Mr. Don Ashton
Deputy Executive Officer
Los Angeles County Board of Supervisors
Room 383, Kenneth Hahn
Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Mr. Ashton:

Subject:	PROJECT # R2006-0321-(2)/CUP 200600024 Use: BILLBOARD SIGN
	Address 15301 S. AVALON BLVD.
	WILLOWBIZOOK-ENTGRPRISE Zoned District
	Related zoning matters:
	Tract or Parcel Map No. 6139-009-017
	Change of Zone Case No.
	Other
This is a r (Check O	notice of appeal from the decision of the Regional Planning Commission on: ne)
	The Denial of this request
	The Approval of this request
	The following conditions of the approval:
	<u>, , , , , , , , , , , , , , , , , , , </u>

Briefly, the reason for this appeal is as follows:

WHEN COMPLETED, THIS PROJECT WILL BE IN FULL
COMPLIANCE WITH ALL CONDITIONS AND CRITERIA
SET FORTH IN THE L.A. COUNTY SIGN ORDINANCE.
NONG OF THE AREA PROPERTY OWNERS OBJECTED TO
ANY ASPECT OF THE PROJECT, YET STAFF SAW
PIT TO RECOMMEND DENIM, PRESUMABLY BASED
UPON PERSONAL OPINION, IN CASES SUCH AS THIS, THE
APPLICANT AND PROPERTY OWNER BOTH FEEL THAT OBJECTIVE
Enclosed is a check (or money order) in the total amount of \$ The amount of \$1,548.00 for applicants or \$775.00 for non-applicants is to cover the Regional Planning Department's processing fee.

D. Pro
(Signed) Appellant,
DAVID RYAN/CBS OUTDOOR
Print Name
1731 WORKMAN ST.
Address
LOS ANGELES, CA 90031
(323) 276-7310
Day Time Telephone Number



Los Angeles County Department of Regional Planning

Planning for the Challenges Ahead



Jon Sanabria Acting Director of Planning

August 5, 2009

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

CBS Outdoor Attn: Dave Ryan 1731 Workman St. Los Angeles, CA 90031

Regarding: Project Number R2006-00321-(2)

Conditional Use Permit 200600024

Environmental Assessment Case No. 200600026

Billboard at 15301 South Avalon Boulevard

Dear Applicant:

The Regional Planning Commission, by its action of August 5, 2009, **DENIED** the above described conditional use permit. The attached documents contain the Regional Planning Commission's findings relating to the denial.

The applicant or and other interested person may appeal the Regional Planning Commission's decision to the Board of Supervisors through the office of Sachi A. Hamai, Executive Officer, Room 383, Kenneth Hahn Hall of Administration, 500 West Temple Street, Los Angeles, California 90012. Please contact the Executive Office for the amount of the appeal fee at (213) 974-1426. The appeal period for this project will end at 5:00 p.m. on August 19, 2009. Any appeal must be delivered in person to the Executive Office by this time. If no appeal is filed during the specified period, the Regional Planning Commission action is final.

For further information on appeal procedures or any other matter pertaining to these approvals, please contact Tyler Montgomery in the Zoning Permits Section II at (213) 974-6435.

Sincerely,

DEPARTMENT OF REGIONAL PLANNING

Jon Sanabria

Acting Director of Planning

Maria Masis, Supervising Regional Planner

Zoning Permits II Section

Enclosures: Findings and Conditions, Affidavit (Permittee's Completion)

c: BOS; Zoning Enforcement; Testifiers

FINDINGS AND ORDER OF THE REGIONAL PLANNING COMMISSION COUNTY OF LOS ANGELES

PROJECT NUMBER R2006-00321-(2)
CONDITIONAL USE PERMIT CASE NUMBER 200600024
ENVIRONMENTAL ASSESSMENT CASE NUMBER 200600026

REGIONAL PLANNING COMMISSION HEARING DATE: AUGUST 5, 2009

SYNOPSIS:

Pursuant to the provisions of Section 22.56, Part 1 of the Los Angeles County Code, a Conditional use Permit to authorize the construction and maintenance of a new outdoor advertising sign (billboard) in a M-1 (Light Manufacturing) zone, within the Willowbrook-Enterprise Zoned District of Los Angeles County.

PROCEEDINGS BEFORE THE REGIONAL PLANNING COMMISSION:

May 20, 2009 Public Hearing

A duly noticed public hearing was held on May 20, 2009. The applicant's representative, Mr. Dave Ryan, had submitted a letter to the Commission requesting that the hearing be continued for a minimum of 30 days in order to allow the applicant, CBS Outdoor, to attempt lease renegotiations with the project site property owner. The Commission subsequently continued the public hearing until August 5, 2009.

August 5, 2009 Public Hearing

A continued public hearing was held on August 5, 2009. The applicant's representative, Mr. Dave Ryan, was sworn in and testified in favor of the project. He stated that the proposed height and size of the billboard met all of the minimum requirements of the Los Angeles County Zoning Ordinance (Title 22). Commissioner Valadez stated that the Commission was aware of this fact, but that the conditional use permit process was discretionary and allowed the Commission to consider each billboard project based on its compatibility and scale within the surrounding neighborhood. After a brief discussion, the Commission closed the public hearing and voted to deny the conditional use permit, as per the recommendation of Regional Planning staff.

Findings

- 1. The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces (48 ft. x 14 ft.), externally illuminated (non-flashing and non-electronic).
- The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and located at 15301 South Avalon Boulevard. The site is within the community of West Rancho

Dominguez-Victoria in the Willowbrook-Enterprise Zoned District of unincorporated Los Angeles County and is located within the West Rancho Dominguez-Victoria Community Standards District (CSD).

- 3. The project site is zoned M-1 (Light Manufacturing).
- 4. The subject property consists of three (3) 5,000 square-foot parcels approximately and is relatively level. The proposed billboard would be placed on the southernmost parcel. The property houses the storage yard of a drywall business and is enclosed by a 10-foot-high, obscuring chain-link fence. Two (2) 675-square-foot storage buildings exist on the site.
- 5. Surrounding properties are zoned as follows:

North: M-1 (Light Manufacturing); B-1 (Buffer Strip)

East: C-2 (Neighborhood Business) South: M-1 (Light Manufacturing)

West: M-1 (Light Manufacturing)

6. The surrounding land uses consists of the following:

North: Light industry, Storage

East: Light industry, Retail, Church

South: Light industry, Church West: Light industry, Storage

- 7. The Department of Regional Planning has determined that a Negative Declaration is the appropriate environmental documentation under California Environmental Quality Act (CEQA) reporting requirements. The Initial Study concludes that the project design and/or suggested conditions will adequately mitigate any environmental impacts to a level of no significance. A draft version of the Initial Study was circulated to all stakeholder agencies for comments for a period of at least 30 days.
- 8. A total of 62 public hearing notices were mailed out to property owners located within the 500-foot radius of the subject property on April 9, 2009, regarding the project proposal. The notice was published in the Los Angeles Sentinel and in La Opinion on April 16, 2009. Case-related materials were sent to the Gardena Mayme Dear Library and posted on the Regional Planning web site. The public hearing notice was posted at the project site on July 2, 2009. Staff received no public comments regarding the proposal.
- 9. In addition to the legally required notices, staff sent more detailed information regarding the project proposal to the two (2) sensitive land uses within 500 feet: Greater Holiness Church (15320 S. Avalon Blvd.) and Beulahland Missionary Baptist Church (515 E. 154th St.). These packets included a description of the project, the project's factual sheet, and photo simulations of the proposed billboard

- with an invitation for comments. Staff received no comments regarding the proposal.
- 10. Staff consulted with several stakeholder agencies during the Initial Study process. Both County Fire and Public Works have cleared the project for public hearing without any additional recommendations.
- The proposed project would meet all applicable minimum standards for the zone and the General Plan Land Use category.
- 12. While the proposed billboard falls within the height and area requirements of the Zoning Ordinance, the Commission has concerns regarding its scale in the context of the surrounding area. The applicant proposes to construct a billboard 42 feet in height, which is the maximum allowed in any part of the unincorporated county. This would include freeway signs and signs in areas of multi-story buildings. In contrast, the surrounding area consists mainly of low-rise, one-story buildings, with a few two-story buildings interspersed.
- 13. Although all immediately adjacent properties are zoned for industrial and commercial uses, single-family residences are located 240 feet to the east of the project site, and two (2) sensitive uses (churches) are located within adjacent industrial zones.
- 14. Aforementioned factors make it likely that the massive scale of the proposed sign would be out of character with the surrounding area and could affect citizens' comfort or welfare.
- 15. Section 22.52.840(C) of the County Code places restrictions on the size and number of outdoor advertising signs that may be placed within a given radius, the clear intention of which is to limit the total amount of signage in any given area in order to avoid overconcentration of ad space and its accompanying aesthetic impacts.
- 16. In order to comply with this section of the code, the applicant has proposed removing an existing billboard located 300 feet to the southwest. However, the scale of the billboard to be removed is much smaller than that which is being proposed.
- 17. The existing sign has a total height of 26 feet—compared to 42 feet for the proposed sign. It also has a sign area of 300 square feet and is single-faced—compared to a sign area of 672 square feet for each of the new billboard's two faces. Allowing such an action would not be consistent with the intent of the County Code.

Page 4 of 4

BASED ON THE FOREGOING, THE REGIONAL PLANNING COMMISSION CONCLUDES:

- A. The proposed use is not consistent with the adopted general plan for the area:
- B. The requested use at the proposed location is likely to adversely affect the health, peace, comfort, or welfare of persons residing and working in the surrounding areas and be materially detrimental to the use, enjoyment, or valuation of property of other persons located in the vicinity of the site.

THEREFORE, the information submitted by the applicant and presented at the public hearing substantiates the required findings for conditional use permits as set forth in Sections 22.56.090, Title 22, of the Los Angeles County Code (Zoning Ordinance).

REGIONAL PLANNING COMMISSION ACTION:

 In view of the findings of fact and conclusions presented above, Conditional Use Permit 200600024 is **DENIED**.

VOTE: 5-0

Concurring: Bellamy, Rew, Valadez, Helsley, Modugno

Dissenting: None

Abstaining: None

Absent: None

Action Date: August 5, 2009

1. c: Each Commissioner, Zoning Enforcement, Building and Safety.

MM:TM 08/05/09 **Board of Supervisors Hearing Date: January 26, 2010**

Case Summary: Project No. R2006-00321-(2)

Conditional Use Permit No. 200600024 Environmental Assessment No. 200600026

Project applicant: CBS Outdoor

RPC Hearing Date: August 5, 2009

Synopsis |

This is an appeal by the applicant of the Regional Planning Commission's denial of Conditional Use Permit (CUP) No. 200600024 on August 5, 2009.

The applicant, CBS Outdoor, is requested a conditional use permit to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces at 15301 South Avalon Boulevard. The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and would be oriented toward Avalon Boulevard to the east. The applicant would remove an existing, smaller billboard located approximately 300 feet to the southwest. The site is located in an M-1 (Light Manufacturing) zone, within the Willowbrook-Enterprise Zoned District of Los Angeles County.

A duly noticed public hearing was held on May 20, 2009. The applicant's representative, Mr. Dave Ryan, had submitted a letter to the Commission requesting that the hearing be continued for a minimum of 30 days in order to allow the applicant, CBS Outdoor, to attempt lease renegotiations with the project site property owner. The Commission subsequently continued the public hearing until August 5, 2009.

A continued public hearing was held on August 5, 2009. The applicant's representative, Mr. Dave Ryan, was sworn in and testified in favor of the project. He stated that the proposed height and size of the billboard met all of the minimum requirements of the Los Angeles County Zoning Ordinance (Title 22). Commissioner Valadez stated that the Commission was aware of this fact, but that the conditional use permit process was discretionary and allowed the Commission to consider each billboard project based on its compatibility and scale within the surrounding neighborhood. After a brief discussion, the Commission closed the public hearing and voted to deny the conditional use permit, as per the recommendation of Regional Planning staff, for the following reasons:

a. While the proposed billboard falls within the height and area requirements of the Zoning Ordinance, the Commission has concerns regarding its scale in the context of the surrounding area. The applicant proposes to construct a billboard 42 feet in height, which is the maximum allowed in any part of the unincorporated county. This would include freeway signs and signs in areas of multi-story buildings. In contrast, the surrounding area consists mainly of low-rise, one-story buildings, with a few two-story buildings interspersed.

