

MEASURE
A

IMPLEMENTATION
STEERING COMMITTEE
MEETING #2 MAY 25, 2017



MEASURE
A

osdinfo@parks.lacounty.gov | 213.738.2981 | RPOSD.LAcounty.gov



LOS ANGELES
RIVER CENTER
AND GARDENS

WELCOME

TODAY'S AGENDA

1. Background Information
2. Future Steering Committee Meetings
3. Overview of Granting Process
4. Allocation Estimates
5. Allocation Process
6. Engagement Approach



- 
- Needs Assessment Recap
 - How does Measure A meet the need?

1. BACKGROUND INFORMATION

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Needs Assessment Recap



1. BACKGROUND INFORMATION

How Does Measure A Meet the Identified Need?

Annual Allocations for Categories 1 and 2

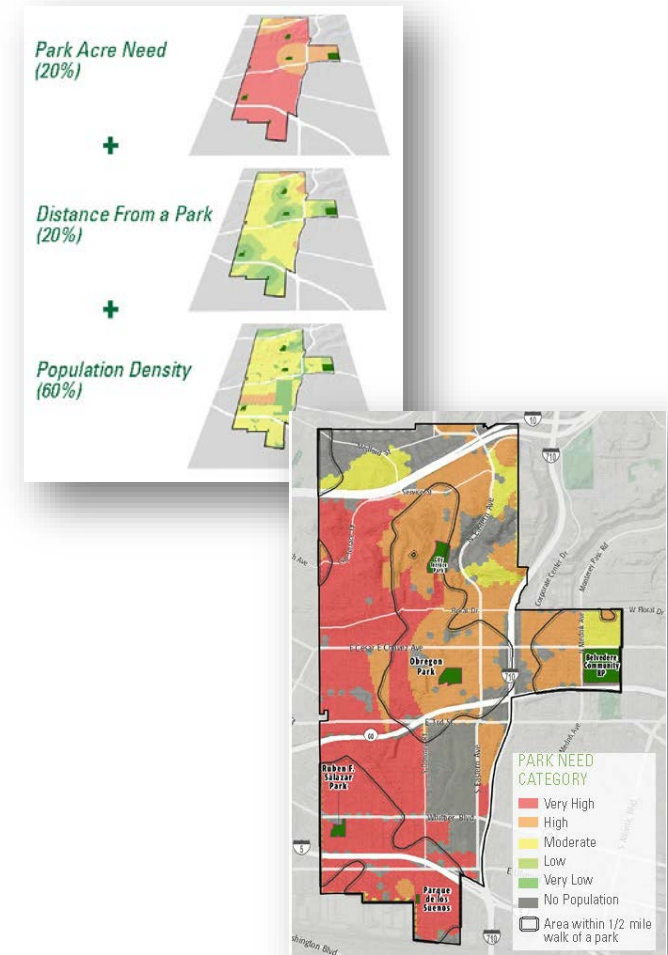
- Based on the Per Capita and Structural Improvements formula
$$\frac{(\text{Per Capita} + \text{Per Capita} + \text{Structural Improvements})}{3}$$
- Emphasizes densely developed/ populated areas

Category 2: High and Very High Need Study Areas

- Funds specifically allocated for High & Very High Need Study Areas

Competitive Grant Categories

- Steering Committee will help shape how this category addresses need



- 
- What is the format of our meetings?
 - What will we talk about?
 - What is our schedule of topics?

2. FUTURE STEERING COMMITTEE MEETINGS

Meeting Format

Locations

- Kenneth Hahn Hall of Administration: Room 140
- Los Angeles River Center & Gardens: Atrium

Small Groups

- Will break into small groups if appropriate
- No subcommittees envisioned



Meeting Topics & Schedule

Meeting 3: June 29, 2017

Location: HOA Room 140

- Overview of Competitive Awards
- Public Engagement: Round 2 Agency Meetings

NO July or August Meetings

- Park Equity Memo
- Draft Grant Program Guidelines and Calendar
- Bonding and Forwarding Background Information



Meeting Topics & Schedule

Meeting 4: September 28, 2017

Location: LA River Center Atrium

- Bonding and Forwarding Overview
- Equity

Meeting 5: October 26, 2017

Location: LA River Center Atrium

- Competitive Grants
- Variable Allocations



Meeting Topics & Schedule

First Thursday

Meeting 6: December 7, 2017

Location: HOA Room 140

- Bonding and Forwarding Strategy Policy Memo
- Public Engagement-Round 3 Agency Meetings
- Public Engagement-Community Meetings

Meeting 7: January 25, 2018

Location: HOA Room 140

- Innovation and Oversight
- Board Set-Aside Policy
- Consumer Price Index Update Policy
- 4.5% Agency Allocation from M&S
- Engagement-Community Meetings Roll Out



Meeting Topics & Schedule

Meeting 8: February 22, 2018

Location: HOA Room 140

- Bonding and Forwarding – Strategic Expenditure Plan

Meeting 9: March 29, 2018

Location: HOA Room 140

- Project Tracking
- Equity Methodology
- Finalize Grant Guidelines



Meeting Topics & Schedule

Meeting 10: April 26, 2018

Location: LA River Center Atrium

- Park Needs Assessment Updates
- Oversight Committee Formulation

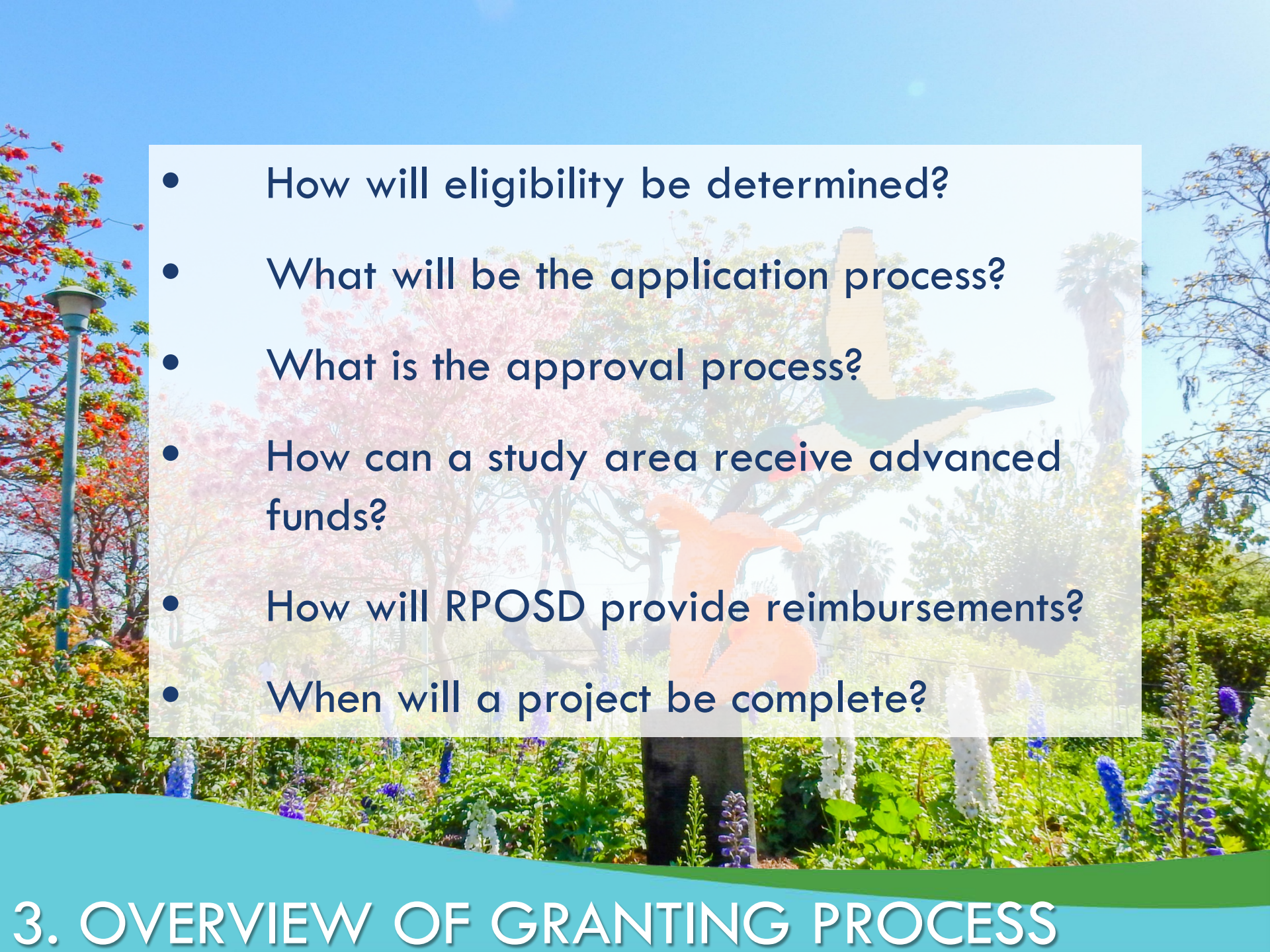
Meeting 11: May 31, 2018

Location: LA River Center Atrium

- Procedures and Policies Guide for RPOSD
- Board Letter and Summation



Meetings topics are subject to change, as required by the process.

