IMPLEMENTATION STEERING COMMITTEE MEETING #6
JANUARY 11, 2018

TODAY'S AGENDA

New Members

1. Subarea Need *(discussion)*

2. Draft Grant Guidelines Outline *(information)*

3. Draft Grant Guidelines – Funding

   - Calendars *(information)*
   - Expenditure Plan *(information)*
   - Grant Programs *(information)*
   - Competitive Grant Scoring *(discussion)*
   - Community Engagement Requirements *(discussion)*

4. Draft Grant Guidelines – Grantmaking Policy *(information)*

5. Public Comment

New Member Welcome

City of Los Angeles

- Bill Jones: Chief Management Analyst; Department of Recreation and Parks

BOS, LA County District 4

- Mark Baucum: Deputy of Education, the Arts & Libraries; Supervisor Hahn's Office
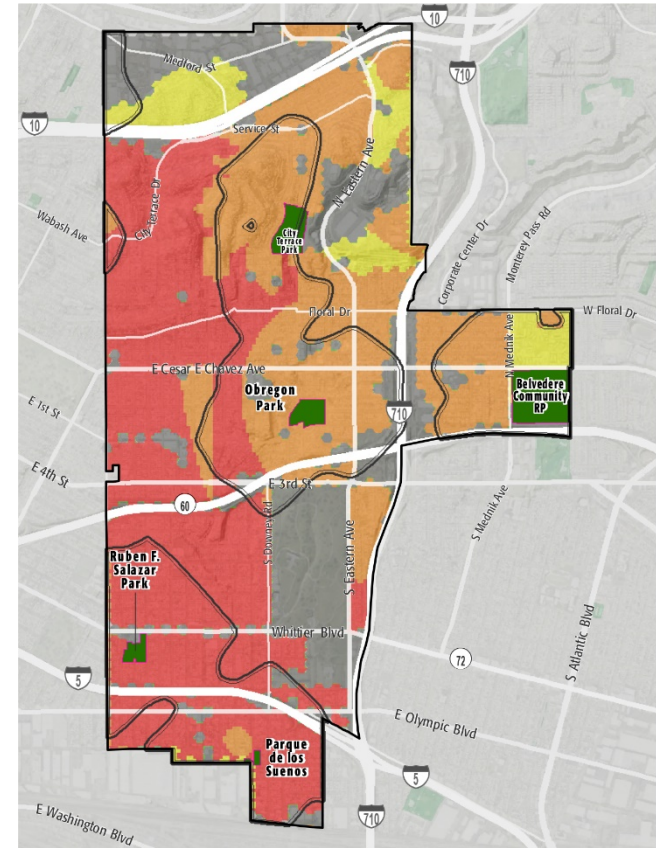
• Subarea Need

1. SUBAREA NEED

Calculating Park Need

Acres
Needed
(20%)

+

Distance
to Parks
(20%)

+

Population
Density
(60%)

Calculating Park Need

| Percent of Study Area Population in "High" and "Very High" Need Subareas	Study Area Need Level
0 – 1%	Very Low
1 – 23%	Low
23 – 50%	Moderate
50 – 75%	High
75 – 100%	Very High

Study Area Need Level also considered:
- Lack of park
- Population under 10,000
- Percent of amenities in poor condition

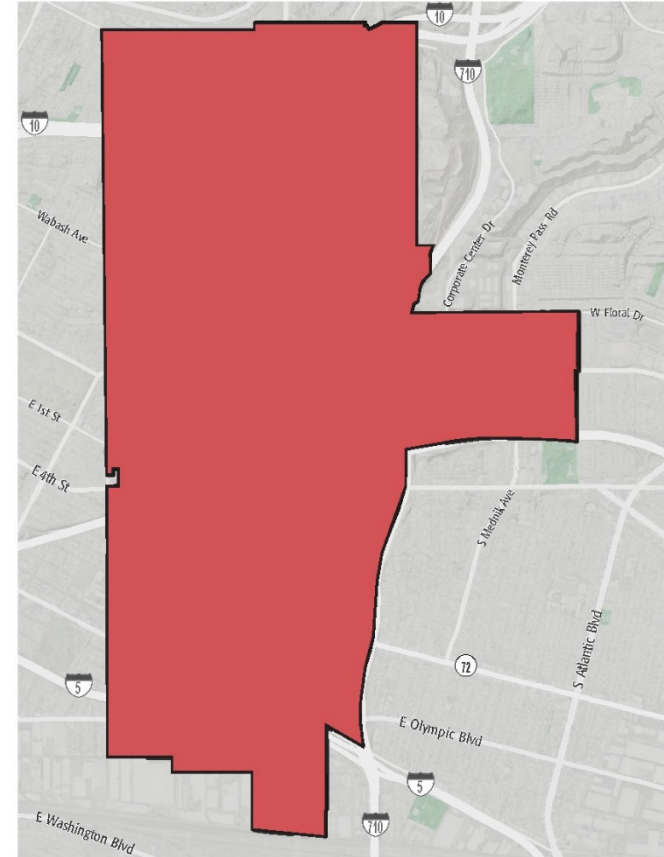22 Study Areas had Need Level adjusted using these additional criteria.

Calculating Park Need

Subarea need varies within
each Study Area

Study Area Need

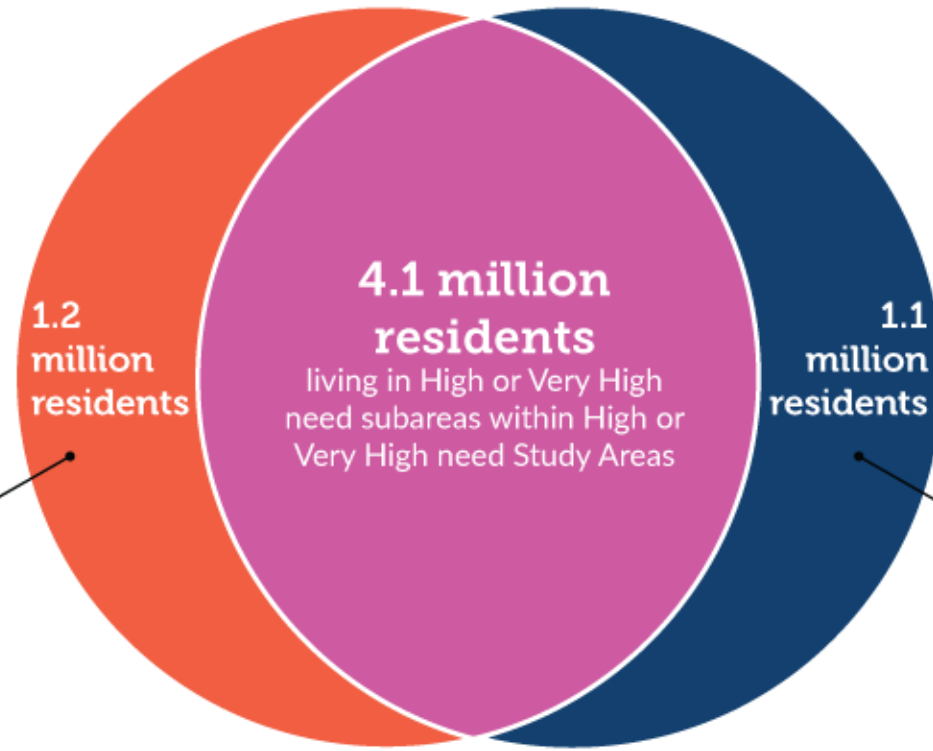# Calculating Park Need
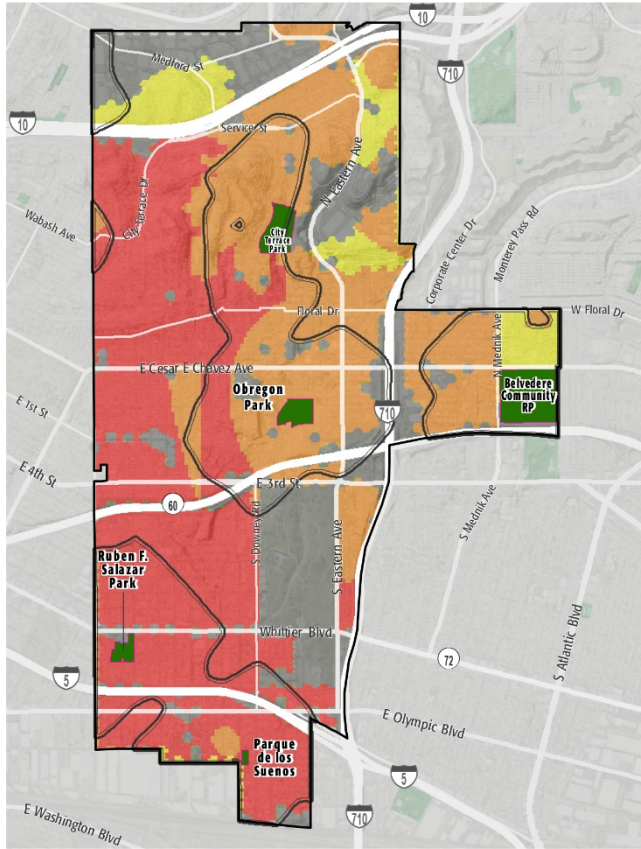
Subarea need varies within
each Study Area

Study Area Need

Subarea Park Need

5.3 million residents
in High or Very High need Study Areas

1.2 million residents

4.1 million residents
living in High or Very High need subareas within High or Very High need Study Areas

1.1 million residents

Residents living in High or Very High need Study Areas, but within Moderate, Low, or Very Low need subareas

Residents living in Moderate, Low, or Very Low need Study Areas, but within High or Very High need subareas

5.2 million residents
in High or Very High need subareas

Subarea Park Need

5.3 million residents
in High or Very High need Study Areas

4.2% in Study Areas with **less than 5,000 residents** living in High or Very High need subareas
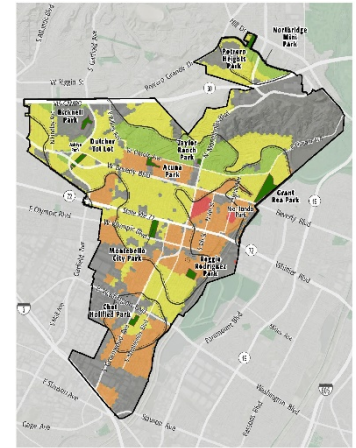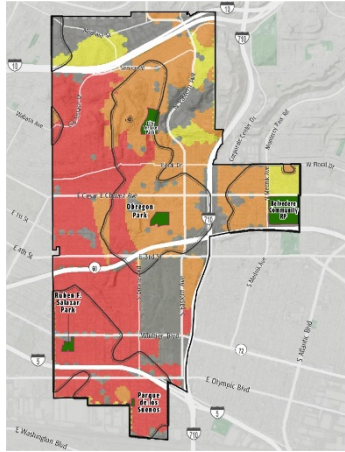
1.2 million residents

4.1 million residents
living in High or Very High need subareas within High or Very High need Study Areas

1.1 million residents

95.8% in Study Areas with **at least 5,000 residents** living in High or Very High need subareas
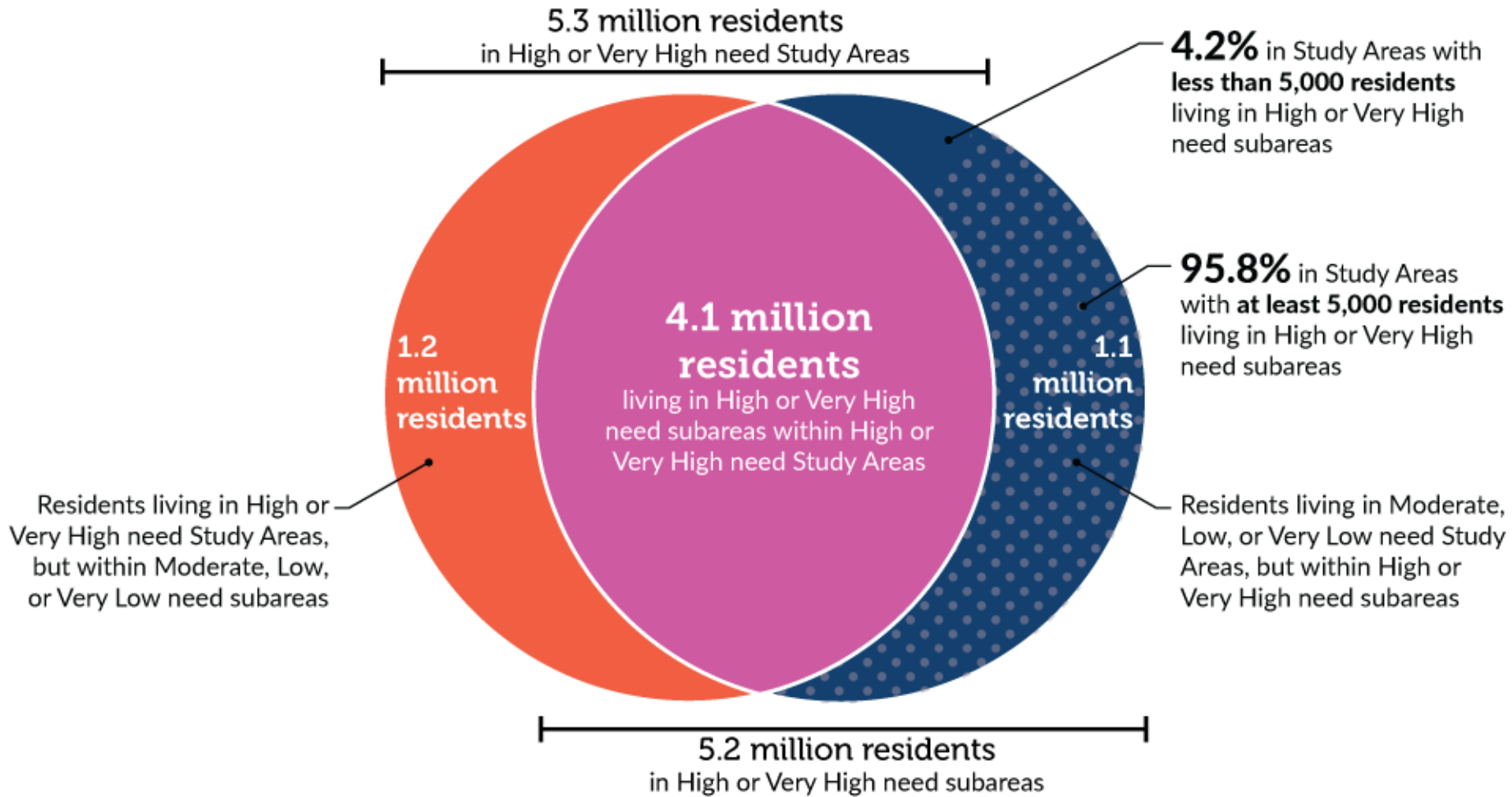
Residents living in High or Very High need Study Areas, but within Moderate, Low, or Very Low need subareas

