

Under-Represented Ethnic Populations (UREP)

American Indian Ad-hoc Meeting / April 10, 2008/ 1 PM @ UAII

PRESENT: Elton Naswood, Margaret Lee, Monique Smith

Comments/Discussion/Recommendations/Conclusions

Recap of April 8th UREP/AICC meeting:

Gathered community input for website suggestions. Topics covered a wide range: careers and finances, community directory, health and wellness, substance abuse, education, computer calendar, parenting, mental health, youth, culture/environment, social networking, newcomers to LA, and website capabilities (i.e. search and site counter). Margaret has created a topic index (attached).

UREP ad-hoc committee has decided to pare down range of topics to focus on 4 main elements for the first phase: calendar, searchable community directory, resources that are already available in brochure/paper format, and information related to MHSA. Following phases and website elements will largely depend on project manager's discretion

Goal date of website launch has been set for **July 22nd 2008**, right before the 40th Annual Southern California Pow-Wow July 25-27. Promotional items will also be created before this time to distribute at the pow-wows and other marketing events.

Phone conference with Patrick McMullen at Kauffman and Associates to discuss/clarify webmaster role. Kauffman does NOT provide free technical assistance or services. Kauffman will provide more details regarding pricing and services once a scope of work and timeline are submitted.

Phone conference with Chrissie Castro, who has been hired as project manager for the website. She will work with Margaret to develop a scope of work and timeline and explore webmaster options. Elton will develop the justification portion of the proposal to further define Chrissie's role.

Next meeting TBD.

UREP Updates (non-meeting related):

- I spoke with Eroica Johnson at Kauffman and Associates who has sent a sample pricing sheet. Estimate of funds start at \$75/hour rate, \$1500 custom layout, \$115 hosting/per year, etc. This general estimate was obtained to get more clarity in creating the proposal. Chrissie will ultimately decide which webmaster to work with, website content and contract, etc. According to DMH, we may need to go through a bidding process.
- Benjamin Hale will be presenting on a panel at the Faith and Mental Health Conference on June 5th at the California Endowment.
- The Department of Mental Health, in conjunction with the California Institute of Mental Health, is conducting a study examining ethnic and cultural perceptions of wellness, recovery, and resilience. Carrie John has been interviewed for this study on March 31st. We will be conducting 2 focus groups in May, one focused on children and families and the other focused on adults and older adults. Chrissie Castro will facilitate both focus groups. We are still in the recruiting phase of getting focus group participants.