- 
- How will eligibility be determined?
 - What will be the application process?
 - What is the approval process?
 - How can a study area receive advanced funds?
 - How will RPOSD provide reimbursements?
 - When will a project be complete?

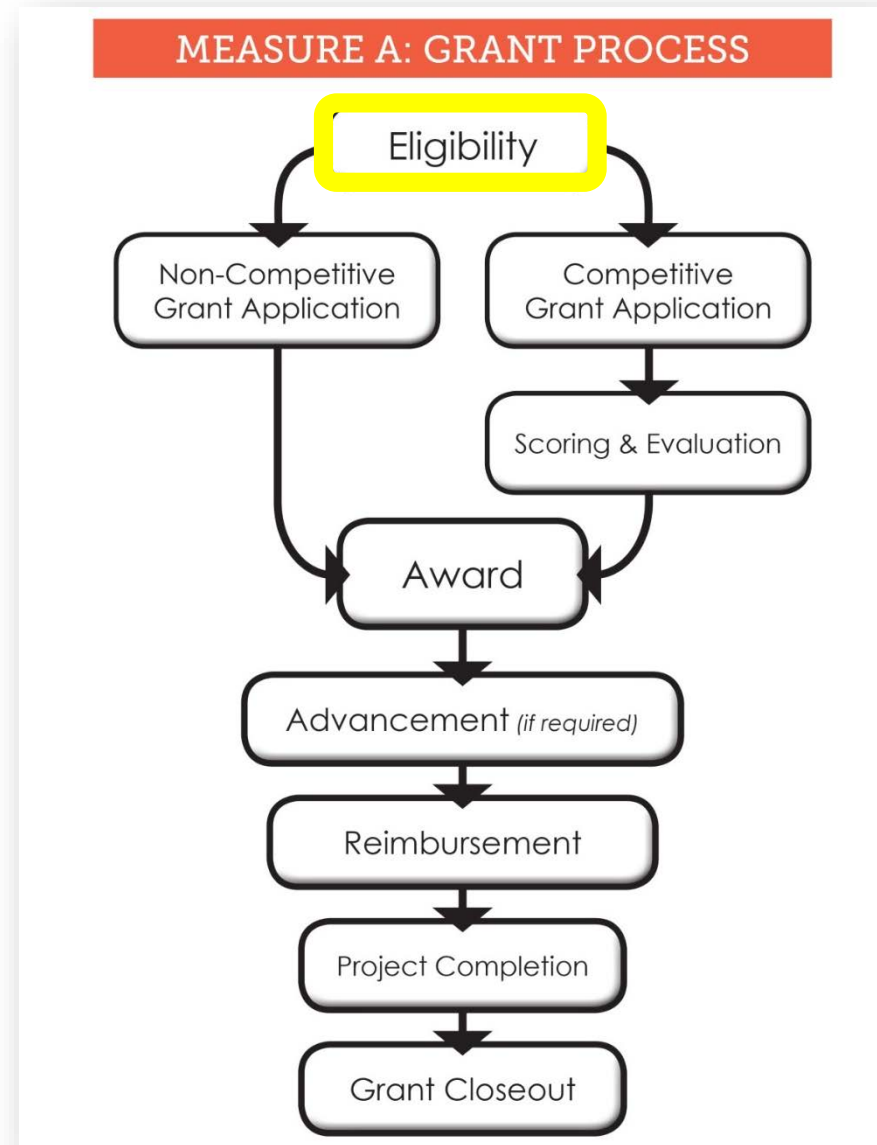
3. OVERVIEW OF GRANTING PROCESS

3. OVERVIEW OF GRANTING PROCESS

Eligibility

Potential Components:

- Eligibility Orientation
- Technical Assistance
- Public Outreach
- RPOSD Contract Terms
- Proof of Jurisdiction Support
- Park Facilities Inventory Update



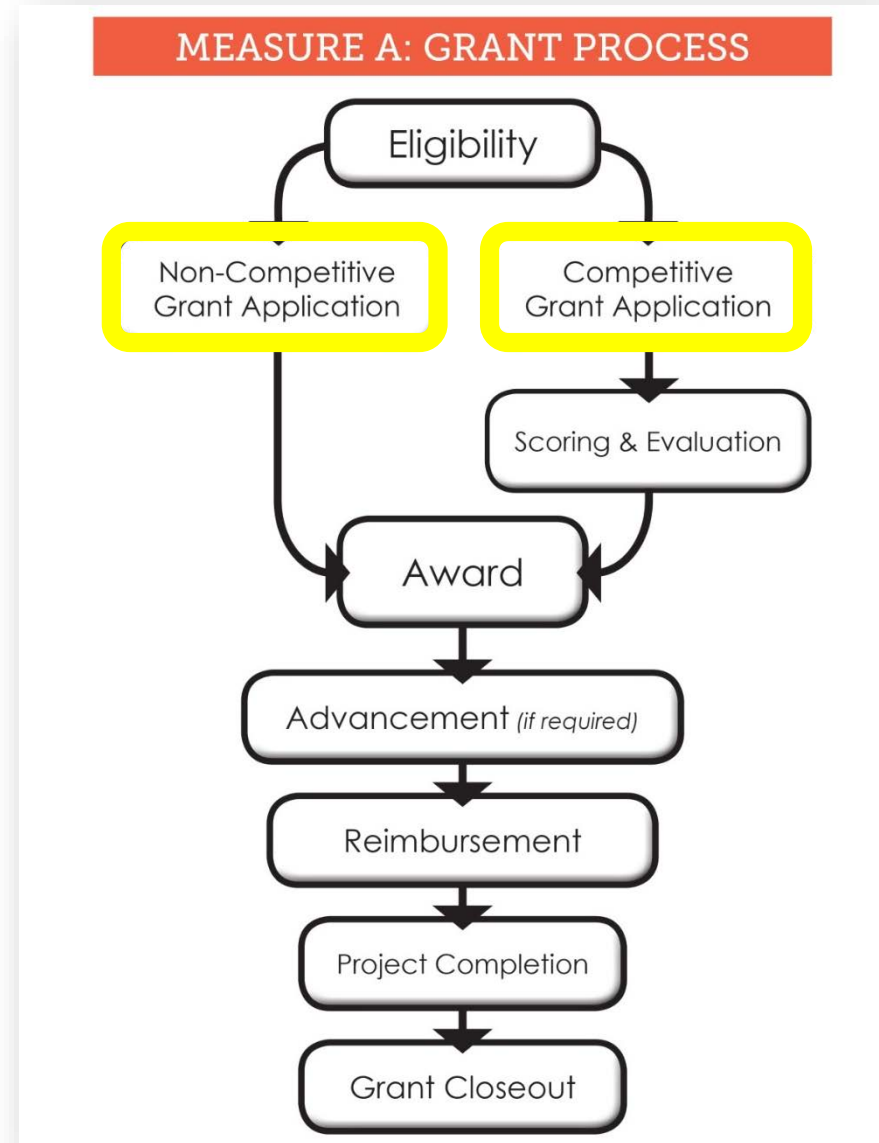
Application Process

Competitive Grants

- Grant Cycles
- Grant Application Training
- Electronic Application

Non-competitive Grants

- Awarded annually based on the Per Capita and Structural Improvements Formula
- Electronic Application



