

MEASURE
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IMPLEMENTATION STEERING COMMITTEE MEETING #3 JUNE 29, 2017



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WELCOME

TODAY'S AGENDA

1. Meeting Logistics
2. Competitive Grants Overview
3. Proposed Grant Policies
4. Park Funding 102 Meetings
5. Public Comment



- 
- Summer Workshops
 - October Date Change
 - Upcoming Discussions

1. MEETING LOGISTICS

1. MEETING LOGISTICS

New and Changed Meeting Dates

Summer Workshop A: Funding in High Need Areas

August 17th 1:00-5:00 pm

LA River Center

Summer Workshop B: Technical Assistance

September 7th 1:00-5:00 pm

LA River Center

Steering Committee Meeting #5: Competitive Grants and Variable Allocations

NEW DATE: October 19th

LA River Center



1. MEETING LOGISTICS

Upcoming Discussions

Summer Workshop A: Funding in High Need Areas

August 17th 1:00-5:00 pm

Memo Release: **August 3rd**

Steering Committee Meeting #4: Bonding & Forwarding, and Funding in High Need Areas

September 28th 9:30 am-12 noon

Memo Release: **September 14th**



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- 
- Funding Categories
 - Eligible Projects
 - Available Funds

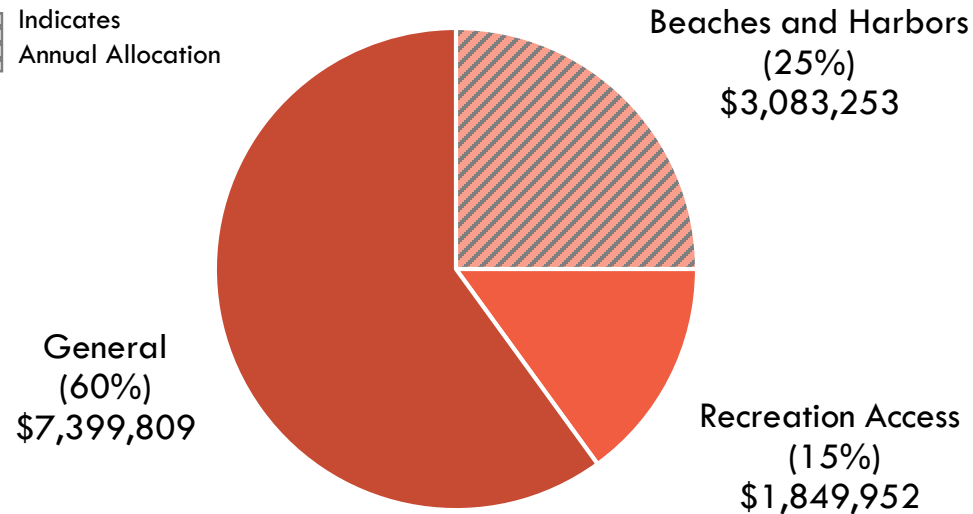
2. COMPETITIVE GRANTS OVERVIEW

2. COMPETITIVE GRANTS OVERVIEW

Category 3: Natural Lands, Open Spaces and Local Beaches, Water Conservation, and Watershed Protection Program

Category 3: \$12,333,015

 Indicates Annual Allocation



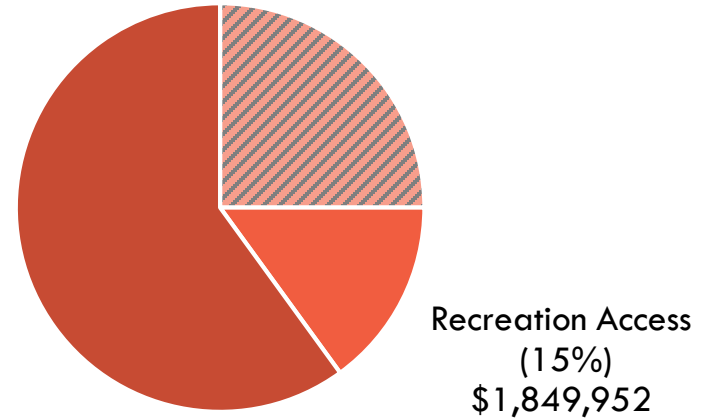
2. COMPETITIVE GRANTS OVERVIEW

Category 3: *Recreation Access*

Eligible Projects

- Trails and walking paths that connect neighborhoods to parks and open space
- Interactive wayfinding, shuttles, and transit
- Interpretive educational elements
- Pedestrian and bicycle connectivity

Category 3: \$12,333,015



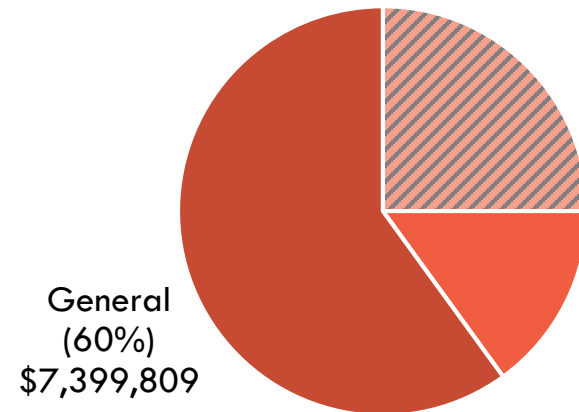
2. COMPETITIVE GRANTS OVERVIEW

Category 3: General Natural Lands, Open Spaces and Local Beaches, Water Conservation, and Watershed Protection Grants

Eligible Projects

- Riparian corridor improvements
- River and stream clean-up
- Beach and coastal watershed clean-up
- Recreational facilities
- Natural and cultural resource interpretive programs

