

MOTION BY SUPERVISOR DON KNABE

February 24, 2015

Scams, shady business practices and schemes that sound like sure fire successes can exploit consumers' rights and financial situations. However, informed consumers are better able to see through deceptive practices and questionable claims. Even more importantly, informed consumers know where to go for reliable information about their rights, and where to voice their complaints. Effective consumer protection improves the quality of life and the health and safety for all Los Angeles County residents.

“National Consumer Protection Week” will take place March 1 through March 7, 2015. This effort is a coordinated campaign that encourages consumers nationwide to take full advantage of their consumer rights and make knowledgeable choices in the marketplace. Educated consumers know where to go for information and how to file consumer complaints. Here in Los Angeles County, the Department of Consumer and Business Affairs is a great resource to help consumers avoid fraud, protect their financial information, and make well-informed decisions

I, THEREFORE, MOVE that the Board of Supervisors proclaim March 1 through March 7, 2015, as “National Consumer Protection Week” throughout Los Angeles County, and we encourage all citizens to educate themselves against consumer fraud.

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