Residents living in Moderate, Low, or Very Low need Study Areas, but within High or Very High need subareas

5.2 million residents
in High or Very High need subareas

Recommendation #1

RPOSD recommends that targeted funds from General Category 3 and General Category 4 competitive grants be **targeted only to those Study Areas that are High and Very High Need.**
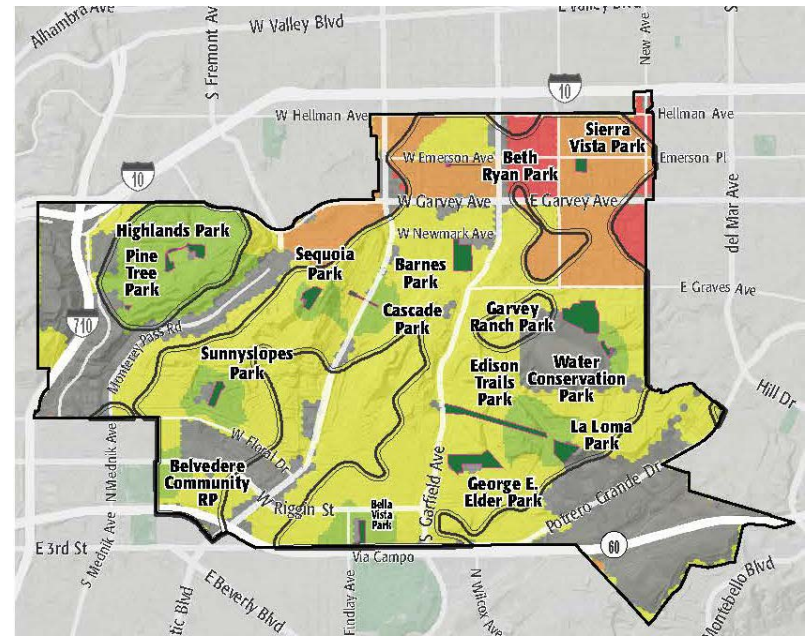
- "Targeted funds" refers to the **30%** of funds set aside for High or Very High Need Study Areas as detailed in the Grantmaking Policy

- Intended to ensure that agencies with the greatest need for parks are able to secure funds.

Recommendation #2

RPOSD recommends that subarea need be considered when evaluating Level of Need in competitive grant applications

Moderate Need Study Area with High and Very High Need Subareas

Subarea Park Need

Subarea need should only be considered if:

1. Project's Study Area contains at least 5,000 residents living in High or Very High Need subareas; AND

2. Project is located in or directly serves a High or Very High Need subarea.

➡ Includes 54 Study Areas of Moderate and Low Need

Total **High** and **Very High** Need subarea population = at least 5,000 residents

Potential Project Locations
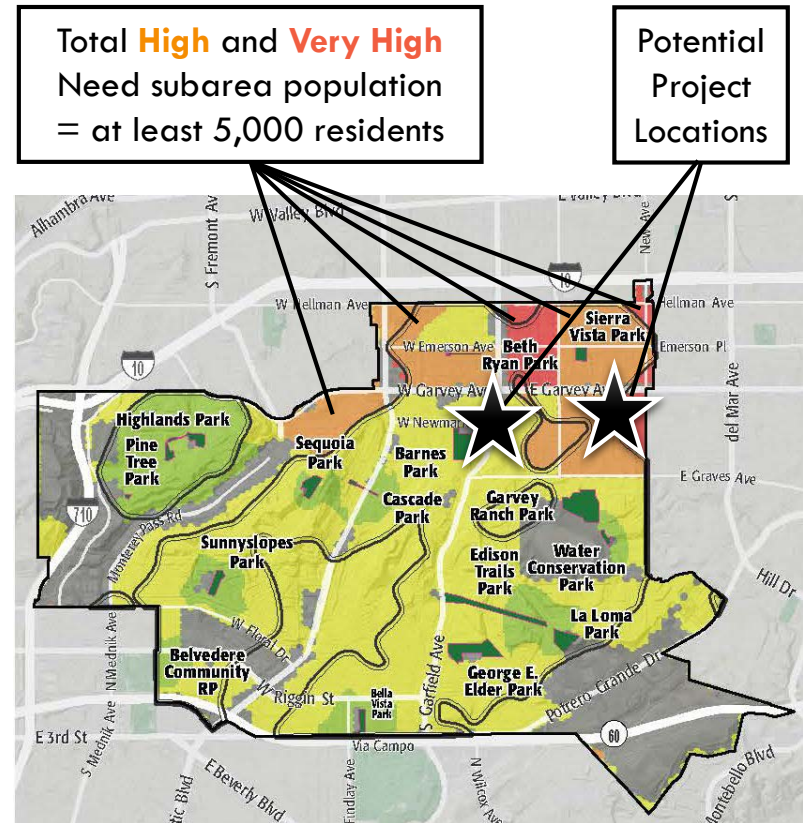
Moderate Need Study Area Example

Level of Need Evaluation: General Category 3 Example

	Level of Need Scoring Criteria	25 points max.
Study Area Subcriteria	(A) *Project is **located in a High or Very High Need Study Area**.*	25
	(B) *Project is not located in a High or Very High Need Study Area, but **directly serves the residents of a High or Very High Need Study Area**.*	6-15
Subarea Subcriteria	(C) *Project does not meet subcriterion (A) or (B), but is **located within a High or Very High Need subarea** within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.*	10
	*Project does not meet subcriterion (A), (B),or (C), but **directly serves a High or Very High Need subarea** within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.*	1-4

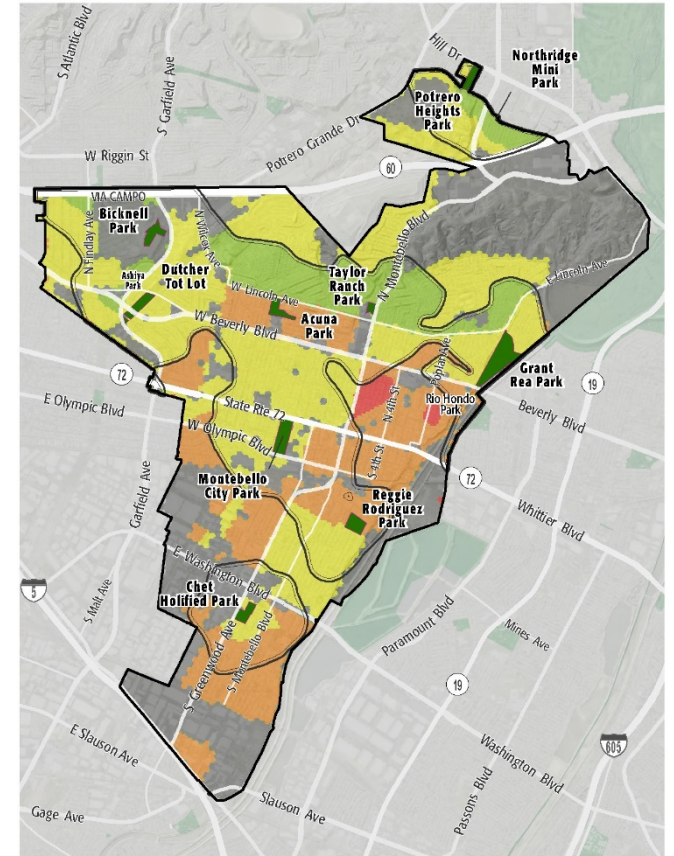**Projects located in or serving High or Very High Need subareas should receive fewer points**

Recommendation #3

RPOSD recommends that when agencies expend annual allocations, efforts should be made to select projects in the relatively higher need areas within Study Areas.

Moderate Need Study Area Example

- Function and Use

- Content

Function

- Grant Guidelines Policies and Procedures will document all policies and procedures related to Measure A

- Must be approved by Board of Supervisors

- Will be updated and approved annually, to reflect changes in available funds and/or procedures and policies

- Audience is expected to be all agencies and organizations applying for and receiving Measure A funds

LOS ANGELES COUNTY
REGIONAL PARK AND
OPEN SPACE DISTRICT **A**

**MEASURE A
GRANT
GUIDELINES
POLICIES AND
PROCEDURES**

Function

- Will be available in digital format on RPOSD's website

- Will contain links to relevant resources such as Parks Needs Assessment website, Measure A language, and sample forms and templates

- Each chapter can be downloaded individually or as an entire document

- RPOSD outreach will include notification of availability on website and in direct emails to RPOSD's complete mailing list

LOS ANGELES COUNTY
REGIONAL PARK AND
OPEN SPACE DISTRICT **A**

**MEASURE A
GRANT
GUIDELINES**
POLICIES AND
PROCEDURES

Content

- **Introduction:** Describes the background and goals, expenditure plan and grant cycle calendar

- **Policies:** Communicates all established policies for Measure A

- **Funding Guidelines:** Explains enrollment and eligibility requirements, available funding categories with respective application requirements and evaluation criteria

Content

- **Project Delivery/ Grant Administration**: Guides applicants through the entire grant application and administration process. Includes all necessary procedures required to successfully close a grant and remain in good-standing with RPOSD

- **Technical Assistance:** Presents program goals, elements, funding mechanisms, and processes for receiving the various forms of assistance

- **Glossary**: Key terms and definitions of commonly used language

LOS ANGELES COUNTY
REGIONAL PARK AND
OPEN SPACE DISTRICT **A** MEASURE

**MEASURE A
GRANT
GUIDELINES
POLICIES AND
PROCEDURES**

- Calendars

- Expenditure Plan

- Grant Programs

- Competitive Grant Scoring

- Community Engagement Requirements

Annual Allocations

FOR CITIES, LOS ANGELES COUNTY DPR, LOS ANGELES COUNTY DBH; AGENCIES WITH RPOSD-FUNDED PROJECTS ELIGIBLE FOR M&S

For the following programs:

- **Community-Based Park Investment Program**
- **Safe, Clean Neighborhood Parks, Healthy Communities, and Urban Greening Program**
- **Natural Lands, Open Spaces and Local Beaches, Water Conservation, and Watershed Protection Program:**
  Department of Beaches and Harbors (DBH) allocation

- **Regional Recreation Facilities, Multi-use Trails and Accessibility Program:**
  Department of Parks and Recreation (DPR) allocation
- **Maintenance and Servicing (M&S)**

2018 Annual Allocation Calendar

MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Enrollment: Opens May 1, 2018							
		Application: Applications Available July 1, 2018					
			Grant Award Notification: Within 6 to 8 weeks of submitting completed application				

Processing of documents received between December 1 and December 31 may be delayed due to staff capacity.

Annual Allocations

FOR CITIES, LOS ANGELES COUNTY DPR, LOS ANGELES COUNTY DBH; AGENCIES WITH RPOSD-FUNDED PROJECTS ELIGIBLE FOR M&S

For the following programs:

- **Community-Based Park Investment Program**
- **Safe, Clean Neighborhood Parks, Healthy Communities, and Urban Greening Program**
- **Natural Lands, Open Spaces and Local Beaches, Water Conservation, and Watershed Protection Program:** *Department of Beaches and Harbors (DBH) allocation*

- **Regional Recreation Facilities, Multi-use Trails and Accessibility Program:** *Department of Parks and Recreation (DPR) allocation*
- **Maintenance and Servicing (M&S)**

Ongoing Annual Allocation Calendar

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Enrollment *Enrollment documents always accepted. Eligibility notification sent within 6 to 8 weeks of completing enrollment.*											
Application *Applications always accepted once eligibility is confirmed.*											
Grant Award Notification: *Within 6 to 8 weeks of submitting completed application.*											

June/July Blackout Period: Payment request documents are not processed between June 7 and July 7. Processing of payment documents received after June 7 will begin on July 8.

Processing of documents received between December 1 and December 31 may be delayed due to staff capacity.

