

**MEASURE B ADVISORY BOARD**  
**10100 Pioneer Boulevard, Suite 200**  
**Santa Fe Springs, CA 90670**

**2018 Measure B Funding**  
**Process for Submitting Funding Proposal**

**Background**

Measure B is a special property assessment that was passed by the voters of Los Angeles on November 5, 2002. This assessment is imposed upon all improved parcels located in Los Angeles County and is added to Los Angeles County property taxes and generates revenue for use by the County as specified in the original resolution. The use of Measure B funds is restricted to four areas as follows:

1. Used in part to maintain all aspects of the Countywide System of Trauma Centers, to expand the system to cover all areas of the County, to provide financial incentives to keep existing Trauma Centers within the system, to pay for the costs of Trauma Centers, including physician and other personnel costs, to defray administrative expenses related to the foregoing, including payment of salaries and benefits of Department of Health Services (DHS) personnel and other incidental expenses.
2. Used in part to coordinate and maintain a countywide system of emergency medical services (EMS), to pay for the costs of EMS, including physician and other personnel costs; to defray administrative expenses related to the foregoing, including the payment of salaries and benefits of DHS personnel and incidental expenses.
3. Used in part to enable the stockpiling of safe and appropriate medicines to treat persons affected by a bioterrorist or chemical attack, to train healthcare workers and other emergency personnel in dealing with the medical needs of those exposed to a bioterrorist or chemical attack; to provide medical screenings and treatment for exposure to biological or chemical agents in the event of bioterrorist attacks, to ensure the availability of mental health services in the event of terrorist attacks, to defray administrative expenses related to the foregoing including the payment of salaries and benefits of DHS personnel and other incidental expenses.
4. Reasonable costs incurred by the County in spreading, billing and collecting the special tax.

**Submitting a Proposal**

The Measure B Advisory Board (MBAB) will review all submitted requests for Measure B funding at the October meeting of each year. If the request for use of the funding does not meet 1, 2 or 3 above the proposal will be rejected. Below are the steps for submitting a proposal:

1. Complete the attached Measure B Proposal form and submit it, along with any supporting documents, to the EMS Agency by August 15 of the year to allow adequate time for the proposals to be distributed and reviewed prior to the October MBAB meeting.
2. Proposers should attend the October MBAB meeting to be available to answer any questions the members of the MBAB may have related to the proposal.
3. Following the October MBAB meeting, the proposer will be notified whether the proposal was determined to meet proposed usage of Measure B funds and whether it will be recommended to the Board of Supervisors for consideration.

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## Evaluating and Rank Ordering of the Proposals

After reviewing all proposals submitted for a given year, the MBAB will rank the proposals using a three level ranking system, each qualified proposal will be given a high, medium or low priority. The ranking will be done by MBAB voting members through a consensus process. If a consensus cannot be reached, a simple majority vote of the members will determine the ranking.

The committee may take into consideration the following when evaluating each proposal:

- Consistency with the original intent of Measure B
- Regional or system-wide application and impact
- Improve overall services of trauma, EMS or bioterrorism
- Address any major gap in the system to ensure access and health equity
- Feasibility of proposed project, given the available time and resources

If you have any questions regarding submitting a proposal please contact Kay Fruhwirth, EMS Agency Assistant Director at [kfruhwirth@dhs.lacounty.gov](mailto:kfruhwirth@dhs.lacounty.gov) or 562-378-1596.

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## 2018 Measure B Funding Proposal

Requesting Agency Name: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Point of Contact Phone: \_\_\_\_\_

Point of Contact email: \_\_\_\_\_

Brief Project Description:

Describe the gap in Emergency Medical Services, Trauma Services or Bioterrorism Preparedness that the requested funds address:

Is this request for one time or on-going funding?

One time funding    On-going funding

Amount of Funding Requested: \$ \_\_\_\_\_

Is project scalable, if unable to fund entire cost?

Yes    No

If scalable, what is the minimal amount of funding needed to support the project?

\$ \_\_\_\_\_

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Provide as a separate attachment the following documents:

- Budget detail for the requested project identifying the following cost categories: Personnel, Employee Benefits, Supplies, Equipment (unit cost of \$5,000 or more) and/or Services.
- Project Timeline: include how soon project would begin once funded, for one-time funding indicate the total time needed to complete project and major milestones along the timeline.

Submit all documents no later than August 15 of the year to:

Los Angeles County  
Emergency Medical Services Agency  
Measure B Advisory Board  
10100 Pioneer Boulevard, Suite 200  
Santa Fe Springs, CA 90670