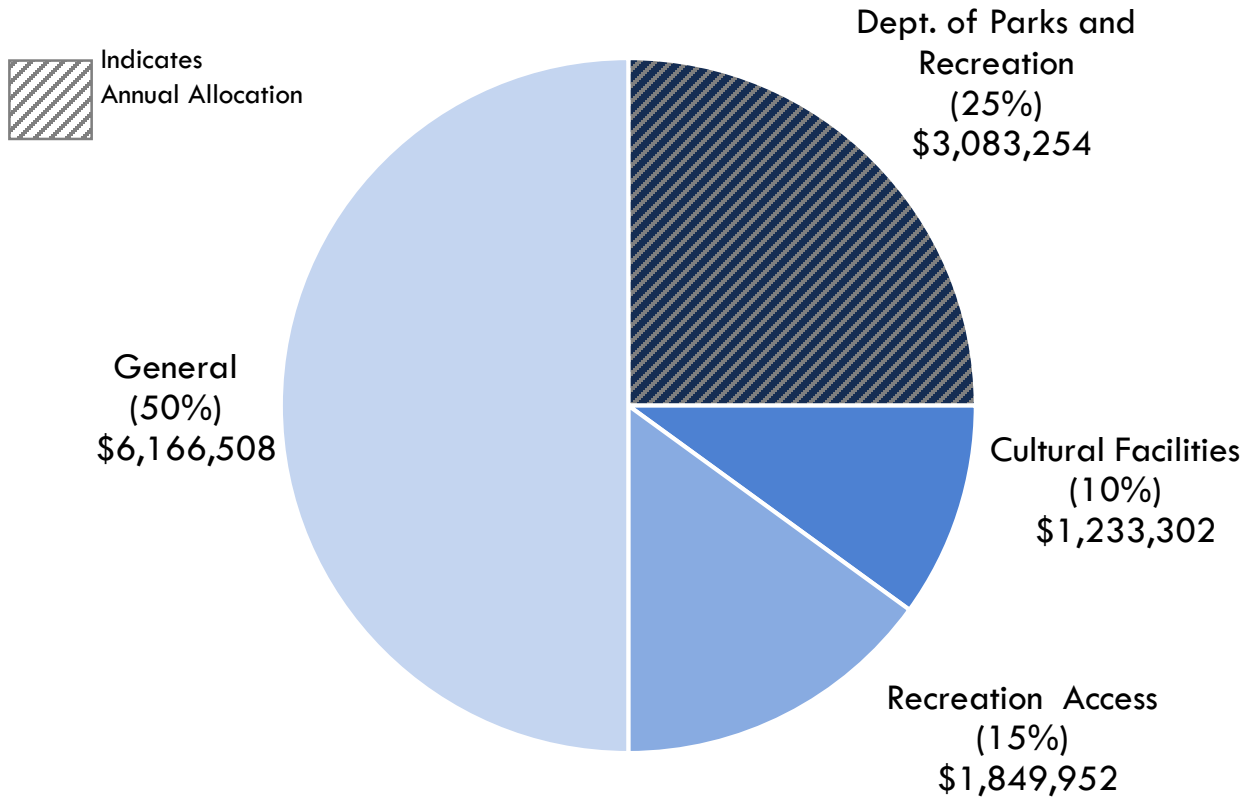
Category 3: \$12,333,015



2. COMPETITIVE GRANTS OVERVIEW

Category 4: Regional Recreational Facilities, Multi-use Trails and Accessibility Program

Category 4: \$12,333,015



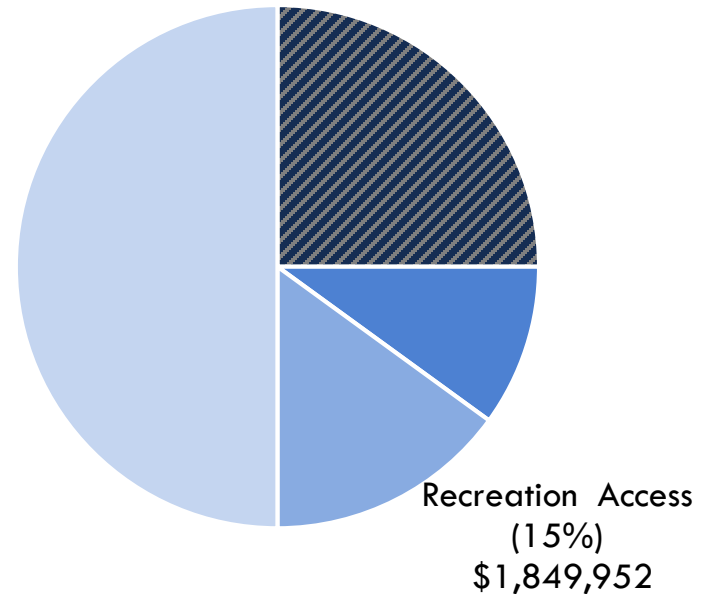
2. COMPETITIVE GRANTS OVERVIEW

Category 4: *Recreation Access*

Eligible Projects

- Connectivity from areas of high and very high-need to beaches, regional, parks, and cultural facilities
- Temporary pop-up recreation programs
- Interpretive educational elements
- Pedestrian and bicycle connectivity

Category 4: \$12,333,015



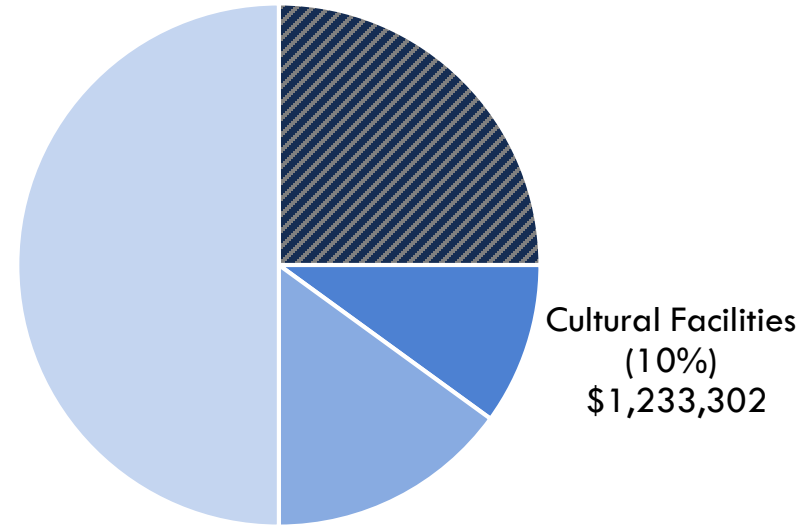
2. COMPETITIVE GRANTS OVERVIEW

Category 4: County Cultural Facilities

Eligible Projects

- Cultural exhibits or facilities that complement existing museums and/or education centers
- Interpretive features and environmental education
- Museums and/or cultural facilities of archeological, anthropological, or paleontological significance
- Facilities that support music, dance, theatre, creative writing, architecture, and other visual or creative arts

Category 4: \$12,333,015



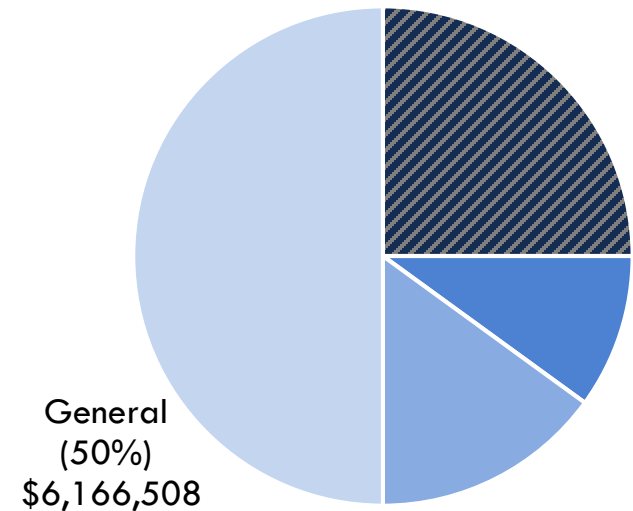
2. COMPETITIVE GRANTS OVERVIEW

Category 4: General Regional Recreation Facilities, Multi-use Trails and Accessibility