Competitive Grant Cycles

PROGRAM	FUND CATEGORY	FREQUENCY	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031
General	Category 3 and 4	4 years	Q3 $13,566,316				Q3 $54,265,264				Q3 $54,265,264				Q3 $54,265,264
Recreation Access	Category 3 and 4	2 years	Q1 $3,699,904		Q1 $7,399,808		Q1 $7,399,808		Q1 $7,399,808		Q1 $7,399,808		Q1 $7,399,808		Q1 $7,399,808
Youth and Veteran	Category 5	3 years	Q2 $3,605,035			Q2 $10,815,105			Q2 $10,815,105			Q2 $10,815,105			Q2 $10,815,105
Cultural Facilities	Category 4	3 years			Q2 $3,699,903			Q2 $3,699,903			Q2 $3,699,903			Q2 $3,699,903	

Q = Calendar quarter when grant application is due
$ = Total estimated amount of funds available during grant period

- Allows potential applicants time to plan ahead and develop strong projects
- Provides grantees time to focus on grant administration and project delivery
- Provides agencies the opportunity to receive Technical Assistance and build capacity between rounds
- Ensures that RPOSD has capacity to provide assistance to applicants and grantees while monitoring active grants to ensure successful project delivery
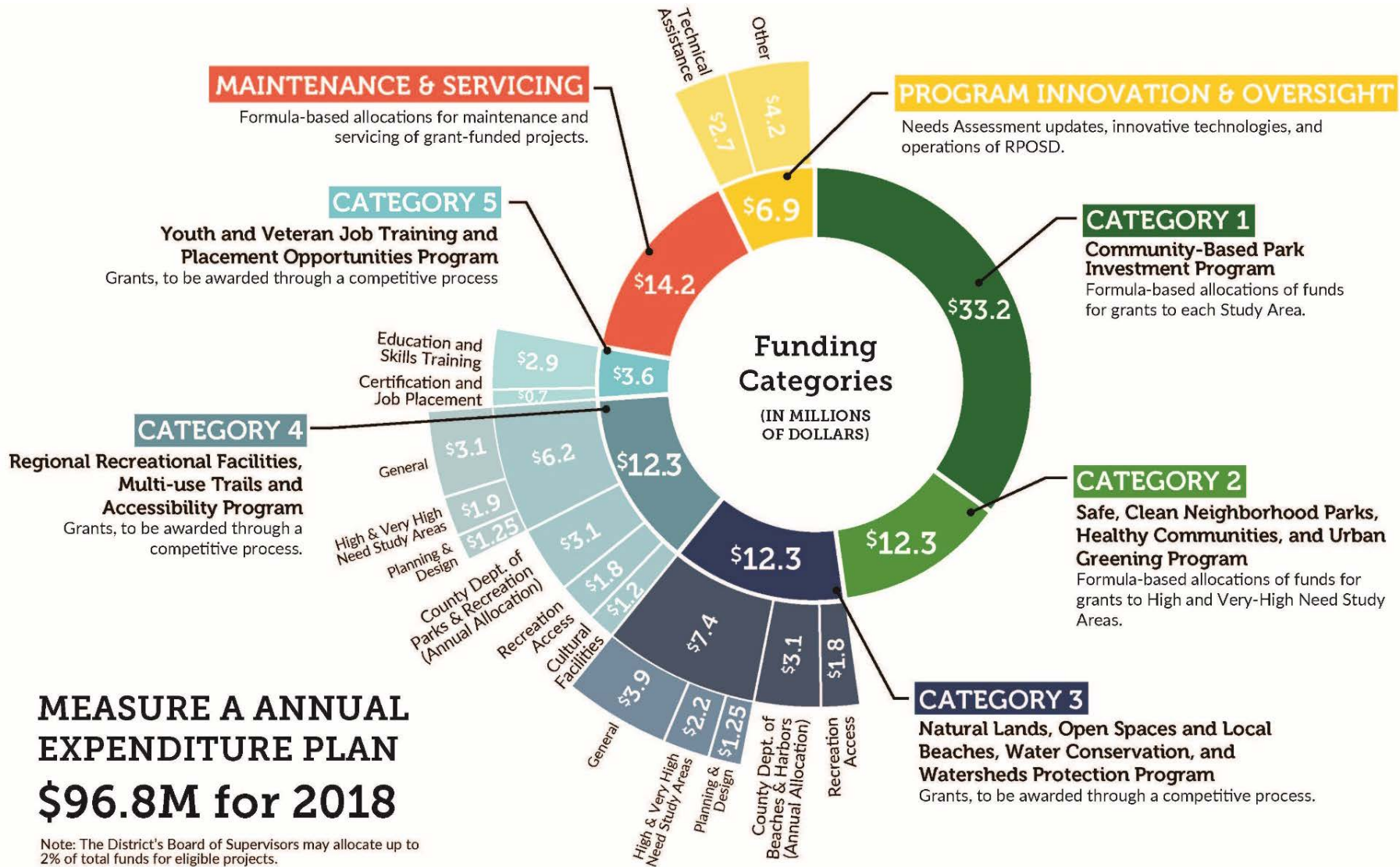
Competitive Grant Programs

	MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6	MONTH 7	MONTH 8	MONTH 9	MONTH 10	MONTH 11	MONTH 12
Application available												
Application due							1st					
Application evaluation												
Notification of grant award												1st

- Applications are open for 6 months in all categories
- Applications are due on the 1st day of Month 7
- Evaluation period lasts 5 months
- Applicants are notified of grant award on the 1st day of Month 12

MAINTENANCE & SERVICING
Formula-based allocations for maintenance and servicing of grant-funded projects.

PROGRAM INNOVATION & OVERSIGHT
Needs Assessment updates, innovative technologies, and operations of RPOSD.

CATEGORY 5
Youth and Veteran Job Training and Placement Opportunities Program
Grants, to be awarded through a competitive process

CATEGORY 1
Community-Based Park Investment Program
Formula-based allocations of funds for grants to each Study Area.

CATEGORY 4
Regional Recreational Facilities, Multi-use Trails and Accessibility Program
Grants, to be awarded through a competitive process.

CATEGORY 2
Safe, Clean Neighborhood Parks, Healthy Communities, and Urban Greening Program
Formula-based allocations of funds for grants to High and Very-High Need Study Areas.

CATEGORY 3
Natural Lands, Open Spaces and Local Beaches, Water Conservation, and Watersheds Protection Program
Grants, to be awarded through a competitive process.

Funding Categories
(IN MILLIONS OF DOLLARS)

Technical Assistance $2.7
Other $4.2
$6.9
$14.2
$33.2
$12.3
$12.3
$12.3

Education and Skills Training $2.9
Certification and Job Placement $0.7
$3.6

General $3.1
High & Very High Need Study Areas $1.9
Planning & Design $1.25
$6.2
County Dept. of Parks & Recreation (Annual Allocation) $3.1
Recreation Access $1.8
Cultural Facilities $1.2
General $3.9
High & Very High Need Study Areas $2.2
Planning & Design $1.25
$7.4
County Dept. of Beaches & Harbors (Annual Allocation) $3.1
Recreation Access $1.8

MEASURE A ANNUAL EXPENDITURE PLAN
$96.8M for 2018

Note: The District's Board of Supervisors may allocate up to 2% of total funds for eligible projects.

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General Requirements

- All projects and programs must adhere to **Feasibility Requirements**

- **Eligibility Requirements** vary by grant program

- All projects must adhere to **Community Engagement Requirements**

Project Feasibility

The project must meet all of the following:

- Land Access/Tenure

- Planning and Design

- Permitting and CEQA Compliance

- Adverse Site Conditions

- Project Cost and Funding

- Project Schedule

- Operations and Maintenance

Program Feasibility

The program must meet at least <u>one</u> of the following:

- The program has already been established.

- The program provider has a track record of running similar types of programs at other locations.

- The program provider has not run programs similar to the one proposed, but is either well-established in the service area or has established a partnership with an agency or community based organization (CBO) that is well-established in the service area.

Annual Allocations: **Categories 1 & 2**

Annual Funding Amount

- Determined by Study Area using Per Capita Improvements Formula

Project Eligibility

- Must be located in the Study Area or meet requirements for sharing funds

- Must be a permanent capital project

- Must be consistent with PNA

- No additional requirements for project type, project location, or need level

Note: Project Feasibility and Community Engagement requirements also apply

Annual Allocations: **Categories 1 & 2**

Sharing Funds

- A Study Area may share allocations if the receiving Study Area is directly adjacent to the sending Study Area; **and**

- RPOSD determines that the intended use of the funds will benefit the residents of the sending and receiving Study Areas.

Advancement

Payment by RPOSD prior to expenditure

- Agencies may advance up to 30% of annual allocation, not to exceed $20,000, for community engagement

- Agencies may advance up to 50% of annual allocation for capital project expenditures (documentation required)
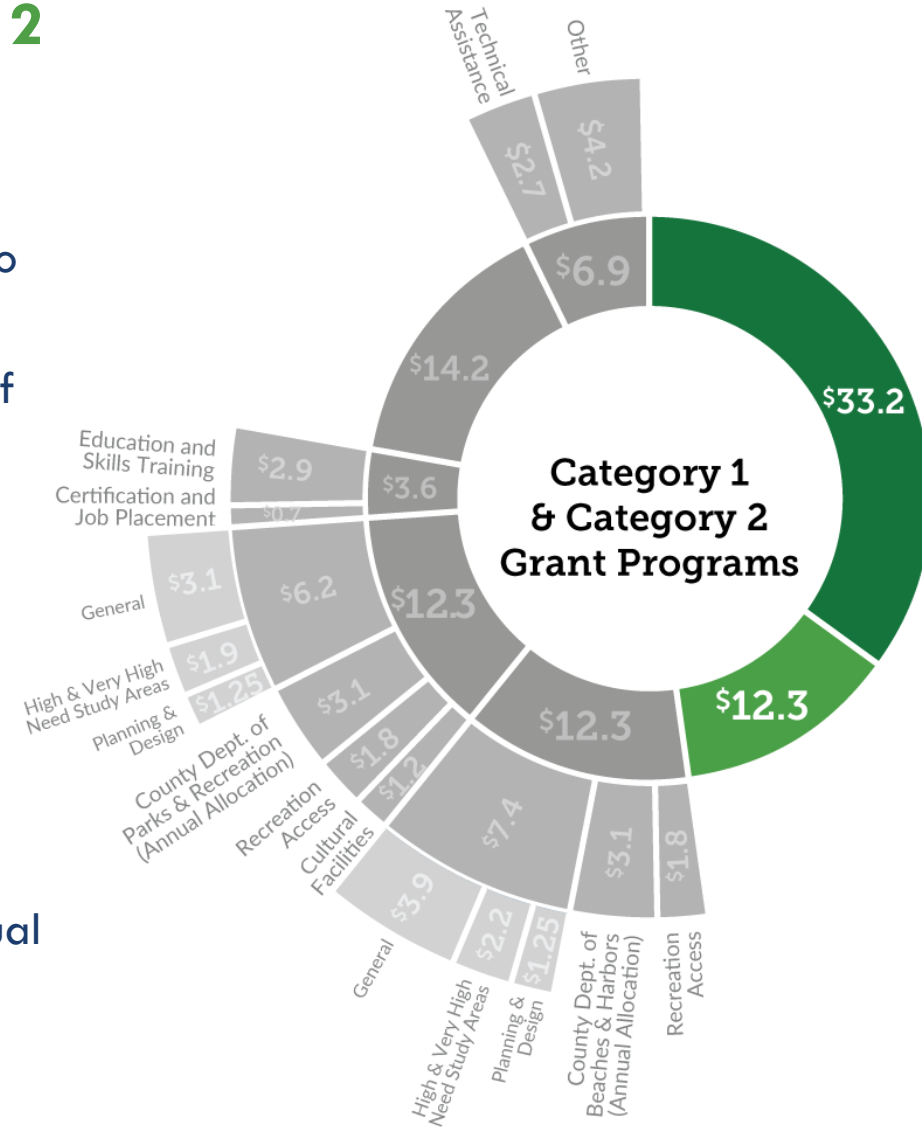
Category 1 & Category 2 Grant Programs

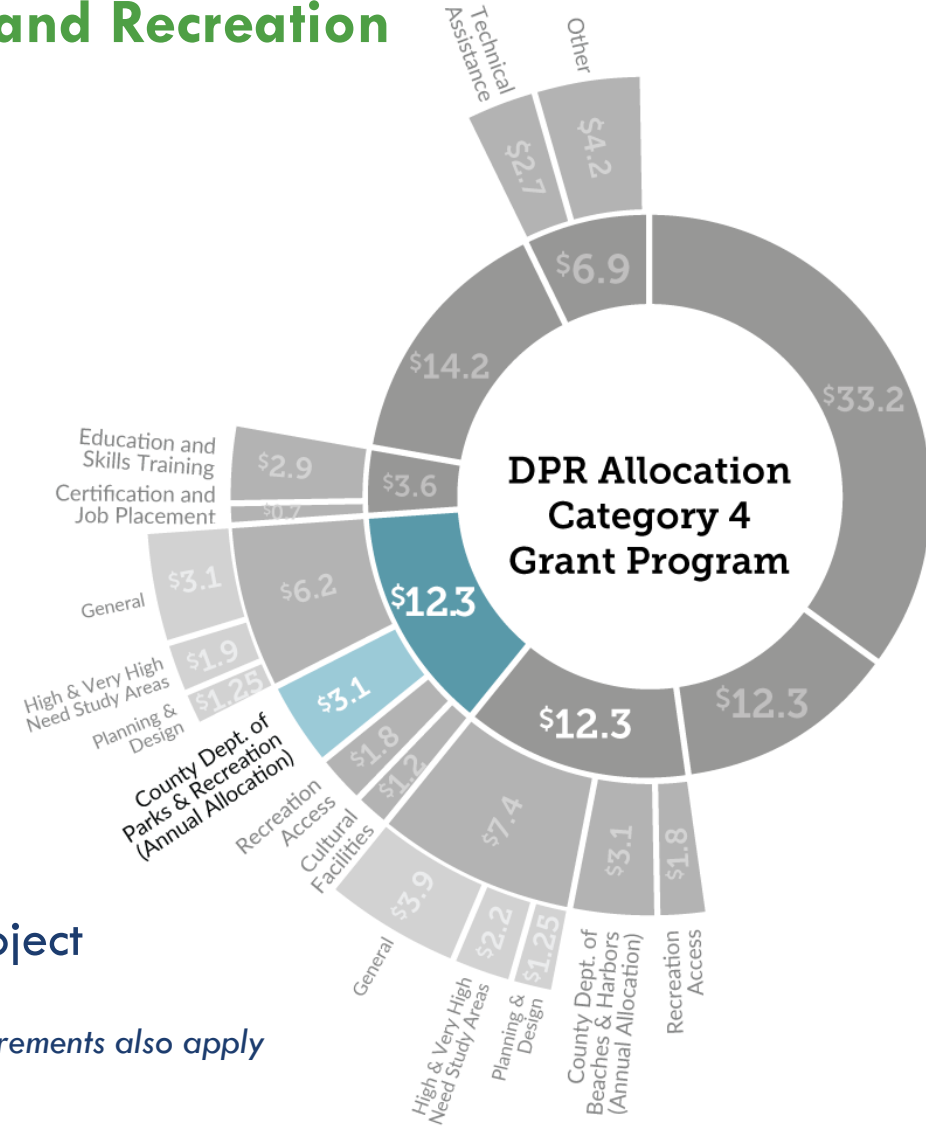## Annual Allocations: **Dept. of Beaches and Harbors**

Annual Funding Amount

- $3,083,253

Project Eligibility

- The project plans for, acquires, develops, improves, or restores a multi-benefit project

- The project promotes, improves, or protects clean local water supplies, habitat improvements, park space, recreation, public access, watershed health, or open space

- The project is a permanent capital project

Note: Project Feasibility and Community Engagement requirements also apply

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Annual Allocations: **Dept. of Beaches and Harbors**

Additional Considerations

- Projects and areas identified in the 2016 DBH Beach Needs Assessment should be prioritized

- Projects serving the region or multiple Study Areas must demonstrate regional-scale outreach and engagement

