

COUNTY OF LOS ANGELES DEPARTMENT OF PARKS AND RECREATION



17th Annual Park Summit



Navigating the changing roles of parks

Los Angeles County
Arboretum and Botanic Garden

WEDNESDAY, MAY 8, 2019

17th Annual Park Summit

8:00 - 8:50 a.m.	Registration and Continental Breakfast
9:00 - 9:10 a.m.	John Wicker, Director, County of Los Angeles Department of Parks and Recreation
9:10 - 9:20 a.m.	Legislative Update Doug Houston, Legislative Consultant, Houston Magnani and Associates
9:20 – 9:30 a.m.	California State Parks Prop 68 Viktor Patiño, Manager Competitive Grant Section, California Department of Parks and Recreation
9:30 – 9:40 a.m.	Measure A Update Jane Beesley, Administrator, County of Los Angeles Regional Park and Open Space District
9:40 – 9:45 a.m.	County of Los Angeles Sustainability Plan Rollout Gary Gero, Chief Sustainability Officer, County of Los Angeles
9:45 – 10:45 a.m.	Keynote Speaker: Dr. Manuel Pastor, Distinguished Professor University of Southern California
11:00 - Noon	Session I
Noon - 1:00 p.m.	Lunch
1:00 - 2:00 p.m.	Session II
2:10 - 3:10 p.m.	Session III
3:10 - 4:00 p.m.	Closing, Ice Cream Social and Walking Garden Tour

Dr. Manuel Pastor



Dr. Manuel Pastor is a Distinguished Professor of Sociology and American Studies & Ethnicity at the University of Southern California (USC) where he currently directs the Program for Environmental and Regional Equity (PERE) and the Center for the Study of Immigrant Integration (CSII). He is the Turpanjian Chair in Civil Society and Social Change at USC, and holds an economics Ph.D. from the University of Massachusetts, Amherst. He was also the founding director of the Center for Justice, Tolerance, and Community at the University of California, Santa Cruz. Pastor's research focuses on the economic, environmental, and social conditions facing low-income urban communities – and the social movements seeking to change those realities.

Pastor's latest book, *State of Resistance: What California's Dizzying Descent and Remarkable Resurgence Means for America's Future* (New Press 2018), examines the last several decades of economic, social, and environmental transformations in California – and what they can tell us about the road ahead for the U.S. His other recent books are *Unsettled Americans: Metropolitan Context and Civic Leadership for Immigrant Integration*, co-edited with John Mollenkopf (Cornell University Press 2016); and *Equity, Growth, and Community: What the Nation Can Learn from America's Metro Areas*, co-authored with Chris Benner (UC Press 2015).

He has previously served as Public Member of the Strategic Growth Council in California, as a member of the Commission on Regions appointed by California's Speaker of the State Assembly, and as a member of the Regional Targets Advisory Committee for the California Air Resources Board.

Pastor's other previous volumes include: *Just Growth: Inclusion and Prosperity in America's Metropolitan Regions* (Routledge 2012; co-authored with Chris Benner), *Uncommon Common Ground: Race and America's Future* (W.W. Norton 2010; co-authored with Angela Glover Blackwell and Stewart Kwoh) and *This Could Be the Start of Something Big: How Social Movements for Regional Equity are Transforming Metropolitan America* (Cornell University Press 2009; co-authored with Chris Benner and Martha Mat-suoka).

Session I 11:00 a.m. - Noon

THE NETWORK EFFECT: ALEXA GET ME TO THE PARK

Location: Bamboo Room

Speakers:

John Huang, Director of Transit Operations, County of Los Angeles
Department of Public Works

Lauren Grabowski, Project Manager for T2P, LA Metro

Justin Robertson, Senior Planner, PLACE Program,
County of Los Angeles Department of Public Health

Accessibility to parks is becoming more within reach even for our patrons that don't drive or have a car. Hear from three agencies that are implementing safe and practical means for constituents to easily access their regional parks including the unincorporated community circulators, County of Los Angeles Pedestrian Plan, and Metro's Transit to Parks plan.