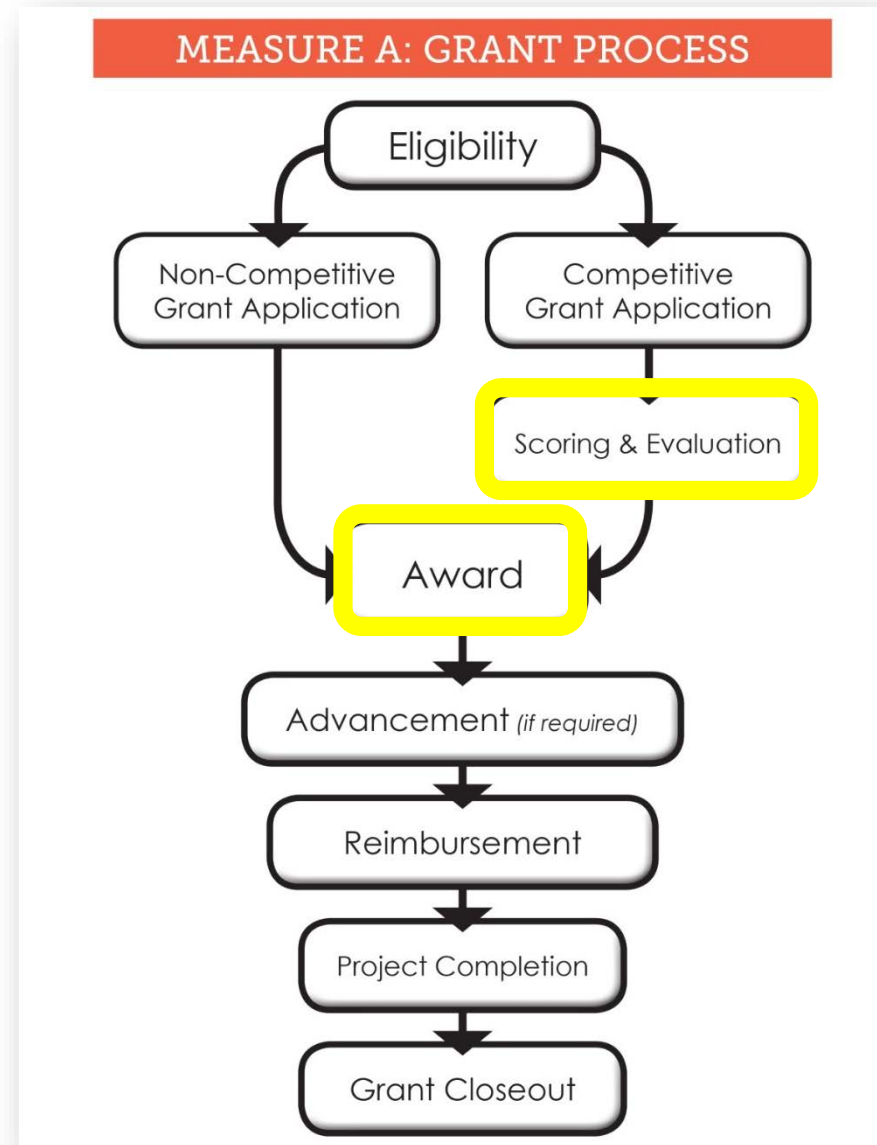
Approval Process

Competitive Grants

- Grant Review Panel will evaluate applications
- Applicants with highest scores will receive funding
- Total number of grants awarded will be dependent upon the funding pool for respective grant cycle

Non-competitive Grants

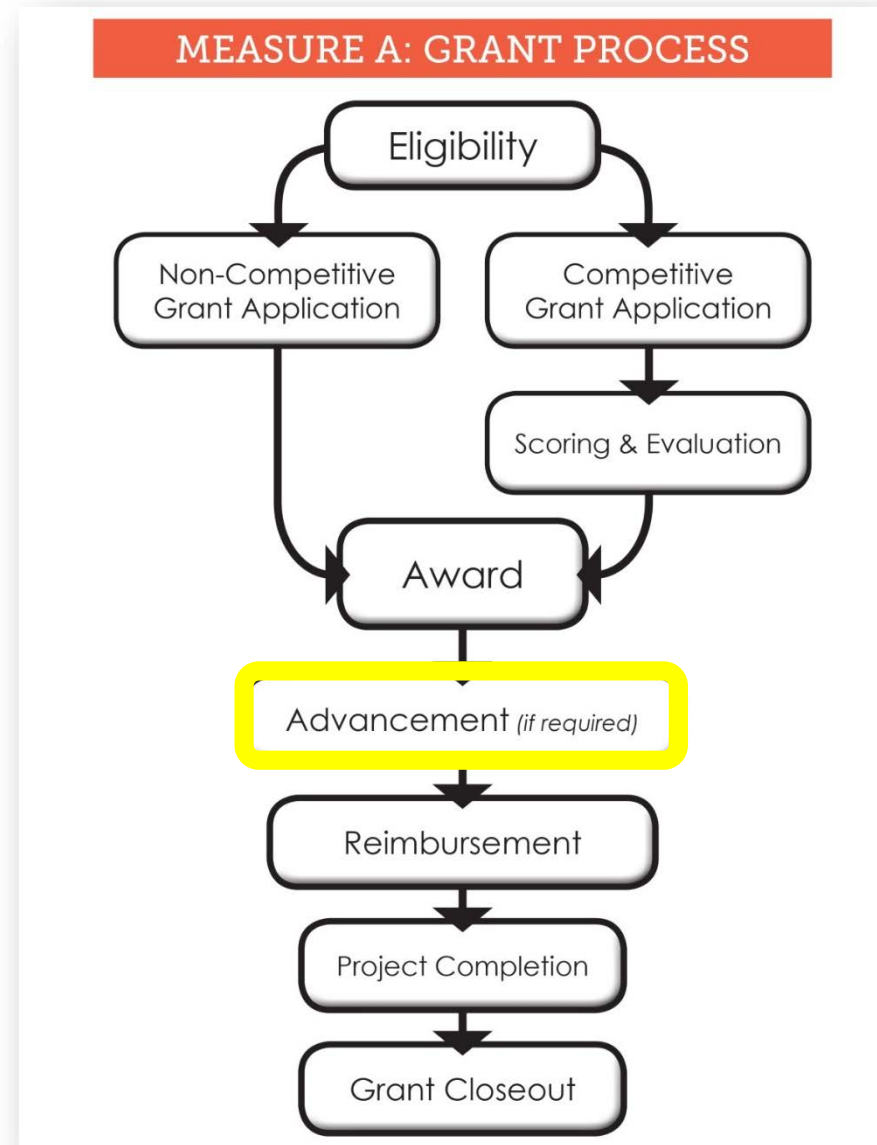
- RPOSD will review applications
- Grant manager will be assigned to each applicant to provide technical assistance throughout the process



3. OVERVIEW OF GRANTING PROCESS

Advanced Funds

- Eligibility requirements to be determined
- Eligible agencies can only receive up to 50% of total grant award as an advance



3. OVERVIEW OF GRANTING PROCESS

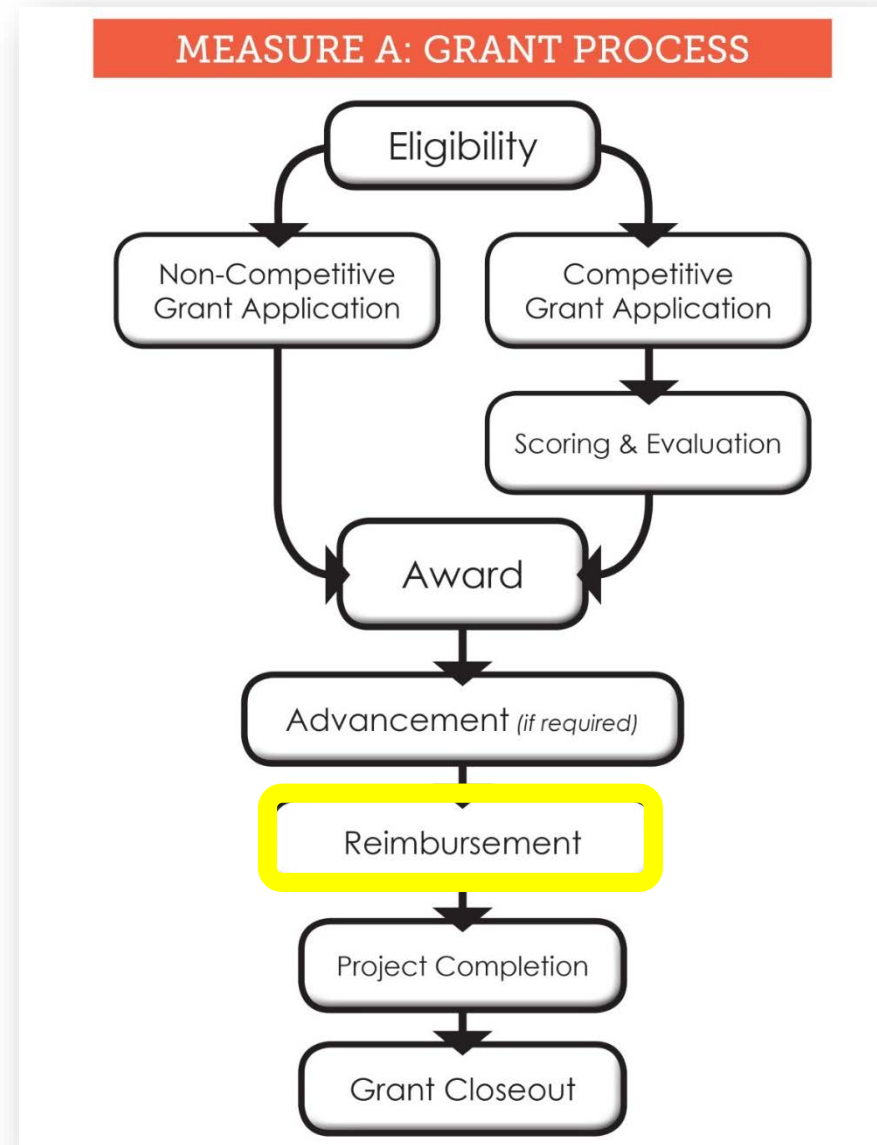
Reimbursements

Eligible project costs incurred within grant contract period:

- Development
- Acquisition
- Administration
- Outreach/Community Engagement

Ineligible project costs:

