



County of Los Angeles
CHIEF EXECUTIVE OFFICE

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WILLIAM T FUJIOKA
Chief Executive Officer

December 1, 2009

To: Supervisor Don Knabe, Chairman
Supervisor Gloria Molina
Supervisor Mark Ridley-Thomas
Supervisor Zev Yaroslavsky
Supervisor Michael D. Antonovich

From: William T Fujioka
Chief Executive Officer

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STATUS REPORT ON ARTS COMMISSION INTERNSHIP PROGRAM

On September 22, 2009, on the motion of Supervisors Ridley-Thomas and Knabe, the Chief Executive Office was instructed to work with the Arts Commission to pursue the Temporary Assistance for Needy Families Emergency Contingency Fund (TANF ECF) in an effort to fund the Arts Commission Internship Program, reach out to arts organizations to offset the costs related to administrating and hiring interns, and explore the option of an arts organization internship program which offers college credit in lieu of payment.

The Arts Commission has worked in conjunction with staff from the South Bay Workforce Investment Board (SBWIB) and the Department of Public Social Services to learn more about funding options through the Transitional Subsidized Employment (TSE) program and to build relations with numerous arts organizations to register as possible worksites. The Arts Commission Internship Program report (Attachment A) describes their wide-ranging outreach efforts to arts organizations, art administrators, and students to create awareness about worksites, upcoming employment opportunities and unpaid arts internship positions through the Department of Human Resources (DHR) Community-Based Enterprise Education Program (C-BEEP).

The Arts Commission has done extensive outreach regarding the Internship Program. One unanticipated benefit from this outreach is that several arts organizations have expressed interest in hiring full-time adult workers through the SBWIB.

"To Enrich Lives Through Effective And Caring Service"

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As a long-term solution for the continuation of an Arts Internship Program, we recommend that the Arts Commission continue working with DHR and local colleges and universities to develop an arts internship for credit program and to recruit C-BEEP and other participants for those who are interested in arts internships. In the meantime, we recommend that the Arts Commission re-evaluate their current budgeted resources and identify any internal savings that can be used to fund an Internship Program for the coming summer. Given the magnitude of the County's current and upcoming fiscal challenges, we do not recommend additional funding at this time. The County should address the projected 2009-2010 and 2010-11 shortfalls before funding discretionary programs.

If you have any questions, please contact Deputy Chief Executive Officer, Ellen Sandt at (213) 974-1186 or your staff may contact James Yun at (213) 893-2072.

WTF:EFS
GS:LG:cg

Attachment

c: Arts Commission
Department of Public Social Services
Executive Officer, Board of Supervisors

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**Arts Commission Internship Program
Transitional Subsidized Employment Program through the Temporary Assistance for
Needy Families Emergency Contingency Fund**

On September 22, 2009 the Chief Executive Office was instructed by the Board of Supervisors to work with the Arts Commission to aggressively pursue using the Temporary Assistance for Needy Families Emergency Contingency Fund (TANF ECF) stimulus funds to fund internships and report back in 45 days.

Staff from the Arts Commission and the Department of Social Services (DPSS) held a conference call on September 11, 2009, after which Arts Commission staff contacted the South Bay Workforce Investment Board (SBWIB) for specific information about the Transitional Subsidized Employment (TSE) Program.

Based on a template provided by the SBWIB, the Arts Commission staff developed an informational bulletin entitled "How non-profit arts organizations can hire subsidized employees," that includes information on the program and specific steps organizations must take in order to complete an application to register to become a worksite.

On September 30, 2009, the informational bulletin was reviewed by a staff member at SBWIB and distribution of the information began. During the week of October 5, 2009, the www.employmentstimulus.org website was changed and as a result, the informational bulletin was updated. The information reached more than 400 arts organizations during the month of October and the Arts Commission continues to assist organizations to register to become worksites. A list of targeted communication efforts is described in Exhibit A.

On October 6, 2009, Arts Commission staff scheduled an informational workshop for arts organizations with SBWIB staff, which took place on October 27, 2009. Representatives from 30 non-profit arts organizations, three non-profits and one municipality attended the meeting. A list of participants is attached in Exhibit B.

