

MOTION BY SUPERVISOR DON KNABE

July 17, 2012

The Los Angeles County Economic Development Corporation (LAEDC), FilmL.A., the California Film Commission, and the Southern California Association of Governments (SCAG) have joined together to help protect the more than 6,600 business establishments that comprise California's film, television, and commercial production industry, and the hundreds of thousands of jobs supported by the entertainment industry throughout the state. I believe Los Angeles County should be a leader in this effort as well.

According to the LAEDC, the entertainment industry accounts for 176,700 jobs and \$30 billion in spending in the Southern California region. In fact, it is the third largest industry in Los Angeles County, behind international trade and tourism. However, our history as the entertainment capital of the world is at risk every day. By 2010, over 40 states and numerous countries around the world offered film incentives and are competing aggressively for this business. As a result, the percentage of movies shot in California has gone from over 66% to less than 40% in a few short years.

This loss has a real economic impact. According to a 2005 report commissioned by the California Film Commission, 10 "feature films" (budgets greater than \$70 million) that leave the state means a loss of \$106 million in state revenues, not to mention all the high value jobs and small businesses such as hotels, restaurants, and dry cleaners that may be lost as well.

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MOTION

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In response, on May 1, 2012 the California Film Commission adopted a revised statewide Model Film Ordinance and Best Practices (MFO/BP) based on extensive stakeholder outreach together with SCAG, FilmL.A., and the LAEDC. The purpose of a standardized statewide ordinance is to provide the entertainment industry with a uniform set of policies and procedures to secure on-location production that will streamline the permitting process and send a clear signal that this is a coveted industry California intends to retain.

While a few cities have already taken steps to revise their ordinances in accordance with the MFO/BPs, I believe Los Angeles County should take the lead in this effort and adopt the California Film Commission's Model Film Ordinance and Best Practices, and make an effort to reach out and encourage all 88 cities in the County to do the same.

I, THEREFORE, MOVE THAT the Board of Supervisors of Los Angeles direct the Chief Executive's Office to revise the County's current film ordinance in accordance with the recently revised California Film Commission's Model Film Ordinance, and review the Film Commission's suggested Best Practices for incorporation into the County's ordinances to the extent practicable, and bring those revisions back to the Board within 30 days for adoption.

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