

California Mental Health Services Authority

Statewide Prevention and Early Intervention Resource Directory

Stigma and Discrimination Reduction

The Stigma and Discrimination Reduction program strives to reduce negative consequences associated with having a mental health challenge and eradicate the discrimination against individuals and families living with these challenges.

[For more information, contact Stephanie Welch: stephanie.welch@calmhsa.org]

- I. Strategies for a Supportive Environment—create a supportive environment for those at risk for mental health challenges, and establish social norms that recognize and acknowledge mental health as integral to a person’s well-being.

Capacity Building | *United Advocates for Children and Families*
www.uacf4hope.org/calmhsa · sratliff@uacf4hope.org

Social Marketing | *Runyon Saltzman & Einhorn, Inc.*
www.reachouthere.com · www.buscaapoyo.com · nrivera@rs-e.com

Stigma and Discrimination Reduction Consortium | *Mental Health Consumer Concerns, Inc.*
www.mhccnet.org · bcrawford@mhccnet.org

- II. Values, Practices and Policies Program—promote awareness, accountability and changes in values, practices, policies, and procedures across and within systems and organizations that encourage the respect and rights of people identified with mental health challenges.

Partnering with Media and the Entertainment Industry | *Entertainment Industries Council, Inc.*
www.eiconline.org/calmhsa · nweinreich@eiconline.org

Promoting Integrated Health | *Community Clinics Initiative*
www.ibhp.org · karen@desertvistaconsulting.com

Promoting Mental Health in the Workplace | *Mental Health America of California*
www.mhac.org/programs/wellness-works.cfm · zcreason@mhac.org

Reducing Stigma and Discrimination in Mental Health and System Partners
National Alliance on Mental Health California (NAMI-California)
www.namicalifornia.org · holly.davison@namicalifornia.org

Resource Development | *Mental Health Association of San Francisco*
www.dignityandrecoverycenter.org · eduardo@mentalhealthsf.org

- III. Promising Practices | *Mental Health Association of San Francisco*—increase knowledge of effective and promising programs and practices that reduce stigma and discrimination.
www.dignityandrecoverycenter.org · daniel@mentalhealthsf.org

- IV. Advancing Policy to Eliminate Discrimination | *Disability Rights California*—uphold and advance federal and state laws to identify and eliminate discriminatory policies and practices.
www.disabilityrightsca.org/calmhsa/calmhsa.html · margaret.jakobson@disabilityrightsca.org



Suicide Prevention

The Suicide Prevention program utilizes multiple Prevention and Early Intervention strategies to prevent suicide across the lifespan and among California's diverse communities.

[For more information, contact Sarah Brichler: sarah.brichler@calmhsa.org]

I. Suicide Prevention Network Program | *Didi Hirsch Mental Health Services*—strengthen crisis center data collection, create regional networks, and identify best practices to prevent suicide.

www.cspn-socal.com/cspn · lmorris@didihirsch.org

II. Regional and Local Suicide Prevention Capacity Building Program—expand the number of accredited, local suicide prevention crisis centers and increase capacity to respond to Californians in need in a variety of languages and through different service types. CalMHSa is currently partnered with seven regional programs around the state.

Southern California

www.didihirsch.org | lmorris@didihirsch.org

Southern Central Coast

www.t-mha.org | bjohnson@t-mha.org

Greater Bay Area

www.sfsuicide.org | davidp@sfsuicide.org

Central & Northern California

www.ioaging.org | parbore@ioaging.org

Northern Central Coast

www.suicidepreventionservice.org
carlygfsa@gmail.com

Central Valley

www.kingsview.org | mholzman@kingsview.org

North Bay Area

www.fsamarin.org | afaulstich@fsamarin.org

III. Social Marketing | *AdEase*—teach California residents to recognize warning signs of suicide by using social marketing and media outlets.

www.suicideispreventable.org · www.elsuicidiespreventable.org

www.yourvoicecounts.org · www.directingchange.org · richelle@adease.com

IV. Suicide Prevention Training Workforce Enhancement Program | *LivingWorks*—provide training to improve the competency of community members to identify and intervene with persons at risk of suicide.

www.livingworks.net · jerry.swanner@livingworks.net

Student Mental Health

The Student Mental Health program promotes policies, collaboration, and applies strategies to strengthen student mental health statewide across K-12 educational systems and institutions of higher education.

[For more information, contact Ann Collentine: ann.collentine@calmhsa.org]

K-12—identifies policies to enhance student well-being and provides statewide training programs and resources for educators, parents/caregivers and community partners to identify early warning signs of and strategies for working with youth with mental health challenges.

Regional K-12

California County Superintendents Education Services Association

www.regionalk12smhi.org

gsmoot@ccsesa.org

Statewide K-12

California Department of Education (CDE)

www.cde.ca.gov/ls/cg/mh/smhworkgroup.asp

MNepomuceno@cde.ca.gov

Higher Education—fosters student well-being in the California Community Colleges, California State Universities, and Universities of California by improving mental health services, stigma reduction, and suicide prevention activities for college students and staff.

California Community Colleges

California Community Colleges
Office of the Chancellor

www.cccstudentmentalhealth.org

bsheldon@CCCCO.edu

California State University

California State University Office of the Chancellor

www.calmhsa.org/wp-content/uploads/2011/11/CSU-Websites.pdf

Websites.pdf

aaguayo@calstate.edu

University of California

Regents of the University of California

www.ucop.edu/student-affairs/programs-and-initiatives/student-mental-health.html

Taisha.Caldwell@ucop.edu



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