



## MEMORANDUM

DATE March 8, 2018  
TO Measure A Steering Committee  
FROM Los Angeles County Regional Park and Open Space District (RPOSD)  
SUBJECT Metrics for Evaluation of Measure A – Safe Clean Neighborhood Parks, Open Space, Beaches, Rivers Protections, and Water Conservation

### A. INTRODUCTION

As part of its commitment to achieving Measure A’s goals to “benefit property and improve the quality of life through the District,” RPOSD will use a series of metrics to measure progress toward these goals and toward goals within individual grant programs. RPOSD is committed to applying course corrections in the implementation of Measure A as needed to achieve the Measure’s goals, as indicated by the metrics. Additionally, RPOSD is committed to sharing all data it collects and partnering with other organizations to further analyze the impact of Measure A.

This memorandum recommends a set of metrics that could be considered in evaluating Measure A. The purpose of tracking Measure A funding is to ensure that the goals of Measure A are being met, to provide clear means for evaluating the success of implementation over time, and to inform learning and adaptation in implementation. The metrics discussed in this memo were selected based on two principles: first, that an important function of metrics is to focus attention on information that can shape understanding, decision-making, and action; and secondly, that special attention should be paid to the language of the measure approved by voters in determining if the will of the voters is being carried out.

### B. METRICS

Measure A specifies that RPOSD publish a complete accounting of all allocations each year, to include the following information: location and footprint of each funded project, project objectives, status, and outcomes, any matching funds used, and from which grant program the funds were allocated. Additionally, RPOSD is required to submit periodic evaluations of the program, identifying any changes needed to meet the objectives of the Measure.

The metrics identified in Table 1 are key metrics that should be monitored to determine if Measure A is being carried out as the voters intended, or if any areas of concern arise that warrant deeper investigation and corrective actions. The metrics in each category of spending address the voter-approved priorities in each category of spending, and should be used to evaluate each category separately. It is recommended that the metrics in each area be limited to less than ten. If new metrics need to be introduced, they

should substitute for less useful metrics if the number of metrics grows too large to be useful at each level of analysis.

The table identifies applicable metrics for each of Measure A's categories.

## **C. OTHER ENVIRONMENTAL, SOCIAL, DEMOGRAPHIC AND EQUITY METRICS AND EVALUATION**

RPOSD recognizes the importance of tracking environmental, social, demographic and equity metrics and their potential correlations with Measure A funding. These include metrics related to race, ethnicity, income, public health, social programs and activities, and the capacity of agencies and organizations to successfully propose and implement projects. This tracking may be done by individual researchers, universities, research institutions, or other agencies. To this end, RPOSD is committed to sharing of data regarding Measure A funds, and to entering into partnerships with researchers and organizations already collecting data on these topics.

## **D. PROCESS FOR DATA RELEASE AND USE OF METRICS**

It is anticipated that the metrics regarding Measure A funding will be released every year and will be made available in a downloadable spreadsheet on the RPOSD website. RPOSD will also provide a summary of the metrics tracking, as well as any results of studies with partners and research organizations described in Section C, to the Citizens Oversight and Advisory Board. RPOSD will conduct an evaluation of these metrics, and whether the desired outcomes shown in Table 1 have been met, and will make recommendations regarding course corrections and revisions to the implementation of Measure A in a report to the Citizens Oversight and Advisory Board.