



LOS ANGELES COUNTY  
**CONSUMER &  
BUSINESS AFFAIRS**

**Brian J. Stiger**  
Director

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Board of Supervisors  
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## PRESS RELEASE

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### **MEDIA AVAILABILITY: COUNTY DEPARTMENT DIRECTOR AVAILABLE TO DISCUSS NEW LOS ANGELES COUNTY MINIMUM WAGE**

Brian J. Stiger, Director of the County of Los Angeles Department of Consumer and Business Affairs (DCBA) is available today between 8 a.m. - 4 p.m. to discuss what workers and businesses can expect from the new minimum wage in Los Angeles County. DCBA will enforce L.A. County's new minimum wage, accepting and investigating claims of alleged minimum wage violations.

Effective today, businesses with 26 or more employees must pay a minimum wage of \$10.50 an hour to workers who perform work (at least two hours in a one-week period) in the unincorporated areas of Los Angeles County.

To educate residents about the new minimum wage, DCBA launched the "Honest Work, Fair Pay" public awareness campaign. Ads across various platforms (radio, TV, bus, print, and online) will run this month. DCBA will attend community events and partner with several multicultural community based organizations to increase awareness of the ordinance across the County's diverse neighborhoods.

DCBA will also continue educating businesses about changes to the minimum wage. DCBA has contacted thousands of County businesses through email, mail and in-person educational visits.

More information about L.A. County's new minimum wage is available online in the "Wage Enforcement" section at [dcba.lacounty.gov](http://dcba.lacounty.gov).

*The County of Los Angeles Department of Consumer and Business Affairs (DCBA) has served Los Angeles County since 1976. We serve consumers, businesses, and communities through education, advocacy, and complaint resolution. We work every day to educate consumers and small business owners about their rights and responsibilities, mediate disputes, and investigate consumer fraud complaints. We enforce the minimum wage in unincorporated Los Angeles County. For more information, visit [dcba.lacounty.gov](http://dcba.lacounty.gov).*

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