

**COUNTY OF LOS ANGELES DEPARTMENT OF MENTAL HEALTH
AMERICAN INDIAN/ALASKA NATIVE UREP SUBCOMMITTEE**

MINUTES – Wednesday, January 14, 2015
Location: United American Indian Involvement
Los Angeles, California

ATTENDEES: Angela Trenado, Carrie Johnson, Dan Dickerson, Avril Cordova, Mark Parra, Melanie Cain, Mark Parra (via phone), Nina Tayyib, Maribel Romero

Mental Health Conference 11-4-2014

- A Statement of work (SOW) was developed for 3 years with a set budget of \$32,000 for the AI/AN Mental Health Conference. A 20% increase was approved for the next two years the conference was hosted.
- In the previous meeting, the committee discussed the possibility of expanding the conference capacity. Committee members requested quotes of other venues and the next steps necessary to get the project submitted for approval.
 - All conferences need to be approved by the Board of Supervisors.
 - A board letter would to be submitted to the Board of Supervisors for a request of another conference and increase the funds to expand the participants' capacity (current 300 participants). Once the Board letter is submitted, there is a 2-3 month timeframe for a response. The request for a conference can be approved or denied by the Board of Supervisors.
 - 3 venue quotes will be included to the Board letter.
 - Committee members were provided with a budget report with 3 different venues.
- Challenges for continuing with a conference:
 - Committee members are concern the same community members are attending the conference.
 - Committee members are concern there is a lack of youth attending the conference.
 - Committee members are concern the funding could be used for other projects.

Future Capacity Building Projects for FY 2015-6

-Committee members discussed future Capacity Building Projects that will require only a Statement of Work (SOW).

- Utilize the Mental Health Conference of 11-4-14 survey feedback 11-4-2014. Many participants would like clinical and community focused trainings.
- Increase Outreach and Engagement strategies such as expanding from the PSA & Ad Media Campaign so the AI/AN could become more visible to the community.
- Melanie, a committee member shared her experience while waiting to see her primary doctor in the lobby, she was viewing infomercials. The infomercials were related to diabetes and exercise. By developing infomercials related to AI/AN community it could help reduce stigma and increase the utilization of mental health and health services. The infomercials will have a Native doctor discussing diabetes and traditional healing. This project will build upon the PSA & Ad, extending outreach and engagement strategies.

- What is required to start the process for infomercial? Draft and submit an SOW? Attach outcomes (U-Tube view, nicker). Agencies could track how a consumer was referred to their agency.
- All committee members who participated in today's meeting agreed with moving forward with an infomercial as a capacity building project for 2015-6.
- Mark, a committee member said he would like to maintain the momenta of the AI/AN Mental Health Conference.
- Dr. Dan, a committee member suggested hosting the AI/AN Mental Health Conference very other year. There will not be a conference for 2015. The next conference request will be for 2016; the data outcomes for the PSA & Ad could be shared with the participants in the conference.

Current Projects for AI/AN:

FY 2013-4: Community Spirit Wellness Project, budget of \$67,000

- Project was rolled out 2015.

FY 2014-5 Part 1: Mental Health Conference, budget of \$36,000

- Project was completed 11-4-14.

FY 2014-5 Part 2: PSA & Ad Media Campaign, budget of \$64,000

- Liaison is working on a Statement of Work for this project. This project will be going through a Request for Services (RFS).
- Committee members asked if it was possible to broadcast the PSA & Ads in Canadian and Alaskan television channels?
- Other UREP example: The Arminian committee utilized their funds towards radio and television campaign. Every Sunday for ½, 10 presentations were presented at local stations.
- LACDMH has a master agreement list which is through the department of Public Health. To become part of the master agreement list, first the department of Public Health needs to have an open enrollment period. Once enrollment is open the process can take 1-2 months. Unfortunately, the enrollment is currently closed and has not announced when it will be open. The quality of production is high for the providers who are on the master agreement list. An example is DMH HOPE clips.

FY 2015-6: Infomercials, budget of \$99,000

- Committee agreed today to utilize the funds for infomercials.

AI/AN UREP Capacity Building Project 14-15 - Community Spirit Wellness Project

- On 1-15-15 and 1-16-15, Kurt, the consultant will begin training the Community Spirit Healers (5) on the 3 PowerPoint presentations.
- Angela, Co-chair had submitted to Kurt slides with community agencies so the material can be included on the PowerPoint presentations. Unfortunately, the information was not added to the final version of the PowerPoints. Kurt will be notified of the edits.
- Committee members agreed on adding local Los Angeles events and remove Northern California events from the Native American Culture Awareness PowerPoint presentation. The revisions will be made before it goes out to the community members.

Announcement

- Mark, a committee member will be attending a meeting tomorrow, Native American Neighborhood Network, in Long Beach. The meeting will be focusing on increase collaboration between all AI/AN providers.
- Mark, a committee member will be attending the MHS Systems Leadership meeting. He will inform the UREP committee of the information being discussed.
- Cultural Competency Committee (CCC): The committee agreed to have someone within the AI/AN community to attend the CCC meeting and provide feedback to the UREP committee. In the previous meeting, Charlotte suggested George Funmaker to attend CCC meeting. Angela, Co-Chair suggested appointing one person so the information flows. The representative doesn't need to be a LACDMH staff. Continue to discuss CCC representative for the next meeting.

Next steps

- Liaison will get more information regarding the RSF process and provide it to the Co-chairs.
- Kurt, consultant will be notified to add the edits the committee suggested.
- Carrie, Co-Chair will provide Kurt with local Los Angeles events (i.e. Native American community day, well powwow, children's mental health, UAI calendar) so it can be added to the PowerPoint presentations.

Next Meeting: March 25, 2015 at UAI.