GET THAT GRANT!

Location: Oak Room

Speakers:

Viktor Patiño, Manager Competitive Grant Section,
California Department of Parks and Recreation

Megan Cooper, South Coast Regional Manager,
Costal Conservancy State of California

The changing roles of Parks have brought greater awareness of the fact that Parks are vital to both our social well-being and environmental sustainability. This session will provide an overview of available funding programs from the California State Parks Office of Local Grants Assistance and the California State Coastal Conservancy. Join the session to learn about effective and efficient grant writing for park projects and programs.

CREATIVE PARTNERSHIPS: PLANNING SPECIAL EVENTS AND PROGRAMS

Location: Palm Room

Speakers:

Greg Alaniz, Director, Parks, Recreation and Community Services,
City of Whittier

Dave Campbell, Regional Park Superintendent III, County of Los Angeles
Department of Parks and Recreation

Identify strategies for successfully hosting a large special event. Find out how to effectively execute a major event in your park or municipality. Topics will include, promoting and marketing, maximizing revenue, logistics planning, parking, event security, emergency planning, engaging partners and stakeholders and mitigating risks and liabilities.

MINIMUM WAGE INCREASES: 5 STAR PROGRAMMING ON A 1 STAR BUDGET

Location: Education House

Speakers:

Christie Carr, Division Manager, County of Los Angeles

Internal Services Department

Octavio Sahagun, Section Manager, County of Los Angeles

Internal Services Department

The session will cover the challenges that the recent increases in the minimum wages, and in turn the increase in the living wage rate, have created in park activity programming, maintenance, and the delivery of park services. Our speakers will address these issues from a programming perspective, as well as from a contracting point of view and the difficulty the increases in the minimum wage and living wage rate have created in attracting contractors.

MEASURE A APPLICATION WORKSHOP

Location: Ayres Hall

Speakers:

LaTrina Hancock, Grants Assistant Manager, County of Los Angeles Regional Park and Open Space District

Measure A updates and an overview of the online application process to receive Measure A Annual Allocation grant funds and Maintenance and Servicing funds. The session is geared toward the agencies that are receiving these funding types (e.g. Cities, County Departments, and Joint-Powers Authorities) and will satisfy the requirement for agencies to attend an application workshop before they can apply for funding.

Session II 1:00 p.m. - 2:00 p.m.

PARKS ARE FOR DOGS TOO!

Location: Bamboo Room

Speakers:

Perla Arquieta, Landscape Architect, County of Los Angeles
Department of Parks and Recreation

Crescenta Valley Community Regional Park Volunteers:

David Chaney

Judy Reeves

Marina Dahlen

As urban sprawl continues to consume the landscape with multi-story and commercial developments, Dog Parks are playing an ever-increasing role in providing recreational opportunities. Today's session explores how one Dog Park started with a group of volunteers on-going community effort to garner funding and support. We will discuss the vital role of planning, design and community engagement to deliver the project that best serves the residents.

ADAPTING PARKS FOR A NEW GENERATION

Location: Oak Room

Speakers:

Melissa Erickson, Director of Community Design Services

Gary Lai, Director of Sustainability, AHBE/MIG

Parks face changing, multi-faceted issues but also reflect the culture of the neighborhoods they serve in their design. Adaptive design is a way to meet the needs of future generations while at the same time telling the stories of the people who give these spaces their unique character. In this session, we will discuss how parks and public spaces can use adaptive design to meet the needs of the future changing demographics of Los Angeles County.

CLIMATE CHANGE: IT'S REAL, IT'S HERE AND IT'S TIME TO GET RESILIENT

Location: Palm Room

Speakers:

Yvette Lopez-Ledesma, Assistant Director, The Wilderness Society

Steven Steinberg, Ph.D., GISP, Geographic Information Officer,
County of Los Angeles Internal Services Department

Mariel Devesa, Head of Global Development, Phyn

This session will identify key strategies for adapting to climate change. We will explore cutting edge technology to address water conservation and utilizing GIS tools, including imagery to inventory and assess trees throughout the County that support resiliency. Learn about community-based strategies for utilizing technology and addressing climate change.