Eligible Projects

- Regional parks, facilities, museums, and cultural facilities
- Multi-use sports facilities
- Multi-use trail connectivity for existing and future park facilities
- Multi-use trail and path projects that provide hiking, equestrian, bicycle, and ADA access
- Regional ecological, zoological, geological, and archeological projects

Category 4: \$12,333,015

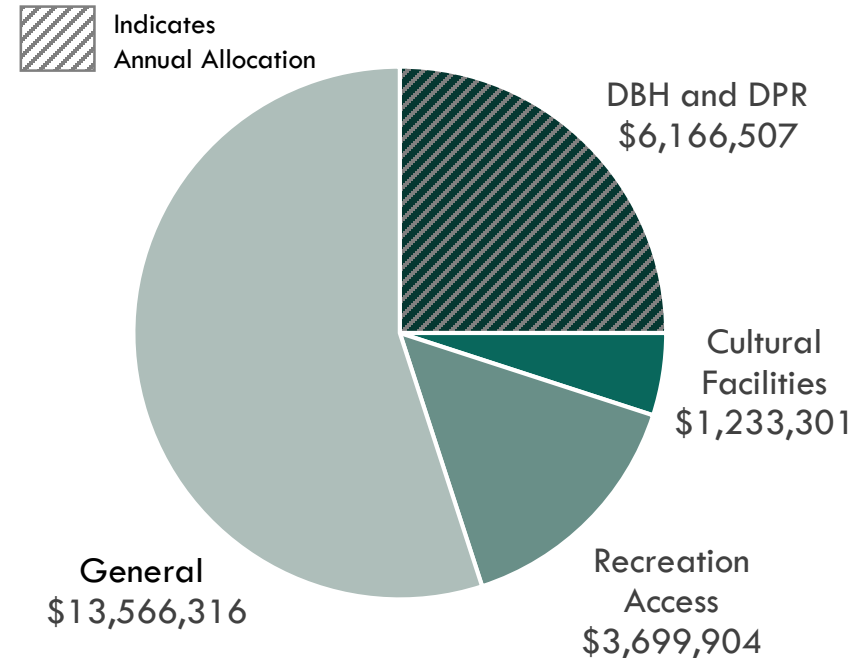


2. COMPETITIVE GRANTS OVERVIEW

Category 3 & 4 Combined

Category 3 and 4 Combined: \$24,666,030

- Applicants will apply for General, Recreation Access, or Cultural Facilities funds
- Grant Awards Selection committees will determine if funds are awarded from Category 3, 4, or both



2. COMPETITIVE GRANTS OVERVIEW

Category 5: *Certification and Job Placement*

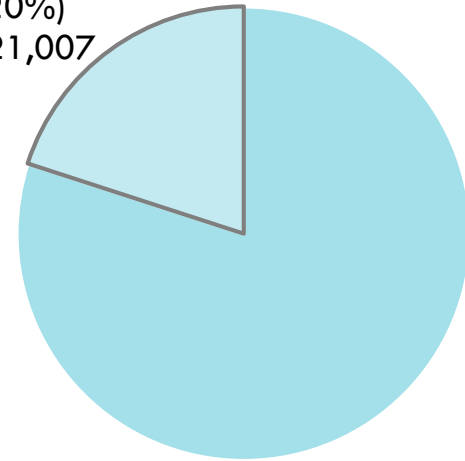
Organizations that provide certifications and placement services, or apprenticeship opportunities for jobs and careers in parks and recreation fields.

Eligible services and/or programs:

- Arborist training and certification
- Landscape architecture certification
- Sustainability/LEED accreditation
- Apprenticeship programs
- Internship/entry level job placement

Category 5: \$3,605,035

Certification and Job Placement
(20%)
\$721,007



2. COMPETITIVE GRANTS OVERVIEW

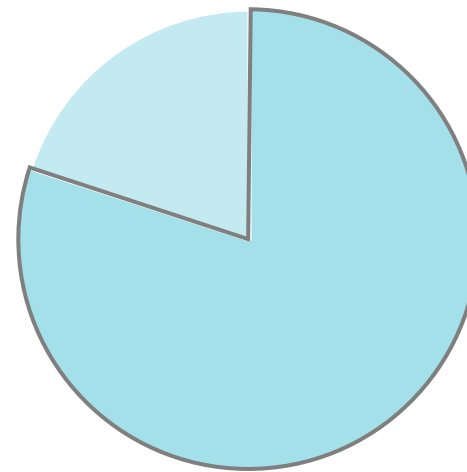
Category 5: *Education and Skills Training*

Organizations that provide education, skills training, and career pathway development to implement projects in the field of parks and recreation.

Eligible services and/or programs:

- Trade schools
- Job skills classes
- Internship/entry level job placement

Category 5: \$3,605,035



Education and Skills
Training
(80%)
\$2,884,028

2. COMPETITIVE GRANTS OVERVIEW

Questions?



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- 
- Funds for Planning and Design
 - Award Size
 - Eligible Agencies
 - Qualifying Expenses
 - Grant Application Process
 - Grant Cycles

3. PROPOSED GRANT POLICIES

3. COMPETITIVE GRANT POLICIES

Funds for Planning and Design

Planning and design projects are essential to development of capital projects. Designating a portion of Category 3 and 4 funds for planning and design projects would provide resources for these types of projects.

Planning

- Park or trail master plans
- Open space and restoration plans
- Capital improvement plans
- Community outreach
- Feasibility studies
- Technical studies

Design

- Park and trail design
- Stormwater management design
- Landscape design
- Wayfinding and signage design
- Open space and restoration design
- Capital improvement design

3. COMPETITIVE GRANT POLICIES

Funds for Planning and Design

- Do you agree that funds should be designated for planning and design grants?
- If so, how much should be designated?
- Do you agree that there should be maximum and minimum award sizes?
- Should there be any specific parameters to qualify projects for planning and design grants?

3. COMPETITIVE GRANT POLICIES

Award Size

Minimum award size helps avoid small projects that are challenging to administer and that could be funded through annual allocations.