- b. Although all immediately adjacent properties are zoned for industrial and commercial uses, single-family residences are located 240 feet to the east of the project site, and two (2) sensitive uses (churches) are located within adjacent industrial zones.
- c. Aforementioned factors make it likely that the massive scale of the proposed sign would be out of character with the surrounding area and could affect citizens' comfort or welfare.
- d. Section 22.52.840(C) of the County Code places restrictions on the size and number of outdoor advertising signs that may be placed within a given radius, the clear intention of which is to limit the total amount of signage in any given area in order to avoid overconcentration of ad space and its accompanying aesthetic impacts.
- e. In order to comply with this section of the code, the applicant has proposed removing an existing billboard located 300 feet to the southwest. However, the scale of the billboard to be removed is much smaller than that which is being proposed.
- f. The existing sign has a total height of 26 feet—compared to 42 feet for the proposed sign. It also has a sign area of 300 square feet and is single-faced—compared to a sign area of 672 square feet for each of the new billboard's two faces. Allowing such an action would not be consistent with the intent of the County Code.

This denial was subsequently appealed to the Board of Supervisors. It is staff's recommendation that the Regional Planning Commission's decision be upheld by denying the applicant's appeal.

Conditional Use Permit: To authorize the construction and maintenance of an outdoor advertising sign in an M-1 (Light Manufacturing) zone.

Project Proponents

- The proposed billboard conforms to all development standards of the Los Angeles County Zoning Ordinance (Title 22).
- The proposed location is in an industrial area and therefore will not negatively affect residents.
- No area residents or organizations have expressed opposition to the project.

Project Opposition

See above findings "a" through "f"

Contact person: Tyler Montgomery, Zoning Permits II



Los Angeles County Department of Regional Planning

Planning for the Challenges Ahead

Jon Sanabria Acting Director of Planning

August 5, 2009

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

CBS Outdoor Attn: Dave Ryan 1731 Workman St. Los Angeles, CA 90031

Regarding: Project Number R2006-00321-(2)

Conditional Use Permit 200600024

Environmental Assessment Case No. 200600026

Billboard at 15301 South Avalon Boulevard

Dear Applicant:

The Regional Planning Commission, by its action of August 5, 2009, **DENIED** the above described conditional use permit. The attached documents contain the Regional Planning Commission's findings relating to the denial.

The applicant or and other interested person may appeal the Regional Planning Commission's decision to the Board of Supervisors through the office of Sachi A. Hamai, Executive Officer, Room 383, Kenneth Hahn Hall of Administration, 500 West Temple Street, Los Angeles, California 90012. Please contact the Executive Office for the amount of the appeal fee at (213) 974-1426. **The appeal period for this project will end at 5:00 p.m. on August 19, 2009**. Any appeal must be delivered in person to the Executive Office by this time. If no appeal is filed during the specified period, the Regional Planning Commission action is final.

For further information on appeal procedures or any other matter pertaining to these approvals, please contact Tyler Montgomery in the Zoning Permits Section II at (213) 974-6435.

Sincerely,

DEPARTMENT OF REGIONAL PLANNING
Jon Sanabria
Acting Director of Planning

Maria Masis, Supervising Regional Planner Zoning Permits II Section

Enclosures: Findings and Conditions, Affidavit (Permittee's Completion)

c: BOS; Zoning Enforcement; Testifiers

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FINDINGS AND ORDER OF THE REGIONAL PLANNING COMMISSION OF THE COUNTY OF LOS ANGELES

PROJECT NUMBER R2006-00321-(2)
CONDITIONAL USE PERMIT CASE NUMBER 200600024
ENVIRONMENTAL ASSESSMENT CASE NUMBER 200600026

REGIONAL PLANNING COMMISSION HEARING DATE: AUGUST 5, 2009

SYNOPSIS:

Pursuant to the provisions of Section 22.56, Part 1 of the Los Angeles County Code, a Conditional use Permit to authorize the construction and maintenance of a new outdoor advertising sign (billboard) in a M-1 (Light Manufacturing) zone, within the Willowbrook-Enterprise Zoned District of Los Angeles County.

PROCEEDINGS BEFORE THE REGIONAL PLANNING COMMISSION:

May 20, 2009 Public Hearing

A duly noticed public hearing was held on May 20, 2009. All commissioners were present. The applicant's representative, Mr. Dave Ryan, had submitted a letter to the Commission requesting that the hearing be continued for a minimum of 30 days in order to allow the applicant, CBS Outdoor, to attempt lease renegotiations with the project site property owner. The Commission subsequently continued the public hearing until August 5, 2009.

August 5, 2009 Public Hearing

A continued public hearing was held on August 5, 2009. The applicant's representative, Mr. Dave Ryan, was sworn in and testified in favor of the project. He stated that the proposed height and size of the billboard met all of the minimum requirements of the Los Angeles County Zoning Ordinance (Title 22). Commissioner Valadez stated that the Cornmission was aware of this fact, but that the conditional use permit process was discretionary and allowed the Commission to consider each billboard project based on its compatibility and scale within the surrounding neighborhood. After a brief discussion, the Commission closed the public hearing and voted to deny the conditional use permit, as per the recommendation of Regional Planning staff.

Findings

- 1. The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces (48 ft. x 14 ft.), externally illuminated (non-flashing and non-electronic).
- 2. The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and located at 15301 South Avalon Boulevard. The site is within the community of West Rancho

Dominguez-Victoria in the Willowbrook-Enterprise Zoned District of unincorporated Los Angeles County and is located within the West Rancho Dominguez-Victoria Community Standards District (CSD).

- 3. The project site is zoned M-1 (Light Manufacturing).
- 4. The subject property consists of three (3) 5,000 square-foot parcels approximately and is relatively level. The proposed billboard would be placed on the southernmost parcel. The property houses the storage yard of a drywall business and is enclosed by a 10-foot-high, obscuring chain-link fence. Two (2) 675-square-foot storage buildings exist on the site.
- 5. Surrounding properties are zoned as follows:

North: M-1 (Light Manufacturing); B-1 (Buffer Strip)

East: C-2 (Neighborhood Business)

South: M-1 (Light Manufacturing)

West: M-1 (Light Manufacturing)

6. The surrounding land uses consists of the following:

North: Light industry, Storage

East: Light industry, Retail, Church

South: Light industry, Church West: Light industry, Storage

- 7. The Department of Regional Planning has determined that a Negative Declaration is the appropriate environmental documentation under California Environmental Quality Act (CEQA) reporting requirements. The Initial Study concludes that the project design and/or suggested conditions will adequately mitigate any environmental impacts to a level of no significance. A draft version of the Initial Study was circulated to all stakeholder agencies for comments for a period of at least 30 days.
- 8. A total of 62 public hearing notices were mailed out to property owners located within the 500-foot radius of the subject property on April 9, 2009, regarding the project proposal. The notice was published in the *Los Angeles Sentinel* and in *La Opinion* on April 16, 2009. Case-related materials were sent to the Gardena Mayme Dear Library and posted on the Regional Planning web site. The public hearing notice was posted at the project site on July 2, 2009. Staff received no public comments regarding the proposal.
- 9. In addition to the legally required notices, staff sent more detailed information regarding the project proposal to the two (2) sensitive land uses within 500 feet: Greater Holiness Church (15320 S. Avalon Blvd.) and Beulahland Missionary Baptist Church (515 E. 154th St.). These packets included a description of the project, the project's factual sheet, and photo simulations of the proposed billboard

- with an invitation for comments. Staff received no comments regarding the proposal.
- 10. Staff consulted with several stakeholder agencies during the Initial Study process. Both County Fire and Public Works have cleared the project for public hearing without any additional recommendations.
- 11. The proposed project would meet all applicable minimum standards for the zone and the General Plan Land Use category.
- 12. While the proposed billboard falls within the height and area requirements of the Zoning Ordinance, the Commission has concerns regarding its scale in the context of the surrounding area. The applicant proposes to construct a billboard 42 feet in height, which is the maximum allowed in any part of the unincorporated county. This would include freeway signs and signs in areas of multi-story buildings. In contrast, the surrounding area consists mainly of low-rise, one-story buildings, with a few two-story buildings interspersed.
- 13. Although all immediately adjacent properties are zoned for industrial and commercial uses, single-family residences are located 240 feet to the east of the project site, and two (2) sensitive uses (churches) are located within adjacent industrial zones.
- 14. Aforementioned factors make it likely that the massive scale of the proposed sign would be out of character with the surrounding area and could affect citizens' comfort or welfare.
- 15. Section 22.52.840(C) of the County Code places restrictions on the size and number of outdoor advertising signs that may be placed within a given radius, the clear intention of which is to limit the total amount of signage in any given area in order to avoid overconcentration of ad space and its accompanying aesthetic impacts.
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Page 4 of 4

BASED ON THE FOREGOING, THE REGIONAL PLANNING COMMISSION CONCLUDES:

- A. The proposed use is not consistent with the adopted general plan for the area;
- B. The requested use at the proposed location is likely to adversely affect the health, peace, comfort, or welfare of persons residing and working in the surrounding areas and be materially detrimental to the use, enjoyment, or valuation of property of other persons located in the vicinity of the site.

THEREFORE, the information submitted by the applicant and presented at the public hearing substantiates the required findings for conditional use permits as set forth in Sections 22.56.090, Title 22, of the Los Angeles County Code (Zoning Ordinance).

REGIONAL PLANNING COMMISSION ACTION:

1. In view of the findings of fact and conclusions presented above, Conditional Use Permit 200600024 is **DENIED**.

VOTE: 5-0

Concurring: Bellamy, Rew, Valadez, Helsley, Modugno

Dissenting: None

Abstaining: None

Absent: None

Action Date: August 5, 2009

1. c: Each Commissioner, Zoning Enforcement, Building and Safety.

MM:TM 08/05/09

Regional Planning Commission Transmittal Checklist

Hearing Date 8/5/2009

Agenda Item Number

Project Number: R	Proi	oiect M	Number	: R2
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R2006-00321-(2)

Case(s):

Conditional Use Permit Case No. 200600024-(2)

Environmental Assessment Case No. 200600026-(2)

Contact Person:

Tyler Montgomery, Zoning Permits II

Included	NA/None	Document	
\boxtimes		Factual	
\boxtimes		Property Location Map	
\boxtimes		Staff Report	
\boxtimes		Draft Findings	
	\boxtimes	Draft Conditions	
		DPW Letter	
		FD Letter	
	\boxtimes	Other Department's Letter(s)	
		Burden Of Proof Statement(s)	
\boxtimes		Environmental Documentation (IS, MMP, EIR)	
	\boxtimes	Opponent And Proponent Letters	
\boxtimes		Photographs	
	\boxtimes	Resolution (ZC Or PA)	
	\boxtimes	Ordinance with 8.5 X 11 Map (ZC Or PA)	
\boxtimes		Aerial (Ortho/Oblique) Image(s)	
	\boxtimes	Land Use Radius Map	
\boxtimes		Site Plan And Elevations	
		Other	



Los Angeles County Department of Regional Planning 320 West Temple Street Los Angeles, California 90012 Telephone (213) 974-6435 PROJECT R2006-00321-(2) **CONDITIONAL USE PERMIT 200600024-(2)** PUBLIC HEARING DATE **AGENDA ITEM** 8/5/2009

RPC CONSENT DATE

CONTINUE TO

APPLICANT	OWNER	REPRESENTATIVE		
CBS Outdoor	Jerry A. David	Dave Ryan, CBS Outdoor		
·		·		

ENTITLEMENT REQUEST

Conditional Use Permit to authorize a new outdoor advertising sign (billboard) located in the M-1 (Light Manufacturing) zone.

PROJECT DESCRIPTION

A new 42 ft. height, double-faced billboard, with two 672 sq. ft. sign faces (48 ft. x 14 ft.), externally illuminated (nonflashing and non-electronic). The proposed billboard will be oriented towards Ayalon Blvd. The applicant had indicated they will remove an existing, smaller billboard located at 505 E. 154th St., unincorporated Gardena, located approximately 300 ft. southwest of the proposed.

LOCATION/ADDRESS

15301 S. Avalon Blvd., unincorporated Gardena, CA

SITE DESCRIPTION

The property is primarily used for open storage and is surrounded by a 10 ft. high obscuring chain-link fence. There are two, 675 sq. ft. existing storage buildings on the site. The property consists of three parcels. Primary access onto the parcel is from Redondo Beach Blvd.