- No additional requirements for project type, project location, or need level

DBH Allocation Category 3 Grant Program

Annual Allocations: **Dept. of Parks and Recreation**

Annual Funding Amount
- $3,083,253

Project Eligibility
- The project plans for, acquires, develops, improves, or restores a multi-benefit park project

- The project promotes, improves, or protects clean local water supplies, habitat improvements, park space, recreation, public access, watershed health, or open space

- The project is a permanent capital project

Note: Project Feasibility and Community Engagement requirements also apply

DPR Allocation Category 4 Grant Program chart with values: Technical Assistance $2.7, Other $4.2, $6.9, $14.2, $33.2, Education and Skills Training $2.9, $3.6, Certification and Job Placement $0.7, General $3.1, $6.2, $12.3, $12.3, High & Very High Need Study Areas $1.9, Planning & Design $1.25, County Dept. of Parks & Recreation (Annual Allocation) $3.1, Recreation Access $1.8, Cultural Facilities $1.2, General $3.9, $7.4, High & Very High Need Study Areas $2.2, Planning & Design $1.25, County Dept. of Beaches & Harbors (Annual Allocation) $3.1, Recreation Access $1.8

Annual Allocations: **Dept. of Parks and Recreation**

Additional Considerations

- Projects serving the region or multiple Study Areas must demonstrate regional-scale outreach and engagement

- There are no additional requirements based on project type, project location, or need level
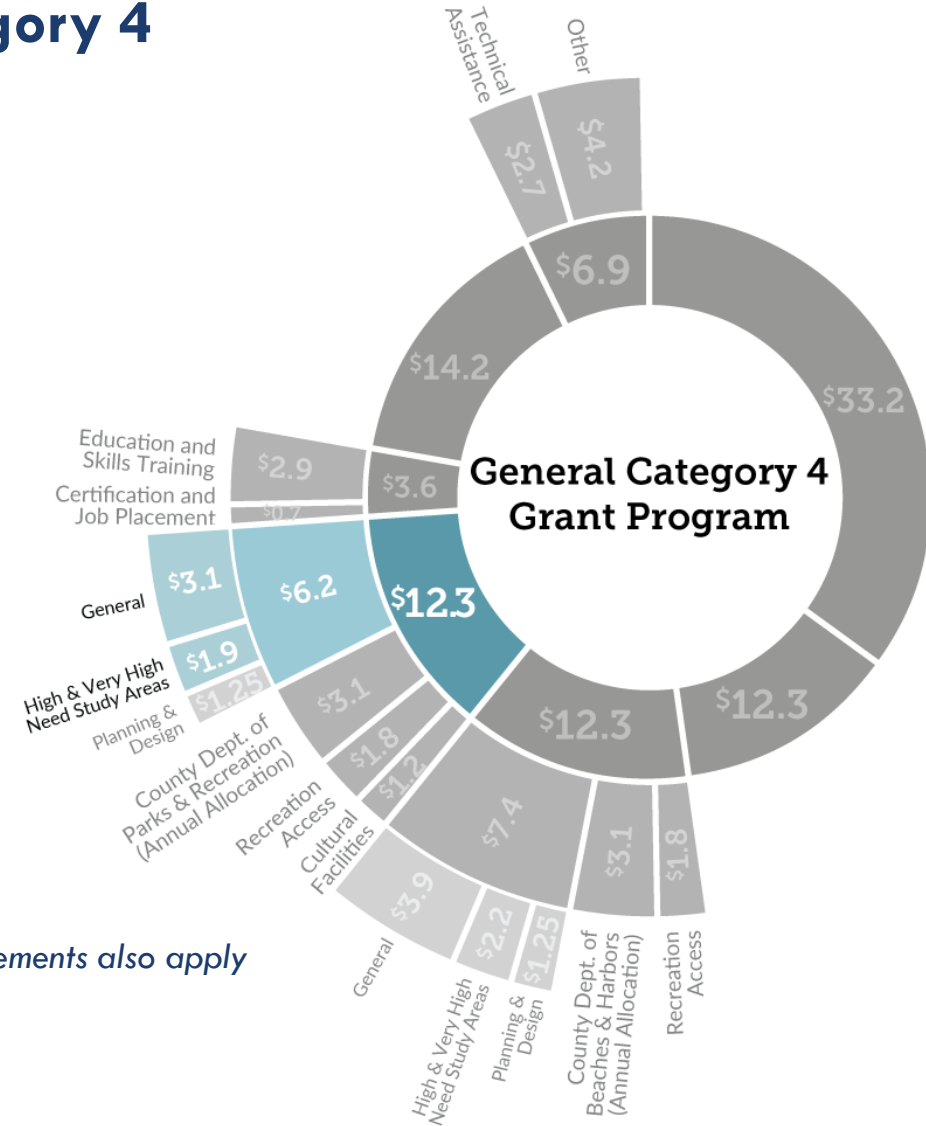
Competitive Grants: **General Category 3**

Annual Funding Amount

- $7,399,808
- 30% of funds will be targeted to High or Very High Need Study Areas

Project Eligibility

- The project plans for, acquires, develops, improves, or restores a multi-benefit park project

- The project promotes, improves, or protects clean local water supplies, habitat improvements, park space, recreation, public access, watershed health, or open space

- The project is a permanent capital project

Note: Project Feasibility and Community Engagement requirements also apply

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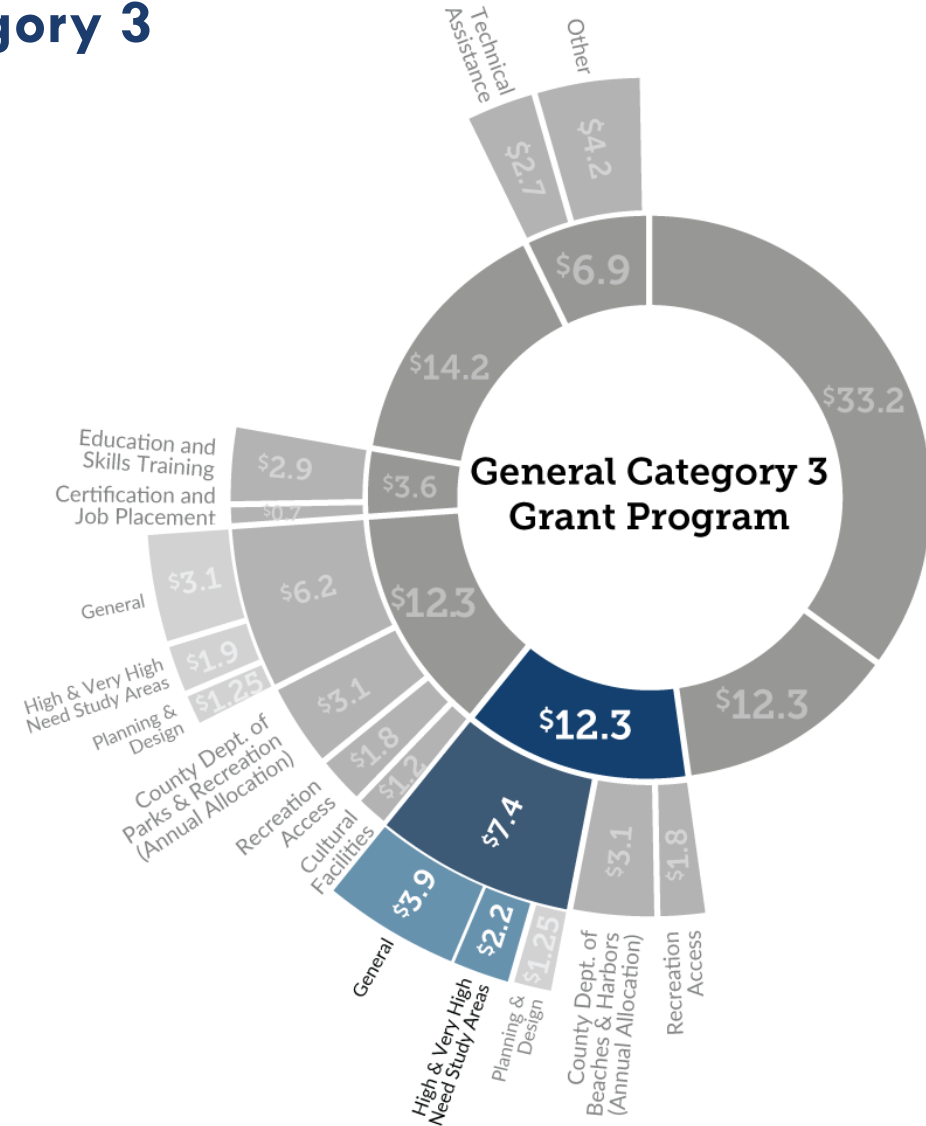
## Competitive Grants: **General Category 3**

Award Size
- Minimum: $50,000
- Maximum: $3,700,000

Award Brackets
Projects will compete and be evaluated within the following brackets:

- Small: $50,000 - $499,999
- Medium: $500,000 - $999,999
- Large: $1,000,000 - $1,999,999
- Jumbo: $2,000,000 - $3,700,000

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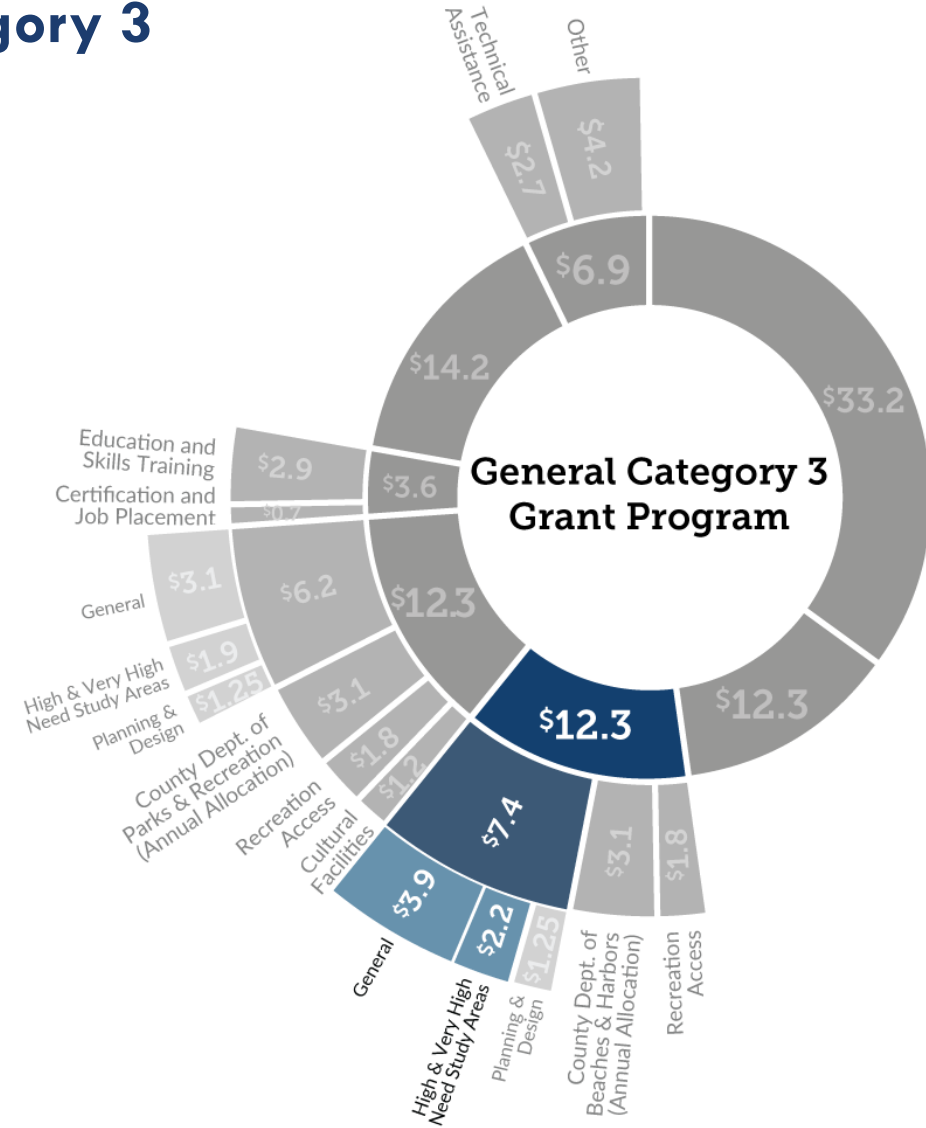
Competitive Grants: **General Category 4**

Annual Funding Amount

- $6,166,507
- 30% of funding targeted to High or Very High Need Study Areas

Project Eligibility

- The project acquires, develops, improves, and/or rehabilitates land for regional recreational facilities, multi-use trails, and/or accessibility

- The project is a permanent capital project

Note: Project Feasibility and Community Engagement requirements also apply

General Category 4 Grant Program

# Competitive Grants: **General Category 4**

Award Size
- Minimum: $50,000
- Maximum: $3,100,000

Award Brackets
Projects will compete and be evaluated within the following brackets:

