

MEASURE A

IMPLEMENTATION STEERING COMMITTEE MEETING #10 MARCH 15, 2018



MEASURE A

*Safe, clean neighborhood parks, open space, beaches,
rivers protection, and water conservation measure*

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TODAY'S AGENDA

1. Introduction
2. Dedicated Acquisition Funds
3. Evaluation Metrics
4. Public Comment



- New Members
- Future Meeting Topics

1. INTRODUCTION

New Members

- **Tamika Butler, Executive Director of Los Angeles Neighborhood Land Trust** will be representing LANLT for the remaining meetings.
 - *Thanks to Mark Glassock for his participation*
- **Onnig Bulanikian, Director of Community services and Parks, City of Glendale** will be representing the San Fernando Council of Governments for the remaining meetings.
 - *Thanks to John Bwarie for his participation*



1. INTRODUCTION

Future Meeting Topics

- **Today:** *Acquisition-Only Funds, Evaluation Metrics*
- **April 5:** *Revised Competitive Grant Scoring Rubrics, Revised TAP, Revised Community Engagement Requirements, RPOSD Engagement Update*
- **April 26:** *Parks Needs Assessment Updates, Revised Bonding Policy, Revised General Grantmaking Policy*
- **May 31:** *Project Delivery/Grant Administration, Additional Carryover Items (as needed)*
- **June 28:** *Final Draft Grant Guidelines Procedures and Policies Recommendations; Board Letter and Summary*



A. Overview

- Need
- Funding
- Criteria

B. Small Group Discussions

C. Large Group Discussion



2. DEDICATED ACQUISITION FUNDS

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Need

Projects that include acquisition can be funded through:

- Community-Based Park Investment (*Category 1*)
- Neighborhood Parks, Healthy Communities, and Urban Greening (*Category 2*)
- Natural Lands, Local Beaches, Water Conservation and Protection (*Category 3*)
- Regional Recreation, Multi-Use Trails, and Accessibility (*Category 4*)



2. DEDICATED ACQUISITION FUNDS

Need

- Acquisition projects can be **time sensitive** and **unpredictable**
- Acquiring additional park and open space **acreage is critical** in Los Angeles County



2. DEDICATED ACQUISITION FUNDS

Need

Study Area Acquisition Needs Identified in the 2016 Countywide Parks Needs Assessment*

Need Level	Acquisition Cost	% of all Acquisition Costs	Acres	# of Projects
Very Low	\$334 million	22%	153.5	31
Low	\$397 million	26%	239	33
Moderate	\$91 million	6%	79.5	27
High	\$137 million	9%	71.6	34
Very High	\$568 million	37%	162.5	57
TOTAL	\$1.528 billion	100%	706.15	182

*Only includes projects prioritized by Study Areas



2. DEDICATED ACQUISITION FUNDS

Funding

Proposition A Funding and PNA Cost Estimates

	Proposition A Funding	PNA Prioritized Projects
Projects Involving Acquisition	10% of awarded projects	13% of prioritized projects
Funding	22% of funds dedicated to projects involving acquisition	26% of estimated cost of prioritized projects was for projects involving acquisition

Proposition A and PNA show that **20% to 30% of funds** are likely needed for projects involving acquisition



2. DEDICATED ACQUISITION FUNDS

Recommendation:

- An **annual competitive grant process** should be used to fund acquisition-only projects
- Funds should come from ***Natural Lands, Local Beaches, Water Conservation and Protection*** (Category 3) and from ***Regional Recreation, Multi-use Trails, and Accessibility*** (Category 4)
- Total of **\$2 million annually** (total of 14% of the two grant programs)
 - Could be allocated annually or bonded.

2. DEDICATED ACQUISITION FUNDS

Recommendation:

- Need for acquisition should be **urgent**
 - Less urgent acquisitions can be funded through other Measure A grant programs
- The following acquisitions should be prioritized for funding:
 - Parcels in **High or Very High Need Study Areas**
 - Parcels for **trail connections and access, wildlife corridors, and critical habitat**
- Outcomes should be monitored and the program should be modified as necessary.



2. ACQUISITION-ONLY FUNDS: SMALL GROUP DISCUSSION

3. EVALUATION METRICS

Meet in **small groups** for approximately **15 minutes** to discuss the following questions:

1. Should there be a dedicated acquisition fund?
2. How much funding should be dedicated to acquisition-only projects, and from what source(s)?
3. What criteria should be used to evaluate acquisition-only grants?

Purpose of discussion:

- Allow Steering Committee members to hear from each other
- Refine personal ideas regarding acquisition-only funds





2. ACQUISITION-ONLY FUNDS: LARGE GROUP DISCUSSION

2. DEDICATED ACQUISITION FUNDS

Recommendation:

- An annual competitive grant process should be used to fund acquisition-only projects
- Funds should come from *Natural Lands, Local Beaches, Water Conservation and Protection (Category 3)* and from *Regional Recreation, Multi-use Trails, and Accessibility (Category 4)*
- Total of \$2 million annually (total of 14% from the two grant programs)
 - Could be allocated annually or bonded.



