



COUNTY OF LOS ANGELES CONSUMER AFFAIRS ADVISORY COMMISSION

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"To Enrich Lives Through Effective and Caring Service"

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PUBLIC INFORMATION SUBCOMMITTEE MEETING

Monday, August 4, 2014

Room B-96

Kenneth Hahn Hall of Administration – Basement Level

500 W. Temple Street, Los Angeles CA 90012

2:00 p.m. - 3:00 p.m.

The purpose of the Public Information Subcommittee is to develop suggested recommendations to present to the full Consumer Affairs Advisory Commission regarding:

- *Feedback on the Department of Consumer Affairs' current public information activities*
- *New or enhanced outreach efforts that would improve the Department's public outreach and consumer education*

AGENDA

1. Call to Order
2. Roll Call and Confirmation of Quorum (*Informational*)
3. Review of Agenda (*Informational*)
4. Approval of Public Information Sub-Committee Minutes (*Action Item*)
 - April 24, 2014
5. Commissioner Discussion
 - Life Smarts Proposed Marketing Plan
 - Formal Launch of Your Money Your Goals
6. Public Comment
7. Next Meeting Date

*Note: If special accommodation is required, please call 213-974-9750 at least one week in advance.
Si necesita más información en español referente a este anuncio, comuníquese por teléfono al 213-974-9750.*

The purpose of the Consumer Affairs Advisory Commission is to provide advice, recommendations, and analysis to Director of Consumer Affairs and the Board of Supervisors on consumer needs and interests, consumer outreach and education, and Department programs and procedures.