In addition, the Arts Commission contacted each arts organization that expressed interest in becoming a registered worksite to advise staff that they could immediately begin the application process. Five arts organizations were provided assistance quickly to move them through the process to apply as a worksite. They include The H.E.Art Project, Hollywood Entertainment Museum, L.A. Commons, Sangeet School of World Music and the Institute of Art, Music and Science.

Once an organization becomes a worksite they rely on the worksorce center in their area to identify and screen candidates. Job opportunities at arts organizations are open to all eligible CalWORKs recipients, both students and adults. Less than 10% of CalWORKs participants are students. On an anecdotal basis, several arts organizations have indicated interest in hiring full-time adults. Arts organizations are now aware of and participating in American Recovery and Reinvestment Act (ARRA) funded job creation programs.

The Arts Commission has worked with SBWIB to develop a process to identify arts organizations that register to become worksites and track employment. Arts Commission staff will provide SBWIB with a list of arts organizations and SBWIB staff will cross check the list to identify which of those organizations have become worksites. In addition, Arts Commission staff will follow up with all arts organizations that register as worksites to track employment.

ATTACHMENT A

Arts Commission staff attended the monthly LA County Community Colleges CalWORKs Consortium (LA C-5) meeting on October 21, 2009 to obtain information on how to make eligible students aware of upcoming opportunities once arts organizations become eligible worksites. Following the meeting, Arts Commission staff contacted several colleges in the consortium to obtain more information on how many students may be eligible for employment opportunities through TSE.

There are more than 10,000 students receiving CalWORKs in Los Angeles County, however, many of these students are already employed through existing work-study programs on their college campuses. For example, 100% of the CalWORKs participants attending school at Rio Hondo College and Pasadena Community College are employed through their campus work-study programs. CalWORKs assistance for students that are employed through work-study programs is not affected, however, the allotment of cash aid and food stamps will be reduced for CalWORKs students who obtain a job through TSE. The more hours they work, the less aid they will receive. In addition, while TSE participants are encouraged to work, students who are receiving CalWORKs are encouraged to focus on obtaining an education.

EXHIBIT A

Communications targeting arts organizations and students regarding Temporary Assistance for Needy Families Emergency Contingency Fund employment opportunities as of November 7, 2009.

<u>Location</u>	<u>Type of Event</u>	<u>Target Audience</u>	<u>Number reached</u>
Arts Commission offices	Information announced at Arts Commissioners meeting.	Arts Commissioners	12
Arts Commission offices	Information announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	23
Armory Center for the Arts, Pasadena	Information announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	26
Downtown	Information announced and distributed at Arts Reach National Arts Marketing & Development Conference.	Arts organizations and individuals	50
Arts Commission offices	Information announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	30
HOA	Information distributed at 2009 Grantee Reception.	OGP grantees	270
Email	Information emailed to leadership of Organizational Grant Program grantees.	OGP grantees	308
Email	Information emailed to supervisors who participated in the Internship Program in the summer of 2009.	2009 Internship Program supervisors	125
Email	Information emailed to attendees of the Grantee Reception for which Arts Commission has emails.	OGP grantees	238
Email	Information emailed via L.A. Culture Net (LACN), a listserv moderated by the Arts Commission with over 5,000 subscribers.	Arts organizations, arts administrators, students and individual artists	5,000+