DRAFT DAY: USING DATA TO DRAW THE SPORTS MAP

Location: Education House

Speakers:

John Diaz, GIS Analyst, County of Los Angeles Department of Parks and Recreation

James Lopez, Manager, Strategy and Impact, LA Dodgers Foundation

County of Los Angeles Department of Parks and Recreation's online research tool will introduce demographic data of a community and provide helpful insight on residents and recreation trends. See how the data is used by the Los Angeles Dodger Foundation to increase baseball and softball opportunities in our communities. Find out how YOU can use this information to develop a road map for sports and recreation!

Session III 2:10 p.m. - 3:10 p.m.

SIDEWALK VENDING: 101 AND BEYOND

Location: Oak Room

Speakers:

Rudy Espinoza, Executive Director, Leadership for Urban Renewal Network
Maya Buenaventura, Senior Policy Analyst, County of Los Angeles

Consumer and Business Affairs

Clement Lau, Departmental Facilities Planner, County of Los Angeles

Department of Parks and Recreation

Has there been an increase in sidewalk vending at the parks you oversee? Join us in this session as we discuss SB 946 (the CA Safe Sidewalk Vending Act) and the County's process to develop a program and regulations that comply with State law and consider the input of street vendors, brick and mortar businesses, community members, parks staff, and other stakeholders.

HOMELESSNESS: HOW WE CAN HELP

Location: Palm Room

Speakers:

Jimmy Kim, Superintendent, Los Angeles City Recreation and Parks

Geff Deedrick, Lieutenant, Los Angeles Sheriff's Department

Parks are beautiful, calming green spaces where communities gather for recreation, rest and leisure. How do we find a balance in keeping our parks safe and accessible to ALL, including the homeless? Listen to how L.A. City Recreation and Parks work with the homeless in their parks, and how the Los Angeles County Sheriff's Homeless Outreach Services Team work with the homeless.

A LEVEL PLAYING FIELD: THE LEGAL LANDSCAPE FOR EQUALITY IN YOUTH SPORTS

Location: Education House

Speakers:

Amy Poyer, Sr. Staff Attorney, California Women's Law Center

Why do young girls need athletics? Girls who play youth sports are more likely to graduate and earn a higher wage later in life than girls who do not play sports. Young girls in low-income areas are often denied equal opportunity on the playing field, or they receive unequal treatment or funding for their sports. Join Amy Poyer of California Women's Law Center for an informational training session about Title IX and the Fair Play Act to discuss the legal framework requiring equity in athletics in community sports programs. Let's work to create a level playing field for all girls today, so that they can thrive for a lifetime!

PLANNING FOR URBAN FOREST MANAGEMENT

Location: Bamboo Room

Speakers:

Dan Knapp, Executive Director, Conservation Corps of Long Beach

Mark Kenyon, Executive Director, North/East Trees

Rachel O'Leary, Program and Policy Manager, City Plants

Most Parks and Recreation agencies do not feel fully confident that they are properly managing their Urban Forest without a proper guide plan. In this session, we will review the key elements of an Urban Forestry plan for park and open space tree planting and care. Topics will include strategies for funding, community involvement, removal of dead trees, design, permitting/approvals, tree selection, budgeting, tree inventories, and the importance of school programs.

MEASURE A APPLICATION WORKSHOP

Location: Ayres Hall

Speakers:

Ani Yeghiyan, Grants Officer, County of Los Angeles

Regional Park and Open Space District

Measure A updates and an overview of the online application process to receive Measure A Annual Allocation grant funds and Maintenance and Servicing funds. The session is geared toward the agencies that are receiving these funding types (e.g. Cities, County Departments, and Joint-Powers Authorities) and will satisfy the requirement for agencies to attend an application workshop before they can apply for funding.