Engagement Approaches & Requirements

Approach A

Resolution

This approach is appropriate when agencies are planning to implement a project that previously included robust community engagement, and the agencies do not plan to further engage the community.

Resolutions may be passed by the city council, parks commission, or other elected or appointed body.

City Council Meeting
Image courtesy of LA CityView 35

- **City Council Resolution**
- **Parks Commission Resolution**

Approach B

Information Sharing

This approach allows agencies to update their communities on the status of a project or a plan without actively seeking community feedback.

This approach is most appropriate when agencies have previously engaged the community and seek to provide updates throughout the duration of the project.

Information sharing methods should be appropriate in accessibility and visibility to the particular community.

This approach may be required at various stages of the grant administration process.

Facebook Advertisement

- **Social Media**
- **Newsletters**

Approach C

Concurrent Engagement

This approach allows agencies to discuss Measure A-funded projects and plans in conjunction with other community meetings.

This may include meetings scheduled around community plans, regularly scheduled council meetings, or other events that aim to engage the community and solicit feedback pertaining to spending priorities within a Study Area.

Concurrent engagement methods should be appropriate in scale and type to the particular community.

Depending on project cost, this approach may be required before or after submission of the grant application.

Pop-up Outreach

- **Community Events**
- **City/Neighborhood Council Meetings**

Approach D

Participatory Engagement

This approach includes meetings, workshops, and other events that solely discuss priority spending of Measure A funds. These events focus entirely on parks and recreation priorities and how Measure A funds should be directed to those priorities

Meetings must intentionally engage the community and solicit meaningful feedback. Participatory engagement methods should be appropriate in scale and type to the particular community.

Depending on project cost, this approach must be used either before and/or after submission of the grant application.

Community Workshop

- **Workshops**
- **Town Hall Meetings**

Engagement Approaches & Requirements
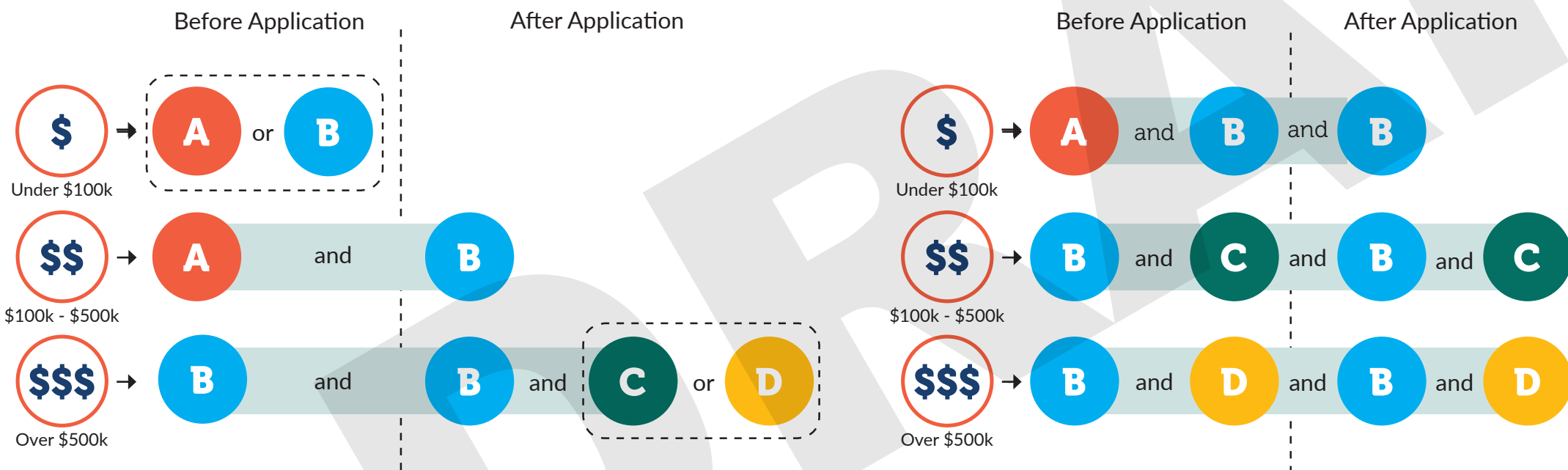
MEASURE A