Setting Minimums:

- \$50,000 set as minimum for all categories



3. COMPETITIVE GRANT POLICIES

Award Size

Maximum award size ensures that there are sufficient funds to distribute to multiple grantees.

Setting Maximums:

- No project applying for funds in the General category should receive more than 5% of total revenue
- Adjusted maximum to include cluster of Park Needs Assessment projects at \$7 million
- Maximum of \$7 million is about half of total funds available in the General Category
- Maximum then set at half of total funds available in all other categories
- Cultural facilities have higher maximum due to the high expected costs of these projects compared to the total funds available.

3. COMPETITIVE GRANT POLICIES

Award Size

Category	Total Available	Minimum Award	Maximum Award
General	\$13.5 million	\$50,000	\$7 million
Recreation Access	\$3.7 million	\$50,000	\$1.85 million
Cultural	\$1.2 million	\$50,000	\$1.2 million
Education & Skills	\$2.9 million	\$50,000	\$1.4 million
Cert. & Placement	\$721,000	\$50,000	\$350,000

**Numbers are approximate and may vary by year*



3. COMPETITIVE GRANT POLICIES

Award Size

- Do you agree that there should be maximum and minimum award sizes?
- If so, do you agree with the recommended maximums and minimums?

3. COMPETITIVE GRANT POLICIES

Eligible Agencies

Public Agencies

Any governmental agency, special district, or joint power authority that is authorized to:

1. Acquire, develop, improve and restore real property for beach, wildlife, park, recreation, community, cultural, open space, water quality, flood control, or gang prevention and intervention purposes, OR;
2. Provide education and skills training or certification and placement services leading to careers in parks and recreation, OR;
3. Provide programs that increase access to public lands, park facilities, and park amenities



3. COMPETITIVE GRANT POLICIES

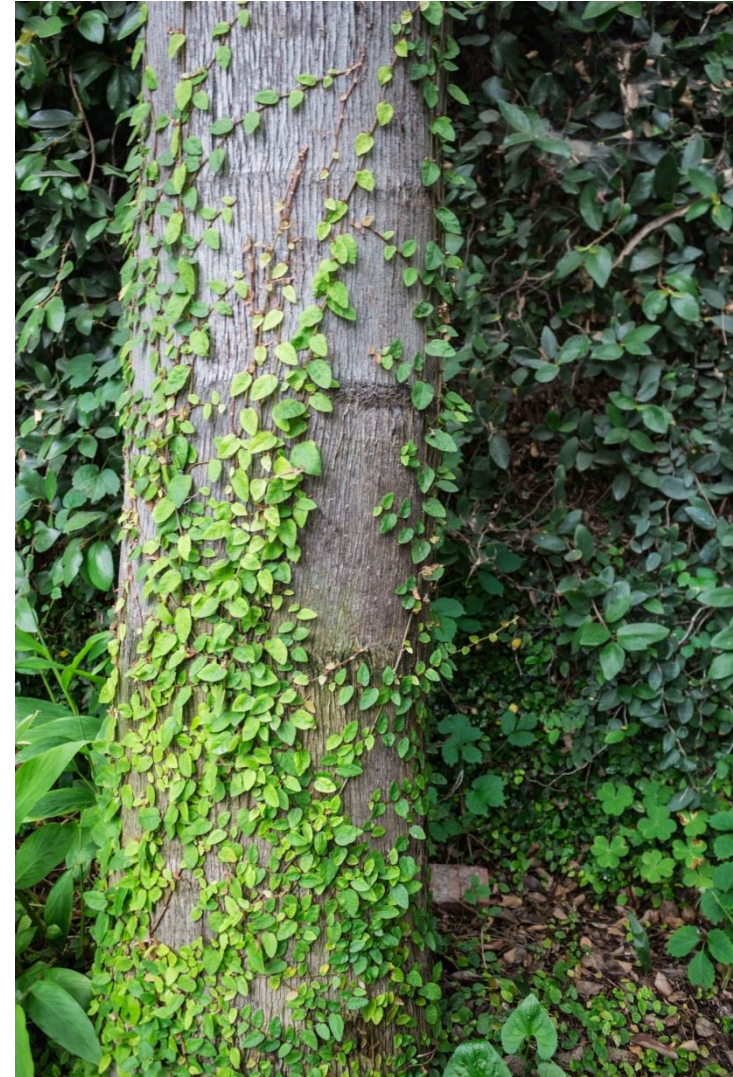
Eligible Agencies

Schools with Joint-use Agreements

Must be a school with an existing Park and Recreation Joint-Use Agreement

Additional Requirements:

- Agreement allows for public use and access of the site
- Agreement must be in place for a minimum number of years from the date of application
- Agreement must include the use of both indoor and outdoor facilities
- Must allow third parties to operate programs
- Applicable fees may not have differential rates



3. COMPETITIVE GRANT POLICIES

Eligible Agencies

Nonprofit Organizations

Must have a mission related to environmental protection and preservation; park, recreation or community services or facilities; gang prevention and intervention; environmental education and interpretation; tree-planting; conservation and preservation of lands; restoration of lands; job skills training and educational opportunities to young adults; or programs that increase access to public lands, park facilities, and park amenities

Additional Requirements:

- Proof of land tenure or written agreement with land owner or governing agency
- Proof of good tax standing (IRS Form 990)
- Verification of organization's purpose, programs and results, financials and operations
- Conservation corps must be certified by CCC

3. COMPETITIVE GRANT POLICIES

Eligible Agencies

- Does the memorandum capture the appropriate range of eligible applicants?
- Are the requirements placed upon eligible agencies reasonable?
- What barriers do you foresee?
- What additional requirements should be added?



