The County of Los Angeles conducts an annual March of Dimes campaign to raise funds to support the effort to reduce premature births and infant mortality. County employees have generously supported this effort, forming department teams of walkers, and sponsoring various fund-raising activities.

This is a voluntary campaign conducted by employees and Department Heads. Last year, more than \$330,000 was donated by County teams to the March of Dimes "March for Babies" drive. The County of Los Angeles also retained the Top Public Sector Trophy for a second consecutive year.

More importantly, a portion of the proceeds raised were returned to the County in the form of grants to local medical facilities, including the Harbor-UCLA and LAC+USC Medical Centers, and local agencies such as Great Beginnings for Black Babies and Vision Y Compromiso.

With the theme "Making Every Dime Count for Healthy Babies," the County's 2010 March of Dimes Walk America campaign is dedicated to continuing a tradition of fighting prematurity and infant mortality. County walkers will participate in the March of Dimes "March for Babies" walk-a-thon on Saturday, April 24, beginning at 8:00 A.M. in

Ridley-Thomas	
Yaroslavsky	
Knabe	
Antonovich	
Molina	

**MOTION** 

Exposition Park, near USC.

The County team photo will take place on April 24, at 7:30 A.M. at the Chief Executive Office (CEO) booth.

In addition, County hospitals will conduct Med-Walks during May and June in support of the annual March of Dimes "March for Babies" campaign.

There will be department fundraisers and fundraising activities held in partnership with the Los Angeles Kings, Clippers and Dodgers.

"County Night at Dodger Stadium" is slated for Friday, April 30, 2010 and the CEO will "throw out" the first pitch with assistance from the two top County Departments in fundraising as of Monday, April 26, 2010.

Another popular March of Dimes fundraising event, "Blue Jeans for Babies Days," returns for two days on Wednesday and Thursday, May 26 and May 27, 2010.

- I, THEREFORE, MOVE that the Board of Supervisors take the following actions:
- 1. Proclaim Saturday, April 24, 2010 as "County of L.A. March of Dimes Day" in the County of Los Angeles; and
- 2. Proclaim Wednesday and Thursday, May 26th and May 27th as "Blue Jeans for Babies Days" in the County of Los Angeles in support of the March of Dimes campaign; and
- 3. Waive parking fees in the amount of \$850 for 50 cars, excluding liability insurance, for parking in Lot 14 at the Music Center for department coordinators attending the annual executive breakfast kickoff on Tuesday, February 23rd; and
- 4. Waive parking fees in the amount of \$850 for 50 cars, excluding liability insurance, for parking Lot 14 at the Music Center for department coordinators attending

the annual training workshop on Wednesday, February 17; and

5. Waive Countywide fees for setup and other support by the Internal Services

Department in the amount of \$10,000, excluding liability insurance, for fundraising

activities in support of the 2010 March of Dimes campaign; and

6. Request that the Chief Executive Office and the Internal Services Department

provide the necessary support services; and

7. Encourage all County employees and department heads to voluntarily

participate in the County's 2010 March of Dimes "March for Babies," a worthwhile effort

to reduce premature births and infant mortality in the County.

Contact:

Victoria Pipkin-Lane, Director Chief Executive Office Workplace Programs 500 West Temple Street, Room B-1 Los Angeles, California 90012 (213) 974-2495

EΒ