

## **About Cheri Todoroff**

Cheri Todoroff has been selected to head the Los Angeles County Homeless Initiative effective April 1, 2021.

Prior to that appointment, she served as the Director of Community Programs for the Los Angeles County Department of Health Services (DHS) and provided strategic leadership, oversight, and direction for Housing for Health, the Office of Diversion and Reentry, and post-acute care community placements. In this capacity she directed the development and implementation of community-based health, social, and housing programs and services for people experiencing homelessness and for justice-involved populations with complex health and/or behavioral health conditions.

In her work on homelessness, she spearheaded the creation and refinement of Housing For Health, one of the nation's largest homeless services programs, which provides a full spectrum of services to people experiencing homelessness including multi-disciplinary outreach teams, interim housing, recuperative care, permanent supportive housing and benefits advocacy. she also led the Flexible Housing Subsidy Pool which operates a rental subsidy program that makes housing affordable for people who are homeless or justice involved as well as the Capital Improvement Intermediary Program which has supported the construction of hundreds of interim housing beds.

During the coronavirus pandemic, Todoroff led DHS community-based COVID response programs for vulnerable populations including the Medical Shelter Isolation and Quarantine Program, the COVID-19 testing program for people experiencing homelessness, and a meals program for people who are unsheltered and COVID-vulnerable.

She previously served as the DHS Director of Housing for Health and DHS Deputy for Planning and Program Oversight and, in the Department of Public Health, as the Director of Children's Medical Services, Immunization Program Director, and Sexually Transmitted Disease Program Deputy Director.

Cheri holds a Master of Public Health degree from University of California, Los Angeles and a Bachelor of Arts degree in Sociology from University of California, Berkeley.