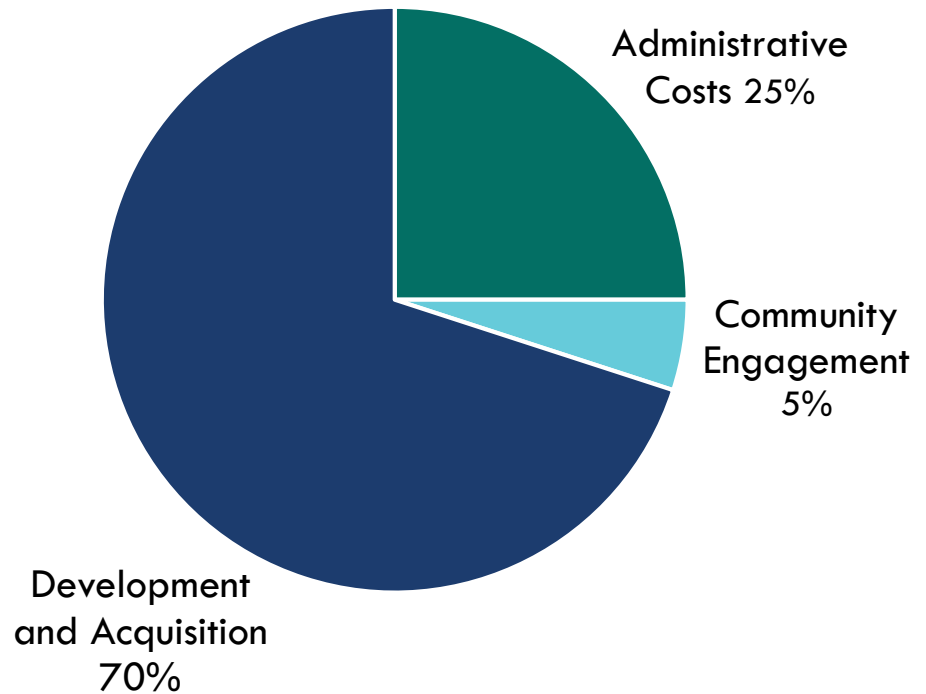
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3. COMPETITIVE GRANT POLICIES

Qualifying Expenses – General and Cultural Facilities Grants

Qualifying Expenses Include:

- Development and Acquisition
- Administrative Costs
- Community Engagement

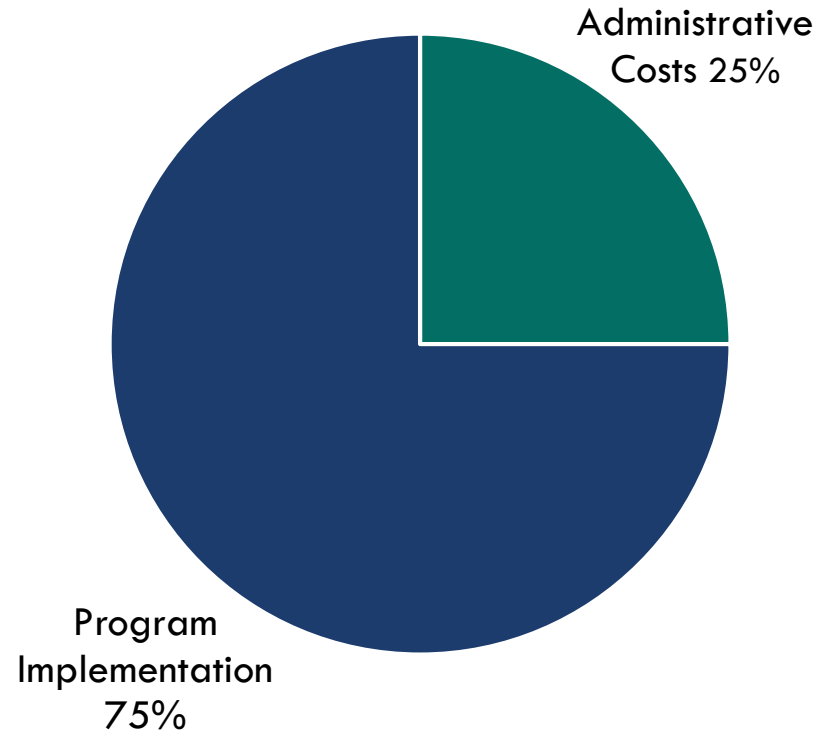


3. COMPETITIVE GRANT POLICIES

Qualifying Expenses – Recreation Access, Education & Skills, Certification & Placement Grants

Qualifying Expenses Include:

- Program Implementation
- Administrative Costs



3. COMPETITIVE GRANT POLICIES

Qualifying Expenses

- Is the distribution of qualifying expenses appropriate?
- If not, how should it change?
- Do the qualifying expenses present barriers to applicants from high-need areas?



3. COMPETITIVE GRANT POLICIES

Pre-Application Process

Approach 1. Letter of Interest and Formal Invitation

- Letter of interest
- Opportunity for project-specific guidance
- Invitation to apply
- Applications only open to those who have received an invitation

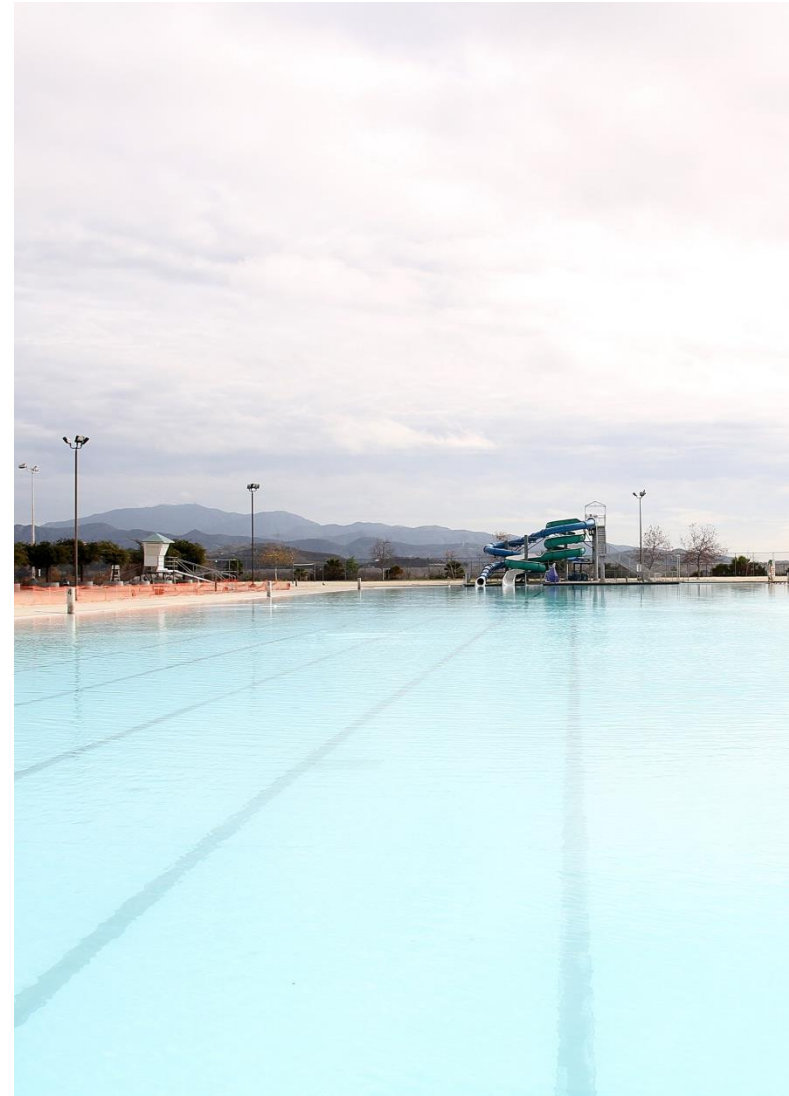


3. COMPETITIVE GRANT POLICIES

Pre-Application Process

Approach 2. Informal Letter of Interest

- Letter of interest
- Opportunity for project-specific guidance
- No invitation to apply required
- Applications open to all