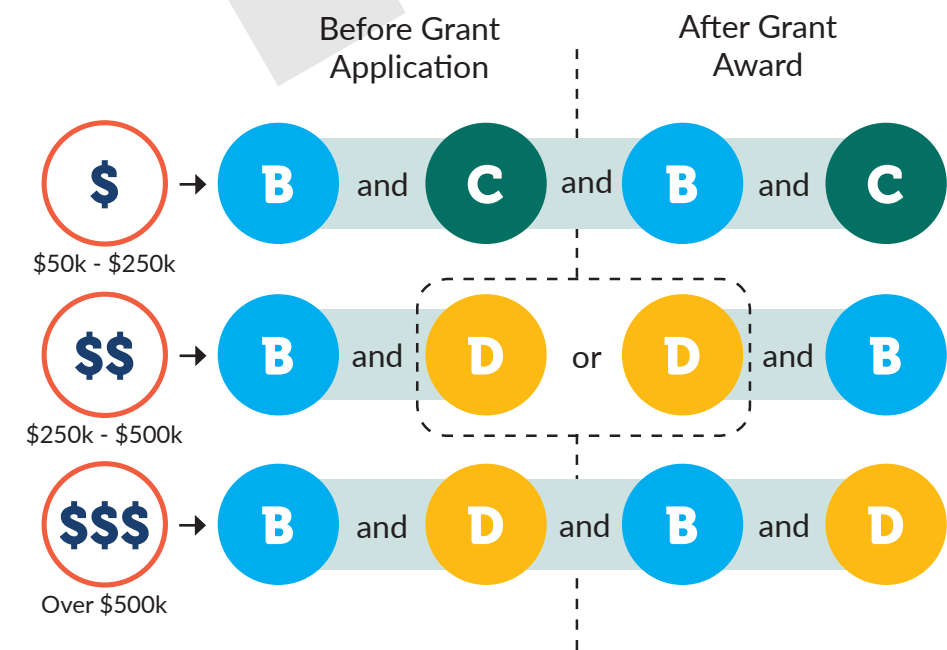## Find your grant type and cost to determine minimum engagement requirements:

Annual Allocations*
Is the project on the Parks Needs Assessment (PNA) List or consistent with an adopted community planning document?

Yes ⇄ **No**

Yes:

Before Application | After Application

- **$** Under $100k → **A** or **B**
- **$$** $100k - $500k → **A** and **B**
- **$$$** Over $500k → **B** and **B** and **C** or **D**

No:

Before Application | After Application

- **$** Under $100k → **A** and **B** and **B**
- **$$** $100k - $500k → **B** and **C** and **B** and **C**
- **$$$** Over $500k → **B** and **D** and **B** and **D**

*Applies to all annual allocations, including Categories 1 and 2, as well as Category 3 Department of Beaches and Harbor (DBH) and Category 4 Department of Parks and Recreation (DPR).

Competitive Grants**

Before Grant Application | After Grant Award

- **$** $50k - $250k → **B** and **C** and **B** and **C**
- **$$** $250k - $500k → **B** and **D** or **D** and **B**
- **$$$** Over $500k → **B** and **D** and **B** and **D**

**Shovel-ready projects with completed construction drawings at time of application do not require Participatory Engagement after grant award.

Maintenance & Servicing (M&S) Funds

Before Allocation

All → **B**

Legend:

- **A** Resolution Approach
- **B** Information Sharing Approach
- **C** Concurrent Engagement Approach
- **D** Participatory Engagement Approach
- ○ Project Cost