ACCESS			ZONED DISTRICT				
Avalon Bivd. and Redondo Beach Bivd.			Willowbrook Enterprise				
ASSESSORS PARCEL NUMBER			MUNITY				
6139-009-017			Rancho Dominguez - Victoria				
SIZE			MUNITY STANDARDS DISTRICT				
0.11 acres (5,000 sq. ft. parcel)			West Rancho Dominguez - Victoria				
EXISTING LAND USE			EXISTING ZONING				
Project Site	Storage		M-1				
North	Auto Repair		B-1, M-1				
East	East Office, Body Shop, Church		C-2				
South			M-1				
West	Glass store, Church		M-1				
GENERAL PLAN	DESIGNATIO	N	MAXIMUM DENSITY				
General Plan Industri			N/A				
ENVIRONMENTAL	DETERMINATION						

Negative Declaration

RPC LAST MEETING ACTION SUMMARY

LAST RPC MEETING DATE	RPC ACTION	NEEDED FOR NEXT MEETING
MEMBERS VOTING AYE	MEMBERS VOTING NO	MEMBERS ABSTAINING/ABSENT

TO BE COMPLETED ONLY ON CASES TO BE HEARD BY THE BOARD OF SUPERVISORS

STAFF CONTACT PER	SON:						
RPC HEARING DATE(S)		RPC ACTION DA	TE	RPC RECOMM	RPC RECOMMENDATION		
MEMBERS VOTING AY	Æ .	MEMBERS VOTI	NG NO	MEMBERS AB	MEMBERS ABSTAINING		
STAFF RECOMMENDA	TION (PRI	OR TO HEARING):					
SPEAKERS*	·····	PETITIONS		LETTERS			
(O)	(F)	(O)	(F)	(O)	(F)		

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STAFF ANALYSIS

PROJECT NUMBER:

R2006-00321-(2)

CONDITIONAL USE PERMIT NO.

200600026-(2)

ENVIRONMENTAL ASSESSMENT CASE NO.

200600026-(2)

OVERVIEW OF THE PROPOSED PROJECT

The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces (48 ft. x 14 ft.), externally illuminated (non-flashing and non-electronic). The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and would be oriented toward Avalon Boulevard to the east. The applicant would remove an existing, smaller billboard located approximately 300 feet to the southwest. The site is located in an M-1 (Light Manufacturing) zone, within the Willowbrook-Enterprise Zoned District of Los Angeles County.

DESCRIPTION OF SUBJECT PROPERTY

Location

The subject property is located at 15301 South Avalon Boulevard. The site is within the community of West Rancho Dominguez-Victoria in the Willowbrook-Enterprise Zoned District of unincorporated Los Angeles County. The site is also within the West Rancho Dominguez-Victoria Community Standards District (CSD).

Physical Features

The subject property consists of three (3) 5,000 square-foot parcels approximately and is relatively level. The proposed billboard would be placed on the southernmost parcel. The property houses the storage yard of a drywall business and is enclosed by a 10-foot-high, view obscuring chain-link fence. Two (2) 675-square-foot storage buildings exist on the site.

ENTITLEMENT

The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction of an outdoor advertising sign (billboard) on a property in the M-1 (Light Manufacturing) zone.

EXISTING ZONING

Subject Property

The project site is zoned M-1 (Light Manufacturing) and is located in the West Rancho Dominguez-Victoria CSD.

Surrounding Zones

Surrounding properties are zoned:

North: M-1 (Light Manufacturing); B-1 (Buffer Strip)

East: C-2 (Neighborhood Business)
South: M-1 (Light Manufacturing)
West: M-1 (Light Manufacturing)

EXISTING LAND USES

Subject Property

The subject property is utilized as a storage yard for a drywall business.

Surrounding Land Use

Surrounding land uses consist of: North: Light industry, Storage

East: Light industry, Retail, Church

South: Light industry, Church West: Light industry, Storage

GENERAL PLAN

Land Use Policy Map

The subject property is located within the "I" (Major Industrial) classification of the Los Angeles County Land Use Plan. This designation allows for all types of industrial and manufacturing uses, as well as appropriate accessory uses. The requested use is consistent with the adopted land use plan, as is the current use of the site as a storage yard.

SITE PLAN

The project site consists of three (3) 5,000 square-foot parcels under one ownership, which contain a storage yard for a drywall business. Pallets and other materials are stacked on the site, which is enclosed by a 10-foot-high, view obscuring chain-link fence. Two (2) 675-square-foot storage buildings (15'x45') are located on the northernmost parcel. The proposed billboard would be mounted on a support column on the southeastern portion of the southernmost parcel. The billboard would be double-faced and reach to a maximum height of 42 feet. Each sign face would be 672 square feet (48'x14') and illuminated with non-flashing lights. The sign would be oriented toward Avalon Boulevard to the east, although the primary access to the project site would be through a driveway to Redondo Beach Boulevard to the north.

COMPLIANCE WITH APPLICABLE ZONING STANDARDS

The property on which the proposed facility is to be located is zoned M-1 (Light Manufacturing). An outdoor advertising sign (billboard) is a permitted use in this zone, subject to the issuance of a Conditional Use Permit.

According to Section 22.52.840 of the County Code, the maximum height of an outdoor advertising sign shall not exceed 42 feet, and the area of a sign face shall not exceed 800 square feet. The proposed project meets these minimum requirements, as its

proposed height is 42 feet, and the area of each proposed sign face is 672 square feet. This section of the Code also states that no outdoor advertising sign of more than 150 square feet shall be maintained within 500 feet of another outdoor advertising sign of more than 150 square feet. Currently there is an existing single-faced billboard of approximately 300 square feet (10'x30') located on an industrial property at 505 East 154th Street, approximately 300 feet to the southwest of the proposed project. In order to meet this requirement of the zoning code, the applicant proposes to remove this billboard, which is also owned by CBS Outdoor. In addition, an outdoor advertising sign may not be located within 200 feet of a residential zone "located on the same side of the street or highway." The closest residential zone is approximately 240 feet to the east of the project site; however, it is located on the opposite side of Avalon Boulevard.

Section 22.52.1220 determines parking requirements for uses that are not specified. The proposed billboard will be unmanned and will be visited for a periodic maintenance and change of copy only. The director may impose an amount of parking spaces that he finds to be adequate to prevent traffic congestion and excessive on-street parking. The subject facility is unmanned and will require periodic visits only. As such, street parking and the existing load areas within the storage yard should be sufficient.

WEST RANCHO DOMINGUEZ-VICTORIA CSD

The West Rancho Dominguez-Victoria CSD was established in order "to mitigate potential incompatibilities associated with the close proximity of industrial and residential zoning and land use within the district and to enhance the appearance of the District by setting forth development and building standards" (Section 22.44.130, County Code). However, there are no specific regulations relating to outdoor advertising signs (billboards) within the CSD.

BURDEN OF PROOF

As required by Section 22.56.040 of the Los Angeles County Code, in addition to the information required in the permit application, the applicant shall substantiate to the satisfaction of the Commission, the following facts:

- A. That the requested use at the location proposed will not:
 - 1. Adversely affect the health, peace, comfort or welfare of persons residing or working in the surrounding area; or
 - 2. Be materially detrimental to the use, enjoyment or valuation of property of other persons located in the vicinity of the site, or
 - 3. Jeopardize, endanger or otherwise constitute a menace to the public health, safety or general welfare.
- B. That the proposed site is adequate in size and shape to accommodate the yards, walls, fence, parking and loading facilities, landscaping and other development features prescribed in this Title 22, or as is otherwise required in order to integrate said use with the uses in the surrounding area.
- C. That the proposed site is adequately served:
 - 1. By highways or streets of sufficient width and improved as necessary to carry the kind and quantity of traffic such use would generate, and

2. By other public or private service facilities as are required.

The applicant's Burden of Proof responses are attached to this document.

ENVIRONMENTAL DOCUMENTATION

The Department of Regional Planning has determined that a Negative Declaration is the appropriate environmental documentation under California Environmental Quality Act (CEQA) reporting requirements. The Initial Study concludes that the project design and/or suggested conditions will adequately mitigate any environmental impacts to a level of no significance. A draft version of the Initial Study was circulated to all stakeholder agencies for comments for a period of at least 30 days. No comments were received regarding the study.

LEGAL NOTIFICATION/COMMUNITY OUTREACH

A total of 62 public hearing notices were mailed out to property owners located within the 500-foot radius of the subject property on April 9, 2009, regarding the project proposal. The notice was published in the *Los Angeles Sentinel* and in *La Opinion* on April 16, 2009. Case-related materials were sent to the Gardena Mayme Dear Library and posted on the Regional Planning web site. The public hearing notice was posted at the project site on July 2, 2009. A scheduled public hearing was held before the Regional Planning Commission on May 20, 2009 regarding the project proposal, at which time the applicant requested a continuance in order to renegotiate the lease agreement between CBS Outdoor and the property owner. The hearing was subsequently continued to August 5, 2009.

In addition to the legally required notices, staff sent more detailed information regarding the project proposal to the two (2) sensitive land uses within 500 feet: Greater Holiness Church (15320 S. Avalon Blvd.) and Beulahland Missionary Baptist Church (515 E. 154th St.). These packets included a description of the project, the project's factual sheet, and photo simulations of the proposed billboard with an invitation for comments. Staff received no public comments regarding the proposal.

PUBLIC AGENCY COMMENTS AND RECOMMENDATIONS

Staff consulted with several stakeholder agencies during the Initial Study process. Both County Fire and Public Works have cleared the project for public hearing without any additional recommendations.

PREVIOUS PERMITS ON SUBJECT PROPERTY

Plot Plan No. 28777 Approved outdoor storage facility on subject property Approved December 12, 1977

ZONING ENFORCEMENT CASES

Zoning Enforcement has received one (1) request for service regarding the subject property. The case is currently closed.

Zoning Enforcement Case 08-0009096
 Outside storage extending above fence height
 Opened April 2, 2008
 Action: Complied; storage extending above fence height removed
 Closed May 19, 2008

STAFF EVALUATION

The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces (48 ft. x 14 ft.), externally illuminated (non-flashing and non-electronic). The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and would be oriented toward Avalon Boulevard to the east. The applicant would remove an existing, smaller billboard located approximately 300 feet to the southwest.

The development standards listed in the County Code for M-1 zoning indicate that outdoor advertising signs (billboards) require a Conditional Use Permit. The proposed sign also meets the minimum development standards for outdoor advertising signs, including the maximum height (42 feet), maximum sign face (672 square feet vs. 800 square feet), and minimum distance from a residential zone. In order to meet the requirement that no outdoor advertising sign of more than 150 square feet shall be maintained within 500 feet of another outdoor advertising sign of more than 150 square feet, the applicant proposes to remove a 300 square-foot billboard 300 feet to the southwest of the project site.

While the project proposal does meet all requirements of the zoning ordinance, the conditional use permit process give the Commission discretion to approve or deny a project based on whether or not it meets all aspects of the required burden of proof (see above). In this case, staff has concerns regarding whether or not the project would comply with sections A1 and A2, namely that the proposed use would not:

- A1. Adversely affect the health, peace, comfort or welfare of persons residing or working in the surrounding area; or
- A2. Be materially detrimental to the use, enjoyment or valuation of property of other persons located in the vicinity of the site

The County has long recognized the need to regulate the size, number, and placement of billboards in its unincorporated areas. This is evidenced from the regulations placed on such facilities in the Zoning Ordinance (Title 22), a part of which states, "(t)hese regulations are intended to provide equitable standards for the protection of property values, visual aesthetics, and the public health, safety and general welfare, while still providing ample opportunities for businesses and the visual advertising industry to operate successfully and effectively" (Section 22.52.790, County Code).

This need has often been used to justify strict signage requirements in several of the County's supplemental districts, one of which—the Willowbrook CSD, approximately two (2) miles to the northeast—bans new outdoor advertising signs altogether.

While the proposed billboard falls within the height and area requirements of the Zoning Ordinance, staff has concerns regarding its scale in the context of the surrounding area. The applicant proposes to construct a billboard 42 feet in height, which is the maximum allowed in any part of the unincorporated county. This would include freeway signs and signs in areas of multi-story buildings. In contrast, the surrounding area consists mainly of low-rise, one-story buildings, with a few two-story buildings interspersed. In addition, although all immediately adjacent properties are zoned for industrial and commercial uses, single-family residences are located 240 feet to the east of the project site, and two (2) sensitive uses (churches) are located within adjacent industrial zones. These factors make it likely that the massive scale of the proposed sign would be out of character with the surrounding area and could affect citizens' comfort or welfare.