3. COMPETITIVE GRANT POLICIES

Pre-Application Process

Approach 3. Staff Guidance

- Written questions and public responses
- Opportunity for project-specific guidance
- No invitation to apply required
- Applications open to all



3. COMPETITIVE GRANT POLICIES

Pre-Application Process

Approach 4. Open Application Process

- No letter of interest or questions
- No invitation
- Applications open to all



3. COMPETITIVE GRANT POLICIES

Pre-Application Process

- Which of the four proposed pre-application processes do you prefer?
- Is there a missing component to any of these approaches?

Approach 1. Letter of Interest and Formal Invitation

Approach 2. Informal Letter of Interest

Approach 3. Staff Guidance

Approach 4. Open Application Process

3. COMPETITIVE GRANT POLICIES

Grant Award Selection Committees

Potential Committee members:

- RPOSD staff
- Representatives from non-profit organizations
- Academic, technical, and practicing subject matter experts
- Public agencies: Public Health, Park & Rec, Public Works, etc.

Guidelines:

- May not serve if they or their respective organization is seeking funding during the respective cycle
- May rotate terms

Member Selection Options: Appointment and/or confirmation by:

- RPOSD staff
- Oversight Board
- Board of Supervisors

3. COMPETITIVE GRANT POLICIES

Grant Award Selection Committees

- Does the proposed composition of the grant selection committees represent an appropriate range of interests and specialties?
- If not, who should be added or removed?
- Does the composition of the Selection Committees present any barriers to applicants from areas of high-need or in need of technical assistance?
- How should the Award Selection Committee members be chosen?
- Are there additional guidelines that should be stated?

3. COMPETITIVE GRANT POLICIES

Grant Evaluation Criteria

Criterion 1: Level of Need

Criterion 2: Public Safety

Criterion 3: Water Conservation Measures

Criterion 4: Community Involvement

Criterion 5: Accessibility

Criterion 6: Organizational Capacity

Criterion 7: Young Adults and Veterans

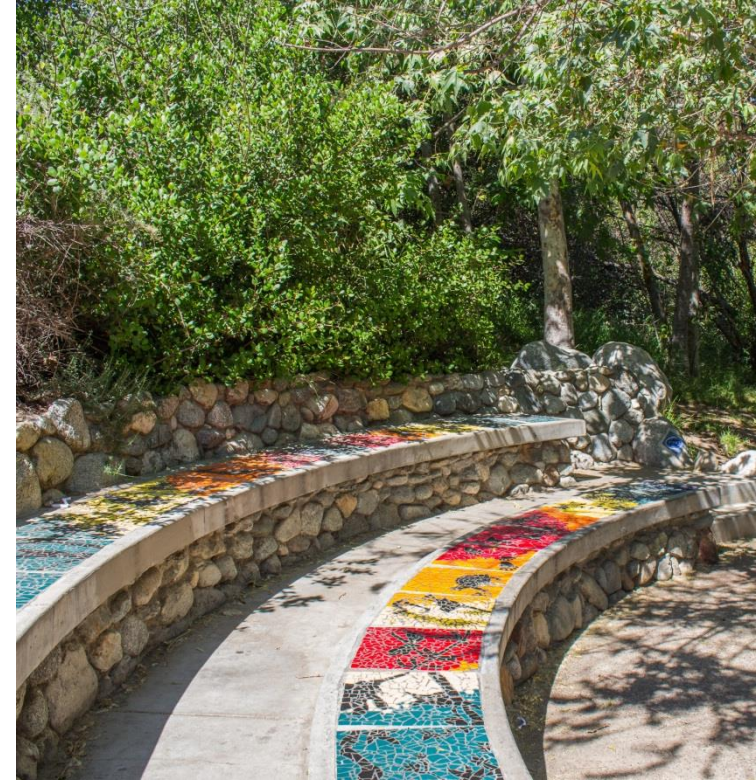
Criterion 8: Matching Funds

Criterion 9: Sustainability

Criterion 10: Project Feasibility

Criterion 11: Creative Spacemaking

Criterion 12: Health and Wellness



3. COMPETITIVE GRANT POLICIES

Grant Evaluation Criteria

- Do the proposed evaluation criteria match the goals of Measure A?
- What other criteria should be considered?
- Should any of these criteria be eliminated?
- Do these criteria place unbalanced burden on applicants in areas of high-need?
- Should the criteria be weighted?

