

MEASURE A

IMPLEMENTATION STEERING COMMITTEE MEETING #12

APRIL 26, 2018



MEASURE A

*Safe, clean neighborhood parks, open space, beaches,
rivers protection, and water conservation measure*

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TODAY'S AGENDA

1. Data Updates
2. Displacement Avoidance Strategy
3. Policy Updates
 - Bonding Policy
 - General Grantmaking Policy
4. Public Comment



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- A scenic view of a lake with mountains in the background. In the foreground, several people are enjoying water activities. A red canoe is in the middle of the lake. A group of people is on a yellow and red inflatable raft. Other people are on smaller inflatables or swimming. The background shows a range of mountains under a hazy sky, with a utility pole visible in the distance.
- A. Calculation of Allocations
 - B. Park Inventory
 - C. Parks Needs Assessment Updates
 - D. Regional and Open Space Assessment

1. DATA UPDATES

Calculation of Allocations

- RPOSD will use assessor's data and population data as calculated by Los Angeles County (derived from US Census) to determine allocations for:
 - Community-based Park Investment Program
 - Neighborhood Parks, Healthy Communities and Urban Greening Program
 - City Maintenance and Servicing funds
- Allocation calculations will be updated every 4-6 years

1. DATA UPDATES

Park Inventory

- Park inventory data will be updated annually by park agencies
 - Park names, locations, acreage
 - Amenity quantity and condition for the 16 amenities included in the PNA
- Agencies will use an online portal to verify information on file and/or provide updates
- Agencies must participate to remain in good standing
- Need map to be updated every two years



1. DATA UPDATES

Parks Needs Assessment Updates

- PNA will be revisited every 8-10 years
 - Every update of PNA will contain metrics used in 2016 PNA to ensure ability to track changes over time
 - Designation of Study Area Need Level will be updated concurrently with update of the PNA

1. DATA UPDATES

Regional and Open Space Assessment

- RPOSD will conduct a separate assessment to determine regional recreation and open space needs in the County
- Results will be used to inform project planning and project selection for competitive grants
- Anticipate first assessment in 2020
- Updates anticipated every 8-10 years



1. DATA UPDATES

Questions?

- **Calculation of Allocations**
 - *Updated every 4-6 years*
- **Park Inventory**
 - *Updated annually*
- **Parks Needs Assessment**
 - *Updated every 8-10 years*
- **Regional and Open Space Assessment**
 - *Updated every 8-10 years*

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- A. Issue
 - B. Goals
 - C. Small Group Discussions
 - D. Large Group Discussion

2. DISPLACEMENT AVOIDANCE STRATEGY

2. DISPLACEMENT AVOIDANCE STRATEGY

Issue

- California is experiencing a statewide housing crisis
- Effects of this crisis, including increased property values, are disproportionately affecting lower income residents
- Increased property values can gradually price out low-income residents and businesses from the neighborhoods in which they live
 - **Displacement** is the process of economic forces driving lower income population out of their homes and neighborhoods
 - **Gentrification** is a change in neighborhood population from lower to higher income

2. DISPLACEMENT AVOIDANCE STRATEGY

Issue

- Acquisition of park land could contribute to displacement and gentrification
- Parks improvements can positively impact real property values
- Communities with parks have increased neighborhood appeal and may attract affluent residents



2. DISPLACEMENT AVOIDANCE STRATEGY

Issue

- RPOSD is not able to directly fund housing and other displacement prevention projects
- RPOSD can include strategies intended to lessen the likelihood of displacement and gentrification occurring as a result of park enhancement projects
- Proposed strategy includes four goals with two to three policies each



2. DISPLACEMENT AVOIDANCE STRATEGY

Goal #1

Ensure that projects funded by Measure A **serve all residents** of LA County

- **Policy 1:** Set aside a portion of Measure A funds for High and Very High Need Study Areas
 - *Accomplished with annual allocations, Per Capita Improvements formula*
- **Policy 2:** For competitive grant programs, give points to projects serving residents of High and Very High Need Study Areas; target 30% of funds for projects in High and Very High Need Study Areas
 - *Included in grant scoring rubrics, General Grantmaking policy*
- **Policy 3:** Allow affordable housing developers, working in collaboration with local park agencies, to receive Measure A funds for development of publicly accessible park space adjacent to, or within ½ mile of, the affordable housing development
 - *Could be accomplished by modifying eligibility requirements*