Section 22.52.840(C) of the County Code places restrictions on the size and number of outdoor advertising signs that may be placed within a given radius. The clear intention of this section is to limit the total amount of signage in any given area in order to avoid overconcentration of ad space and its accompanying aesthetic impacts. In order to comply with this section of the code, the applicant has proposed removing an existing billboard located 300 feet to the southwest. However, the scale of the billboard to be removed is much smaller than that which is being proposed. The existing sign has a total height of 26 feet—compared to 42 feet for the proposed sign. It also has a sign area of 300 square feet and is single-faced—compared to a sign area of 672 square feet for each of the new billboard's two faces. Such an action would result in an effective increase in local billboard ad space by nearly 350%. It is staff's opinion that allowing such an action would not be consistent with the intent of this section of the Code.

Staff would not oppose a minor-to-moderate increase in the size of a new outdoor advertising sign versus the size of the sign proposed for removal. Such allowances are often necessary in order provide the outdoor advertising industry to operate effectively, as mandated in the County Code. However, the substantial increase in sign area that would result in the immediate vicinity as a result of the proposed project exceeds such an allowance.

It is staff's opinion that, in order to meet the burden of proof for a conditional use permit, the overall height and sign area of the proposed billboard must be decreased. Staff requested that the applicant make such changes prior to the public hearing; however, the applicant declined. Should the Regional Planning Commission so choose, it may request that the applicant revise the project proposal to incorporate these alterations. However, in the absence of any specific proposal for a billboard of smaller size and scale, staff currently is compelled to recommend denial of the project.

STAFF RECOMMENDATION

Staff recommends denial of project R2006-00321-(2) / Conditional Use Permit No. 200600024, subject to the attached Findings.

PROJECT NO. R2006-00321-(2) CONDITIONAL USE PERMIT NO. 200600024-(2)

STAFF ANALYSIS PAGE 7 OF 7

SUGGESTED MOTION

I move that the Regional Planning Commission close the public hearing and **DENY** Conditional Use Permit 200700024 with the attached Findings.

Prepared by Tyler Montgomery, Regional Planning Assistant II Reviewed by Maria Masis, Section Head Zoning Permits Section II

Attachments:

Draft Findings
Applicant's Burden of Proof statement
Letter of clearance from County Fire
Letter of clearance from Public Works
Aerial photo
Photo simulations
Initial Study

MM:TM 07/23/09

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FINDINGS AND ORDER OF THE REGIONAL PLANNING COMMISSION COUNTY OF LOS ANGELES

PROJECT NUMBER R2006-00321-(2)
CONDITIONAL USE PERMIT CASE NUMBER 200600024-(2)
ENVIRONMENTAL ASSESSMENT CASE NUMBER 200600026-(2)

REGIONAL PLANNING COMMISSION HEARING DATE: AUGUST 5, 2009

SYNOPSIS:

Pursuant to the provisions of Section 22.56, Part 1 of the Los Angeles County Code, a Conditional use Permit to authorize the construction and maintenance of a new outdoor advertising sign (billboard) in a M-1 (Light Manufacturing) zone, within the Willowbrook-Enterprise Zoned District of Los Angeles County.

PROCEEDINGS BEFORE THE REGIONAL PLANNING COMMISSION:

<u>Findings</u>

- 1. The applicant, CBS Outdoor, is requesting a Conditional Use Permit (CUP) to authorize the construction, operation, and maintenance of a new 42-foot-high, double-faced billboard, with two (2) 672-square-foot sign faces (48 ft. x 14 ft.), externally illuminated (non-flashing and non-electronic).
- 2. The proposed billboard would be located on the southern portion of a property currently utilized as a storage yard for a drywall business and located at 15301 South Avalon Boulevard. The site is within the community of West Rancho Dominguez-Victoria in the Willowbrook-Enterprise Zoned District of unincorporated Los Angeles County and is located within the West Rancho Dominguez-Victoria Community Standards District (CSD).
- 3. The project site is zoned M-1 (Light Manufacturing).
- 4. The subject property consists of three (3) 5,000 square-foot parcels approximately and is relatively level. The proposed billboard would be placed on the southernmost parcel. The property houses the storage yard of a drywall business and is enclosed by a 10-foot-high, obscuring chain-link fence. Two (2) 675-square-foot storage buildings exist on the site.
- 5. Surrounding properties are zoned as follows:

North: M-1 (Light Manufacturing); B-1 (Buffer Strip)

East: C-2 (Neighborhood Business) South: M-1 (Light Manufacturing)

West: M-1 (Light Manufacturing)

Page 2 of 4

6. The surrounding land uses consists of the following:

North: Light industry, Storage

East: Light industry, Retail, Church

South: Light industry, Church West: Light industry, Storage

- 7. The Department of Regional Planning has determined that a Negative Declaration is the appropriate environmental documentation under California Environmental Quality Act (CEQA) reporting requirements. The Initial Study concludes that the project design and/or suggested conditions will adequately mitigate any environmental impacts to a level of no significance. A draft version of the Initial Study was circulated to all stakeholder agencies for comments for a period of at least 30 days.
- 8. A total of 62 public hearing notices were mailed out to property owners located within the 500-foot radius of the subject property on April 9, 2009, regarding the project proposal. The notice was published in the *Los Angeles Sentinel* and in *La Opinion* on April 16, 2009. Case-related materials were sent to the Gardena Mayme Dear Library and posted on the Regional Planning web site. The public hearing notice was posted at the project site on July 2, 2009. Staff received no public comments regarding the proposal.
- 9. In addition to the legally required notices, staff sent more detailed information regarding the project proposal to the two (2) sensitive land uses within 500 feet: Greater Holiness Church (15320 S. Avalon Blvd.) and Beulahland Missionary Baptist Church (515 E. 154th St.). These packets included a description of the project, the project's factual sheet, and photo simulations of the proposed billboard with an invitation for comments. Staff received no comments regarding the proposal.
- 10. Staff consulted with several stakeholder agencies during the Initial Study process. Both County Fire and Public Works have cleared the project for public hearing without any additional recommendations.
- 11. The proposed project would meet all applicable minimum standards for the zone and the General Plan Land Use category.
- 12. While the proposed billboard falls within the height and area requirements of the Zoning Ordinance, staff has concerns regarding its scale in the context of the surrounding area. The applicant proposes to construct a billboard 42 feet in height, which is the maximum allowed in any part of the unincorporated county. This would include freeway signs and signs in areas of multi-story buildings. In contrast, the surrounding area consists mainly of low-rise, one-story buildings, with a few two-story buildings interspersed.

- 13. Although all immediately adjacent properties are zoned for industrial and commercial uses, single-family residences are located 240 feet to the east of the project site, and two (2) sensitive uses (churches) are located within adjacent industrial zones.
- 14. Aforementioned factors make it likely that the massive scale of the proposed sign would be out of character with the surrounding area and could affect citizens' comfort or welfare.
- 15. Section 22.52.840(C) of the County Code places restrictions on the size and number of outdoor advertising signs that may be placed within a given radius, the clear intention of which is to limit the total amount of signage in any given area in order to avoid overconcentration of ad space and its accompanying aesthetic impacts.
- 16. In order to comply with this section of the code, the applicant has proposed removing an existing billboard located 300 feet to the southwest. However, the scale of the billboard to be removed is much smaller than that which is being proposed.
- 17. The existing sign has a total height of 26 feet—compared to 42 feet for the proposed sign. It also has a sign area of 300 square feet and is single-faced—compared to a sign area of 672 square feet for each of the new billboard's two faces. It is staff's opinion that allowing such an action would not be consistent with the intent of the County Code.

BASED ON THE FOREGOING, THE REGIONAL PLANNING COMMISSION CONCLUDES:

- A. The proposed use is not consistent with the adopted general plan for the area;
- B. The requested use at the proposed location is likely to adversely affect the health, peace, comfort, or welfare of persons residing and working in the surrounding areas and be materially detrimental to the use, enjoyment, or valuation of property of other persons located in the vicinity of the site.

THEREFORE, the information submitted by the applicant and presented at the public hearing substantiates the required findings for conditional use permits as set forth in Sections 22.56.090, Title 22, of the Los Angeles County Code (Zoning Ordinance).

PROJECT NO. R2006-00321-(2) CONDITIONAL USE PERMIT NO. 200600024-(2)

DRAFT FINDINGS

Page 4 of 4

REGIONAL PLANNING COMMISSION ACTION:

view of the	findings of	of fact and	l conclusions	presented	above,	Conditional	Use
ermit 200600	024-(2) is	DENIED.					
			n view of the findings of fact and ermit 200600024-(2) is DENIED .			· · · · · · · · · · · · · · · · · · ·	view of the findings of fact and conclusions presented above, Conditional vermit 200600024-(2) is DENIED .

VOTE:	
Concurring	g:
Dissenting	
Abstaining	j:
Absent:	
Action Dat	e:
1. c:	Each Commissioner, Zoning Enforcement, Building and Safety
MM:TM 07/23/09	

		o the information required in the application, the applicant shall substantiate to the ning Board and/or Commission, the following facts:
	A.	That the requested use at the location proposed will not:
		1. Adversely affect the health, peace, comfort or welfare of persons residing or
		working in the surrounding area, or
{ ·		2. Be materially detrimental to the use, enjoyment or valuation of property of
	•	other persons located in the vicinity of the site, or
		3. Jeopardize, endanger or otherwise constitute a menace to the public health,
		Safety or general welfare. THE SITE IS FULLY CONFORMING TO ALL IEXTANT.
		WAY ADVERELY AFFECT NEGURORING
.]		PROPERTIES. THE SIEN WILL PROVIDE
		ILLUMNATION TO THE STREET AND
		THEREBY INCREASE SECURITY AND VISIBILITY
	•	
	В.	That the proposed site is adequate in size and shape to accommodate the yards, walls, fences, parking and loading facilities, landscaping and other development
		features prescribed in this Title 22, or as is otherwise required in order to integrate
		said use with the uses in the surrounding area.
		THE SITE CAN EASILY ACCOMMENTE
		LUTE PRODUCED BIGH WITHOUT ANY
}		ALTERATIONS
	,	
} .	C.	That the proposed site is adequately served:
		1. By highways or streets of sufficient width and improved as necessary to
}	•	carry the kind and quantity of traffic such use would generate, and
		2. By other public or private service facilities as are required.
		THE SIGN WILL NOT INCHERSE TRAFFIC ON THE STREET NOW
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County CUP 01/08

COUNTY OF LOS ANGELES FIRE DEPARTMENT

5823 Rickenbacker Road Commerce, California 90040-3027

DATI	E:	<u>September 3, 2008</u>
ro:		Department of Regional Planning Permits and Variances
PROJ	JECT#:	CUP R2006-00321
LOC	ATION:	15301 S. Avalon Blvd., Gardena
\boxtimes	The Fire I	Department Land Development Unit has no additional requirements for this permit.
	this prope	red fire flow for this development is gallons per minute for _ hours. The water mains in the street fronting rty must be capable of delivering this flow at 20 psi residual pressure Hydrant(s) flowing simultaneously led to achieve the required fire flow.
	Fire Depa	6" X 4" X 2 1/2" fire hydrants, conforming to AWWA C503-75 or approved equal. All installations must meet rtment specifications. Fire hydrant systems must be installed in accordance with the Utility Manual of Ordinance all installations must be inspected and flow tested prior to final approval.
\boxtimes	Commen	ts: THIS PROJECT IS CLEARED BY THE FIRE DEPARTMENT FOR PUBLIC HEARING.
	Location	:
	Access:	
	Special R	dequirements:
		acilities; including access must be provided prior to and during construction. Should any questions arise regarding e feel free to call our office at (323) 890-4243.
Inspe	ctor: S	COTT JAEGGI A
	La	nd Development Unit - Fire Prevention Division - Office (323) 890-4243 Fax (323) 890-9783

		- 15



COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

900 SOUTH FREMONT AVENUE ALHAMBRA, CALIFORNIA 91803-1331 Telephone: (626) 458-5100 http://dpw.lacounty.gov

ADDRESS ALL CORRESPONDENCE TO: P.O. BOX 1460 ALHAMBRA, CALIFORNIA 91802-1460

IN REPLY PLEASE REFER TO FILE: LD-1

DEAN D. EFSTATHIOU, Acting Director

July 7, 2008

TO:

Mark Child, AICP

Zoning Permits I Section

Department of Regional Planning

Attention/Philip Estes

FROM:

Steve Burger

Land Development Division

CONDITIONAL USE PERMIT (CUP) REVIEW AND COMMENT PROJECT NO. R2006-00321 CONDITIONAL USE PERMIT NO. CUP200600024 15301 SOUTH AVALON BOULEVARD, GARDENA

\boxtimes	Public Works recommends approval of this CUP.	
	Public Works does NOT recommend approval of this Cl	ΙP
L	. azno 110110 addo <u>1101</u> 100011111011a appiorar of tino o	-

We reviewed the site plan for the subject CUP. The permit application is to install an illuminated bill board sign.