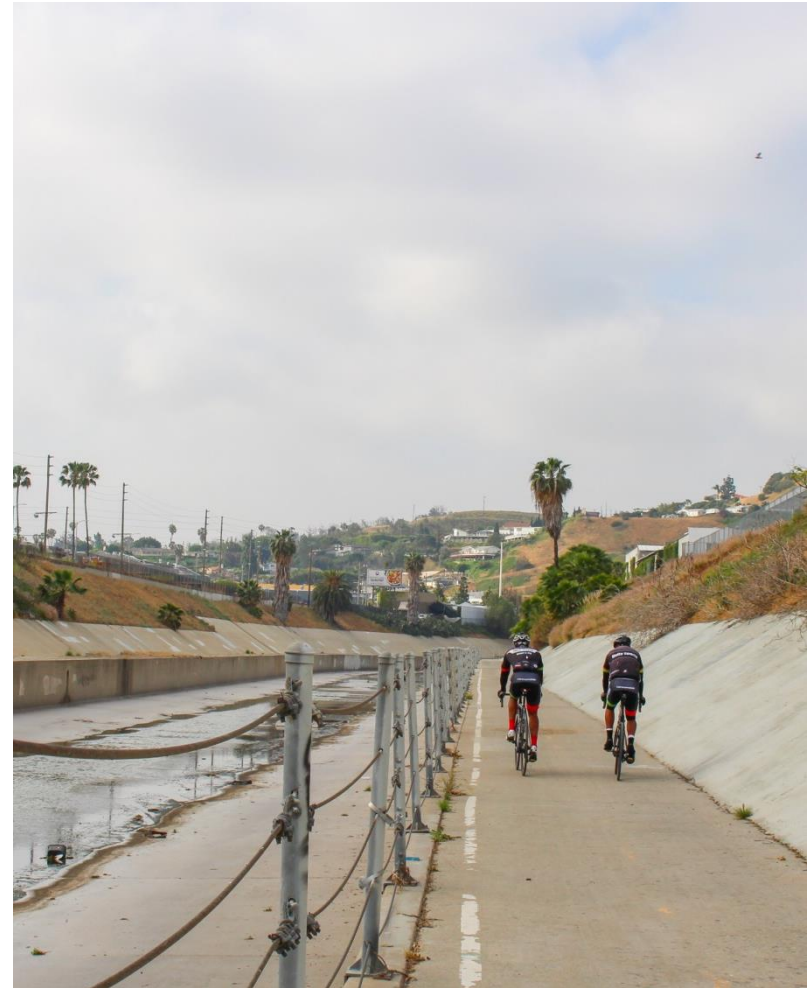


3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 1*

Approach 1. No Grant Cycles

- Applicants need only meet the goals outlined for General, Recreation Access, Cultural Facilities, Education & Skills, or Certification & Placement, as described in Measure A
- No categorization into any further subsets



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Approach 2. Thematic Grant Cycles

- Encourages the submittal of applications for projects with a given focus
- Evaluates similar projects against one another
- Five options to consider for thematic cycles



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Theme Option 1. Resource/ Infrastructure Type

Contains three categories
(3-year cycle):

- Year One: *Natural Resources*
- Year Two: *Health and Safety*
- Year Three: *Infrastructure*



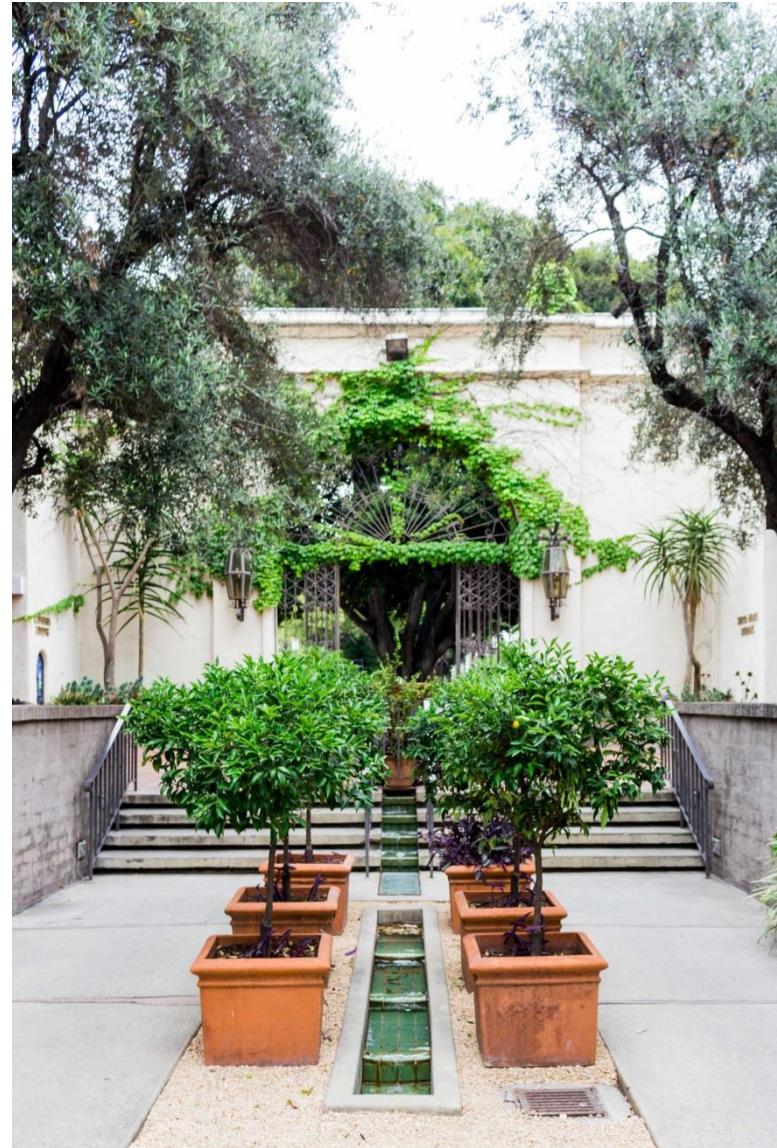
3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Theme Option 2. Facility Type

Contains six categories
(6-year cycle):

- Year One: *Sports Facilities*
- Year Two: *Play Facilities*
- Year Three: *Swimming & Water Facilities*
- Year Four: *Trails and Open Space Facilities*
- Year Five: *Infrastructure*
- Year Six: *Buildings and Cultural Facilities*



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Theme Option 3. Project Stage

Contains five categories
(5-year cycle):

- Year One: *Planning Stage*
- Year Two: *Design Stage*
- Year Three: *Land Acquisition*
- Year Four: *Construction*
- Year Five: *Programs*



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Theme Option 4. Project Type

Contains three categories
(3-year cycle):

- Year One: *Repair or replace existing amenities*
- Year Two: *Add new amenities to existing facilities*
- Year Three: *Build new parks or specialty facilities*



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 2*

Theme Option 5. Cost Brackets

Contains three categories
(Annual cycle):

- Bracket One: *Grants between \$50,000 and \$400,000*
- Bracket Two: *Grants between \$400,000 and \$1 million*
- Bracket Three: *Grants between \$1 million and \$7 million*



3. COMPETITIVE GRANT POLICIES

Grant Cycles *Approach 2*

Theme Option 6. Youth and Veterans

For Education & Skills and Certification & Placement grants only

Contains three categories
(3-year cycle):

- Year One: *Education*
- Year Two: *Training*
- Year Three: *Career Pathways*



3. COMPETITIVE GRANT POLICIES

Grant Cycles: *Approach 3*

Approach 3. Paired Thematic Grant Cycles

- Provides cycles best suited for multi-benefit projects
- Any two themes could be selected for pairing
- Example: Theme 1 (Resource/Infrastructure) paired with Theme 2 (Facility Type)

Year One: Water Resources + Facility Type

- Group 1: Water Resources with Sports focus
- Group 2: Water Resources with Play focus
- Group 3: Water Resources with Swimming and Water focus
- Group 4: Water Resources with Trails and Open Space focus
- Group 5: Water Resources with Infrastructure focus
- Group 6: Water Resources with Buildings/Cultural Facilities focus

Year Two: Health and Safety + Facility Type

- Group 1: Health and Safety with Sports focus
- Group 2: Health and Safety with Play focus
- Group 3: Health and Safety with Swimming and Water focus
- Group 4: Health and Safety with Trails and Open Space focus
- Group 5: Health and Safety with Infrastructure focus
- Group 6: Health and Safety with Buildings/Cultural Facilities focus

