

Los Angeles County Board of Supervisors

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Parks Make Life Better! SM

15th Annual
Park Summit

KEYNOTE SPEAKER—Natasha Watley

During a motivational speaking tour of inner city high schools, Natasha Watley was stunned when, in the middle of her presentation, a teenaged girl raised her hand.

"I'm sorry, ma'am, but what is softball?"

Realizing that the sport she loved wasn't exactly universal, especially among high school students, opened Natasha's eyes. A two-time Pan American Gold Medalist, three-time World Champion, and four-time World Cup Champion, Natasha knew that introducing girls to softball could improve their self-esteem, confidence, and social skills. She vowed to find a way to open up the world of softball to inner city girls, hoping to foster a passion for both the game and teamwork.

Soon thereafter, Natasha founded the Natasha Watley Foundation (NWF), a community service nonprofit dedicated to introducing softball to the girls of the nation's inner cities. More than simply teaching young women how to play the sport, her organization provides a positive alternative to the daily struggles faced by many girls in low-income households.

Natasha's own softball career brims with superlatives and successes. After being named second team All-American in high school, she joined the UCLA Bruins, leading the team to three straight Women's College World Series and the NCAA Division 1 Softball Championship title in 2003. In 2004, Natasha played with America's Olympic team, taking home a gold medal. In 2008, she competed again, winning a silver medal. She then continued her professional career by joining Team Toyota in Japan.

While softball played a tremendous role in Natasha's life, she managed to balance the sport with education, graduating from UCLA, then going on to receive a Master's Degree in Business from Saint Leo University.

A true champion who has succeeded at every level she has played, Natasha now hopes to pass on her expertise in softball, team building, and leadership to the next generation of women. The Natasha Watley Foundation seeks to give every girl the opportunity to fall in love with softball, providing a path to not only a sport but also an improved quality of life.



THE POWER OF PARKS



THURSDAY, MAY 4, 2017

15TH ANNUAL PARK SUMMIT

THE POWER OF PARKS

Date

Thursday, May 4, 2017

Time

7:30 a.m. — 8:30 a.m.	Registration & Continental Breakfast
8:30 a.m. — 9:00 a.m.	Opening Comments
8:50 a.m. — 9:35 a.m.	Keynote Speaker
9:35 a.m. — 10:00 a.m.	Break
10:10 a.m. — 11:10 a.m.	Session I
11:20 a.m. — 12:20 p.m.	Session II
12:30 p.m. — 1:30 p.m.	Lunch, Networking & Vendor Opportunity
1:30 p.m. — 2:15 p.m.	Measure A — Stakeholder Engagement
2:15 p.m. — 3:00 p.m.	15th Anniversary Closing Session
3:00 p.m. — 4:00 p.m.	Walking Tour

Location

Los Angeles County Arboretum & Botanic Garden
301 North Baldwin Avenue
Arcadia, CA 91007
Ayres Hall

Please return registration form by e-mail, fax, or mail.
Reservations will be honored on a first-come, first served basis.

Registration deadline is April 27, 2017

Parking Information

Park in the lot adjacent to Ayres Hall and enter through double gates to gain access to hall. Carpooling is encouraged.

ADA Information

Persons with disabilities needing auxiliary aids or services in order to participate may call Elva Espinoza at (213)381-8347 by April 20, 2017 to make arrangements.

Who Should Attend?

Parks and Recreation Directors, Superintendents, Park Supervisors, and staff from Counties, Cities, Conservancies, Parks and Recreation Professionals, and non-profit organizations interesting in networking, attending workshops, and working in a collaborative effort to form partnerships and solve problems.

This years summer theme is "The Power of Parks"

Don't miss this 15th Anniversary Park Summit!

Sessions

- Women in Sports-LA Sparks Panel
- Transforming our Communities
- Recreational Programming: Timeless Innovations
- Sustainability Efforts
- Fitness-Mindfulness Session & Employee Wellness

Note: Sessions subject to change

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#ParkSummit2017

Registration Information

-Registration fee is \$24 per person.
Includes Continental Breakfast and Lunch.
Registration fees are due by April 27, 2017

-Please make checks payable to:
LA County Parks and Recreation
and mail to **Elva Espinoza** or **Carmen Garrido**
Department of Parks and Recreation Executive Office
433 South Vermont Avenue
Los Angeles, California 90020

Or Pay Online at

<http://reservations.lacounty.gov/reservations/product.asp>

Email: AnnualParkSummit@parks.lacounty.gov
Information: (213) 381-8347
Fax Number: (213)738-6444

Select one:

Non-Vegetarian
Meal

Vegetarian
Meal

Name: _____

City/Agency: _____

Title: _____

Department: _____

Address: _____

Email Address: _____

Telephone No.: _____

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