her anything. My nurse gave me advice on new ways to stay healthy that I have continued even after my pregnancy, and will also teach my son.



NFP mom Vanessa Brown with her son and fiancé, at her cosmetology graduation.

There was a time during my pregnancy that I feared I would be a single mom and wouldn't be able to do it on my own. My nurse not only listened to me, but also gave me advice, reassured me, and helped me build a plan of action. Although I am not a single mom, the things she taught me boosted my self-worth, self-respect and gave me the tools to improve my relationship.

NFP has also helped me learn ways to cope with the emotions I experience being a new mom, and this has helped strengthen my relationships with family, friends and my baby. Since I have been in NFP, I have graduated college, obtained my cosmetology license and found a wonderful job! I could not have done this without the help my nurse gave me in budgeting my money, and planning how I spend my time everyday.

My fiancé has also learned and benefitted from NFP! I get to show him all the new things I learn after each meeting, and he even joins in on some meetings!

This has helped us stay on the same page when caring for our baby, helped us work together as a team and helped us better understand each other's journey as being a new parent. Finally, I am so grateful for Jaymie and NFP because it has helped me better understand my baby, connect with my baby, and even given me all the tools I need to guide, teach, and inspire my baby as he grows!

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FOLLOW US @NFP_NURSEFAMILY**

PHILANTHROPY

HILLMAN FOUNDATION GRANTS NURSE-FAMILY PARTNERSHIP \$600,000 TO SCALE ITS EVIDENCE-BASED PROGRAM

In February, the Rita & Alex Hillman Foundation announced a three-year \$600,000 grant award to the Nurse-Family Partnership® (NFP) National Service Office to expand its maternal and early childhood health program that provides nurse home visiting services to vulnerable first-time mothers and their children living in poverty across the United States.

NFP will use the grant to broaden its outreach to the large and increasing number of low-income families receiving healthcare via Medicaid managed care. Specifically, it will develop a pilot program to determine the best ways to integrate NFP's evidence-based home visiting services into Medicaid medical homes.

“As we look to strategically grow Nurse-Family Partnership, partnering with managed care health plans is an ideal fit to increase our capacity to reach more first-time moms and their children living in poverty,” said Roxane White, president and CEO of Nurse-Family Partnership. “This support from the Hillman Foundation will give us the resources to build new partnerships to achieve better care, lower costs and improve outcomes for vulnerable families.”

NATIONAL NEWS

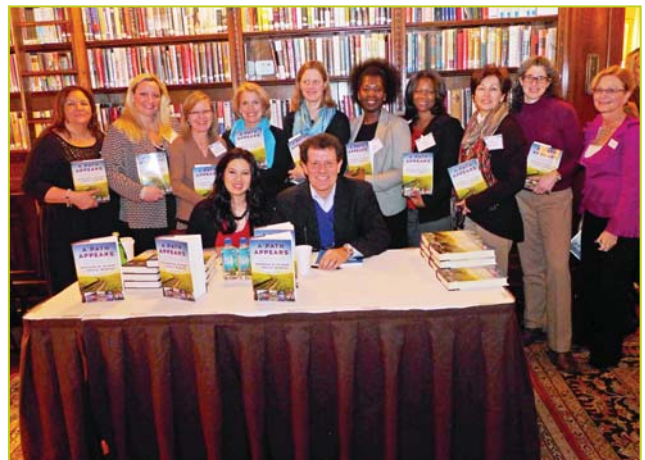
NURSE-FAMILY PARTNERSHIP HOSTED PULITZER PRIZE-WINNING AUTHORS NICHOLAS KRISTOF AND SHERYL WUDUNN AT NEW YORK BOOK SIGNING

On February 5, NFP hosted Pulitzer Prize-winning authors Nicholas Kristof and Sheryl WuDunn at a special book signing for their latest book “A Path Appears: Transforming Lives, Creating Opportunity.” NFP is proud to be featured in this important book on making a difference. The book signing raised over \$75,000 to help NFP reach more moms across the country.