There are no additional right-of-way acquisitions or road improvements to be imposed under the provisions of the Zoning Ordinance. Please note that prior to any work within public right of way, the applicants will be required to obtain a permit from Public Works' Construction Division, Permit Section. This permit will allow the Permit Section to perform a site visit and review the specific locations of above-ground facilities within public right of way. If you have any other questions or require additional information, please contact Toan Duong at (626) 458-4945 or Simin Agahi at (626) 458-4921.

SA:ca

P:\dpub\submgt\CUP\ProjectR2006-000321_CUP200600024 Bill Board sign.doc

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 PROJECT
 R2006-00321

 CASES
 CUP 200600024

 ENV 200600026



* * * * INITIAL STUDY * * * *

COUNTY OF LOS ANGELES DEPARTMENT OF REGIONAL PLANNING

I.A. Map Date: 12-21-2006 Staff Member: Phillip Estes, AICP

Thomas Guide: 734 D5 USGS Quad: Inglewood

Location

15301 S. Avalon Boulevard., Gardena, CA (APN 6139-009-017)

Project Description

The proposed project consists of a new double-faced outdoor advertising sign (billboard). The proposed billboard is 42 ft. in height with two sign faces each consisting of 672 sq. ft. in area (48 ft. x 14 ft.). The proposed billboard will be externally illuminated (non-flashing and non-changing) during night time hours. The property is surrounded by a 10 ft. high obscuring chain-link fence. Access is from Redondo Beach Blvd.

Gross Acres: Approximately 2.7 acres on 3 parcels. (Project parcel is approximately 1.1 Acres)

Environmental Setting

The project site is located in a predominantly industrial and commercial area with residential uses within close proximity. The subject property is used as a storage yard. There are two, 675 sq. ft. existing storage buildings on the site. Properties located within 500 ft. are of mixed-use: industrial, commercial, residential, churches, and undeveloped open space.

Zone: M-1 (Light Industrial). The subject and surrounding properties are located in the M-1 (Light Manufacturing) zone, and properties located across Avalon Blvd. in the C-2 (Neighborhood Business) zone.

Community Standards District: West Rancho Dominguez – Victoria CSD.

General Plan: I – Industrial. The subject and surrounding properties are located in the I (Industrial) General Plan Category, and properties located directly across Avalon located in the I(Low Density Residential) General Plan Category.

Community/Area Wide Plan: Not applicable

Major Projects In Area	:				
PROJECT NUMBER	DESCRIPTION & STATU	JS			
No known projects.					
					
					
NOTE: For EIRs, above	projects are not sufficient for	cumulative analysis.			
	REVIEWIN	G AGENCIES			
RESPONSIBLE AGEN	NCIES .				
None		California Coastal Commission			
LA Regional Water (Quality Control Board	Army Corps of Engineers			
Lahontan Regional V	Vater Quality Control Board	California Dept. of Toxic Substance Control			
TRUSTEE AGENCIES	<u> </u>				
None		State Parks			
State Fish and Game					
SPECIAL REVIEWIN	G AGENCIES				
None		High School District			
National Parks		Elementary School District (LA Archdiocese)			
National Forest		Local Native American Tribal Council			
Edwards Air Force B		Town Council			
Santa Monica Mount	<u> </u>	Water District			
Santa Catalina Island	Conservancy				
REGIONAL SIGNIFIC	CANCE				
None		Water Resources			
SCAG Criteria		Santa Monica Mountains Area			
Air Quality					
COUNTY REVIEWIN	G AGENCIES				
Subdivision Committ		Sheriff			
Public Works		Fire Department			
Sanitation District		Public Health – Mountain and Rural Water			

	ANALYSIS SUMMARY						
YMDACT AN]	Less	Less than Significant Impact / No Impact				
IMPACI AN	IALYSIS MATRIX			Le	ss tha	an Significant Impact with Project Mitigation	
					Po	tentially Significant Impact	
CATEGORY	FACTOR	PG.]			Potential Concern	
	1. Geotechnical	5					
TIAZADDG	2. Flood	6		Ë		2000 C	
HAZARDS	3. Fire	7	\boxtimes				
	4. Noise	8	X		A 55	2.70	
	1. Water Quality	9					
	2. Air Quality	10				100 II II 100 II	
	3. Biota	11				ZZVIICZ	
RESOURCES	4. Cultural Resources	12					
	5. Mineral Resources	13				Security Company	
	6. Agriculture Resources	14					
	7. Visual Qualities	15					
	1. Traffic/Access	16	X			7/A/4*22	
	2. Sewage Disposal	17	X	Ē		80 to 10 to	
SERVICES	3. Education	18					
	4. Fire/Sheriff	19	\boxtimes				
	5. Utilities	20				ACCESS TO	
	1. General	21					
	2. Environmental Safety	22				1924.00 1924.00 1924.00	
OTHER	3. Land Use	23	X				
	4. Pop/Hous./Emp./Rec.	24				15 Marie 15	
	5. Mandatory Findings	25	Ø				
As required by the I	MONITORING SYSTEM Los Angeles County Genera w procedure as prescribed by	l Plar	ı, DN		shal	ll be employed in the Initial Study phase of the	
1. Development P	Policy Map Designation:						
2. Yes No	Is the project located in Monica Mountains or Sa					ey, East San Gabriel Valley, Malibu/Santa planning area?	
3. Yes No	Is the project at urban density and located within or proposes a plan amendment to an						
If both of the above	questions are answered "yes	", the	proje	ect i	s sub	eject to a County DMS analysis.	
-	orintout generated (attached)						
Date of printou	t:						
	overview worksheet complete reports shall utilize the most curre				tion a	available.	

ENVIRONMENTAL FINDING
<u>FINAL DETERMINATION:</u> On the basis of this Initial Study, the Department of Regional Planning finds that this project qualifies for the following environmental document:
NEGATIVE DECLARATION, inasmuch as the proposed project will not have a significant effect on the environment.
An Initial Study was prepared on this project in compliance with the State CEQA Guidelines and the environmental reporting procedures of the County of Los Angeles. It was determined that this project will not exceed the established threshold criteria for any environmental/service factor and, as a result, will not have a significant effect on the physical environment.
MITIGATED NEGATIVE DECLARATION, in as much as the changes required for the project will reduce impacts to insignificant levels (see attached discussion and/or conditions).
An Initial Study was prepared on this project in compliance with the State CEQA Guidelines and the environmental reporting procedures of the County of Los Angeles. It was originally determined that the proposed project may exceed established threshold criteria. The applicant has agreed to modification of the project so that it can now be determined that the project will not have a significant effect on the physical environment. The modification to mitigate this impact(s) is identified on the Project Changes/Conditions Form included as part of this Initial Study.
ENVIRONMENTAL IMPACT REPORT*, inasmuch as there is substantial evidence that the project may have a significant impact due to factors listed above as "significant".
At least one factor has been adequately analyzed in an earlier document pursuant to legal standards, and has been addressed by mitigation measures based on the earlier analysis as described on the attached sheets (see attached Form DRP/IA 101). The Addendum EIR is required to analyze only the factors changed or not previously addressed.
Reviewed by: Thillip Estes, AICP, Principal Regional Planner Date: 4-17-08
Approved by: Maria Masis, AICP, Supervising Regional Planner Date: 4-17-08
Determination appealed – see attached sheet.
*NOTE: Findings for Environmental Impact Reports will be prepared as a separate document following the public hearing on the project.

HAZARDS - 1. Geotechnical

	Yes	No	Maybe				
a.		\boxtimes		Is the project located in an active or Alquist-Priolo Earthquake Far		e fault zone, Seismic Hazards Zone,	
				Approximately 650 ft. west of set	ismic zone; approx	mately 1,020 ft. west of fault	
b.		\boxtimes		Is the project site located in an a	rea containing a ma	jor landslide(s)?	
c.		\boxtimes		Is the project site located in an a	rea having high slo	pe instability?	
d.		\boxtimes		Is the project site subject to high hydro-compaction?	n subsidence, high	groundwater level, liquefaction, or	
e.				Is the proposed project considere located in close proximity to a si	,	hool, hospital, public assembly site) cal hazard?	
f.		\boxtimes		Will the project entail substantislopes of over 25%?	al grading and/or	alteration of topography including	
g.		\boxtimes		Would the project be located on Building Code (1994), creating s	•	efined in Table 18-1-B of Uniform ife or property?	
h.		\boxtimes		Other factors?			
ST	ANDA	RD C	ODE RE	EQUIREMENTS			
\boxtimes		_		26 - Sections 110.2, 111 & 113 ds, Engineering Geology and Soils	s Engineering Repo	ort, Earthquake Fault)	
	MIT	[GAT]	ON ME.	ASURES	⊘ OTHER C	ONSIDERATIONS	
	Lot S	ize		Project Design	Approval of C	Geotechnical Report by DPW	
	1. <u>C</u>	<u>onsulta</u>	ition with	Public Works and approval of an	y necessary geotec	hnical reports.	
Co		ng the	above in	formation, could the project have otechnical factors?	a significant impac	t (individually or cumulatively)	
Ē	Potentially significant Less than significant with project mitigation Less than significant/No Impact						

HAZARDS - 2. Flood

Yes	No	Maybe			
a. 🗓	\boxtimes		Is the major drainage course, as identified on USGS quad sheets by a dashed line, located on the project site?		
b.	\boxtimes		Is the project site located within or does it contain a floodway, floodplain, or designated flood hazard zone?		
c.	\boxtimes		Is the project site located in or subject to high mudflow conditions?		
d. <u>I</u>	\boxtimes		Could the project contribute or be subject to high erosion and debris deposition from run-off?		
e. 🗐	\boxtimes		Would the project substantially alter the existing drainage pattern of the site or area?		
f.	\boxtimes		Other factors (e.g., dam failure)?		
STAND	ARD (CODE RI	EQUIREMENTS		
Build	ing Co	de, Title	26 – Section 110.1 (Flood Hazard)		
Healt	h and	Safety Co	de, Title 11 – Chapter 11.60 (Floodways)		
□ міт	TGAT	TON ME	ASURES OTHER CONSIDERATIONS		
Lot S	ize		Project Design Approval of Drainage Concept by DPW		
CONCLUSION Considering the above information, could the project have a significant impact (individually or cumulatively) on, or be impacted by flood (hydrological) factors?					
Consider	ing the	e above in			

HAZARDS - 3. Fire

SE'	LIIN	G/IMI	ACTS	
ww.	Yes	No	Maybe	
a.		\boxtimes		Is the project site located in a Very High Fire Hazard Severity Zone (Fire Zone 4)?
				Source: LA county Fire Department.
b.		\boxtimes		Is the project site in a high fire hazard area and served by inadequate access due to lengths, width, surface materials, turnarounds or grade?
c.		\boxtimes		Does the project site have more than 75 dwelling units on a single access in a high fire hazard area?
d.		\boxtimes		Is the project site located in an area having inadequate water and pressure to meet fire flow standards?
e.		\boxtimes		Is the project located in close proximity to potential dangerous fire hazard conditions/uses (such as refineries, flammables, explosives manufacturing)?
f.		\boxtimes		Does the proposed use constitute a potentially dangerous fire hazard?
g.		\boxtimes		Other factors?
	Utiliti Fire C	es Cod	le, Title 2 itle 32 –	EQUIREMENTS 20 – Section 20.16.060 (Fire Flow & Fire Hydrants Requirements) Sections 902.2.1 & 902.2.2.1 (Access & Dimensions) Sections 1117.2.1 (Fuel Modification Plan, Landscape Plan & Irrigation Plan)
	MIT	[GAT]	ION ME	ASURES OTHER CONSIDERATIONS
Project Design			gn	Compatible Use
Cor	nsideri	_	above in	formation, could the project have a significant impact (individually or cumulatively) e hazard factors?
	Polen	tially si	emlicant	Less than significant with project mitigation Less than significant/No Impact