2. DEDICATED ACQUISITION FUNDS

Recommendation:

- Need for acquisition should be urgent
 - Less urgent acquisitions can be funded through other Measure A grant programs
- The following parcels should be prioritized for funding:
 - Parcels in High or Very High Need Study Areas
 - Parcels for trail connections and access, wildlife corridors, and critical habitat
- Outcomes should be monitored and the program should be modified as necessary.



A. Overview

- Measure A Requirements
- Additional Metrics

B. Small Group Discussions

C. Large Group Discussion

3. EVALUATION METRICS

3. EVALUATION METRICS

Requirements

Measure A requires tracking and sharing of the following metrics annually:

- Location and footprint of each funded project
- Grant program funding each project
- Project objectives
- Project status and outcomes
- Leveraged funds



3. EVALUATION METRICS

Requirements

RPOSD required to submit periodic evaluations of the program, identifying changes needed to meet Measure A's objectives.



3. EVALUATION METRICS

Additional Metrics

Metrics can:

- Shape understanding, decision-making, and action.
- Point to progress toward achieving Measure A's goals.
- Serve as a starting point for additional analyses by others.



3. EVALUATION METRICS

Fund Tracking

Fund Tracking	Annual Allocations						Competitive Grants						Goals
	BoS Dedicated Park Projects	Community-Based Park Investment (Cat. 1)	Neighborhood Parks, Healthy Communities & Urban Greening (Cat. 2)	DPR	DBH	M&S	Natural Lands, Local Beaches, Water Cons'n & Protection (Cat. 3)	Regional Recreation, Multi-use Trails, & Accessibility (Cat. 4)	Recreation Access	Cultural Facilities	Youth and Veteran Job Training & Placement	Implementation, Operations & Oversight	
Total amount and percentage of total revenue spent by category	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan
Amount and percentage of funds spent by, city and uninc. County	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan where applicable
Amount and percentage of funds spent by Study Area	●	●	●	●	●	●	●	●	●	●	●	●	Spending in each category should reflect the Measure A Expenditure Plan where applicable
Total amount and percentage of funds spent in the following areas, as a total, by Study Area, and aggregated by Level of Need:													
<i>Administration</i>	●	●	●	●	●		●	●	●	●	●		Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Technical Assistance (including Planning and Design)</i>												●	Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Planning and Design</i>	●	●	●	●	●		●	●	●	●	●		Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Acquisition</i>	●	●	●	●	●		●	●		●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Community Engagement</i>	●	●	●	●	●		●	●	●	●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Development/Construction</i>	●	●	●	●	●		●	●		●			Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Maintenance and Servicing</i>		●	●	●	●	●							Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Education, Skills Training and Career Pathway Development</i>												●	Spending should reflect the Measure A Expenditure Plan and Funding Guidelines
<i>Certification, Placement Services, Apprenticeship Opportunities</i>												●	Spending should reflect the Measure A Expenditure Plan and Funding Guidelines



3. EVALUATION METRICS

Project Tracking; Level of Need and Community-based Expenditures; Leveraging of Funds

	Annual Allocations						Competitive Grants						
BoS Dedicated Park Projects	Community-Based Park Investment (Cat. 1)	Neighborhood Parks, Healthy Communities & Urban Greening (Cat. 2)	DPR	DBH	M&S	Natural Lands, Local Beaches, Water Cons'n & Protection (Cat. 3)	Regional Recreation, Multi-use Trails, & Accessibility (Cat. 4)	Recreation Access	Cultural Facilities	Youth and Veteran Job Training & Placement	Implementation, Operations & Oversight		

Project Tracking												Goals	
Project Location	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Footprint	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Objectives	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Status	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Project Outcomes	●	●	●	●	●	●	●	●	●	●	●	●	Tracking (required by Measure A)
Level of Need and Community-Based Expenditures												Goals	
Amount and percentage of funds spent by Study Area Level of Need	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Number of community-based organizations engaged in Measure A projects overall and total dollars spent on CBO work	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Number of local residents trained and placed in employment, by Study Area and aggregated by Study Area Level of Need (Youth and Veterans Training and Placement (Cat. 5) only)											●		Tracking
Leveraging of Funds												Goals	
Amount and Percentage of Measure A funds used to leverage other public and private funding	●	●	●	●	●	●	●	●	●	●	●	●	Other public and private funds should be used to leverage Measure A funds.
Amount of other public and private funding leveraged by Measure A	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Resulting Total Leverage Factor (total expenditure/total funding leveraged by Measure A)	●	●	●	●	●	●	●	●	●	●	●	●	Tracking
Resulting Leverage Factor considering only those funds used for leveraging (Measure A funds used to leverage/amount leveraged)	●	●	●	●	●	●	●	●	●	●	●	●	Tracking



