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# COUNTY OF LOS ANGELES CONSUMER AFFAIRS ADVISORY COMMISSION

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#### Members of the Board

Gloria Molina  
Mark Ridley-Thomas  
Zev Yaroslavsky  
Don Knabe  
Michael D. Antonovich

*"To Enrich Lives Through Effective and Caring Service"*

#### Commissioners

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Sylvia Southerland

Kisheen Wayne Tulloss

## PUBLIC INFORMATION SUBCOMMITTEE MEETING

**Tuesday, October 14, 2014**

**Room B-96**

**Kenneth Hahn Hall of Administration – Basement Level**

**500 W. Temple Street, Los Angeles CA 90012**

**11:00 a.m. - 12:00 p.m.**

*The purpose of the Public Information Subcommittee is to develop suggested recommendations to present to the full Consumer Affairs Advisory Commission regarding:*

- *Feedback on the Department of Consumer Affairs' current public information activities*
- *New or enhanced outreach efforts that would improve the Department's public outreach and consumer education*

### AGENDA

1. Call to Order
2. Roll Call and Confirmation of Quorum (*Informational*)
3. Review of Agenda (*Informational*)
4. Approval of Public Information Sub-Committee Minutes (*Action Item*)
  - August 4, 2014
5. **Commissioner Discussion**
  - Life Smarts Status Update
  - CFPB Your Money Your Goals Status Update
6. Public Comment
7. Next Meeting Date

*Note: If special accommodation is required, please call 213-974-9750 at least one week in advance.  
Si necesita más información en español referente a este anuncio, comuníquese por teléfono al 213-974-9750.*

*The purpose of the Consumer Affairs Advisory Commission is to provide advice, recommendations, and analysis to Director of Consumer Affairs and the Board of Supervisors on consumer needs and interests, consumer outreach and education, and Department programs and procedures.*