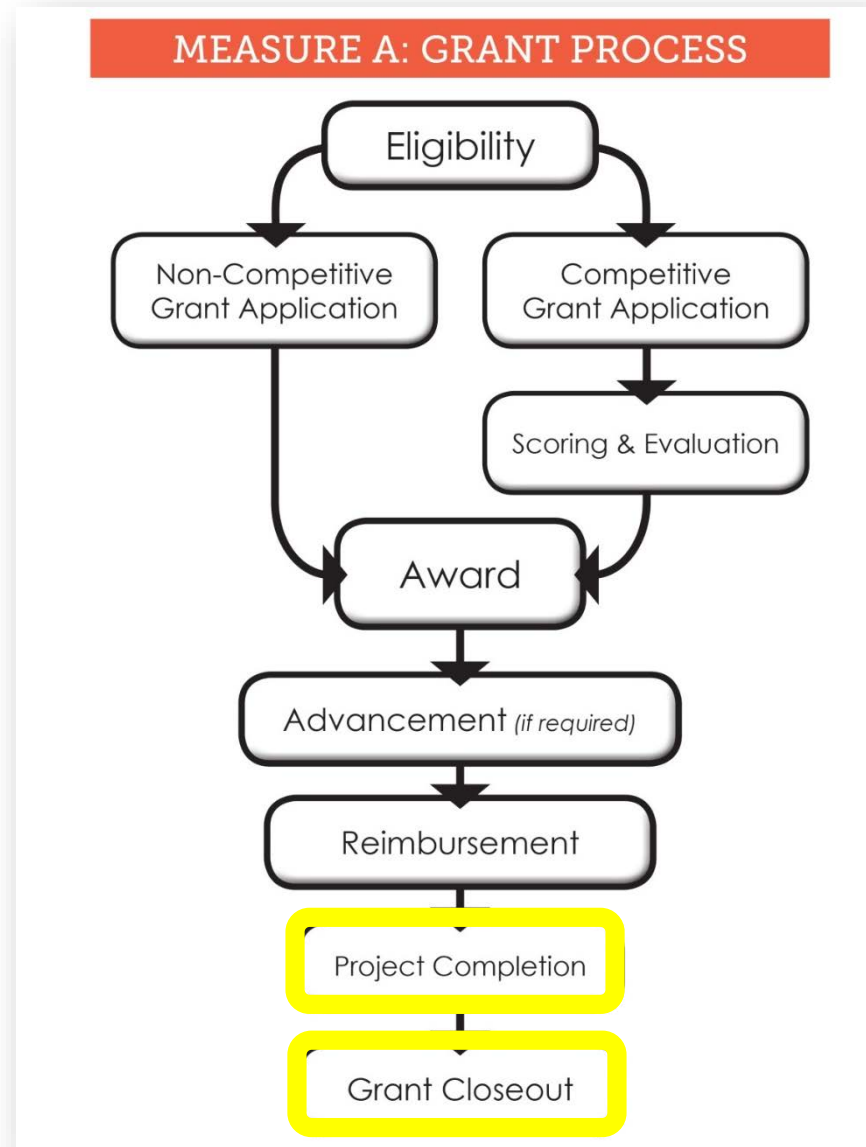
- Office furniture
- Construction equipment
- ~~Publicity expenses~~
- Costs incurred during the grant application phase



Project Completion

Closeout Process

- Final Site Visit
- Final Documentation
 - *Change order summary*
 - *Notice of Completion recorded with LA County Registrar-Recorder/County Clerk*
 - *Project Certification Form*
 - *Property Conveyance Document*
 - *Closing Escrow Statement*
 - *Policy of Title Insurance/Title Abstract*
 - *Final Relocation Documents (if applicable)*
- Final Payment
- Opening Community Event



- 
- Overview
 - Table 1 Review
 - Table 2 Review
 - Next Steps

4. ALLOCATION ESTIMATES

ALLOCATION ESTIMATES

Overview

Square Footage	Tax Rate	Estimated 2018 Tax	Estimated BOS 2%	Estimated \$ Available	Category	Allocation %	Estimated Allocation \$
6,453,696,929	0.015	\$96,805,454	\$1,936,109	\$94,869,345	CAT 1	35%	\$33,204,271
					CAT 2	13%	\$12,333,015
					M&S	15%	\$14,230,402



4. ALLOCATION ESTIMATES



**Table 1: Estimated Category 1 and 2 Allocation By Study Area
(Agenda Item 4)**

^Square Footage Estimate: Of the 6,453,696,929 sf used to calculate the estimated 2018 tax, approximately 2.4% do not have a spatial reference and thus cannot be associated with any given study area. For this round of allocation estimates, the Per Capita Improvements formula (using known population and square footage) was used to calculate an allocation ratio for each SA. This ratio was applied to the total available amount to estimate the allocation for each SA. It is anticipated that the spatial references will be resolved with the release of the 2017 Assessor Tax Roll and allocation estimates will be updated then."

Data Sources: Los Angeles County Assessor Tax Roll 2015 (for spatial location), 2016 Trauma Tax database (revised by David Taussig & Associates based on Measure A language, May, 2017), Study Area population from Los Angeles County Population Estimates (2014 Census ACS)

***Allocation Ratio:** Percent of total funds being distributed based on Measure A allocation parameters.

Total available in Category 1 (35%): \$33,204,270.70 (Funds distributed using Per Capita Improvements Formula)

Total Available in Category 2 (13%): \$12,333,014.83 (Funds distributed using Per Capita Improvements Formula in High or Very High need study areas)

ID	Study Area Name	Population (2014)	^Square Footage (Estimate)	Category 1 *Allocation Ratio (Estimate)	Category 1 Allocation (Estimate)	Category 2 *Allocation Ratio (Estimate)	Category 2 Allocation (Estimate)	Categories 1 & 2 Allocation (Estimate)
81	Agoura Hills	20,607	20,503,247	0.24%	\$81,292.82	0.00%	\$0.00	\$81,292.82
82	Alhambra	84,903	45,795,666	0.80%	\$267,037.68	1.63%	\$201,227.99	\$468,265.66
166	Arcadia	57,639	49,856,419	0.65%	\$214,228.98	0.00%	\$0.00	\$214,228.98
40	Artesia	16,775	8,622,326	0.16%	\$52,013.25	0.32%	\$39,112.97	\$91,126.22
53	Avalon / UI Channel Islands North	4,189	3,042,218	0.04%	\$14,549.24	0.00%	\$0.00	\$14,549.24
175	Azusa	45,114	27,911,038	0.45%	\$148,172.04	0.00%	\$0.00	\$148,172.04
54	Baldwin Park	76,853	28,868,067	0.66%	\$219,626.56	1.32%	\$163,079.14	\$382,705.69
71	Bell	36,135	13,903,465	0.31%	\$103,844.33	0.63%	\$77,177.38	\$181,021.72
114	Bell Gardens	42,726	12,196,934	0.35%	\$115,338.31	0.69%	\$84,826.22	\$200,164.54
100	Bellflower	77,502	31,171,748	0.68%	\$225,097.11	1.36%	\$167,577.45	\$392,674.56
167	Beverly Hills	34,736	53,577,172	0.51%	\$170,410.62	0.00%	\$0.00	\$170,410.62
7	Bradbury / UI Bradbury	1,244	1,721,149	0.02%	\$5,756.04	0.00%	\$0.00	\$5,756.04
176	Burbank	105,644	88,979,090	1.17%	\$388,437.06	0.00%	\$0.00	\$388,437.06
101	Calabasas	23,750	25,175,118	0.29%	\$96,403.19	0.00%	\$0.00	\$96,403.19
161	Carson	92,675	85,626,375	1.07%	\$354,040.96	2.22%	\$273,647.97	\$627,688.93
184	Cerritos / UI Cerritos	50,430	48,308,890	0.59%	\$195,664.34	0.00%	\$0.00	\$195,664.34
171	Claremont / UI Claremont	27,100	20,484,815	0.41%	\$125,080.55	0.00%	\$0.00	\$125,080.55

Per Capita and Structural Improvements formula:

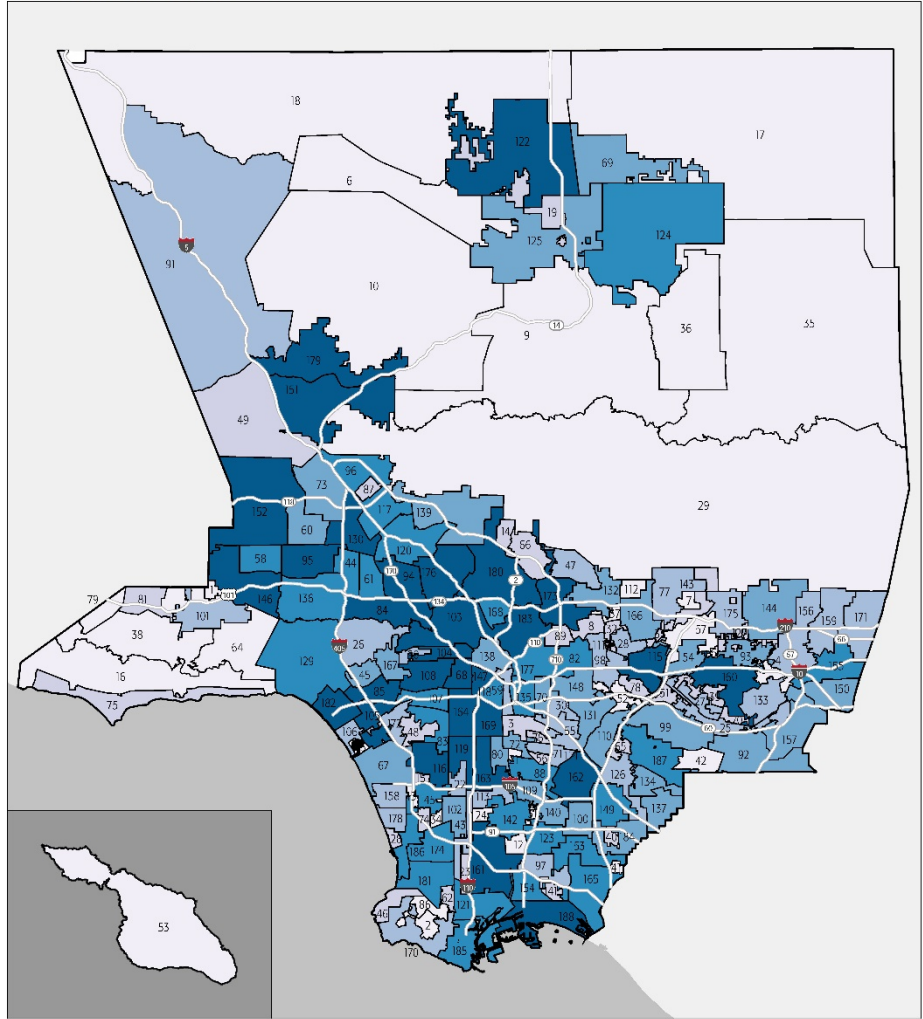
(Per Capita + Per Capita + Structural Improvements)

