



DOWNTOWN **WOMEN'S** CENTER
Homelessness ends here.

Joe Altepeter, Director of Voc Ed & Social Enterprise

Tia Joshua, Social Enterprise Operations Manager

Dena Younkin, Product & Merchandise Senior Manager

Sarah Espinoza, Workforce Development Manager

Amy Turk, Chief Program Officer

Social Enterprise & Permanent Supportive Housing

- What is Social Enterprise?
- What is the function of a social enterprise?
- What is DWC's Social Enterprise, and its workforce development programming?
- What are the Impacts of Merging Permanent Supportive Housing with Social Enterprise?



What is a Social Enterprise?



Mama's Hot Tamales Cafe

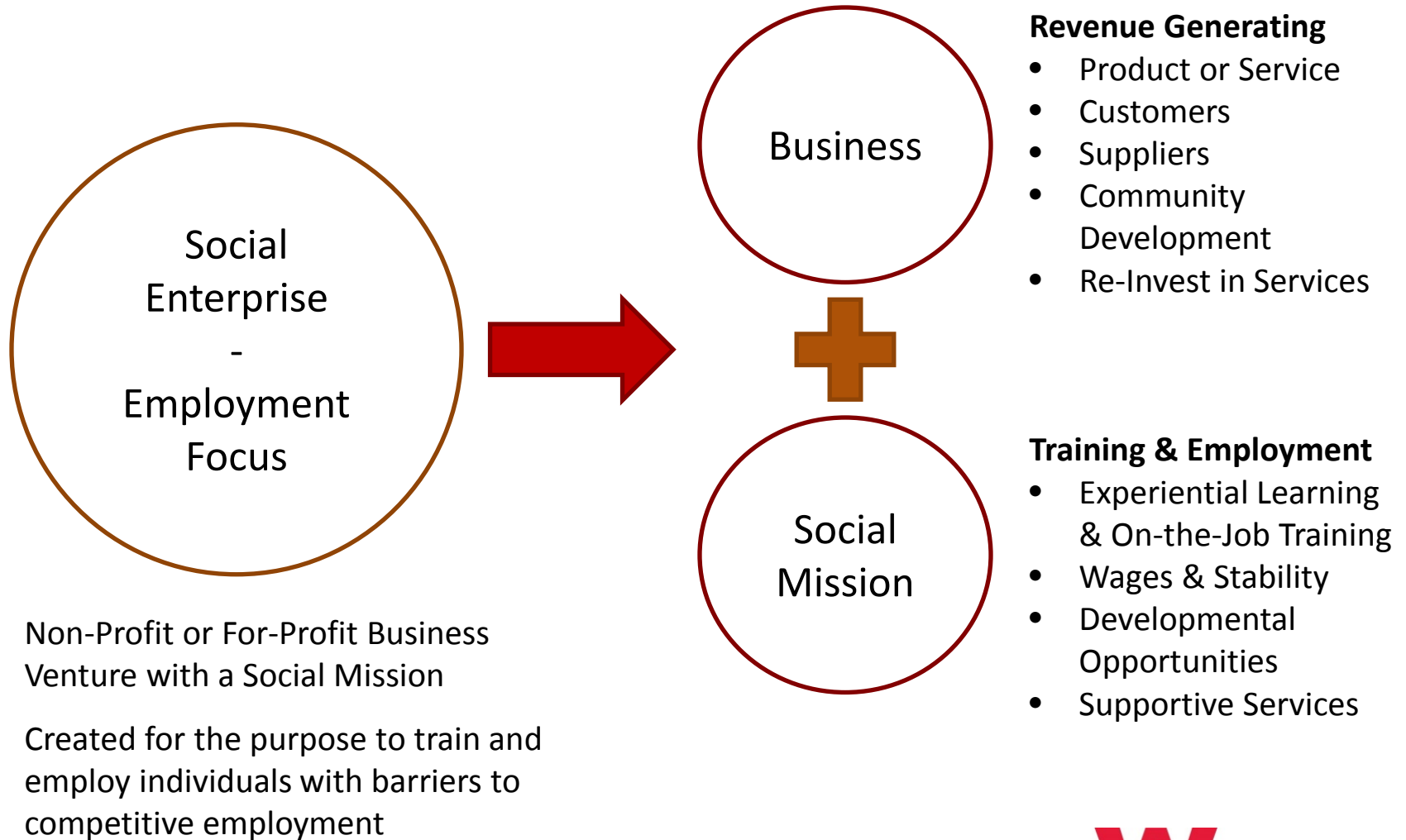


Social enterprises use a typical business model and the power of the marketplace to advance their social mission.



DOWNTOWN **WOMEN'S** CENTER

Social Enterprise Overview



What is a Social Enterprise?



Mama's Hot Tamales Cafe



Social enterprises use a typical business model and the power of the marketplace to advance their social mission.



DOWNTOWN **WOMEN'S** CENTER

What is DWC's Social Enterprise?



MEET MAGDALENA



Café & Gift Boutique



handMADE



MEET YOKO



Resale Boutique



MEET RACHEL



DWC's Social Enterprise



Café & Gift Boutique



Resale Boutique

MADE Stores

Café & Gift Boutique

Resale Boutique

Staffing & Merchandise
Management

Financial & Social Profit

SET to Work

Skills Building

Perm & Trans Jobs

Supportive Services

Competitive
Employment



DWC's Social Enterprise



h a n d M A D E

handMADE

Product Line

Stores & Pop-Up Shops

Wholesale & On-Line

Financial & Social Profit

SET to Create

Skills Building

Transitional Jobs

Support Services

Competitive
Employment



DWC's Social Enterprise



Innovative Strategies

Earn & Learn

Educational Bridge

Social Enterprise

Integrated Services

Transitional Jobs

Co-Located Supports

Work First Approach

Trauma Informed Care



DWC's Social Enterprise



Programs & Mission

Voc Ed

Learning Center

Job-Training

SET to Work

Workshops

Supportive Services

Employment Ready

Perm & Trans Jobs



DWC's Integrated Social Enterprise



MEET MAGDALENA



MEET YOKO



MEET RACHEL



DWC's Integrated Services



3,000 Annually

Community Engagement
Volunteer Support
Advocacy



Medical & Mental Health
Well-Being



Permanent Supportive Housing
95% of Women Remain Housed



Nutritious Meals



Social Enterprise



Enrichment & Education
Job-Readiness
Employment

Basic Needs
Trauma Informed Care



Innovative Strategies Ending Unemployment & Homelessness



Job-Training

70% Completion Rate

Employment

100+ Women in 2 yrs

63% Retention Rate

73% Positive Exits

20 Women w/in SE

10 Peer Leaders

Mental Health & Self-Worth

350+ Voc Education

200+ Job Counseling



MEET MAGDALENA



MEET YOKO



MEET RACHEL





DOWNTOWN **WOMEN'S** CENTER
Homelessness ends here.

Thank You Q&A

www.MADEbyDWC.org

facebook.com/MADEbyDWC

instagram.com/MADEbyDWC