



Los Angeles County **REGISTRAR-RECORDER/COUNTY CLERK**

DEAN C. LOGAN
Registrar-Recorder/County Clerk

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

16 October 7, 2014

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

October 07, 2014

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**REQUEST TO AUTHORIZE THE REGISTRAR-RECORDER/COUNTY CLERK TO PERFORM SNAP
TALLIES OF CERTAIN PRECINCTS IN THE NOVEMBER 2014 GENERAL ELECTION
(ALL SUPERVISORIAL DISTRICTS) (3 VOTES)**

SUBJECT

Approve an agreement with Edison Media Research for the conduct of a snap tally services in 7 precincts in the November 4, 2014 General Election.

IT IS RECOMMENDED THAT THE BOARD:

Approve the conduct of snap tally services in 7 of the 4,684 election precincts throughout Los Angeles County in the November 4, 2014 General Election at the request of Edison Media Research (Attachment I).

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

For many years, Los Angeles County has made snap tally services available to the news media to enable them to establish voting trends in certain election contests. For this election, the request is for snap tally results in the Gubernatorial and United States House contest only,

Snap tallies are specifically authorized by California Elections Code sections 14440-14443. Edison Media Research has requested the snap tallies indicating a public interest in the information and need for early tabulation.

Implementation of Strategic Plan Goals

The recommended action supports the County's Strategic Plan:

Goal No. 1: Service Excellence: Provide the public with easy access to quality information and services that are both beneficial and responsive.

FISCAL IMPACT/FINANCING

Costs associated with the snap tally process are estimated at \$175 to cover an additional \$25 pollworker stipend for each Inspector performing snap tally services.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Snap tallies do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in any way, delay the County's tally of election results. The attached statement from Edison Media Research reaffirms their policy of not releasing such results until all the polls in the State of California have closed.

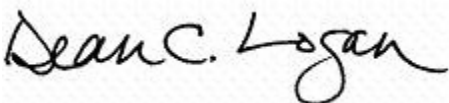
IMPACT ON CURRENT SERVICES (OR PROJECTS)

No impact on current services. Snap tally services allows for the news media to establish voting trends in certain election contests and provide this information to the citizens of Los Angeles County.

CONCLUSION

Upon Board approval, please mail one original stamped copy of the approved Board letter to the Registrar-Recorder/County Clerk.

Respectfully submitted,

A handwritten signature in black ink that reads "Dean C. Logan". The signature is written in a cursive, flowing style.

DEAN C. LOGAN
Registrar-Recorder/County Clerk

DCL:EE:ri

Enclosures

National Election Pool



Conducted by



September 4, 2014

Attn: Los Angeles County Board of Supervisors

Edison Research has been commissioned on behalf of the National Election Pool to analyze the voters of California on November 4, 2014.

Vote Collection - We want to collect individual precinct results via the snap tally process after the polls close at the polling place for these precinct(s):

**INGLEWOOD 2950020A
LOS ANGELES 9000552A
LOS ANGELES 9000837B
LOS ANGELES 9001547A
LOS ANGELES 9007619A
STEVENSON RANCH 6820011A
WALNUT 7600032A**

We want results via the snap tally process for the following races and candidates.

GOVERNOR

Jerry Brown

Neel Kashkaki

U.S. House

Democratic Candidate

Republican Candidate

Please note that our vote count reporters are neither representatives of, nor advocates for, any candidate or proposition, and therefore are not electioneering. Edison Research personnel will work with the election officials in determining the best location to await these results. It is the policy of Edison Research and the National Election Pool not to report its voter analysis **until all polls close in your state.**

If necessary, your office may provide us with a letter stating that you have been notified of our intention to collect results; we will be sure our vote count reporter carries this credential letter on Election Day.

If you have any questions or should you need to contact us prior to Election Day, please feel free to call Nicole Beniamini toll-free at 1-888-325-8683. If you would like to fax us a credential letter, our fax number is (908) 707-4740.

Sincerely,

Jon Hart

Edison Research