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4. ALLOCATION ESTIMATES

Category 1



Total Tax Revenue Allocated from Measure A: Category 1

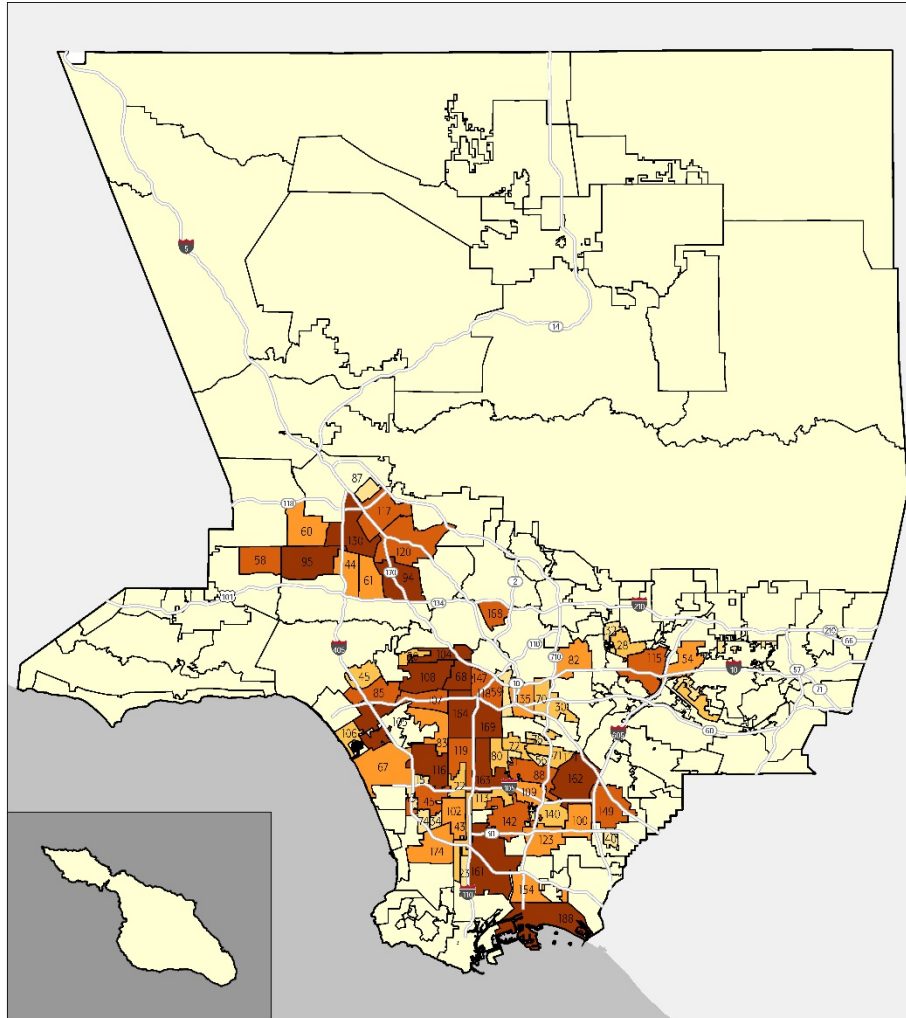
\$0 - \$45,440	\$161,428 - \$230,138
\$45,441 - \$94,606	\$230,139 - \$307,017
\$94,607 - \$161,427	\$307,018 - \$584,814

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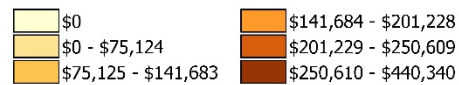


4. ALLOCATION ESTIMATES

Category 2



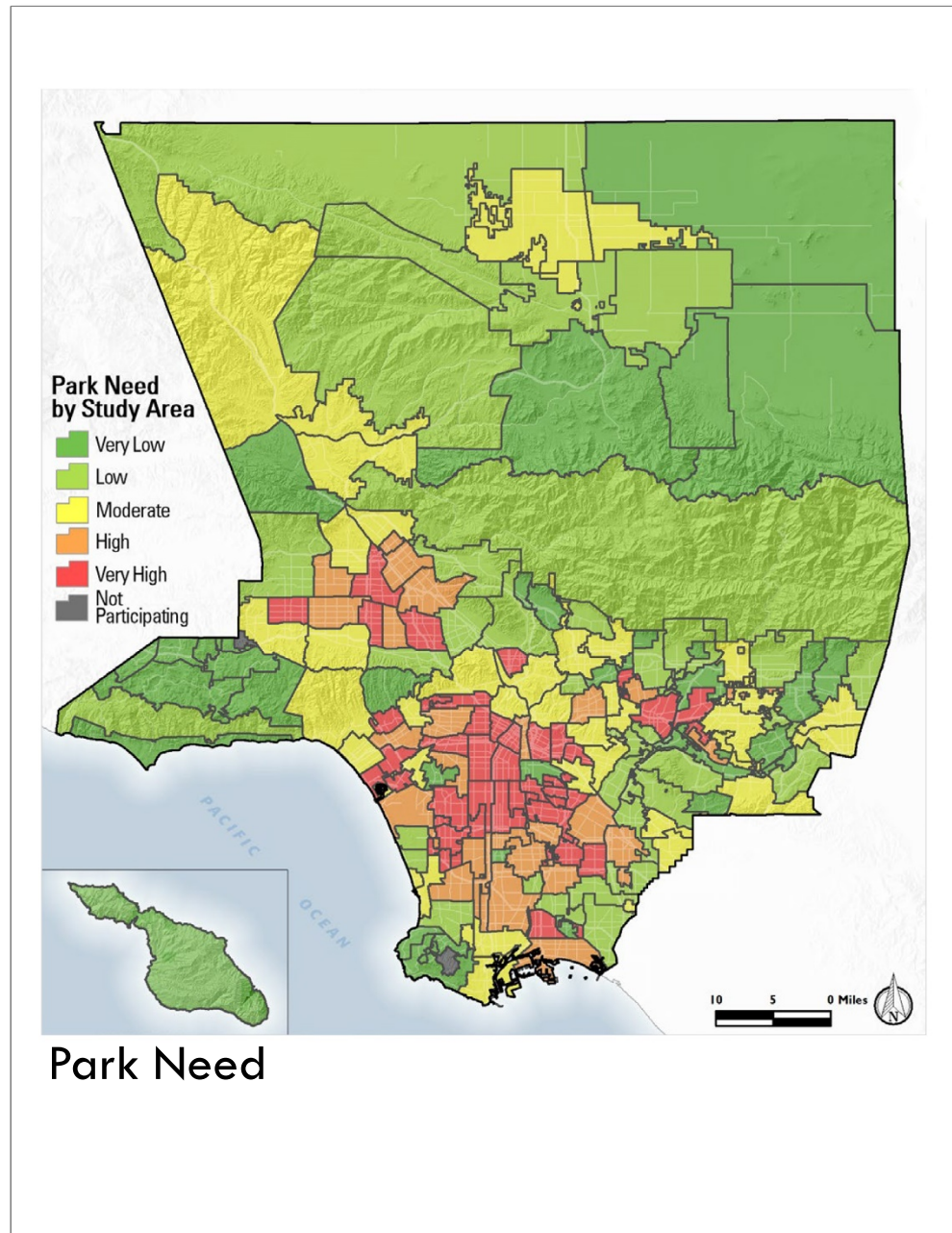
Total Tax Revenue Allocated from Measure A: Category 2