- Small: $50,000 - $499,999
- Medium: $500,000 - $999,999
- Large: $1,000,000 - $1,999,999
- Jumbo: $2,000,000 - $3,100,000
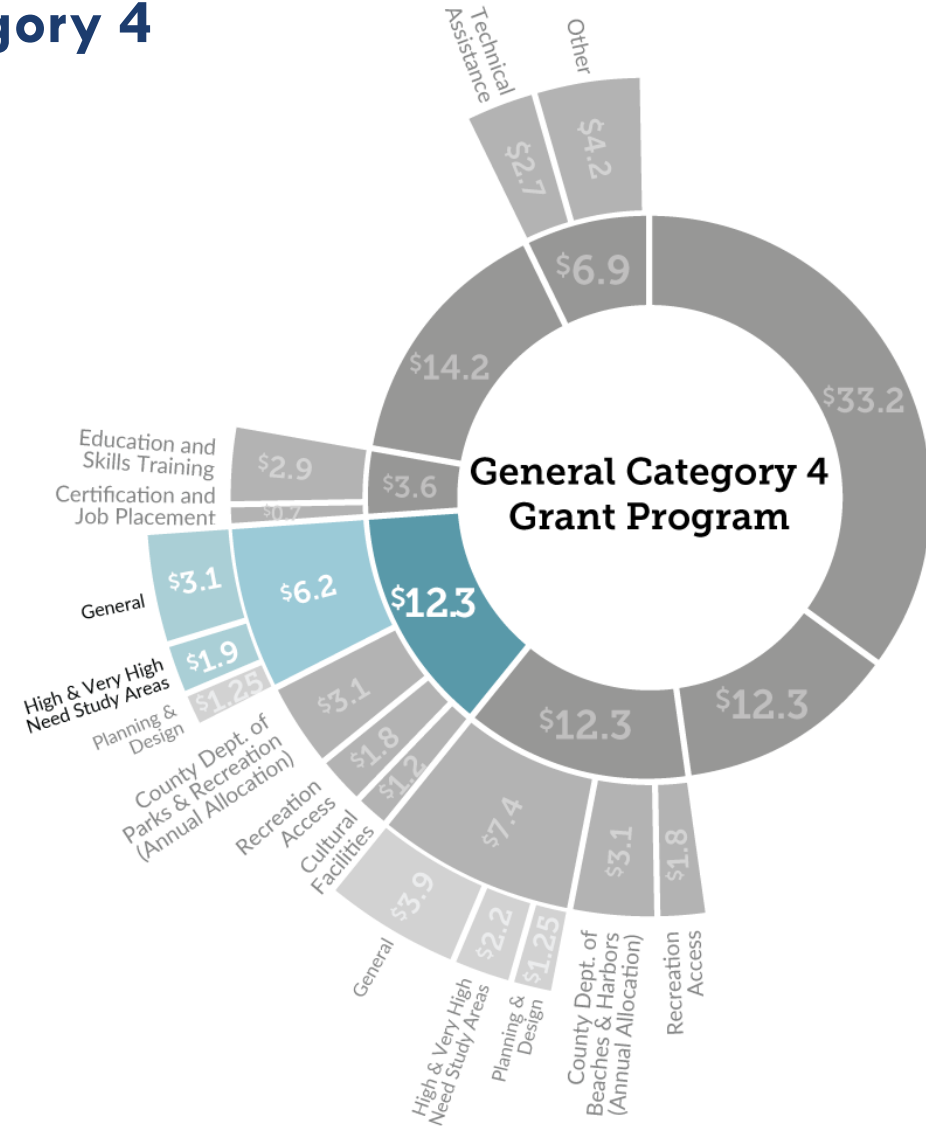
Competitive Grants: **Recreation Access**

Annual Funding Amount

- $3,699,904

Program Eligibility

- The program increases the ability for county citizens to access public lands, park facilities, park amenities, and recreational opportunities

- The program meets the requirements of the Americans with Disabilities (ADA) Act of 1990

- The program must provide an annual third-party program evaluation report

Note: Program Feasibility and Community Engagement requirements also apply

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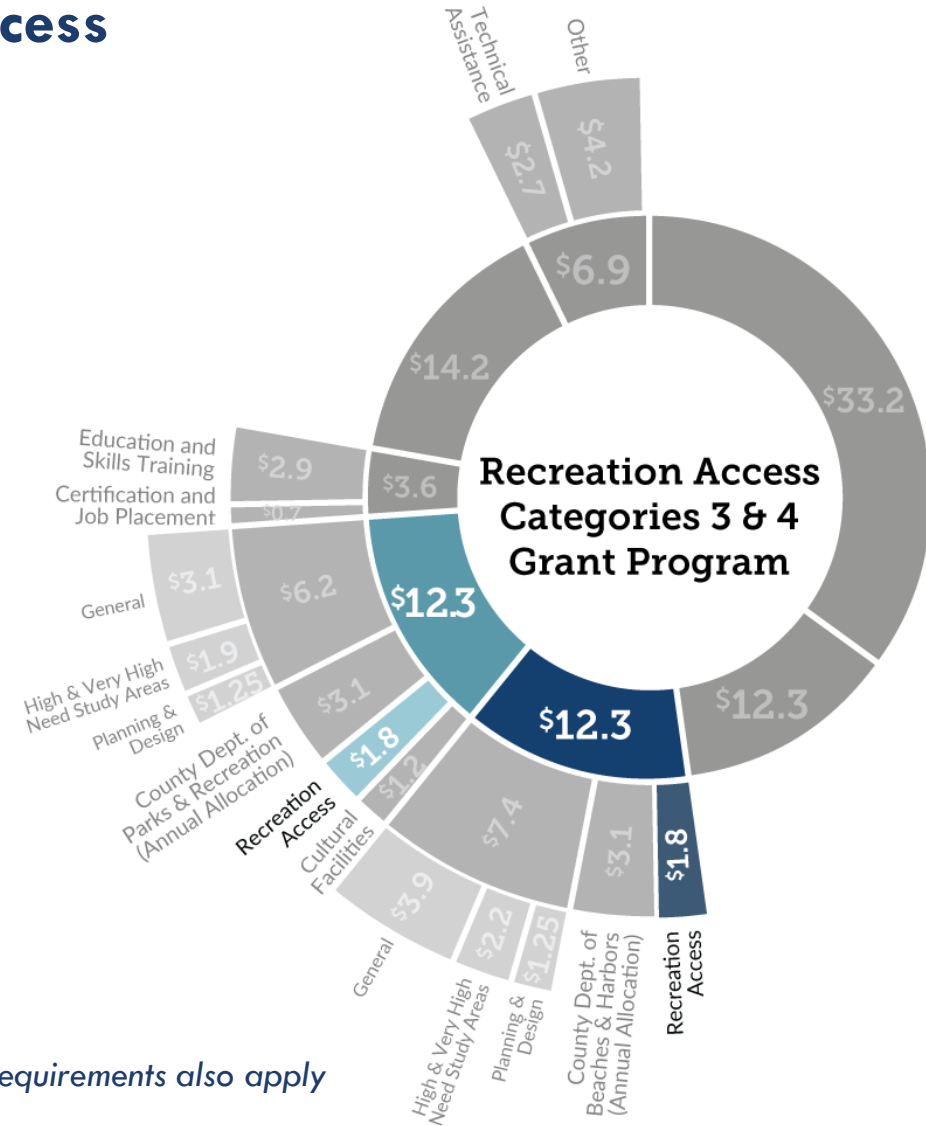
Competitive Grants: **Recreation Access**

Award Size
- Minimum: $50,000
- Maximum: $1,850,000

Award Brackets
Projects will compete and be evaluated within the following brackets:

- Small: $50,000 - $499,999

- Medium: $500,000 - $999,999

- Large: $1,000,000 - $1,850,000
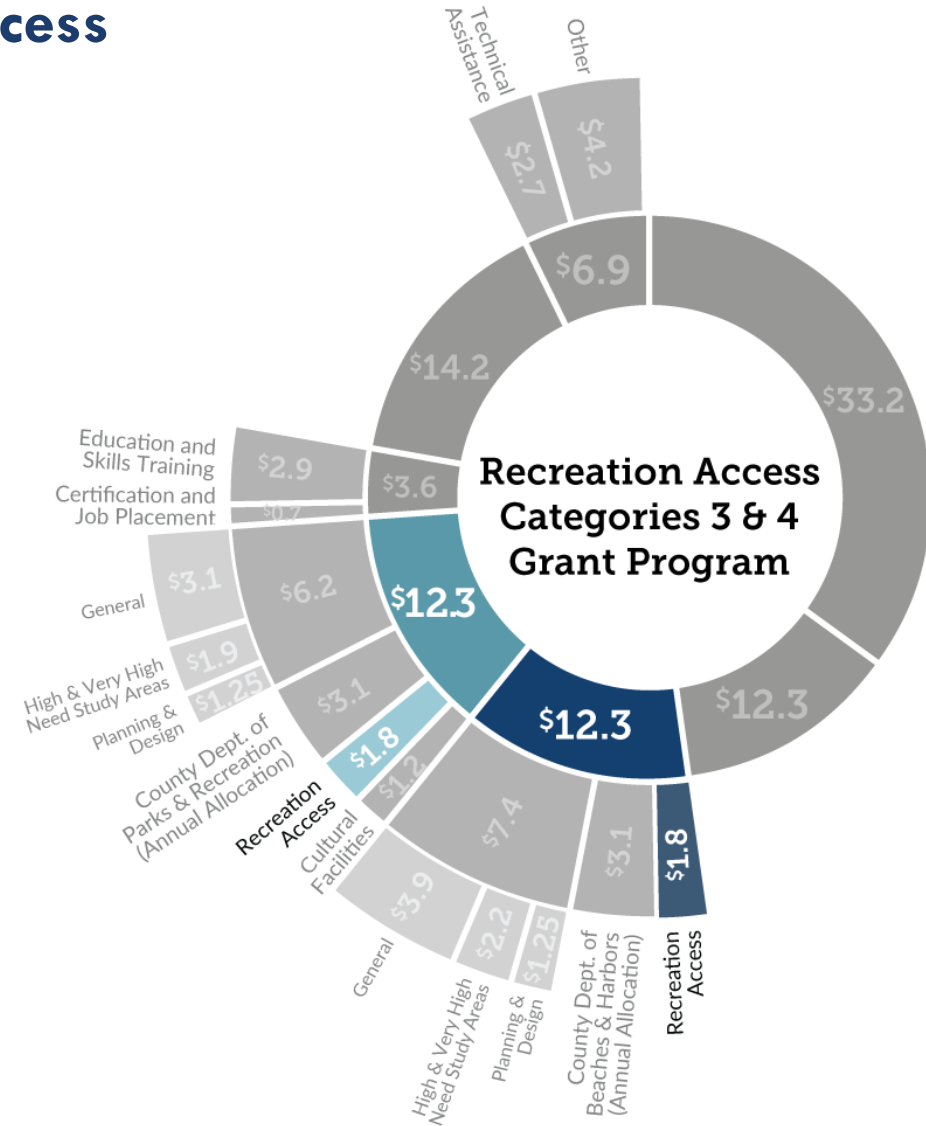
Recreation Access Categories 3 & 4 Grant Program

Competitive Grants: County Cultural Facilities

Annual Funding Amount

- $1,233,301

Project Eligibility

- The project improves, refurbishes or enhances an existing County-owned cultural facility, creates a new County-owned cultural facility, or is developed on County-owned land by a partner agency

- The project is a permanent capital project
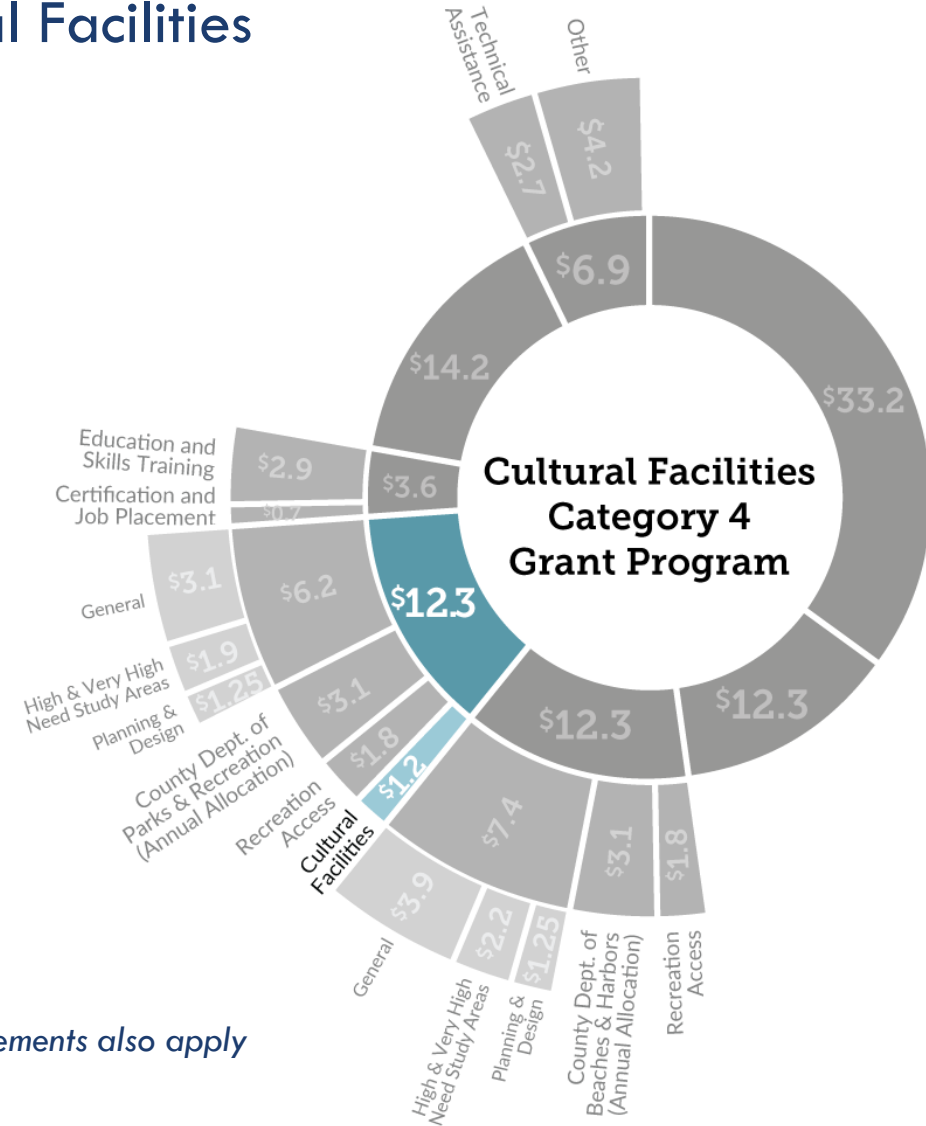
Note: Project Feasibility and Community Engagement requirements also apply

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Competitive Grants: **County Cultural Facilities**

Award Size
- Minimum: $50,000
- Maximum: $1,200,000

Award Brackets
Projects will compete and be evaluated within the following brackets:

- Small: $50,000 - $249,999
- Medium: $250,000 - $549,999
- Large: $550,000 - $1,200,000

Cultural Facilities Category 4 Grant Program

Competitive Grants: **Category 5**

Annual Funding Amount

- $3,605,035

Program Eligibility

- Provides **education**, **skills training**, and career pathway development to young adults, aged 18 to 25, or veterans, to implement park projects; **or**

- Provides **certifications and placement services**, or apprenticeship opportunities for young adults, aged 18 to 25, or veterans, for jobs and careers in the Parks and Recreation field; and

- Both programs must provide an annual third-party program evaluation report.