ATTACHMENT A

<u>Location</u>	<u>Type of Event</u>	<u>Target Audience</u>	<u>Number reached</u>
Website posting	Information posted on Arts Commission website: http://lacountyarts.org/techassistance.html	Arts organizations, individuals and artists	
Website posting	Information posted on Arts for L.A. website: http://www.artsforla.org/forum/subsidized_employee_program_workshop_1027	Arts organizations, individuals, students, arts advocates	
Email	Information emailed to college and university career centers in L.A. County.	College counselors and students	14
Email	Information emailed to The Ford Theatre partners .	Arts organizations	18
Email	Information emailed to interns that participated in 2008 and 2009; advising them of the opportunity for Transitional Subsidized Employment (TSE) employment and that arts organizations will be registering as worksites.	Students	250
Email	Information bulletin and workshop date shared with municipal arts agencies to disseminate (cities of Pasadena, Long Beach, West Hollywood, Culver City, City of Los Angeles and Santa Monica).	Arts organizations, individuals, artists, students	500+
Facebook	Information bulletin and workshop date posted on Arts Commission Facebook page.	Arts community	855+
E-newsletter	Information bulletin and workshop date shared with subscribers of Arts for L.A.'s e-newsletter.	Arts organizations, individuals, students, advocates	7,100
Email	Reminder about workshop sent to grantees and internship program supervisors.	Arts organizations	425
El Camino College	Arts Commission staff attended the monthly L.A. County Community Colleges CalWORKs Consortium (LA C-5) meeting on October 21 st to obtain information on how to reach eligible students interested in working for arts organizations of upcoming opportunities.	Community college district administrators and the Department of Public Social Services (DPSS) staff who coordinate the CalWORKs program	25

ATTACHMENT A

<u>Location</u>	<u>Type of Event</u>	<u>Target Audience</u>	<u>Number reached</u>
Glendale Civic Auditorium	Information for students and arts organizations announced and distributed at Arts Tune-Up on October 24 th .	Small arts organizations, individual artists and students	100+
Arts Commission offices	Workshop on how to complete an application to register as a worksite for the TSE Program on October 27 th with representatives from the South Bay Workforce Investment Board (SBWIB) and DPSS.	Arts organizations	34
Department of Water and Power (DWP) Crenshaw Service Center	Information announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	30
Email	Reminder emailed LACN listserv.	Arts organizations, arts administrators, students and individual artists	5,000+
Sheraton Fairplex, Pomona	Information announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	14

Upcoming Communications

<u>Location</u>	<u>Type of Event</u>	<u>Target Audience</u>	<u>Anticipated Number to be Reached</u>
Email	Information bulletin and upcoming workshop dates to be shared with LACN listserv subscribers, grantees and internship program supervisors.	Arts organizations, arts administrators, students and individual artists	5,425+
Ken Edwards Center, Santa Monica	Information to be announced and distributed at Organizational Grant Program & Grant Writing Basics Workshop.	Arts organizations	15+
Pasadena	Workshop on how to complete an application to register as a worksite for the TSE Program to be held on November 16th with representatives from SBWIB and DPSS.	Arts organizations	40+

Upcoming Communications (cont.)

<u>Location</u>	<u>Type of Event</u>	<u>Target Audience</u>	<u>Anticipated Number to be Reached</u>
Citrus College	Arts Commission staff to attend the monthly LA C-5 meeting on November 17 th to obtain and disseminate information on how eligible students can apply for upcoming opportunities at arts organizations.	Community college district administrators and DPSS staff who coordinate the CalWORKs program	20+
Torrance	Workshop on how to complete an application to register as a worksite for the TSE Program to be held on November 19 th with representatives from SBWIB and DPSS.	Arts organizations	20+

EXHIBIT B

**TSE Workshop Participants
Arts Commission
October 27, 2009**

Angels Gate Cultural Center
Antaeus Theatre
Armory Center for the Arts
Art in Motion
Arts & Services for Disabled
Autry National Center
Bootleg Theatre
Center for the Study of Political Graphics
City of Culver City
Gay Men's Chorus
Great Leap
Hands for Hope
Harry Bridges Project
H.E.Art Project
Highways Performance Space
Indian Film Festival L.A.
Inglewood Cultural Arts
Inside Out Community Arts
Institute of Art, Music and Science
i-Palpiti
L.A. Stage Alliance
L.A. Women's Theatre Festival
*Little Tokyo Service Center
Long Beach Symphony
Lula Washington Dance Theatre
National Association of Latino Independent Producers
P.S. Arts
Pacific Resident Theatre
Repertory East Playhouse
Southern California Library
Theatre of Hearts
Unusual Suspects
*Wakesh Foundation
*Youth Justice Coalition

** non-profit social service organizations (non-arts)*