The sold out event welcomed NFP supporters, nurses and board members to The Lotos Club in New York for breakfast and an opportunity to meet the authors and a chance to have their books signed.

Roxane White, NFP president and CEO, introduced the authors and said that their book “A Path Appears” has changed how we think about our world.

“We are grateful to our Board of Directors,” said Michelle Stapleton, NFP director of development. “The success of this event would not have been possible without the sponsorship and support of our Board of Directors.”



NFP nurses with Nicholas Kristof, Sheryl WuDunn and NFP president and CEO Roxane White. Photo credit: Richard Lewin.

NURSING NEWS

NURSE-FAMILY PARTNERSHIP RECOGNITIONS

Nurse-Family Partnership nurses and programs receive national and local recognition for the work they are doing in their communities. Recent recognitions are:

- Cynthia Hunt, nurse home visitor from the NFP program in Texas, received the Rising SON award. Hunt has worked with NFP for six years.
- Harriet Kitzman, senior associate dean of research at the University of Rochester School of Nursing, was honored with a Rochester Business Journal's 2015 Health Care Achievement Award – in the nurse category. Kitzman has been involved with the research associated with NFP since studies in Elmira, N.Y.
- The King County NFP program in Seattle, Wash. was awarded the Year Up Community Award from the Year Up Puget Sound - Seattle. Year Up Puget Sound is a one-year, intensive training program that provides low-income adults between the ages of 18-24 with skill development, college credits and corporate internships.

NFP PHOTO GALLERY



The Nurse Family Partnership program implemented by the County of San Diego East Region in California reached the milestone of providing 15 years of service to first-time families. Congratulations to the San Diego East Region NFP team on reaching this milestone!



The Southern New Jersey Perinatal Cooperative NFP program located in Camden, N.J. had a graduation ceremony on March 26, 2015 to celebrate moms who completed the NFP program.



State Senator Jim Marleau, chair of the Michigan Department of Community Health Appropriations subcommittee, visited the Oakland County Health Division NFP program, to learn more about how the NFP program is making a difference for families within his district and the state of Michigan.



The Southern Nevada Health District team who implements the NFP program in Nevada is pictured here with Dr. Joseph Iser, (middle) chief health officer of the Southern Nevada Health District. Dr. Joseph Iser recognized the Nevada NFP team for receiving recognition for participating and completing the Mother and Infant Home Visiting Program Evaluation (MIHOPE) study during the Southern Nevada Health District Board of Health meeting on Jan. 22, 2015.

SEND YOUR MOM A VIRTUAL BOUQUET WITH FLOWERS FOR MOMS ON FACEBOOK



Moms leave an impression on our lives. Honor all the moms in your life by sending them a gift of virtual flowers any day of the year.

Visit Flowers for Moms at www.Facebook.com/FlowersForMoms – brought to you by Nurse-Family Partnership.

POLICY NEWS

U.S. CONGRESS EXTENDS FUNDING FOR THE BIPARTISAN-SUPPORTED FEDERAL HOME VISITING PROGRAM

The U.S. Congress passed the Medicare Access and Children's Health Insurance Program Reauthorization Act of 2015, which extends level funding for the bipartisan-supported Maternal, Infant and Early Childhood Home Visiting (MIECHV) program. Thank you to all who contacted your Members of Congress to build bipartisan support for the MIECHV program. Your efforts helped extend the MIECHV program to give more children a brighter future!



NURSE-FAMILY PARTNERSHIP MISSION VISION VALUES

Our Mission:

Empower first-time mothers living in poverty to successfully change their lives and the lives of their children through evidence-based nurse home visiting.

Our Vision:

Children are healthy. Families thrive. Communities prosper. Cycles are broken.

Our Values:

SCIENTIFIC INTEGRITY will lead our decisions.

We seek excellence through a culture of LEARNING.

Respectful, collaborative, caring RELATIONSHIPS are the foundation of every interaction.

We promote and embrace INCLUSIVITY and DIVERSITY.

We foster an environment of ACCOUNTABILITY to make extraordinary changes in the lives of the families we serve.

We seek to SET THE STANDARD for evidence-based and home visitation programs.



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