HAZARDS - 4. Noise

SETTING/IMPACTS

Initial Study R2006-00321

Yes	No	Maybe		
a. 🔊			Is the project site located near a high noise sou industry)?	urce (airports, railroads, freeways,
b. 🔼			Yes, the project is located within an industrial area as the proposed use considered sensitive (school, he there other sensitive uses in close proximity? There is one church located within 50 ft. and two other one middle school located within 1,200 ft., and one subject property. There are residences located with	ospital, senior citizen facility) or are ther churches located within 1,500 ft., a park located within 2,100 ft. of the
c.	\boxtimes		Could the project substantially increase ambient no with special equipment (such as amplified sound s with the project?	ise levels including those associated
d.	\boxtimes		Would the project result in a substantial temporary of levels in the project vicinity above levels without the project vicinity above abov	•
			Temporary noises customarily associated with con	struction projects.
e. 🗓	\boxtimes		Other factors?	
STANDA	ARD (CODE RI	EQUIREMENTS	
Environment	onmer	ntal Protec	tion Code, Title 12 – Chapter 12.08 (Noise Control)	
☐ Build	ing Co	de, Title	26 – Sections 1208A (Interior Environment – Noise))
☐ MIT	IGAT	ION ME	ASURES OTHER COR	NSIDERATIONS
Lot Si	ize		Project Design	Compatible Use
	ing the	above in	formation, could the project have a significant impacted by noise ?	ct (individually or cumulatively)
Poten	tialliv s	igniticant	Less than significant with project mitigation	Less than significant/No Impact
Initial Study R2006	5-00321		8 of 25	

RESOURCES - 1. Water Quality

2FIIII	CT/IIVII	ACIS	
Yes	No	Maybe	
a. 📜			Is the project site located in an area having known water quality problems and proposing the use of individual water wells?
b.	\boxtimes		Will the proposed project require the use of a private sewage disposal system?
	\boxtimes		If the answer is yes, is the project site located in an area having known septic tank limitations due to high groundwater or other geotechnical limitations or is the project proposing on-site systems located in close proximity to a drainage course?
c.			Could the project's associated construction activities significantly impact the quality of groundwater and/or storm water runoff to the storm water conveyance system and/or receiving water bodies?
d	\boxtimes		Could the project's post-development activities potentially degrade the quality of storm water runoff and/or could post-development non-storm water discharges contribute potential pollutants to the storm water conveyance system and/or receiving bodies?
e. 🔟			Other factors?
STANDA	ARD C	ODE RE	QUIREMENTS
Envir	onmen	ital Protec	e, Title11 – Chapter 11.38 (Water & Sewers) ction, Title 12 – Chapter 12.80 (Storm-water & Runoff Pollution Control) c 28 – Chapter 7; Appendices G (a), J & K (Sewers & Septic Systems)
□ МІТ	[GAT]	ON ME	ASURES OTHER CONSIDERATIONS
Lot Si	ze		Project Design
Indust	rial W	aste Perm	it National Pollutant Discharge Elimination System (NPDES) Permit
	ng the	above in	formation, could the project have a significant impact (individually or cumulatively) sted by, water quality problems?
E Roten	tially si	emticant.	Less than significant with project mitigation

RESOURCES - 2. Air Quality

SE	ETTING/IMPACTS						
	Yes	No	Maybe				
a.		\boxtimes		Will the proposed project exceed the State's criteria for regional significance (generally (a) 500 dwelling units for residential users or (b) 40 gross acres, 650,000 square feet of floor area or 1,000 employees for non-residential uses)?			
b.		\boxtimes		Is the proposal considered a sensitive use (schools, hospitals, parks) and located near a freeway or heavy industrial use?			
c.				Will the project increase local emissions to a significant extent due to increased traffic congestion or use of a parking structure or exceed AQMD thresholds of potential significance?			
d.				Will the project generate or is the site in close proximity to sources that create obnoxious odors, dust, and/or hazardous emissions?			
				Grading and/or construction may create dust and/or noise.			
e.		\boxtimes		Would the project conflict with or obstruct implementation of the applicable air quality plan?			
f.		\boxtimes		Would the project violate any air quality standard or contribute substantially to an existing or projected air quality violation?			
g.		\boxtimes		Would the project result in a cumulatively considerable net increase of any criteria pollutant for which the project region is non-attainment under applicable federal or state ambient air quality standard (including releasing emission which would exceed quantitative thresholds for ozone precursors)?			
h.				Other factors?			
ST	'ANDA	RD C	ODE RE	EQUIREMENTS			
	State	of Cali	fornia He	ealth and Safety Code – Section 40506 (Air Quality Management District Permit)			
	Projec	t Desi	gn	Air Quality Report			
Со		ng the	above in	formation, could the project have a significant impact (individually or cumulatively) eted by, air quality?			
E	Polen	tially si	gniioane	Less than significant with project mitigation Less than significant/No Impact			

RESOURCES - 3. Biota

SE	TTIN	G/IMI	PACTS				
	Yes	No	Maybe				
a.		\boxtimes		Is the project site located within a Significant Ecological Area (SEA), SEA Buffer, or coastal Sensitive Environmental Resource (ESHA, etc.), or is the site relatively undisturbed and natural?			
				No, the project is located within a highly disturbed, urbanized area.			
b.		\boxtimes		Will grading, fire clearance, or flood related improvements remove substantial natural habitat areas?			
c.		\boxtimes		No, the project is located within a highly disturbed, urbanized area. Is a drainage course located on the project site that is depicted on USGS quad sheets by a dashed blue line or that may contain a bed, channel, or bank of any perennial, intermittent or ephemeral river, stream, or lake?			
d.		\boxtimes		Does the project site contain a major riparian or other sensitive habitat (e.g. coastal sage scrub, oak woodland, sycamore riparian, woodland, wetland, etc.)?			
e.		\boxtimes		Does the project site contain oak or other unique native trees (specify kinds of trees)?			
f.		\boxtimes		Source: Applicant's oak tree statement. Is the project site habitat for any known sensitive species (federal or state listed endangered, etc.)?			
g.		\boxtimes		Other factors (e.g., wildlife corridor, adjacent open space linkage)?			
	MIT	IGAT:	ION ME	ASURES OTHER CONSIDERATIONS			
	Lot Si	ze		Project Design Oak Tree Permit			
	ERB/SEATAC Review (Biota Report required) Biological Constraints Analysis						
Co	ONCLI onsideri , biotic	ng the	above in	formation, could the project have a significant impact (individually or cumulatively)			
	Poten	tiālly s	ignificant.	Less than significant with project mitigation			

RESOURCES - 4. Archaeological/Historical/Paleontological

SETTING/IMPACTS			PACTS			
	Yes	No	Maybe			
a.		\boxtimes		Is the project site in or near an area containing known archaeological resources or containing features (drainage course, spring, knoll, rock outcroppings, or oak trees) that indicate potential archaeological sensitivity?		
				None known resources.		
b.		\boxtimes		Does the project site contain rock formations indicating potential paleontological resources?		
				No known formations.		
c.		\boxtimes		Does the project site contain known historic structures or sites?		
				There are no known historic structures on the project site.		
d.		\boxtimes		Would the project cause a substantial adverse change in the significance of a historical or archaeological resource as defined in 15064.5?		
e.		\boxtimes		Would the project directly or indirectly destroy a unique paleontological resource or site or unique geologic feature?		
f.		\boxtimes		Other factors?		
	MITI	(GAT)	ION ME	ASURES OTHER CONSIDERATIONS		
	Lot Si	ze .		Project Design		
	Cultural Resources Records Search (Quick Check) Phase 1 Archaeology Report					
	Native	Ame	rican Her	itage Commission Sacred Land Files Search		
Con	CONCLUSION Considering the above information, could the project leave a significant impact (individually or cumulatively) on archaeological, historical, or paleontological resources?					
	Rotentially significant Less than significant with project mitigation Less than significant/No Impact					

RESOURCES - 5. Mineral Resources

Yes No	Maybe	
a. 🔟 🖂		Would the project result in the loss of availability of a known mineral resource that would be of value to the region and the residents of the state?
b. 🔯 🖂		None known. Would the project result in the loss of availability of a locally important mineral resource discovery site delineated on a local general plan, specific plan or other land use plan?
c.		Other factors?
☐ MITIGAT	ION ME	ASURES OTHER CONSIDERATIONS
Lot Size		Project Design
CONCLUSIO Considering the on mineral reso	above in	formation, could the project leave a significant impact (individually or cumulatively)
Potentially	ignificant	Less than significant with project mitigation

RESOURCES - 6. Agriculture Resources

SETTING	SETTING/IMPACTS				
.Yes	No	Maybe			
a. 📜	\boxtimes		Would the project convert Prime Farmland, Unique Farmland, or Farmland of Statewide Importance (Farmland), as shown on the maps prepared pursuant to the Farmland Mapping and Monitoring Program of the California Resources Agency to non-agricultural use?		
b. []			Would the project conflict with existing zoning for agricultural use, or a Williamson Act contract?		
c.	\boxtimes		Would the project involve other changes in the existing environment that due to their location or nature could result in conversion of Farmland, to non-agricultural use?		
d. 📜			Other factors?		
<u> МІТ</u>	IGAT:	ION ME	ASURES		
Lot Si	ze		Project Design		
CONCLUSION Considering the above information, could the project leave a significant impact (individually or cumulatively) on agriculture resources?					
ZiPoten	italily s	annicanic	Less than significant with project mitigation		

RESOURCES - 7. Visual Qualities

SETTING/IMPACTS						
	Yes	No	Maybe			
a.		\boxtimes		Is the project site substantially visible from or will it obstruct views along a scenic highway (as shown on the Scenic Highway Element), or is it located within a scenic corridor or will it otherwise impact the view shed?		
				The project site is not located along a scenic highway or scenic element.		
Ъ.		\boxtimes		Is the project substantially visible from or will it obstruct views from a regional riding or hiking trail?		
c.		\boxtimes		Is the project site located in an undeveloped or undisturbed area that contains unique aesthetic features?		
d.				Is the proposed use out-of-character in comparison to adjacent uses because of height, bulk, or other features? The proposed bulk (sign face sq. footage) is substantial. The proposed height is substantially taller, more than twice the height of surrounding buildings.		
e.			\bowtie	Is the project likely to create substantial sun shadow, light or glare problems?		
		_		The bulk and height of the project may create shadows on adjacent properties. The proposed lighting may produce light glare on adjacent properties.		
f.		\boxtimes		Other factors (e.g., grading or landform alteration)?		
	Lot Si	ze	\boxtimes	Project Design		
	1. The applicant shall provide photo simulations of the proposed project.					
Con	CONCLUSION Considering the above information, could the project leave a significant impact (individually or cumulatively) on scenic qualities?					
	Poten	tially.s	gnificant	Less than significant with project mitigation		

SERVICES - 1. Traffic/Access

2FIIII	G/IIVII	PACIS	SETTING/IMPACTS				
Yes	No	Maybe					
a. 🗓	\boxtimes		Does the project contain 25 dwelling units or more and is it located in an area with known congestion problems (roadway or intersections)?				
			The project is not residential.				
b		\boxtimes	Will the project result in any hazardous traffic conditions?				
			The billboard sign is situated and oriented to attract the attention of motorists. The billboard sign may distract motorists and thereby create hazardous traffic conditions.				
c.	\boxtimes		Will the project result in parking problems with a subsequent impact on traffic conditions?				
d.			Will inadequate access during an emergency (other than fire hazards) result in problems for emergency vehicles or residents/employees in the area?				
e. [3]	\boxtimes		Will the congestion management program (CMP) Transportation Impact Analysis thresholds of 50 peak hour vehicles added by project traffic to a CMP highway system intersection or 150 peak hour trips added by project traffic to a mainline freeway link be exceeded?				
f.		Ġ	Would the project conflict with adopted policies, plans, or program supporting alternative transportation (e.g., bus, turnouts, bicycle racks)?				
g.	\boxtimes		Other factors?				
□ міт	IGAT	ION ME	ASURES OTHER CONSIDERATIONS				
Proje	ect Des	sign	☐ Traffic Report ☐ Consultation with DPW Traffic & Lighting Division				
2. <u>C</u>	2. Consultation with Dept. of Public Works.						
Consider	CONCLUSION Considering the above information, could the project leave a significant impact (individually or cumulatively) on traffic/access factors?						
Poter	Potentially significant Less than significant with project mitigation Less than significant/No Impact						