Note: Program Feasibility and Community Engagement requirements also apply
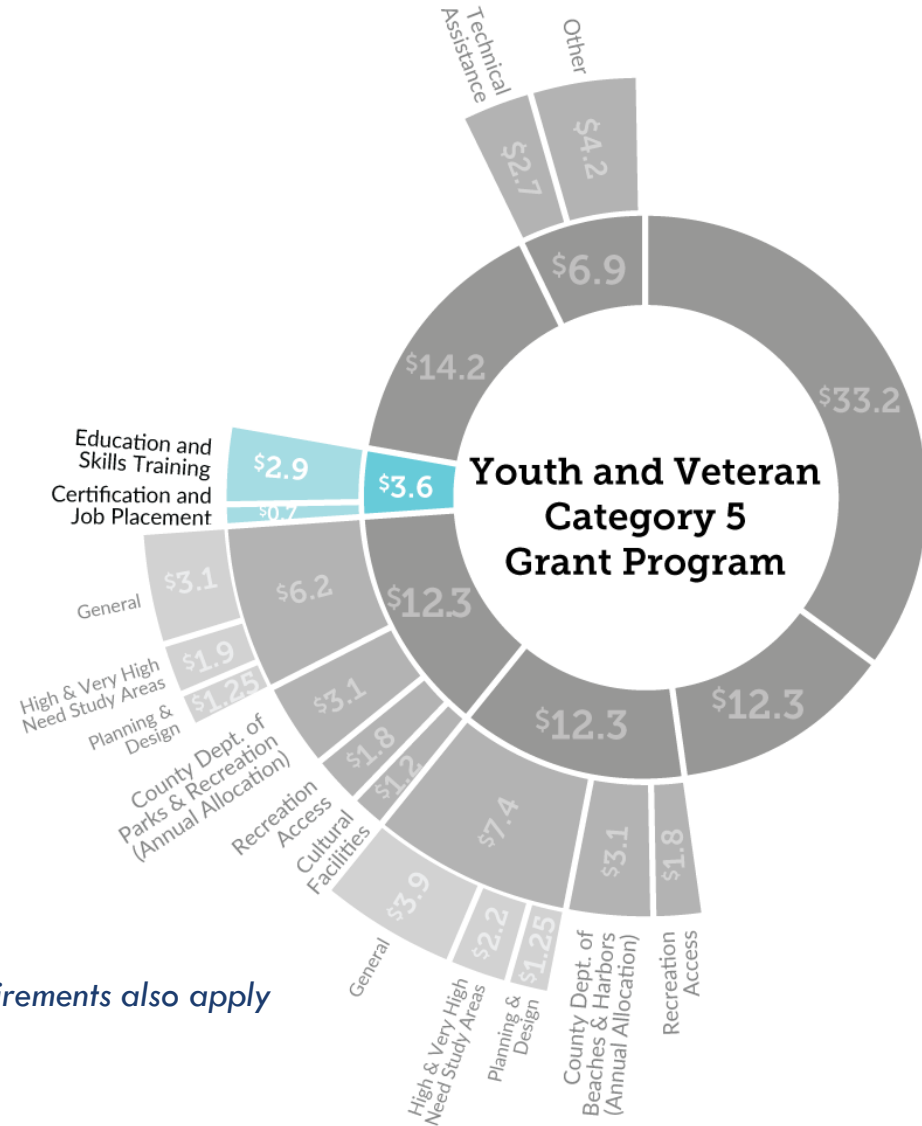
Competitive Grants: **Category 5**

Award Size

Education and Skills Training
- Minimum: $50,000
- Maximum: $1,400,000

Certification and Job Placement
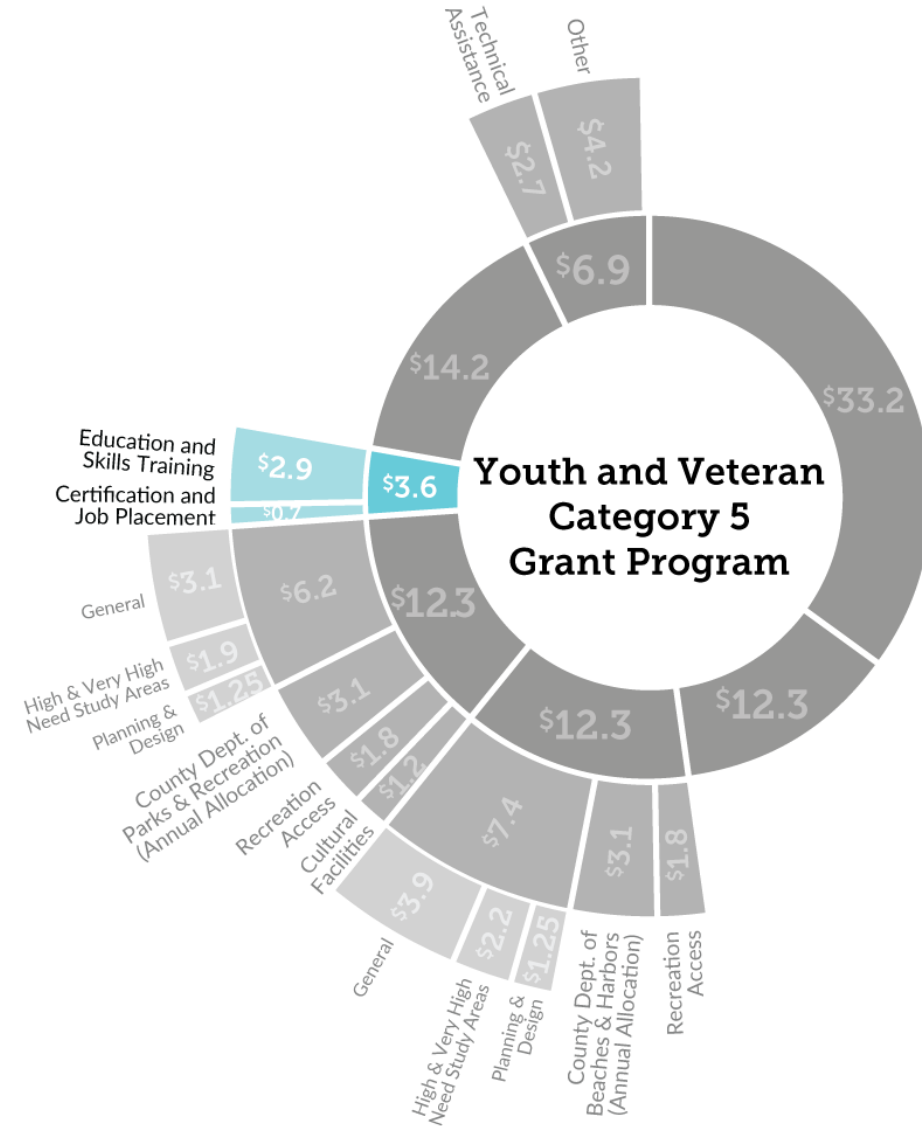- Minimum: $50,000
- Maximum: $350,000

Award Brackets

Education and Skills Training
- Small: $50,000 - $249,999
- Medium: $250,000 - $549,999
- Large: $550,000 - $1,400,000

Certification and Job Placement
- Small: $50,000 - $99,999
- Medium: $100,000 - $199,999
- Large: $200,000 - $350,000

Competitive Grants: **Acquisition-Only Projects**

Need for Acquisition Funds:

- 13% of projects prioritized in PNA involved acquisition

- Cost of these projects was 28% of the total costs documented in PNA

- Acquisition can be time-sensitive due to the real estate market

Competitive Grants: **Acquisition-Only Projects**

Potential Approach for Acquisition-Only Funds:

- Annual competitive grant for acquisition-only projects
  - Priority for urgent acquisition needs
- Funds could come from General Category 3 and General Category 4
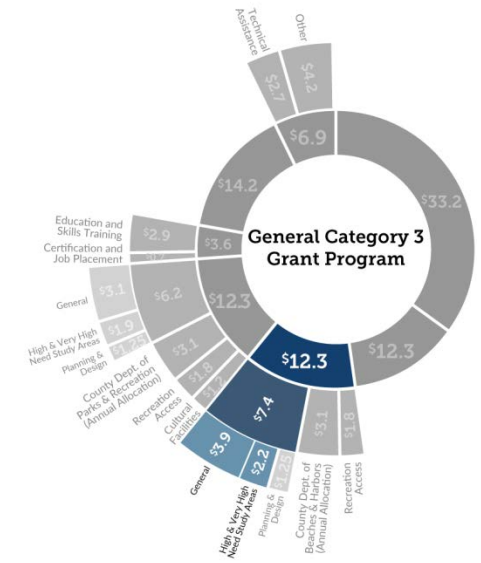- Initial estimate of approximately $2 million annually

Competitive Grant Scoring: **General Category 3**

Evaluation Criteria

Projects will be scored out of 100 points total

Evaluation Category	Points
Level of Need	25
Regional Benefits	20
Multi-Benefit Projects	20
Community Involvement	20
Park Facility/Amenity Condition	5
Leveraging of Funds	5
Creativity, Place-Making, and Design	5
TOTAL	100

See page 28 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

General Category 3 Grant Program

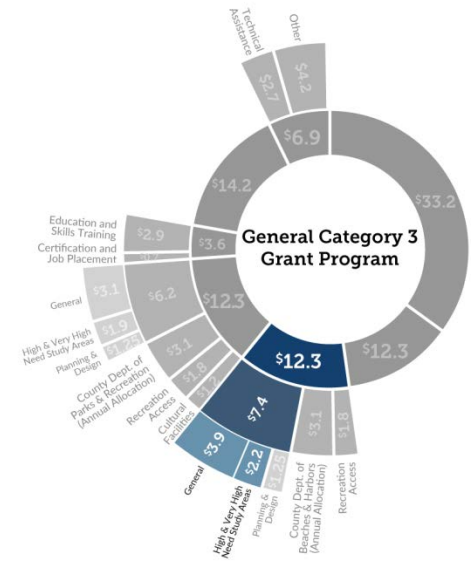| Level of Need *Only one of the following four subcriteria may apply to each project.*	25 Points max.
(A) Project/program is located in a High or Very High Need Study Area.	25
(B) Project/program is not located in a High or Very High Need Study Area, but directly serves the residents of a High or Very High Need Study Area.	6 - 15
(C) Project/program does not meet subcriterion (A) or (B), but is located within a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	10
Project/program does not meet subcriterion (A), (B), or (C), but directly serves a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	1 - 4

See page 28 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

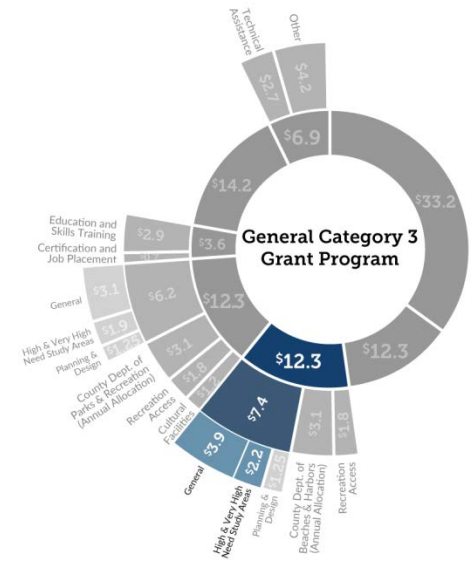| Regional Benefits *Projects may meet one or more of the criteria below to be awarded, totaling up to 20 points maximum.*	20 Points max.
Project will add one or more facilities/amenities that do not currently exist, or improve one or more facilities/amenities that are one of its kind, within a:	
25-mile radius	15
15-mile radius	10 - 14
10-mile radius	0 - 9
Project involves the collaboration of at least three or more adjacent Study Areas or cities.	5

See page 29 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

Multi-Benefit Projects *Projects may receive full or partial credit in each subcriterion below, totaling up to a maximum of 20 points.*	20 Points max.
Habitat Protection and Biodiversity	0 - 5
Healthy Ecosystem	0 - 3
Water Quality Improvements	0 - 3
Stormwater Capture and Attenuation	0 - 3
Water Conservation	0 - 3
Public Safety	0 - 3
Climate Resiliency	0 - 3
Greenhouse Gas Reductions	0 - 2
Air Quality Improvements	0 - 2
Active Recreation and Fitness	0 - 2
Food Access	0 - 2
Carbon Sequestration	0 - 1
Heat-Island Reduction	0 - 1

See page 29 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

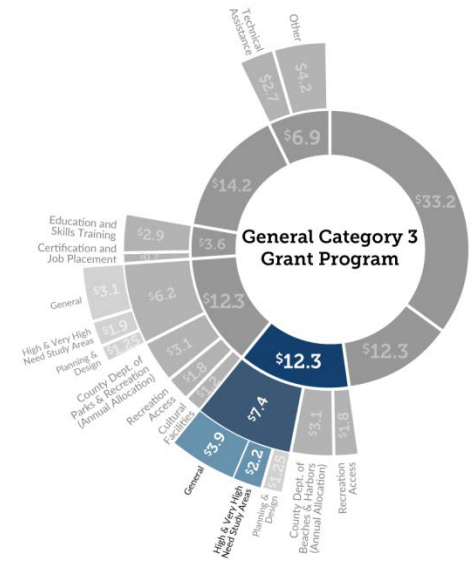| Community Involvement *Between 0 and 20 points will be awarded based on the evaluators' assessment of the submitted community involvement plan.*	20 Points max.
Project includes **robust and innovative** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	15 - 20
Project includes **sufficient** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	6 - 14
Project includes **minimal and limited** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	0 - 5