3. EVALUATION METRICS

Competitive Grant Proposals; Community Outreach and Engagement

Annual Allocations						Competitive Grants					
BoS Dedicated Park Projects	Community-Based Park Investment (Cat. 1)	Neighborhood Parks, Healthy Communities & Urban Greening (Cat. 2)	DPR	DBH	M&S	Natural Lands, Local Beaches, Water Cons'n & Protection (Cat. 3)	Regional Recreation, Multi-use Trails, & Accessibility (Cat. 4)	Recreation Access	Cultural Facilities	Youth and Veteran Job Training & Placement	Implementation, Operations & Oversight

Competitive Grant Proposals											Goals	
Number and percentages of competitive grant proposals submitted, deemed complete, and awarded, aggregated by Study Area Level of Need						•	•	•	•	•		<ul style="list-style-type: none"> Proposals should be received from and awarded in all need categories. In <i>Natural Lands, Local Beaches, Water Conservation & Protection (Cat. 3)</i> and <i>Regional Recreation, Multi-Use Trails & Accessibility</i> grant
Number and percentages of competitive grant proposals (in both numbers and dollars) submitted, deemed complete, and awarded that include CBO participation, and success rate of these proposals as compared to overall proposal pool.						•	•	•	•	•		Tracking
Community Outreach and Engagement:											Goals	
Amount and percentage of funds spent on community outreach and engagement by Study Area, aggregated by Level of Need	•	•	•	•	•	•	•		•		•	Tracking
Total number of community engagement events and participants by Study Area, aggregated by Level of Need	•	•	•	•	•	•	•		•		•	Tracking
Number of community-based organizations engaged in community outreach and engagement efforts, and total dollars spent on CBO engagement work	•	•	•	•	•	•	•		•		•	Tracking
Number and percent of competitive grant applications received and awarded involving CBOs	•	•	•	•	•	•	•		•		•	Tracking
Amount and percentage of funds received by CBOs (determined at grant closing), for all projects.	•	•	•	•	•	•	•		•		•	Tracking



3. EVALUATION METRICS

Technical Assistance

	Annual Allocations						Competitive Grants					Goals		
	BoS Dedicated Park Projects	Community-Based Park Investment (Cat. 1)	Neighborhood Parks, Healthy Communities & Urban Greening (Cat. 2)	DPR	DBH	M&S	Natural Lands, Local Beaches, Water Cons'n & Protection (Cat. 3)	Regional Recreation, Multi-use Trails, & Accessibility (Cat. 4)	Recreation Access	Cultural Facilities	Youth and Veteran Job Training & Placement		Implementation, Operations & Oversight	
Technical Assistance														
Rate of participation in Training and Education technical assistance by enrolled public agencies and CBOs, aggregated by Study Area need level												●	Tracking	
Number and percentage of applications that received TA that were subsequently awarded Measure A funds.		●	●	●	●	●	●	●	●	●	●	●	●	Receipt of technical assistance should result in an equal or higher rate of grant award compared to applications that did not receive TA.
Total dollars and percentage of funds spent on TA that resulted in projects that were subsequently awarded Measure A funds.												●	Tracking	





3. EVALUATION METRICS: SMALL GROUP DISCUSSION

3. EVALUATION METRICS

Meet in **small groups** for approximately **15 minutes** to discuss the following questions:

1. Are the selected metrics appropriate? Are there other metrics that should be considered?
2. Do you agree with the goals for each metric?
3. What actions should occur if stated goals are not achieved?

Purpose of discussion:

- Allow Steering Committee members to hear from each other
- Refine personal ideas regarding evaluation metrics





3. EVALUATION METRICS: LARGE GROUP DISCUSSION

3. EVALUATION METRICS

Large Group Discussion:

1. Are the selected metrics appropriate? Are there other metrics that should be considered?
2. Do you agree with the goals for each metric?
3. What actions should occur if stated goals are not achieved?

Public Comment

QUESTIONS?

Onamia Bryant



MEASURE
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Upcoming Meetings

All future meetings will be held at the LA River Center from
9:30 am -12 noon

- Meeting Previously Scheduled for March 29 is **CANCELLED**
- **Steering Committee Meeting #11 – April 5**
Revised Competitive Grant Scoring Rubrics; Revised TAP; Revised Community Engagement Requirements; RPOSD Engagement Update
- **Steering Committee Meeting #12 – April 26**
Park Needs Assessment Updates; Revised Bonding Policy, General Grantmaking Policy



Upcoming Meetings

All future meetings will be held at the LA River Center from
9:30 am -12 noon

- **Steering Committee Meeting #13 – May 31**
Project Delivery/Grant Administration; Additional Carryover Items (tbd)
- **Steering Committee Meeting #14 – June 28**
Final Draft Grant Guidelines Procedures and Policies Recommendations;
Board Letter and Summation



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