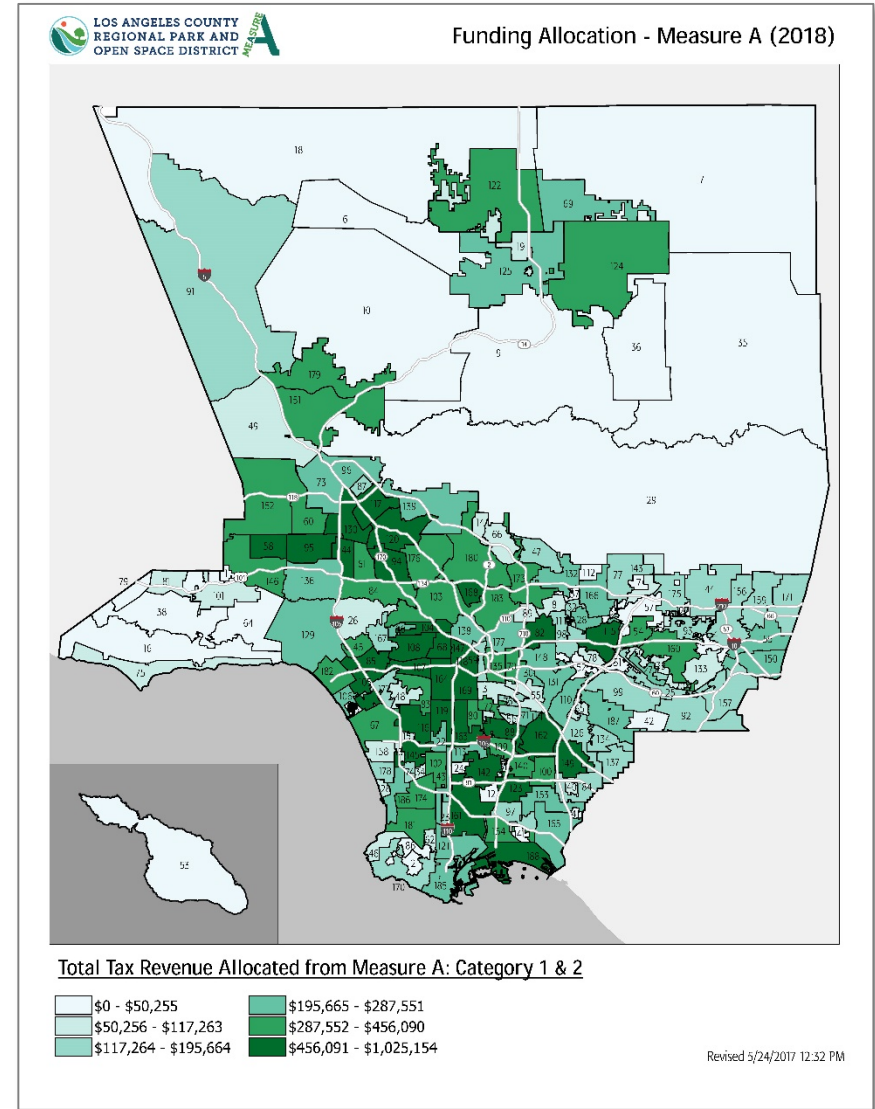
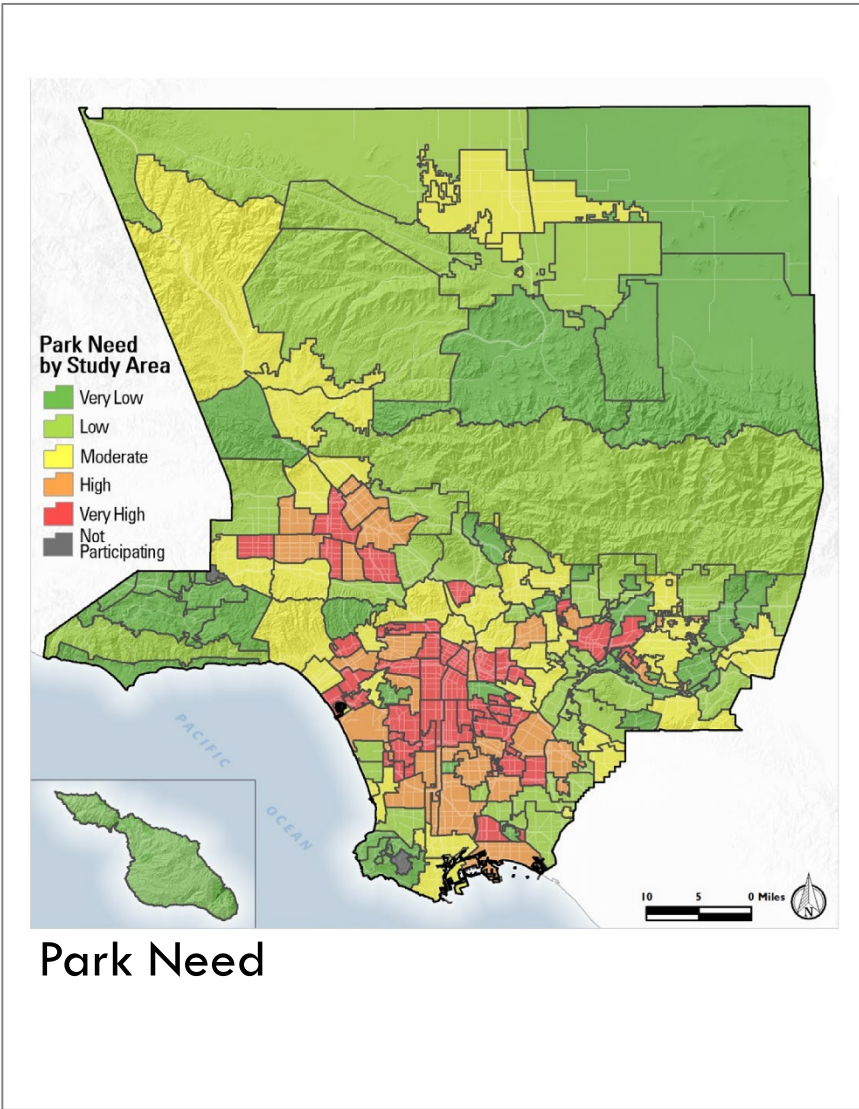
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4. ALLOCATION ESTIMATES

Category 1 & 2



4. ALLOCATION ESTIMATES



4. ALLOCATION ESTIMATES



**Table 2: Estimated M & S Distribution
(Agenda Item 4)**

Per Section 6(e)(2) of Measure A

^Square Footage Estimate: Of the 6,453,696,929 sf used to calculate the estimated 2018 tax, approximately 2.4% do not have a spatial reference and thus cannot be associated with any given city. For this round of M&S distribution estimates, the Per Capita Improvements formula (using known population and square footage) was used to calculate an allocation ratio for each city. This ratio was applied to the total available amount to estimate the M&S distribution for each city. It is anticipated that the spatial references will be resolved with the release of the 2017 Assessor Tax Roll and M&S distribution estimates will be updated then."

Data Sources: Los Angeles County Assessor Tax Roll 2015 (for spatial location), 2016 Trauma Tax database (revised by David Taussig & Associates based on Measure A language, May, 2017), Study Area population from Los Angeles County Population Estimates (2014 Census ACS)

***Allocation Ratio:** Percent of total funds being distributed based on Measure A allocation parameters.

Total Available for M&S (15%):	100.00%	\$14,230,401.73
To Cities:	50.85%	\$7,236,159.28
To Agencies	49.15%	\$6,994,242.45

Recipients (City & Agencies)	Type of Recipient	Total Population (2014)	^Total Sq Ft (Estimate)	*Allocation Ratio (Estimate)	Allocation \$ Amount (Estimate)
Agoura Hills	City	20,607	20,503,247	0.14%	\$ 19,542.13
Alhambra	City	84,903	45,795,666	0.45%	\$ 64,436.62
Arcadia	City	57,639	49,856,419	0.36%	\$ 51,545.96
Artesia	City	16,775	8,622,326	0.09%	\$ 12,554.24
Avalon	City	3,821	2,740,346	0.02%	\$ 3,182.46
Azusa	City	45,114	27,911,038	0.25%	\$ 35,725.97
Baldwin Park	City	76,853	28,868,067	0.37%	\$ 53,095.38
Bell	City	36,135	13,903,465	0.18%	\$ 25,101.82
Bell Gardens	City	42,726	12,196,934	0.20%	\$ 27,916.78
Bellflower	City	77,502	31,171,748	0.38%	\$ 54,400.05
Beverly Hills	City	34,736	53,577,172	0.29%	\$ 40,845.89
Bradbury	City	1,093	1,443,885	0.01%	\$ 1,184.58
Burbank	City	105,644	88,979,090	0.66%	\$ 93,478.43
Calabasas	City	23,750	25,175,118	0.16%	\$ 23,164.84
Carson	City	92,675	85,626,375	0.60%	\$ 85,149.90
Cerritos	City	49,853	48,093,426	0.33%	\$ 46,649.64
Claremont	City	35,931	29,870,594	0.22%	\$ 31,629.99
Commerce	City	13,127	50,362,678	0.20%	\$ 27,954.81
Compton	City	97,801	48,924,721	0.51%	\$ 72,634.21
Covina	City	48,408	31,695,987	0.27%	\$ 39,060.73
Cudahy	City	24,164	6,632,465	0.11%	\$ 15,678.13
Culver City	City	29,852	28,020,850	0.26%	\$ 27,119.54

Per Capita and Structural Improvements formula:

(Per Capita + Per Capita + Structural Improvements)

3



Next Steps

June

- Update square footage and tax data following the release of the 2017 assessor tax roll