SERVICES - 2. Sewage Disposal

SETTIN	G/LWL	PACIS			
Yes	No	Maybe			
a			If served by a community sewage system, could the project create capacity problems at the treatment plant?		
b. 🔣			Could the project create capacity problems in the sewer lines serving the project site?		
c.			Other factors?		
STAND	ARD (CODE RI	EQUIREMENTS		
Utili	ties Co	ode, Title	20 – Division 2 (Sanitary Sewers and Industrial Waste)		
☐ Plun	nbing (Code, Titl	e 28 – Chapter 7 (Sanitary Drainage)		
☐ Cali	fornia l	Health Sa	fety Code - Section 5474 (Sewer connection mitigation fee)		
□ мп	☐ MITIGATION MEASURES ☐ OTHER CONSIDERATIONS				
Consider	CONCLUSION Considering the above information, could the project have a significant impact (individually or cumulatively) on the physical environment due to sewage disposal facilities?				
Pote	Rotenially-significant. Less than significant with project mitigation Less than significant/No Impact				

SERVICES - 3. Education

NO.	SEI IIIIO/IIIII ACIS				
	Yes.	No	Maybe		
a.		\boxtimes		Could the project create capacity problems at the district level?	
b.		\boxtimes		Could the project create capacity problems at individual schools that will serve the project site?	
c.		\boxtimes		Could the project create student transportation problems?	
d.		\boxtimes		Could the project create substantial library impacts due to increased population and demand?	
e.		\boxtimes		Other factors?	
STA	NDA	RD (ODE RE	EQUIREMENTS	
	State	of Cal	lifornia G	overnment Code – Section 53080 (School Facilities Fee)	
	Plann	ing &	Zoning C	Code, Title 22 - Chapter 22.72 (Library Facilities Mitigation Fee)	
	MITI	GAT:	ION ME	ASURES OTHER CONSIDERATIONS	
	Site Dedication				
Cons	CONCLUSION Considering the above information, could the project have a significant impact (individually or cumulatively) relative to educational facilities/services?				
	Potentially significant: Less than significant with project mitigation				

SERVICES - 4. Fire/Sheriff Services

	Yes :	No	Maybe	
a.				Could the project create staffing or response time problems at the fire station or sheriff's substation serving the project site?
b.		\boxtimes		Are there any special fire or law enforcement problems associated with the project or the general area?
c.		\boxtimes		Other factors?
				EQUIREMENTS
⊠ R	leve r	ue &	Finance (Code, Title 4 – Chapter 4.92 (Fire Protection Facilities Fee)
<u> </u>	MIT	IGAT	ION ME	ASURES OTHER CONSIDERATIONS
Cons	sideri	_		nformation, could the project have a significant impact (individually or cumulatively) ervices?
	Poten	tiallys	igniticant.	Less than significant with project mitigation

SERVICES - 5. Utilities/Other Services

2T ⁷	T T TIA	3/11 /1 1	ACIS		
	Yes	No	Maybe		
a.				Is the project site in an area known to have an inadequate public water supply to meet domestic needs or to have an inadequate ground water supply and proposes water wells?	
b.		\boxtimes		Is the project site in an area known to have an inadequate water supply and/or pressure to meet fire fighting needs?	
c.		\boxtimes		Could the project create problems with providing utility services, such as electricity, gas, or propane?	
d.		\boxtimes		Are there any other known service problem areas (e.g., solid waste)?	
e.		\boxtimes		Would the project result in substantial adverse physical impacts associated with the provision of new or physically altered governmental facilities, need for new or physically altered governmental facilities, the construction of which could cause significant environmental impacts, in order to maintain acceptable service ratios, response times or other performance objectives for any of the public services or facilities (e.g., fire protection, police protection, schools, parks, roads)?	
f.		\boxtimes		Other factors?	
	STANDARD CODE REQUIREMENTS Plumbing Code, Title 28 – Chapters 3, 6 & 12				
	Utilities Code, Title 20 – Divisions 1, 4 & 4a (Water, Solid Waste, Garbage Disposal Districts)				
	MIT	[GAT]	ION ME	ASURES OTHER CONSIDERATIONS	
	Lot Si	ze		Project Design Water Purveyor Will-serve Letter	
Cor	nsideri	_		formation, could the project have a significant impact (individually or cumulatively) es?	
	Paten	ially s	eme gant	Less than significant with project mitigation Less than significant/No Impact	

OTHER FACTORS - 1. General

	Yes	No	Maybe		
a.		\boxtimes		Will the project result in an inefficient use of end	ergy resources?
b.			\boxtimes	Will the project result in a major change in the pararea or community? The height and bulk of the proposed billboard is in the surrounding area.	_
c.		\boxtimes		Will the project result in a significant reduction	in the amount of agricultural land?
d.				Other factors?	·
	STANDARD CODE REQUIREMENTS California State Administrative Code, Title 24, Part 5, T-20 (Energy Conservation)				
	,				ONSIDERATIONS
Lot Size				Project Design	Compatible Use
Co	CONCLUSION Considering the above information, could the project have a significant impact (individually or cumulatively) on the physical environment due to any of the above factors?				
Potentially significant Less than significant with project mitigation Less than significant with project mitigation					Less than significant/No Impact

OTHER FACTORS - 2. Environmental Safety

SE	SETTING/IMPACTS				
a.	Yes II	No	Maybe	Are any hazardous materials used, transported, produced, handled, or stored on-site?	
b.		\boxtimes		Are any pressurized tanks to be used or any hazardous wastes stored on-site?	
c.				Are any residential units, schools, or hospitals located within 500 feet and potentially adversely affected?	
d.		\boxtimes		Yes. There are residences and churches located within 150 ft. of the subject property. Have there been previous uses that indicate residual soil toxicity of the site or are the site located within two miles downstream of a known groundwater contamination source within the same watershed?	
e.		\boxtimes		Would the project create a significant hazard to the public or the environment involving the accidental release of hazardous materials into the environment?	
f.		\boxtimes		Would the project emit hazardous emissions or handle hazardous materials, substances, or waste within one-quarter mile of an existing or proposed school?	
g.				Would the project be located on a site that is included on a list of hazardous materials sites compiled pursuant to Government Code Section 65962.5 and, as a result, would create a significant hazard to the public or environment? Source: Environstor.com	
h.		\boxtimes		Would the project result in a safety hazard for people in a project area located within an airport land use plan, within two miles of a public or public use airport, or within the vicinity of a private airstrip?	
i.				Would the project impair implementation of or physically interfere with an adopted emergency response plan or emergency evacuation plan?	
j.	Ė	\boxtimes		Other factors?	
	☐ MITIGATION MEASURES ☐ OTHER CONSIDERATIONS				
	☐ Phase 1 Environmental Assessment ☐ Toxic Clean-up Plan				
	CONCLUSION Considering the above information, could the project have a significant impact relative to public safety? Description: Less than significant with project mitigation Less than significant/No Impact				

OTHER FACTORS - 3. Land Use

SETTING/IMPACTS						
	Yes	No	Maybe			
a.			\boxtimes	Can the project be found to be inconsistent with the plan designation(s) of the subject property? The project does not provide facilities, goods, services or conveniences to the		
b.		\boxtimes		neighborhood or surrounding community. Can the project be found to be inconsistent with the zoning designation of the subject property?		
c.				The project may be authorized with a Conditional Use Permit in the M-1 zone. Can the project be found to be inconsistent with the following applicable land use criteria:		
		\boxtimes		Hillside Management Criteria?		
		\boxtimes		SEA Conformance Criteria?		
		\boxtimes		Other?		
d.		\boxtimes		Would the project physically divide an established community?		
e.		\boxtimes		Other factors?		
	☐ MITIGATION MEASURES ☐ OTHER CONSIDERATIONS					
CO	CONCLUSION					
		_		formation, could the project have a significant impact (individually or cumulatively) on due to land use factors?		
	Potentially significant Less than significant with project mitigation Less than significant/No Impact					

OTHER FACTORS - 4. Population/Housing/Employment/Recreation

	Yes	No	Maybe			
a.		\boxtimes		Could the project cumulatively exceed official regional or local population projections?		
ъ.		\boxtimes		Could the project induce substantial direct or indirect growth in an area (e.g., through projects in an undeveloped area or extension of major infrastructure)?		
c.		\boxtimes		Could the project displace existing housing, especially affordable housing?		
d.				Could the project result in substantial job/housing imbalance or substantial increase in Vehicle Miles Traveled (VMT)?		
e.		\boxtimes		Could the project require new or expanded recreational facilities for future residents?		
f.		\boxtimes		Would the project displace substantial numbers of people, necessitating the construction of replacement housing elsewhere?		
g.				Other factors?		
	☐ MITIGATION MEASURES ☐ OTHER CONSIDERATIONS					
C	CONCLUSION					
	Considering the above information, could the project have a significant impact (individually or cumulatively) on the physical environment due to population , housing , employment , or recreational factors?					
Ĩ	Rectionifically significant Less than significant with project mitigation Less than significant/No Impact					

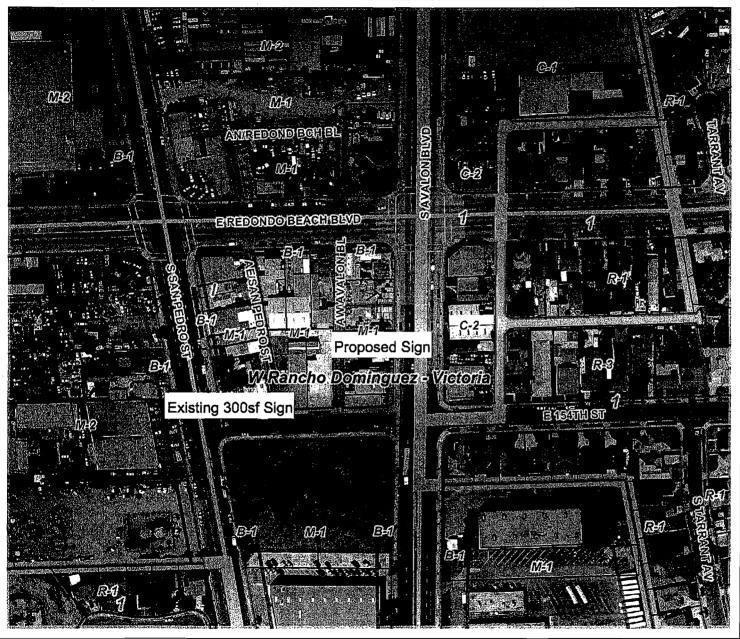
MANDATORY FINDINGS OF SIGNIFICANCE

Based on this Initial Study, the following findings are made:

	Yes	No	Maybe						
a.				Does the project have the potential to substantially degrade the quality of the environment, substantially reduce the habitat of a fish or wildlife species, cause a fish or wildlife population to drop below self-sustaining levels, threaten to eliminate a plant or animal community, reduce the number or restrict the range of a rare or endangered plant or animal, or eliminate important examples of the major periods of California history or prehistory?					
ь.				Does the project have possible environmental effects that are individually limited but cumulatively considerable? "Cumulatively considerable" means that the incremental effects of an individual project are considerable when viewed in connection with the effects of past projects, the effects of other current projects, and the effects of probable future projects. Unlimited billboards in the area would contribute to visual blight and have a negative impact on the visual environment and may negatively impact property values.					
c.		\boxtimes		Will the environmental effects of the project cause substantial adverse effects on human beings, either directly or indirectly?					
			-						
C	CONCLUSION								
Considering the above information, could the project have a significant impact (individually or cumulatively) on the environment?									
Ī	Poten	tially s	ह्मागुट्यातः -	Less than significant with project mitigation					

				•
			•	
·				
		,		





Legend

Percel Boundary

Master Pien of Highways

Expressway - (a)

Expressway - (b)

Expressway - (c)

Expressway - (c)

Expressway - (c)

Parkway - (c)

Parkway - (c)

Major Highway - (c)

Secondary Highway - (c)

Retiroad or Repid Transit

++ Reliroed
-- Repid Transil
-- Underground Repid Transit

Bignificant Ridgalinas - Cestals CSD Primery

— SHMNA Significant

Cansus Traci (2000)

Assessar Mag Book (AMS) Bdy

Zoning Mag Book (AMS) Bdy

Zoning Mag Gifd

Zoning Mag Gifd

JUBOB Quead Sheet Grid

ITB Internal Page Grid

TB Internal Page Grid

Way Migh Fire Hazard Sewerity

Zone

(CSD)
CBD Area Specific Boundary CBD Area Specific Boundary
ESHA (Coast Only)
Significant Ecological Area
(SEA)
Section Line

Section Line
Township and Range
National Forest
Equestion District (EQD)
Transit Oriented District (TOD)
Selback District
Toned District (ZD)
Supervisorial District Boundary

Gafety Related Stations (From TS)

Pire Station
 Highway Patrol
 Police Station
 Renger Station
 Sheriff Station

Zoning
GM Zens A-1
IMM Zens A-2
IMM Zens B-1
Zens C-1
Zens C-1
Zens C-3
Zens C-M
Zens C-M
Zens C-M
Zens C-R

Zoning (Boundary)

Anne V de Reime III de Reime III des Zenne III des Reime Reime

Zone R.A
Zone RPD
Zone R.R
Zone SP
SM Zone SR-D
Zine Zone W

Lenduse Policy (Not in Comm.) Area Plen)

Area Flen)

1 - Lee Ceneity Residential
(1 to 6 dutac)
2 - Lee Materium Deneity
Reold ential (6 to 12 dufac)
3 - Medium Deneity Residential
(22 of 2 dufac)
(22 of mare dufac)
C - Mejor Commercial

C - Major Commercial

I. Major Industrial

SSM O - Open Space

IST P - Public and Semi-Public

Facilities

IR C - Rural Communities

R - Non-Urban

TC - Transportation Corridor

inland Waterbody

Perennial
[22] Intermittent
Dry

Note: This is a static legand, which includes only a portion of layers. To get full legand, please use "Display Map Legand tab" on the top left side of screen.