Year Three: Infrastructure + Facility Type

- Group 1: Infrastructure with Sports focus
- Group 2: Infrastructure with Play focus
- Group 3: Infrastructure with Swimming and Water focus
- Group 4: Infrastructure with Trails and Open Space focus
- Group 5: Infrastructure with General Infrastructure focus
- Group 6: Infrastructure with Buildings and Cultural Facilities focus

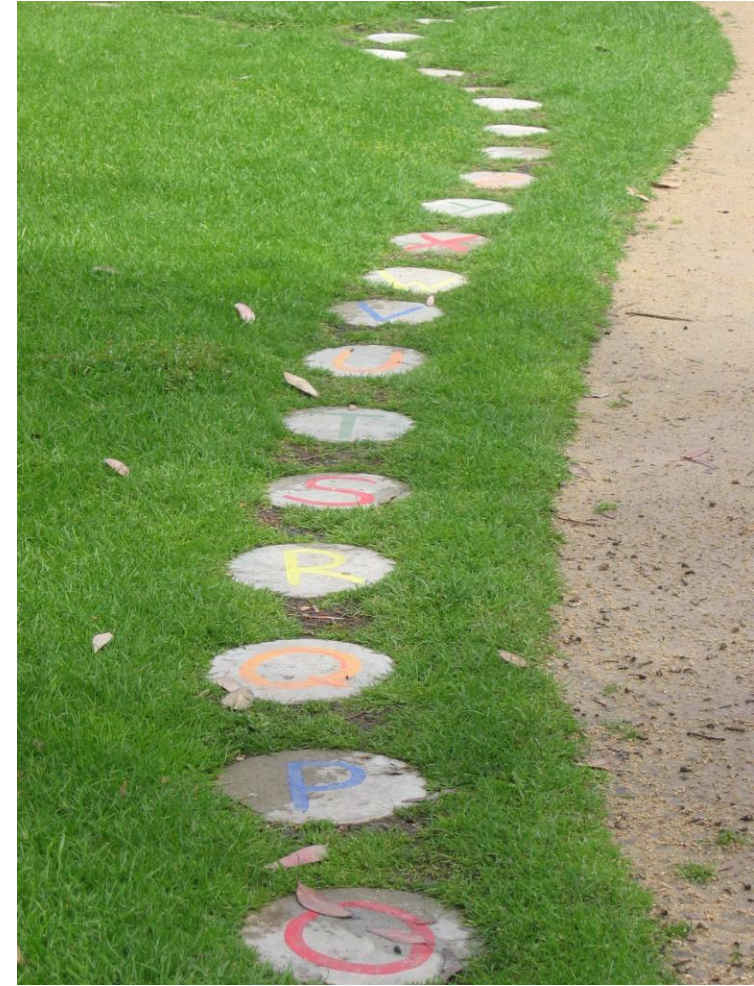
3. COMPETITIVE GRANT POLICIES

Grant Cycles *Approach 4*

For Programs Only: Recreation Access, Education & Skills, and Certification & Placement Grants only

Approach 4. Multi-year Grant Cycles:

- Applications submitted every 3 years
- Funding distributed through phased approach
- Required monitoring and reporting of progress
- Second and third year funding contingent on program's effectiveness



3. COMPETITIVE GRANT POLICIES

	Pros	Cons
Approach 1. No Grant Cycles	<ul style="list-style-type: none"> • Includes a wide variety of projects • No waiting for suitable grant theme to open – any project can apply in any year 	<ul style="list-style-type: none"> • Projects submitted in any given year may differ substantially from each other, creating challenges during the evaluation stage • Flexibility may create confusion and increase need for technical assistance
Approach 2. Single Theme Grant Cycles	<ul style="list-style-type: none"> • Supports an apples-to-apples comparison of applications by ensuring all projects support a broad theme • Themes may naturally group projects with similar costs 	<ul style="list-style-type: none"> • The number of years in a grant cycle could create long gaps before agencies can apply • Flexible theme may have too much overlap from year to year
Approach 3. Paired Theme Grant Cycles	<ul style="list-style-type: none"> • Specific grant groupings allow for comparison of most similar projects 	<ul style="list-style-type: none"> • Unique projects may not fit into narrowly defined grant groups • The number of years in a grant cycle could create long gaps before agencies can apply
Approach 4. Multi-year Grant Cycle	<ul style="list-style-type: none"> • Allows organizations to plan program budgets with long-term certainty • Reduces administrative burden of applying for grants annually 	<ul style="list-style-type: none"> • New applicants would experience longer delays between application periods • Required monitoring and evaluation may burden staff with limited capacity



3. COMPETITIVE GRANT POLICIES

Grant Cycles

- Which approach to grant cycles do you prefer for:
 - General Grants
 - Recreation Access Grants
 - Cultural Facilities Grants
 - Education & Skills Grants
 - Certification & Placement Grants
- Which approach to grant cycles presents the most barriers to applicants?
- Within the chosen approach, which theme or paired themes (if applicable) do you prefer?

- 
- Location and Dates
 - Proposed Agenda

6. PARK FUNDING 102 MEETINGS

Locations and Dates

District	Tentative Venue	Tentative Date
1	South Gate Park	September 11 th
2	Expo Center: Comrie Hall	September 12 th
3	Santa Monica: Virginia Avenue Park	September 18 th
4	Torrance: Toyota Meeting Hall	September 19 th
5	Lancaster: Sgt. Steve Owen Memorial Park	October 2 nd
1	El Monte: Grace T. Black Community Center	October 3 rd
2	Kenneth Hahn State Recreation Area	October 4 th
3	Balboa Sports Complex	October 9 th
4	Hacienda Heights Community Center	October 10 th
5	LA County Arboretum & Botanic Garden	October 11 th



Proposed Agenda

1. Overall Grant Process
2. Policies for Category 1 & 2 Allocations
3. Policies for Category 3 & 4 Competitive Grants
4. Policies for Category 5 Competitive Grants
5. Policies for M&S Funds

Public Comment

QUESTIONS?

Onamia Bryant



MEASURE
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Upcoming Meetings

Summer Workshop A: Funding in High Need Areas

August 17th 1:00-5:00 pm

LA River Center

Summer Workshop B: Technical Assistance

September 7th 1:00-5:00 pm

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Steering Committee Meeting #4: Bonding & Forwarding, and Funding High Need Areas

September 28th 9:30 am-12 noon

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Steering Committee Meeting #5: Competitive Grants and Variable Allocations

October 19th 9:30 am-12 noon

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