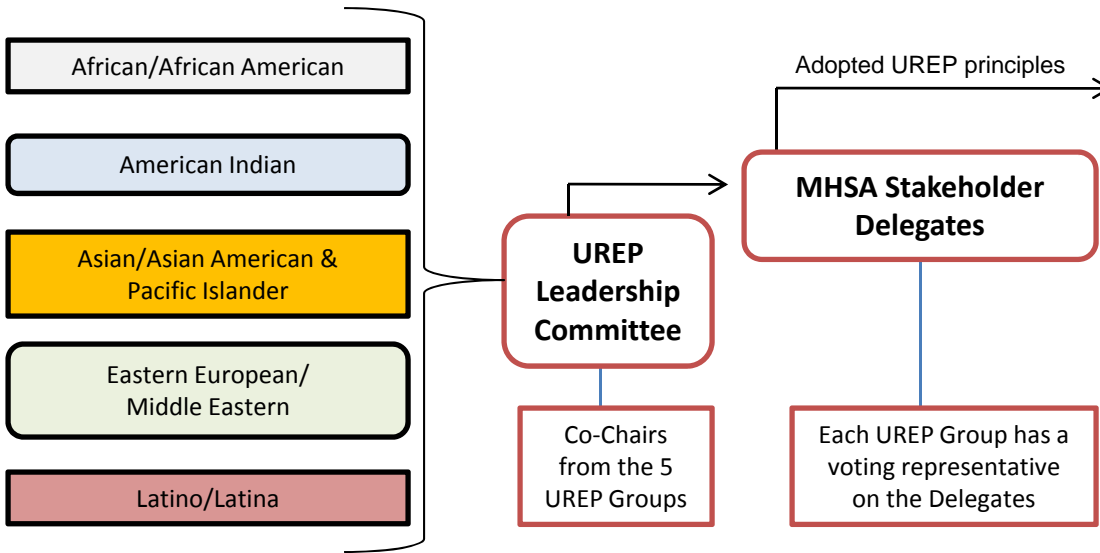


MHSA REDUCING DISPARITIES: Los Angeles County Underrepresented Ethnic Populations



UREP Guiding Principles

- Dedicated Funding
- Expansion and Transformation of Mental Health Services
- Involvement, Engagement and Empowerment of Consumers and Families
- Workforce Development and Retention
- Access, Outreach and Engagement
- Cultural Competency

African/African American—Resource Mapping: Identify and map leaders, resources, and agencies in Service Area 6 to assist in outreaching to and working with African and African-American communities. Culturally competent MHSA brochures in different languages (Amharic, Somali, Swahili, and Tigrinya).

American Indian CIMH Learning Collaborative: Explore the integration of cultural and traditional Native American healing practices with western service methodologies, and to qualify these traditional healing practices as community-defined evidence.

Asian/Asian American & Pacific Islander Countywide Consumer Leadership Development: Develop curriculum in several Asian languages to train API Limited English Proficient (LEP) and monolingual consumers on leadership and advocacy and to form an API consumer council.

Eastern European/Middle Eastern—Brochures and Promotional Items: Culturally competent materials to outreach and engage underserved and hard-to-reach ethnic populations in four languages (Arabic, Armenian, Farsi, and Russian).

Latino/Latina—Promotores/as de Salud: Training and supervised field work for Health Promoters from the Latino/a community to perform outreach and engagement, mental health awareness/education, linkage and advocacy and self-help groups.

Projects to help build capacity within UREP communities to reduce disparities