



RPOSD's Measure A Implementation Engagement Approach

RPOSD is committed to engagement with public agencies, non-profit organizations, and the general public, both during the implementation of Measure A and on an on-going basis. RPOSD has three goals for engagement efforts during the implementation of Measure A.

Goal 1

Ensure that all potentially eligible public agencies and non-profit organizations are aware of Measure A and the funding opportunities it provides.

Goal 2

Provide agencies and organizations an opportunity to give feedback on the processes and systems being developed to administer Measure A in the future.

Goal 3

Inform the general public about Measure A, how it might affect their communities, and how they can get involved with their local park agencies.

RPOSD will use three tools to help achieve these goals.

RPOSD Website

www.rposd.lacounty.gov

The site will be updated regularly to keep visitors informed about the progress of the implementation process. The site will document the implementation process, providing transparency and information in the form of documents, presentations, and an events calendar.

Timeline

- Website is currently up to date, redesign to be launched June/July

Social Media Initiative

RPOSD will utilize various social media platforms to raise general awareness of Measure A and RPOSD, drive traffic to the RPOSD website so people can access the resources there, and serve as a catalyst for local-level community engagement.

Timeline

- RPOSD already has an active presence on Facebook, Twitter and Instagram. New initiative to be launched June/July

Meetings

RPOSD will hold a series of meetings for potentially eligible agencies and organizations, and a series of meetings for the general public.

AGENCY MEETINGS are designed to ensure that all potentially eligible agencies and organizations are aware of funding processes and timeline, and to solicit feedback on the systems and processes being developed for the future Administration of Measure A.

Timeline:

- Spring 2017 - Park Funding 101: General overview of Measure A (Completed)
- Fall 2017 - Park Funding 102: Draft grant guidelines (projected September / October)
- Spring 2018 - Park Funding 103: Application process and calendar (projected February / March)

COMMUNITY MEETINGS will be designed to inform the public about Measure A, how it may affect their communities, and how to get involved with their local park agencies as they prepare to apply for and spend Measure A funds. Thirty (30) meetings will be held countywide, with exact locations to be determined. RPOSD will work with local park agencies and community based organizations for help with outreach and meeting facilitation. CBOs will receive a \$5,000 stipend per meeting.

Timeline:

- Spring 2018 (projected March / April)