July


- Confirm 1 to 1 relationship between final tax roll data and GIS parcel base

August

- Confirm square footages tied to State Board of Equalization parcels and Cross Reference Roll parcels
- Update Study Area and City building square footage totals and finalize Allocation Model



Photo Credit: LANLT

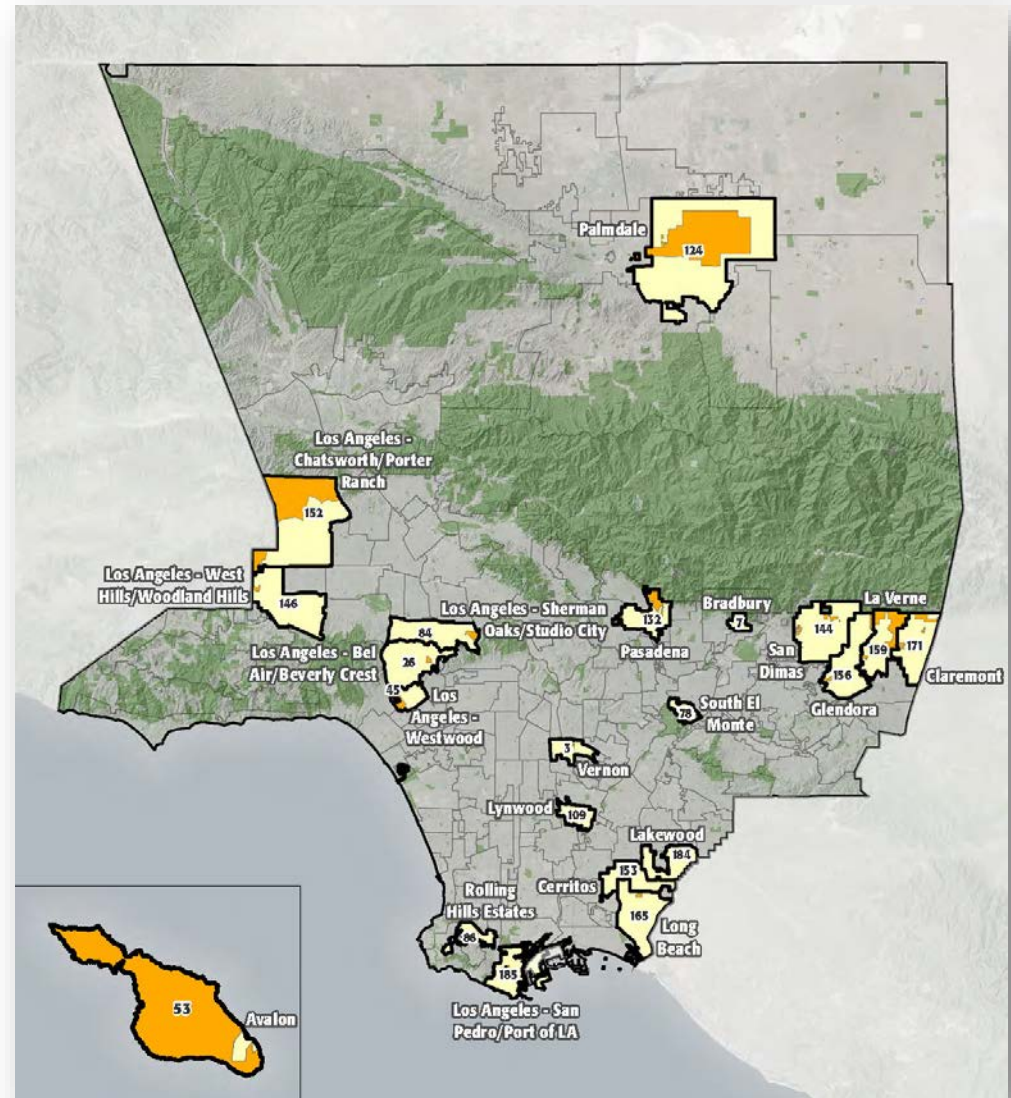
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- Where are the combined study areas containing incorporated and unincorporated lands?
 - What is the allocation process for these combined study areas?
 - Can study areas share allocations?

5. ALLOCATION PROCESS

5. ALLOCATION PROCESS

Combined Study Areas

Out of 188 study areas, 21 contain incorporated and unincorporated land.



5. ALLOCATION PROCESS



**Table 3: Estimated Category 1 and 2 Allocation for Combined Study Areas
(Agenda Item 5a)**

^Square Footage: Of the 6,453,696,929 sf used to calculate the estimated 2018 tax, approximately 2.4% do not have a spatial reference and thus cannot be associated with any given study area. For this round of allocation estimates, the Per Capita Improvements formula (using known population and square footage) was used to calculate an allocation ratio for each SA. This ratio was applied to the total available amount to estimate the allocation for each SA. It is anticipated that the spatial references will be resolved with the release of the 2017 Assessor Tax Roll and allocation estimates will be updated then.”

Data Sources: Los Angeles County Assessor Tax Roll 2015 (for spatial location), 2016 Trauma Tax database (revised by David Taussig & Associates based on Measure A language, May, 2017), Study Area population from Los Angeles County Population Estimates (2014 Census ACS)

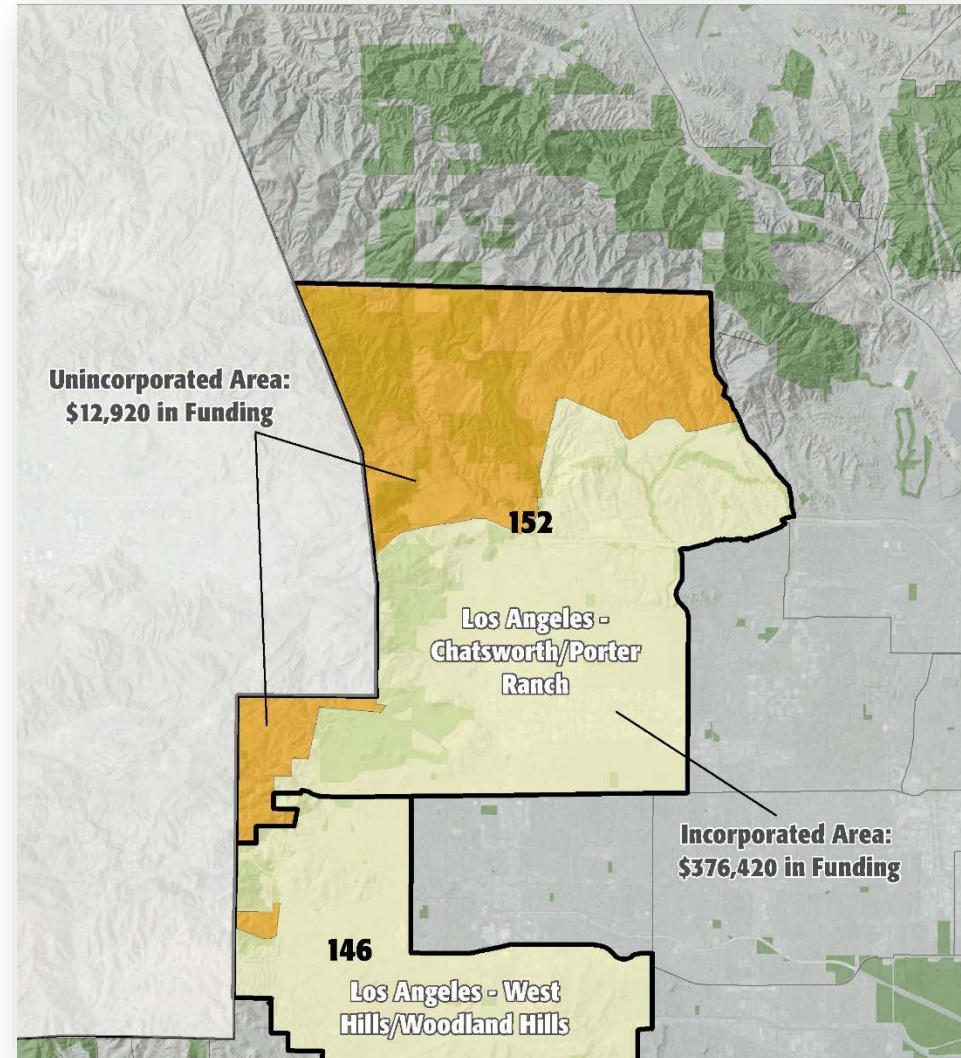
SA name	ID	Funds for Category 1 and 2 (Estimate)	Incorporated Population	Unincorporated Population	^Incorporated Sq Footage (Estimate)	^Unincorporated Sq Footage (Estimate)	% Funding Unincorporated Areas (Estimate)	Unincorporated \$ Amount (Estimate)	City \$ Amount (Estimate)
Avalon / Unincorporated Channel Islands North	53	\$14,549.24	3,821	368	2,740,346	301,871	9.199%	\$1,338.33	\$13,210.91
Bradbury / Unincorporated Bradbury	7	\$5,756.04	1,093	152	1,443,885	277,264	14.241%	\$819.70	\$4,936.33
Cerritos / Unincorporated Cerritos	184	\$195,664.34	49,853	577	48,093,426	215,464	0.842%	\$1,646.69	\$194,017.65
Claremont / Unincorporated Claremont	171	\$135,089.65	35,931	1,170	29,870,594	624,222	2.714%	\$3,666.80	\$131,422.85
Glendora / Unincorporated Glendora	144	\$175,926.25	51,524	642	34,269,353	620,967	1.422%	\$2,501.27	\$173,424.98
LA Bel Air - Beverly Crest / Unincorporated Hollywood Hills	26	\$102,404.39	20,661	17	32,442,465	0	0.036%	\$36.71	\$102,367.68
LA Chatsworth - Porter Ranch / UI Chatsworth / UI Northridge / UI Canoga Park / UI Porter Ranch-Oat Mountain	152	\$389,340.16	95,788	4,020	94,476,685	2,325,782	3.318%	\$12,920.11	\$376,420.06
LA San Pedro / LA Port of Los Angeles / UI La Bamba	185	\$259,769.79	81,090	1,933	42,759,265	1,250,494	2.481%	\$6,444.20	\$253,325.59



Allocation Process for Combined Study Areas

Funds to be distributed to incorporated jurisdiction.