2. DISPLACEMENT AVOIDANCE STRATEGY

Goal #2

Work to **minimize direct impacts on land values** that might occur through parkland acquisition and park development in low income areas

- **Policy 1:** Minimize advanced public disclosure of proposed use of Measure A funds to acquire specific parcels, so as to avoid speculative increases in land value
 - *Addressed in community engagement requirements*
- **Policy 2:** Avoid funding acquisition projects when purchase prices are based on speculative or inflated land values
 - *RPOSD will only fund acquisition projects that represent fair market property value*
- **Policy 3:** In scoring competitive grant applications, give points to agencies with value capture or other displacement prevention strategies in place
 - *Included in competitive grant scoring, Social Multi-benefits criterion*



2. DISPLACEMENT AVOIDANCE STRATEGY

Goal #3

Require **inclusive and meaningful public outreach and engagement** aimed at existing populations for all projects funded by Measure A

- **Policy 1:** Adopt a community engagement policy that requires meaningful engagement, language access, and cultural inclusion
 - *Included in community engagement requirements*
- **Policy 2:** In competitive grants, give points to projects that include community outreach that goes beyond the minimum requirements, including strategies to employ small, local businesses and workers
 - *Included in competitive grant scoring rubrics*
- **Policy 3:** Engage park-users with innovative online platforms that allow individuals to connect to their local park agencies
 - *To be implemented with Implementation, Operations, & Oversight Funds*

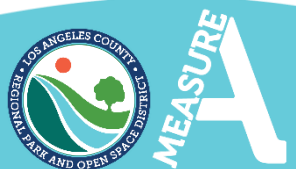


2. DISPLACEMENT AVOIDANCE STRATEGY

Goal #4

Collect, analyze and report **park investment data** to monitor for displacement and gentrification

- **Policy 1:** Produce GIS map layers that show location and size of Measure A investments
 - *Included in Metrics & Evaluation chapter of Measure A Grant Guidelines Procedures and Policies document*
- **Policy 2:** Partner with research institutions, universities, nonprofit organizations, and other public agencies by facilitating conversations and sharing data to support the development of equity tools and reports
 - *To occur as data is collected*



2. DISPLACEMENT AVOIDANCE STRATEGY

Small Group Discussions

Meet in **small groups** for approximately **20 minutes** to discuss the Displacement Avoidance Strategy:

1. Should RPOSD consider any additional goals?
2. Should RPOSD consider any additional policies?



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- A. Bonding
 - B. General Grantmaking

3. POLICY UPDATES

Bonding Policy Changes

- Based on discussion at Steering Committee Meeting #8, policy will be changed to allow bonding of competitive grant funds, as deemed appropriate by RPOSD
- RPOSD will balance demand for bonded funds needed for large, costly, and/or shovel-ready projects with the need for ongoing funding in the competitive grant categories
- Technical Assistance Program will help assess readiness of agencies and need for bonding of competitive grant funds



3. POLICY UPDATES

General Grantmaking Policy Changes

- Clarified that the 30% target of funds for projects in High or Very High Need Study Areas shall apply to three competitive grant programs:
 - Natural Lands, Local Beaches, Water Conservation and Protection Competitive Grants
 - Regional Recreation, Multi-use Trails, and Accessibility Competitive Grants
 - Acquisition-only Competitive Grants
- Clarified use of “Level of Need” evaluation criterion:
 - Points will be awarded to projects that serve or benefit residents of High or Very High Need Study Areas



Public Comment

QUESTIONS?

Onamia Bryant



MEASURE
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Upcoming Meetings

**All future meetings will be held at the LA River Center
from 9:30 am -12 noon**

- **Steering Committee Meeting #13 – May 31**
Project Delivery/Grant Administration
- **Steering Committee Meeting #14 – June 28**
Final Draft Grant Guidelines Procedures and Policies;
Board Letter and Summation

Submit any comments on today's topics by May 9th



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