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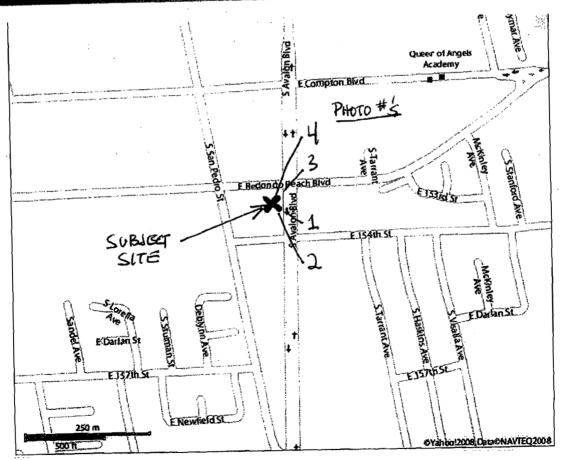


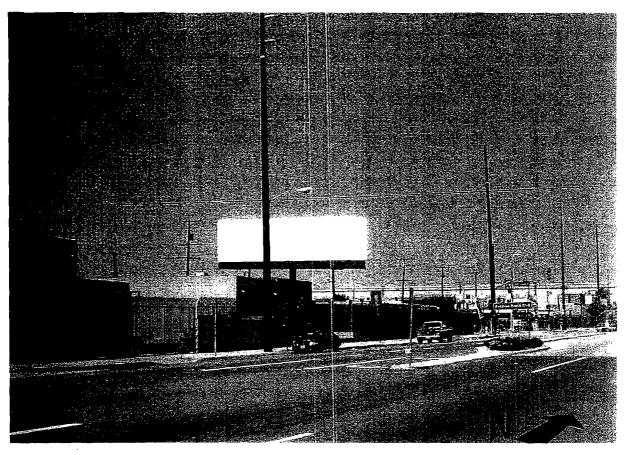


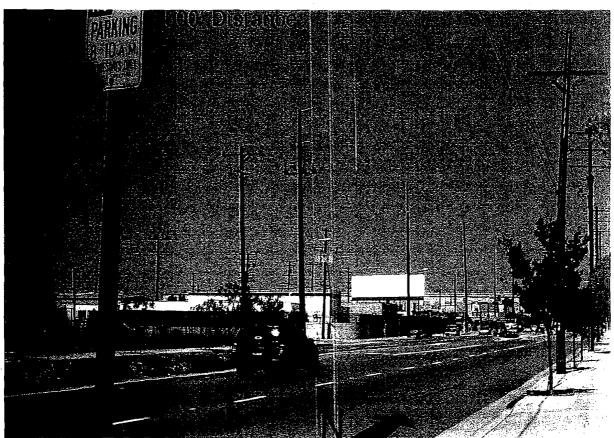
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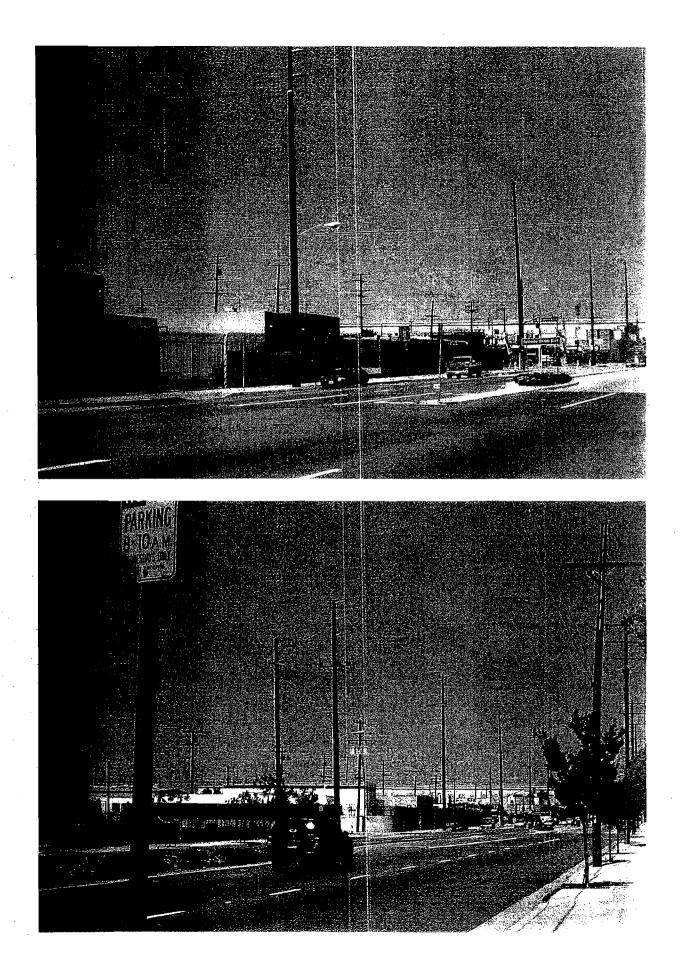




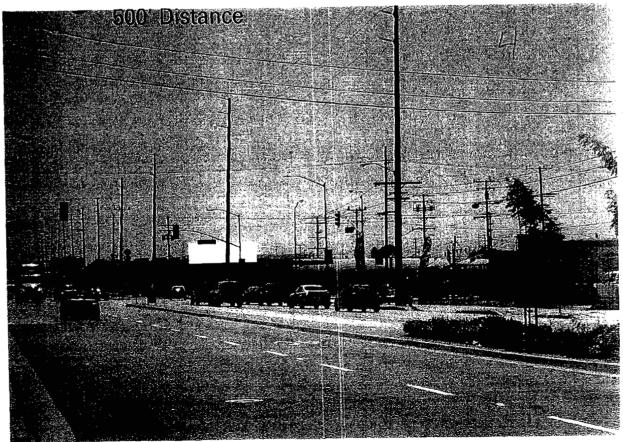


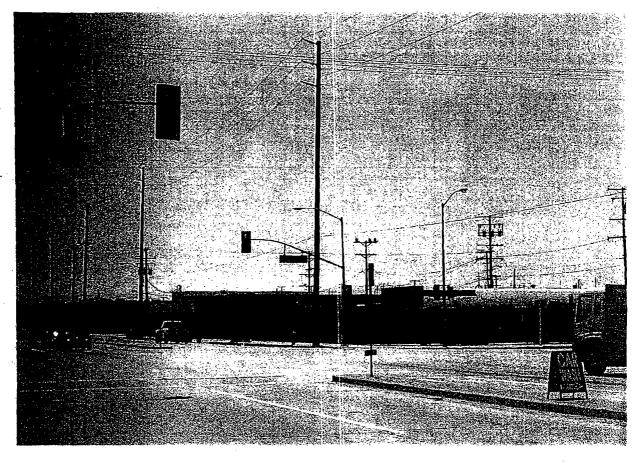


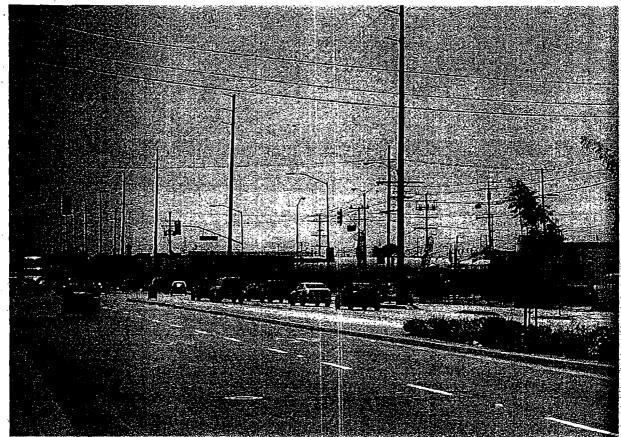














Los Angeles County Department of Regional Planning 320 West Temple Street, Los Angeles, California 90012 Telephone (213) 974-6443

PROJECT NO. R2006-00321-(2)
CONDITIONAL USE PERMIT NO. 200600024
ENVIRONMENTAL ASSESSMENT NO. 200600026

RPC MEETING DATE May 20, 2009 CONTINUED TO August 5, 2009

AGENDA ITEM

PUBLIC HEARING DATE

APPLICANT	•	OWNER			REPRESENTATIVE		
CBS Outdoor		Jerry A. David		Dave Ryan			
REQUEST							
Conditional Use Permit: To authorize the construction and maintenance of an outdoor advertising sign in an M-1 (Light							
Manufacturing) zone.							
LOCATION/ADDRESS		ZONED DISTRICT					
15301 South Avalon Bouleva	•	Nest Rancho Domir	nguez-		k-Enterprise		
Victoria Community Standard	ds District			COMMUN			
ACCESS			.		cho Dominguez-	-Victoria	
Avalon Boulevard, between I				EXISTING	ZONING		
and Redondo Beach Bouleva	ard, between A	walon Blvd. and Sa	n Pedro	M-1 (Light	Manufacturing)		
Street		· · · · · · · · · · · · · · · · · · ·					
SIZE		LAND USE	_	SHAPE		TOPOGRAPHY	
5,000 square feet		ard for a drywall bus	iness	Rectangula	ar	Level	
SURROUNDING LAND USE							
North: Light industry, Storage—M-1 (Light Manufacturing); East: Light industry, Retail, Church—C-2 (Neighborhood						·C-2 (Neighborhood	
B-1 (Buffer Strip) Business)							
South: Light industry, Churc	Manufacturing)	West: Lig	est: Light industry, Storage— M-1 (Light Manufacturing)				
GENERAL PLAN	DESIGNATION	SIGNATION MAXIMU			CONSISTENCY		
		171 1 262-0			N 1 1 4		
Countywide	I (Industrial)		N/A	See Staff Analysis			
Land Use Plan							
ENVIRONMENTAL STATUS							
CEQA Negative Declaration							
DESCRIPTION OF SITE PLAN							

The project site consists of three (3) 5,000 square-foot parcels under one ownership, which contain a storage yard for a drywall business. Pallets and other materials are stacked on the site, which is enclosed by a 10-foot-high, view obscuring chain-link fence. Two (2) 675-square-foot storage buildings (15'x45') are located on the northernmost parcel. The proposed billboard would be mounted on a support column on the southeastern portion of the southernmost parcel. The billboard would be double-faced and reach to a maximum height of 42 feet. Each sign face would be 672 square feet (48'x14') and illuminated with non-flashing lights. The sign would be oriented toward Avalon Boulevard to the east, although the primary access to the project site would be through a driveway to Redondo Beach Boulevard to the north.

KEY ISSUES

 Satisfaction of Section 22.56.040 of Title 22 of the Los Angeles County Code Conditional Use Permit Burden of Proof requirements.

TO BE COMPLETED ONLY ON CASES TO BE HEARD BY THE BOARD OF SUPERVISORS

STAFF CONTACT PERSON	-	
Tyler Montgomery, Zoning Permits II		
RPC HEARING DATE(S)	RPC ACTION DATE	RPC RECOMMENDATION
05/20/09; 08/05/09	08/05/09	Denial
MEMBERS VOTING AYE	MEMBERS VOTING NO	MEMBERS ABSTAINING
Bellamy, Rew, Valadez, Helsley, Modugno	None	None
STAFF RECOMMENDATION (PRIOR TO HEAF	ling)	
Denial	·	
SPEAKERS*	PETITIONS	LETTERS
(O) 0 (F) 1	(O) 0 (F) 0) (O) 0 (F) 0

*(O) = Opponents (F) = In Favor