- Measure A states that funds are to be allocated by study area
- DPR strategically established that Study Areas should be treated as being served by the City in question
- Residents in unincorporated areas likely access parks in adjacent Cities
- Population and amount of money in question is small and possibly difficult for the County to make impactful investments



5. ALLOCATION PROCESS

Sharing Allocations: Category 1 and 2 Funds

An agency may share funds with another study area, provided that:

- The “receiving” study area is adjacent to the “sending” study area
- The RPOSD finds, through the grant making process, that the intended use of the funds will benefit the residents of the “sending” study area




Sharing Allocations: M&S Funds

An agency may transfer its funds to another agency, provided that:

- The “receiving” entity operates completed RPOSD-funded projects whose grant(s) are closed
- The RPOSD finds, through an administrative review process, that the intended use of the funds will benefit the residents of the “sending” entity



- 
- What are the goals for engagement?
 - What tools for engagement will we utilize?
 - What is the role of RPOSD?



6. ENGAGEMENT APPROACH

What are the Goals for Engagement?

1. Ensure that grant-seeking organizations are aware of Measure A funding opportunities
2. Feedback from grant-seeking organizations on the processes and systems being created to administer Measure A
3. Inform the general public about the implementation of Measure A:
 - How it might affect their communities
 - How they can get involved with their local park agencies

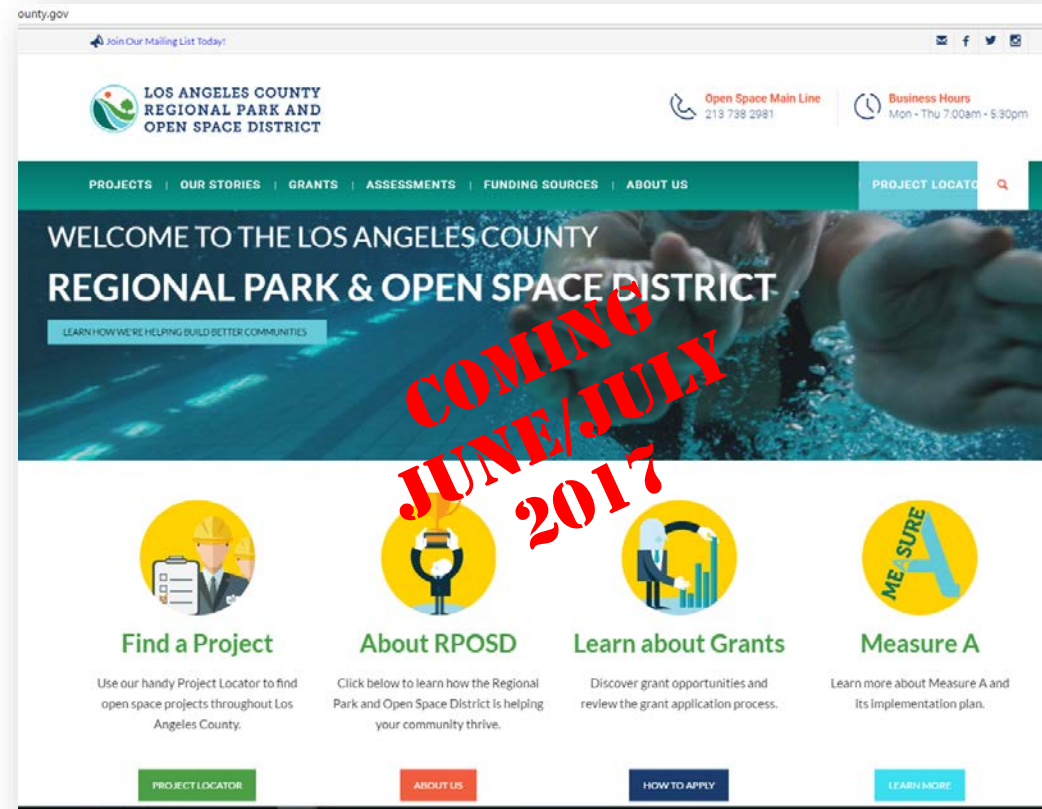


6. ENGAGEMENT APPROACH

Tools for Engagement: Interactive Website

www.rposd.lacounty.gov

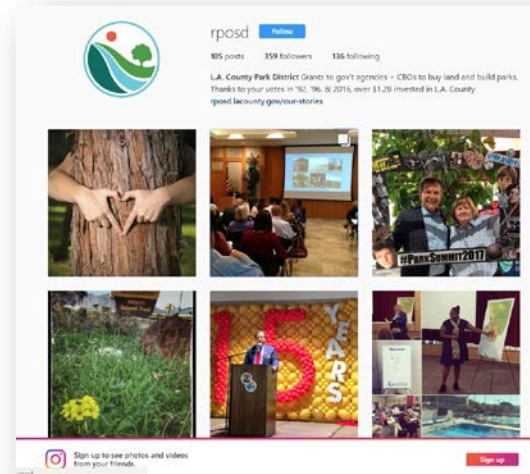
- Updated regularly
- Stores Records and Resources:
 - Official documents
 - Agendas
 - Presentations
 - Events calendar
 - Photos
 - Links to external resources



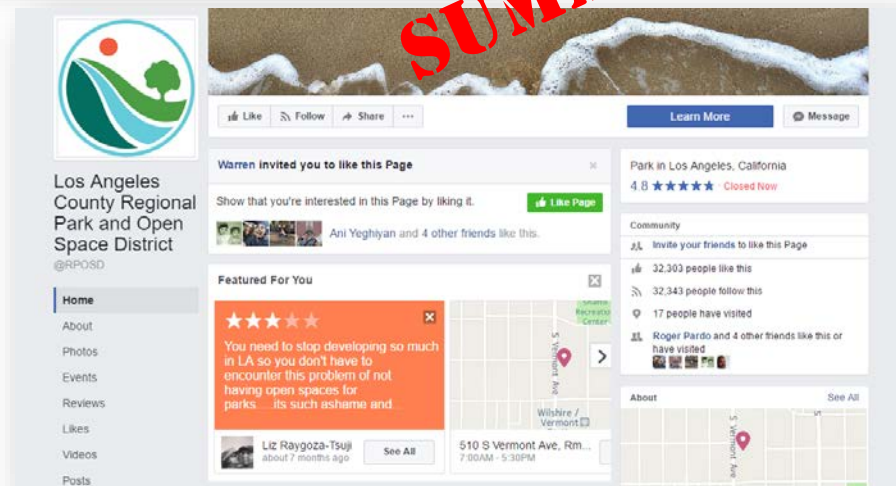
6. ENGAGEMENT APPROACH

Tools for Engagement: Social Media

- Raise general awareness of Measure A and RPOSD
- Drive traffic to RPOSD website so people can learn more
- Serve as a catalyst for local-level community engagement



**COMING
SUMMER 2017**



Tools for Engagement: Agency Meetings

Objectives:

- Solicit feedback on the systems and processes being developed
- Ensure that all eligible agencies and organizations are aware of funding processes and timelines

Park Funding 101

General Overview of Measure A

COMPLETED

Park Funding 102: **Fall 2017**

Draft Grant Guidelines

Park Funding 103: **Spring 2018**

Application Process and Calendar

6. ENGAGEMENT APPROACH

Tools for Engagement: Community Meetings

- Provide the following information to the general public:
 - What Measure A is and how it may affect their communities
 - How to get involved with their local park agencies as they prepare to apply for and spend Measure A funds
- 30 meetings countywide, locations TBD
- CBOs will help with outreach and meeting facilitation
 - \$5,000 stipend per meeting



6. ENGAGEMENT APPROACH

What is the Role of RPOSD?

1. Maintain and regularly update the RPOSD website
2. Establish and manage a robust social media campaign
3. Host and facilitate agency update meetings
4. Work with community based organizations to host one round of informational outreach meetings for the general public
5. Provide resources and training to agencies and community organizations seeking to facilitate local-level engagement



Public Comment

QUESTIONS?

Onamia Bryant



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Next Meeting

Meeting #3

June 29, 2017 | 9:30am-Noon

Hall of Administration

Room 140