See page 30 of Funding Guidelines document

General Category 3 Grant Program

Competitive Grant Scoring: **General Category 3**

General Category 3 Grant Program

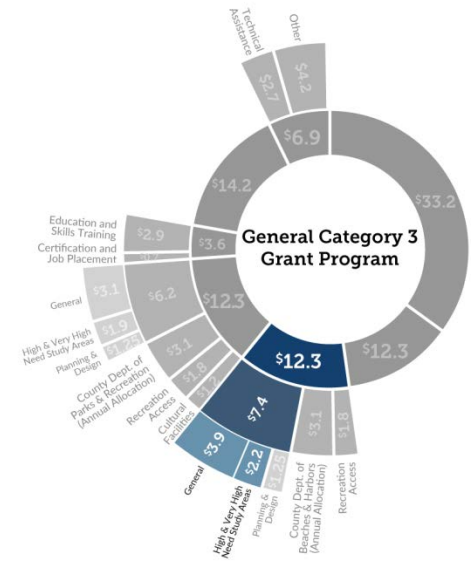| **Facility/Amenity Conditions** *Projects may receive points from multiple applicable subcriteria below, totaling up to a maximum of 5 points.*	**5 Points max**
Project fixes or replaces an amenity that has been identified by the PNA or another adopted community planning document to be in **poor condition**. More points will be given based on the scale, function, and importance of the amenity.	0 - 5
Project fixes or replaces an amenity that has been identified by the PNA or another adopted community planning document to be in **fair condition**. More points will be given based on the scale, function, and importance of the amenity.	0 - 2
Project is located in a Study Area with **at least 50%** of its amenities in poor condition.	5
"…" **between 40% and 49%** of its amenities in poor condition.	4
"…" **between 30% and 39%** of its amenities in poor condition.	3
"…" **between 20% and 29%** of its amenities in poor condition.	2
"…" **between 10% and 19%** of its amenities in poor condition.	1

See page 30 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

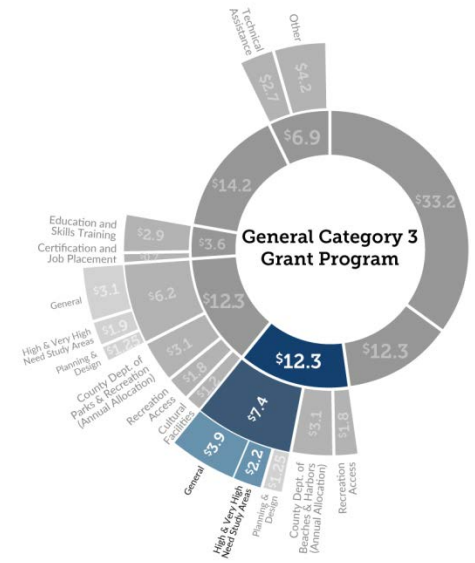| Leveraging of Funds *Public and private funding from several specific types of benefit programs.*	5 Points
Project will receive **at least 45%** of the project's cost from the listed public and private funding sources.	5
Project will receive **between 25% and 44%** of the project's cost from the listed public and private funding sources.	4
Project will receive **between 10% and 24%** of the project's cost from the listed public and private funding sources.	3

See page 31 of Funding Guidelines document

Competitive Grant Scoring: **General Category 3**

Creativity, Place-making, and Design *Points will be awarded based on the evaluators' assessment of the level of creativity and quality of design.*	5 Points
Project includes a **high level** of creativity and quality of design and place-making.	4 - 5
Project includes a **moderate level** of creativity and quality of design and place-making.	0 - 3

See page 31 of Funding Guidelines document

General Category 3 Grant Program

Competitive Grants: General Category 4

Evaluation Criteria

Projects will be scored out of 100 points total

Evaluation Criteria	Points
Level of Need	25
Multi-Benefit Projects	20
Community Involvement	20
Connectivity	15
Accessibility	15
Park Facility/Amenity Condition	5
TOTAL	100

Competitive Grant Scoring: **General Category 4**

General Category 4 Grant Program

Level of Need	25 Points max.
Level of Need *Only one of the following four subcriteria may apply to each project.*	**25 Points max.**
(A) Project/program is located in a High or Very High Need Study Area.	25
(B) Project/program is not located in a High or Very High Need Study Area, but directly serves the residents of a High or Very High Need Study Area.	6 - 15
(C) Project/program does not meet subcriterion (A) or (B), but is located within a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	10
Project/program does not meet subcriterion (A), (B), or (C), but directly serves a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	1 - 4

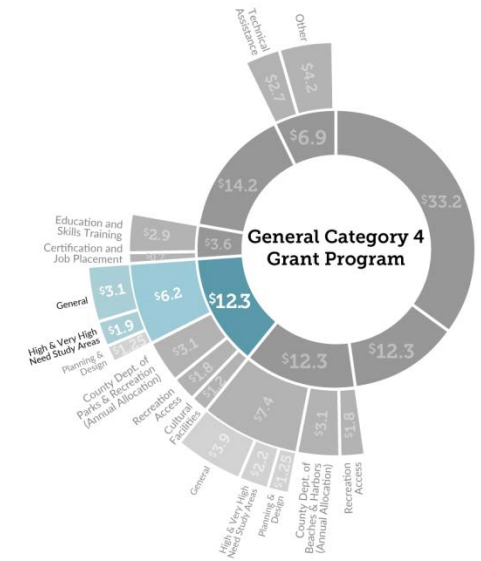*See page 28 of Funding Guidelines document*

Competitive Grant Scoring: **General Category 4**

General Category 4
Grant Program

Multi-Benefit Projects *Projects may receive full or partial credit in each subcriterion below, totaling up to a maximum of 20 points.*	**20 Points max.**
Habitat Protection and Biodiversity	0 - 5
Healthy Ecosystem	0 - 3
Water Quality Improvements	0 - 3
Stormwater Capture and Attenuation	0 - 3
Water Conservation	0 - 3
Public Safety	0 - 3
Climate Resiliency	0 - 3
Greenhouse Gas Reductions	0 - 2
Air Quality Improvements	0 - 2
Active Recreation and Fitness	0 - 2
Food Access	0 - 2
Carbon Sequestration	0 - 1
Heat-Island Reduction	0 - 1

See page 29 of Funding Guidelines document

Competitive Grant Scoring: **General Category 4**

Community Involvement *Between 0 and 20 points will be awarded based on the evaluators' assessment of the submitted community involvement plan.*	20 Points max.
Project includes **robust and innovative** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	15 - 20
Project includes **sufficient** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	6 - 14
Project includes **minimal and limited** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	0 - 5

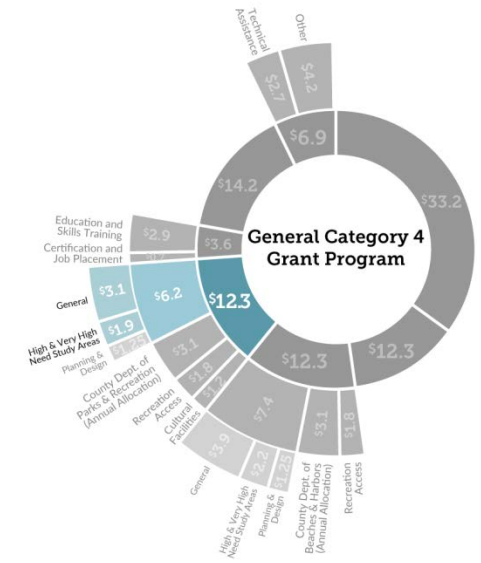*See page 30 of Funding Guidelines document*

Competitive Grant Scoring: **General Category 4**

Evaluation Subcriteria

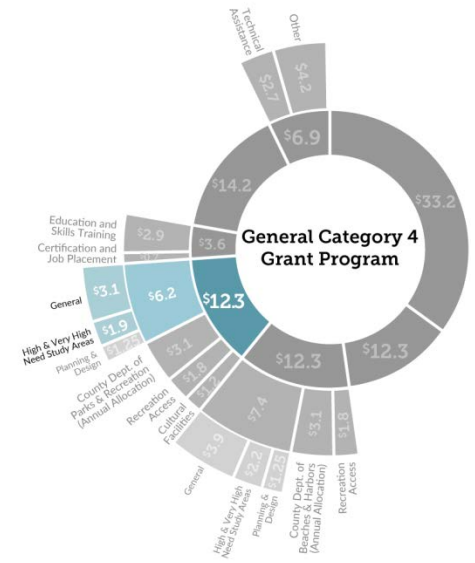| Connectivity _Between 0 and 15 points will be awarded based on the evaluators' assessment of how the project provides connectivity to other areas._	15 Points
Project provides **new** physical connections that connect river, mountain, and urban areas, especially to County Parks, State Parks, the National Forest, the National Recreation Area(s), and the National Monument(s), and that link other canyons and regional and local parks throughout the County.	0 - 15
Project provides **improvements to existing** physical connections that connect river, mountain, and urban areas, especially to County Parks, State Parks, the National Forest, the National Recreation Area(s), and the National Monument(s), and that link other canyons and regional and local parks throughout the County.	0 - 10

General Category 4 Grant Program

Competitive Grant Scoring: **General Category 4**

Evaluation Subcriteria

Accessibility	15 Points
Provides access to many users, including hikers, equestrians, bicyclists, seniors, and persons with disabilities. More points will be awarded to projects that intentionally provide access to more types of users.	0 - 15
Project meets the subcriterion above and this access is provided within an urban area.	0 - 10

General Category 4 Grant Program

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Competitive Grant Scoring: **General Category 4**

General Category 4
Grant Program

Facility/Amenity Conditions *Projects may receive points from multiple applicable subcriteria below, totaling up to a maximum of 5 points.*	5 Points max
Project fixes or replaces an amenity that has been identified by the PNA or another adopted community planning document to be in **poor condition**. More points will be given based on the scale, function, and importance of the amenity.	0 - 5
Project fixes or replaces an amenity that has been identified by the PNA or another adopted community planning document to be in **fair condition**. More points will be given based on the scale, function, and importance of the amenity.	0 - 2
Project is located in a Study Area with **at least 50%** of its amenities in poor condition.	5
"…" **between 40% and 49%** of its amenities in poor condition.	4
"…" **between 30% and 39%** of its amenities in poor condition.	3
"…" **between 20% and 29%** of its amenities in poor condition.	2
"…" **between 10% and 19%** of its amenities in poor condition.	1

See page 30 of Funding Guidelines document

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Competitive Grants: County Cultural Facilities

Evaluation Categories

Projects will be scored out of 100 points total

Evaluation Criteria	Points
Level of Need	25
Multi-Benefit Projects	20
Community Involvement	20
Accessibility	20
Creativity, Place-Making, and Design	15
TOTAL	100

Cultural Facilities Category 4 Grant Program

Competitive Grant Scoring: **County Cultural Facilities**

Level of Need *Only one of the following four subcriteria may apply to each project.*	25 Points max.
(A) Project/program is located in a High or Very High Need Study Area.	25
(B) Project/program is not located in a High or Very High Need Study Area, but directly serves the residents of a High or Very High Need Study Area.	6 - 15
(C) Project/program does not meet subcriterion (A) or (B), but is located within a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	10
Project/program does not meet subcriterion (A), (B), or (C), but directly serves a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	1 - 4

See page 28 of Funding Guidelines document

Competitive Grant Scoring: **County Cultural Facilities**

Cultural Facilities Category 4 Grant Program

Multi-Benefit Projects *Projects may receive full or partial credit in each subcriterion below, totaling up to a maximum of 20 points.*	20 Points max.
Habitat Protection and Biodiversity	0 - 5
Healthy Ecosystem	0 - 3
Water Quality Improvements	0 - 3
Stormwater Capture and Attenuation	0 - 3
Water Conservation	0 - 3
Public Safety	0 - 3
Climate Resiliency	0 - 3
Greenhouse Gas Reductions	0 - 2
Air Quality Improvements	0 - 2
Active Recreation and Fitness	0 - 2
Food Access	0 - 2
Carbon Sequestration	0 - 1
Heat-Island Reduction	0 - 1

See page 29 of Funding Guidelines document

Competitive Grant Scoring: **County Cultural Facilities**

Community Involvement _Between 0 and 20 points will be awarded based on the evaluators' assessment of the submitted community involvement plan._	**20 Points max.**
Project includes **robust and innovative** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	15 - 20
Project includes **sufficient** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	6 - 14
Project includes **minimal and limited** outreach strategies (beyond the project eligibility requirement for community engagement) that will engage the identified target audience.	0 - 5

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Competitive Grant Scoring: **County Cultural Facilities**

Evaluation Subcriteria

Accessibility	15 Points
Provides access to many users, including hikers, equestrians, bicyclists, seniors, and persons with disabilities. More points will be awarded to projects that intentionally provide access to more types of users.	0 - 15
Project meets the subcriterion above and this access is provided within an urban area.	0 - 10

Competitive Grant Scoring: **County Cultural Facilities**

Evaluation Subcriteria

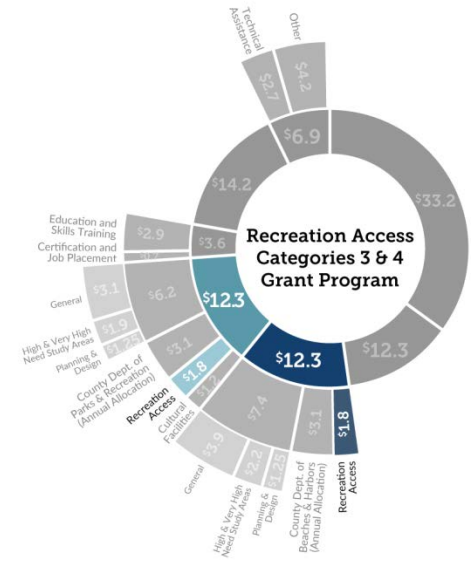| Creativity, Place-making, and Design *Points will be awarded based on the evaluators' assessment of the level of creativity and quality of design.*	5 Points
Project includes a **high level** of creativity and quality of design and place-making.	4 - 5
Project includes a **moderate level** of creativity and quality of design and place-making.	0 - 3

Cultural Facilities Category 4 Grant Program

Competitive Grant Scoring: **Recreation Access**

Evaluation Categories

Projects will be scored out of 70 points total

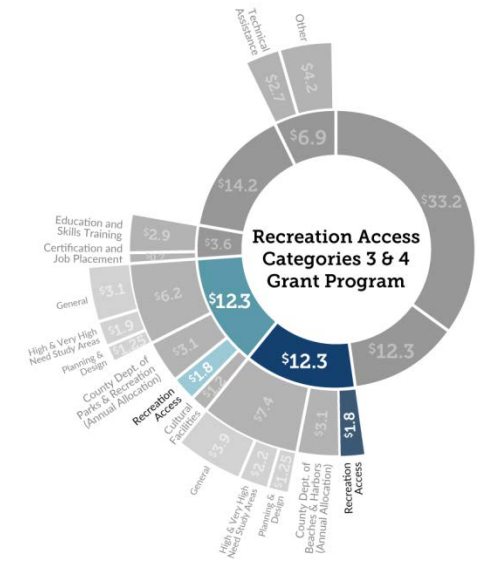| Evaluation Criteria	Points
Level of Need	20
Program Benefits	30
Community Participation	20
TOTAL	70

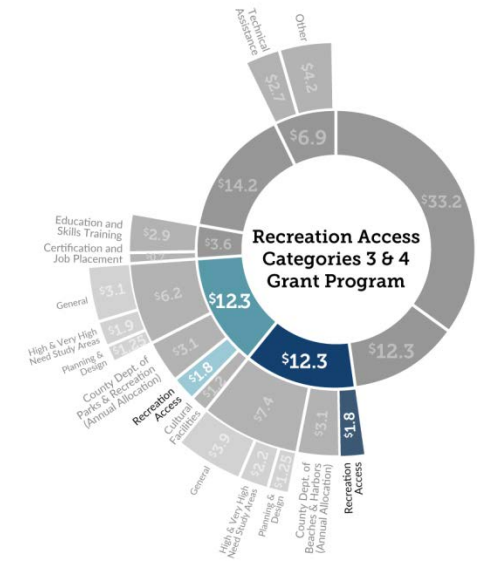# Competitive Grant Scoring: **Recreation Access**

Level of Need *Only one of the following four subcriteria may apply to each project.*	25 Points max.
(A) Program is located in a High or Very High Need Study Area.	25
(B) Program is not located in a High or Very High Need Study Area, but directly serves the residents of a High or Very High Need Study Area.	6 - 15
(C) Program does not meet subcriterion (A) or (B), but is located within a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	10
Program does not meet subcriterion (A), (B), or (C), but directly serves a High or Very High Need subarea within a Study Area that contains at least 5,000 residents living in High or Very High Need subareas.	1 - 4

See page 44 of Funding Guidelines document

Competitive Grant Scoring: **Recreation Access**

Evaluation Subcriteria

Program Benefits *Projects may receive full or partial credit in each subcriterion below, totaling up to a maximum of 30 points.*	30 Points
Goals and Objectives	0 - 5
Accessibility	0 - 5
Participant Recruitment	0 - 5
Connectivity	0 - 3
Interpretive Programs and Education	0 - 3
Public Safety	0 - 3
Active Recreation and Fitness	0 - 3

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Competitive Grant Scoring: **Recreation Access**

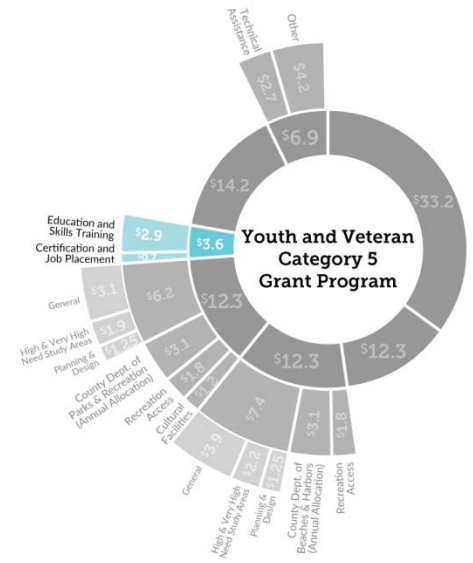| **Community Involvement** _Between 0 and 20 points will be awarded based on the evaluators' assessment of the submitted community involvement plan._	**20 Points max.**
Project includes **robust and innovative** outreach strategies that will engage the identified target audience.	15 - 20
Project includes **sufficient** outreach strategies that will engage the identified target audience.	6 - 14
Project includes **minimal and limited** outreach strategies that will engage the identified target audience.	0 - 5

See page 30 of Funding Guidelines document

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Competitive Grant Scoring: **Youth and Veteran**

Evaluation Categories

Projects will be scored out of 70 points total

Evaluation Criteria	Points
Level of Need	20
Program Benefits	30
Community Participation	20
TOTAL	70

Competitive Grant Scoring: **Youth and Veteran**

Evaluation Subcriteria

| Level of Need *Only one of the following three subcriteria may apply to each project.*	20 Points
Organization provides services to, or recruits **more than 75%** of their participants from, a High or Very High Need Study Area.	20
Organization provides services to, or recruits **50% to 75%** of their participants from, a High or Very High Need Study Area.	15
Organization provides services to, or recruits more than **25% to 49%** of their participants from, a High or Very High Need Study Area.	5
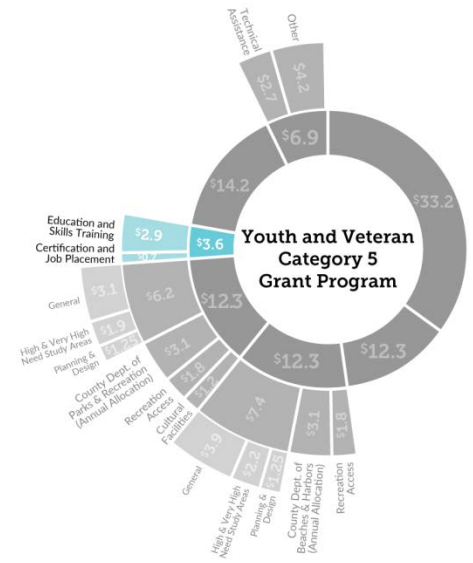
Competitive Grants: **Youth and Veteran**

Evaluation Subcriteria

| Program Benefits *Projects may receive full or partial credit in each subcriterion below, totaling up to a maximum of 30 points.*	30 Points
Program Quality	0 - 5
Program Variety	0 - 5
Goals and Objectives	0 - 5
Participant Recruitment and Retention	0 - 5
Follow-up Services	0 - 5
History of Success and Outcomes	0 - 5
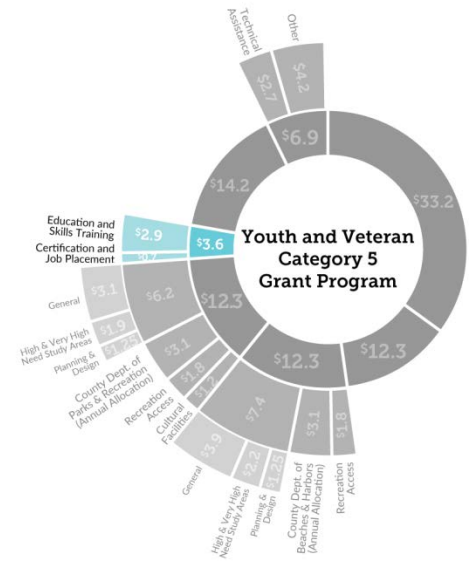
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Competitive Grant Scoring: **Youth and Veteran**

Evaluation Subcriteria

Community Participation *Between 0 and 20 points will be awarded based on the evaluators' assessment of the submitted community involvement plan.*	20 Points
Program incorporates **robust and innovative** outreach strategies that will engage the identified target audience.	15 - 20
Program incorporates **sufficient** outreach strategies that will engage the identified target audience.	6 - 14
Program incorporates **minimal and limited** outreach strategies that will engage the identified target audience.	0 - 5

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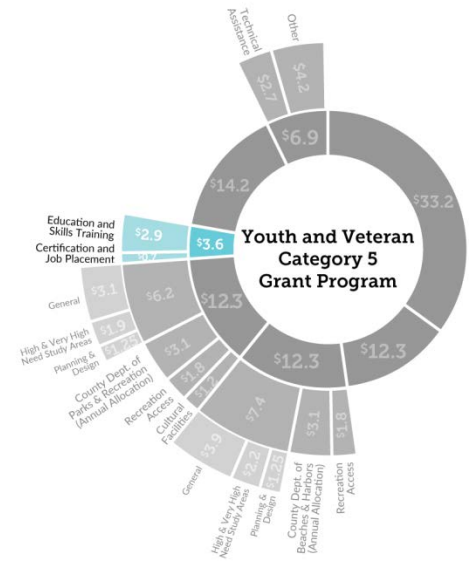
Community Engagement Requirements

Information Sharing

This approach allows agencies to update their communities on the status of a project or a plan without actively seeking community feedback.

This approach is most appropriate when agencies have previously engaged the community and seek to provide updates throughout the duration of the project.

Information sharing methods should be appropriate in accessibility and visibility to the particular community.

This approach may be required at various stages of the grant administration process.

Facebook Ad

- **Social Media**
- **Newsletters**

Concurrent Engagement

This approach allows agencies to discuss Measure A-funded projects and plans in conjunction with other community meetings.

This may include meetings scheduled around community plans, regularly scheduled council meetings, or other events that aim to engage the community and solicit feedback pertaining to spending priorities within a Study Area.

Concurrent engagement methods should be appropriate in scale and type to the particular community.

Depending on project cost, this approach may be required before or after submission of the grant application.

Pop-up Outreach

- **Community Events**
- **City/Neighborhood Council Meetings**

Participatory Engagement

This approach includes meetings, workshops, and other events that solely discuss priority spending of Measure A funds. These events focus entirely on parks and recreation priorities and how Measure A funds should be directed to those priorities

Meetings must intentionally engage the community and solicit meaningful feedback. Participatory engagement methods should be appropriate in scale and type to the particular community.

Depending on project cost, this approach must be used either before and/or after submission of the grant application.
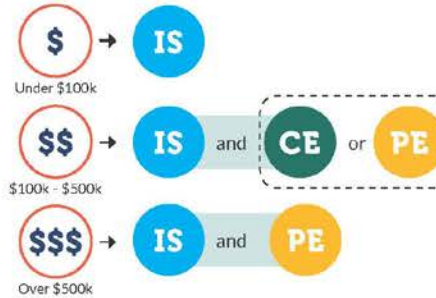
Community Workshop

- **Workshops**
- **Town Hall Meetings**

Find your grant type and award size to determine minimum community engagement requirements:

Annual Allocations*

- $ (Under $100k) → IS
- $$ ($100k – $500k) → IS and CE or PE
- $$$ (Over $500k) → IS and PE

*Applies to all annual allocations, including Categories 1 and 2, as well as Category 3 Department of Beaches and Harbor (DBH) and Category 4 Department of Parks and Recreation (DPR).

Competitive Grants**

- $ (Small) → IS and CE
- $$ (Medium) → IS and CE x2 or PE
- $$$ (Large) → IS and PE
- $$$$ (Jumbo) → IS and PE x2

** Does not apply to programmatic competitive grants such as Recreation Access (Category 3 and 4) and Category 5 Youth and Veteran grants.

Legend:
- **IS** Information Sharing Approach
- **CE** Concurrent Engagement Approach
- **PE** Participatory Engagement Approach
- **x2** Engagement Approach to be Completed at Two Separate Times Before or After the Grant Award
- ○ Total Grant Amount Withdrawn for the Year (for Annual Allocations and M&S Funds) OR Project's Requested Grant Award Size by Award Bracket (for Competitive Grants)

Maintenance & Servicing (M&S) Funds

- All → IS

Community Engagement Requirements

- **Adjusted thresholds** for competitive grants so that all projects competing against each other in an award bracket are held to the same standard of engagement

- Allowed **more flexibility** for when engagement is conducted by requiring a minimum number of occurrences without mandating that it occur before or after the application period

- Required Information Sharing **across the board**

- **Removed** requirement that **proposed project must be on the current PNA List** or consistent with an adopted planning document

- **Removed Resolution** as meaningful form of engagement

Community Engagement Requirements

| Information Sharing | Concurrent Engagement | Participatory Engagement |

Engagement must be thoughtful and appropriate to the Study Area's community or the area being served by the project, including the following:

- Provide advanced notice of at least two weeks for concurrent and participatory engagement, through multiple platforms

- Schedule and locate meetings/events at a time/location appropriate for adequate community attendance.

- Reach out to community members living in High and Very High Need Study Areas and/or subareas as well as non-English speaking populations, if applicable.

- Provide interpretive services for languages other than English in written and/or spoken form, targeting languages that are commonly spoken in the community, if applicable.

Community Engagement Requirements

| Information Sharing | Concurrent Engagement | Participatory Engagement |

Timing of Engagement

- Engagement that has occurred within 36 months is acceptable with verification.

- If engagement has not yet occurred, agencies must describe the comprehensive community engagement plan in their grant application and upon completion of engagement, verification must be provided to RPOSD.

- Acceptable verification for all levels of engagement may include photos, sign-in sheets, signed resolutions social media reports, and narrative descriptions of the type of outreach conducted.

- Purpose
- Policies

4. GRANTMAKING POLICY

Purpose:

Lowering barriers to accessing Measure A funds

- **Targeting Funds.** Thirty percent (30%) of General Competitive Category 3 and Category 4 grant funds will be targeted to projects in High and Very High Need Study Areas.

- **Evaluation Criteria.** All competitive grants will include a "Level of Need" evaluation criterion.

- **Project Types.** Competitive grant programs will fund specific project types that are in and/or serve High and Very High Need communities.

- **Long-Range Planning.** Measure A funding will be consistent with Study Areas' long-range park planning documents, such as the Needs Assessment, Parks Master Plan, community plan, or other approved planning document.

- **Community Engagement.** RPOSD will require community involvement and engagement for projects funded by Measure A.

- **Monitoring and Correction.** RPOSD will consistently monitor, track, and if necessary, correct, the distribution of both competitive funding and annual allocations.

- **Technical Assistance.** RPOSD will develop a Technical Assistance Program that provides technical assistance to potential applicants throughout the stages of the grant process to ensure that barriers to applying for and receiving funding are reduced.

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Public Comment

QUESTIONS?

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Upcoming Meetings

Steering Committee Meeting #7
- **Policies:** *Variable Funds, Bonding and Forwarding, Category 2, BoS Designated Park Projects, Consumer Price Index Update;*
- **Technical Assistance Program Refinements**

January 25th 9:30 am-12 noon

Kenneth Hahn Hall of Administration

Steering Committee Meeting #8
- **Policies:** *Innovation & Oversight, Nonprofit M&S 4.5% Allocation*
- **Revised Grant Guidelines**
- **Community Engagement Meetings Rollout**

February 22nd 9:30 am-12 noon

Kenneth Hahn Hall of Administration

TAP Survey

- **Deadline to respond is this Friday at 5:00pm.**

- **If you need the link again, please let Jessica Wuyek know.**